



**Richmond Football Club
Concise Report**

31 October 2010



Directors' Report

The Directors present their report on the consolidated entity consisting of Richmond Football Club Limited ("the Company") and the entity it controlled at the end of, and during, the year ended 31 October 2010.

Directors

The names and details of the Company's Directors in office during the financial year of this report are as follows.

Gary March (President)

Gary March was appointed President in November 2005. Mr March was appointed to the board on 1 October 2002, and holds an ex-officio position on all board sub-committees. Mr March is the Managing Director of Hopgreen Pty Ltd.

Rex Chadwick

Rex Chadwick was appointed to the board on 16 December 2009. Mr Chadwick is a member of the Innovations Sub-Committee. Mr Chadwick has a background in advertising agencies and is Managing Director of Chadwick Merchandising Services Pty Ltd.

Garry Cameron PSM, B.Bus(Acc), M.Eco, FAICD, FCPA

Garry Cameron has been a Director of the Company since 16 December 1999. Mr Cameron is currently a member of the Redevelopment Sub-Committee. Mr Cameron holds various company Directorships including ANZ Specialist Asset Management Ltd and ANZ Business Equity Fund Ltd. Mr Cameron is also a Director of the Coburg Football Club.

Robert Dalton BA, FCPA, CA

Robert Dalton was appointed to the board on 9 November 2004. Mr Dalton is a member of the Risk and Compliance and Finance Sub-Committees and was appointed Treasurer in 2008. Mr Dalton is a Senior Partner at Ernst & Young.

Tony Free

Tony Free is a Life Member and former captain of the Richmond Football Club. Mr Free was appointed as a Director on 10 June 2008. Mr Free is a member of the Innovations Sub-Committee.

Peggy Haines BA, JD, FAICD

Peggy Haines joined the board on 12 November 2005. Ms Haines is a member of the Risk and Compliance and Finance Sub-Committees. Ms Haines is a fellow of the Australian Institute of Company Directors and a consultant to Freehills where she was a partner until 1 August 2009. Ms Haines is also a Director of the Tigers in Community Foundation.

Don Lord B.Com, FAICD

Don Lord has been a member of the board since 23 October 2001. Mr Lord is a member of the Risk and Compliance and Redevelopment Sub-Committees. Mr Lord is also a Director of the Coburg Football Club.

John Matthies

John Matthies was appointed to the board on 29 January 2004. Mr Matthies is a member of the Finance Sub-Committee and a member of the Museum & Historical Committee. Mr Matthies is the Managing Director of Australian Aged Care Pty Ltd and Chairman of Victorian Mortgage Investments Ltd.

Anthony Mithen

Anthony Mithen was appointed to the board on 20 April 2004. Mr Mithen manages a horse breeding operation and is employed as a sports broadcaster with various organisations. Mr Mithen resigned as a Director on 16 December 2009.

Maurice O'Shannassy B.Sc

Maurice O'Shannassy has been a Director of the Company since 22 December 2004. Mr O'Shannassy is a member of the Human Resource Management and Innovations Sub-Committees.

Principal activities

The principal continuing activity during the year of the consolidated entity constituted by the Company and the entity it controlled was the playing and promotion of Australian Rules Football. There has been no significant change in the nature of these activities during the financial year.



Consolidated results

The net profit of the consolidated entity for the year ended 31 October 2010 was \$2,846,065 (2009: \$1,590,755). This profit includes significant income from contributions relating to the redevelopment of Punt Road Oval.

The profit relating to operations excluding the impact of the redevelopment grants and one-off items is \$759,142 (2009: loss \$244,245).

No provision for Income Tax was necessary, as the Company is an exempt sporting organisation in accordance with section 50-45 of the Income Tax Assessment Act 1997.

Dividends

The Constitution of the Company specifically prohibits the payment of any dividends to members.

Review of operations

An outline of the key events and their impact on the Company's operations during 2010 is set out in the President and Treasurer's reports.

Matters subsequent to the end of the financial year

No matter or circumstance has arisen since 31 October 2010 that has significantly affected, or may significantly affect:

- (a) the consolidated entity's operations in future financial years;
- (b) the results of those operations in future financial years; or
- (c) the consolidated entity's state of affairs in future financial years.

Likely developments and expected results

Information on the likely developments and expected results of the Company's operations are detailed in the Company's Annual Report.

Environmental regulation

The Company has assessed whether there are any particular or significant environmental regulations which apply to it and has determined that there are none.

Indemnification and insurance of Directors

The Company entered into insurance arrangements concerning all the Directors, but not the auditor, of the Company. The Company paid insurance premiums of \$8,991 in respect of a contract insuring each of the Directors against liabilities and expenses arising as a result of work performed by them to the extent permitted by law.

Proceedings on behalf of the Company

No person has applied to the Court under section 237 of the *Corporations Act 2001* for leave to bring proceedings on behalf of the Company, or to intervene in any proceedings to which the Company is a party, for the purpose of taking responsibility on behalf of the Company for all or part of those proceedings.

No proceedings have been brought or intervened in on behalf of the Company with leave of the Court under section 237 of the *Corporations Act 2001*.



Directors' meetings

The number of Directors' meetings convened and the number attended by each Director during the financial year are:

	Directors' meetings	Risk & Compliance	Finance	HR Management	Redevelopment	Innovations
Number of meetings held:	11	5	4	2	9	3
Number of meetings attended:						
GI Cameron	11	-	-	-	7	-
R Chadwick	9	-	-	-	-	3
R Dalton	10	4	4	-	-	-
T Free	11	-	-	-	-	3
PO Haines	11	5	3	-	-	-
DE Lord	11	4	-	-	9	-
JG Matthies	11	-	3	-	-	-
G March	10	-	4	1	-	-
AP Mithen	1	-	-	-	-	-
M O'Shannassy	11	-	-	2	-	3

Committee membership

At the date of this report, the Company has a Risk & Compliance, Finance, HR Management, Redevelopment and an Innovations Sub-committee of the Board of Directors.

Members acting on the committees of the Board during the year were:

Risk & Compliance	Finance	HR Management	Redevelopment	Innovations
PO Haines (c)	R Dalton (c)	B Gale (c) #	D Lord (c)	M O'Shannassy (c)
D Lord	PO Haines	M O'Shannassy	G Cameron	R Chadwick
R Dalton	J Matthies	C Cameron #	M Stahl #	T Free
M Stahl #	M Stahl #	S Derrick #	R Smith @	C Cameron #
I Lancaster @		S Matthews #		S Derrick #
		M Stahl #		S Matthews #
		M Polglaze @		G Mamone #
				A Steel #

- Notes - (c) Designates chairman of the committee
- @ Independent consultant and non-Director
- # Invited staff member and non-Director

G March and B Gale hold an ex-officio position on all Sub-Committees.

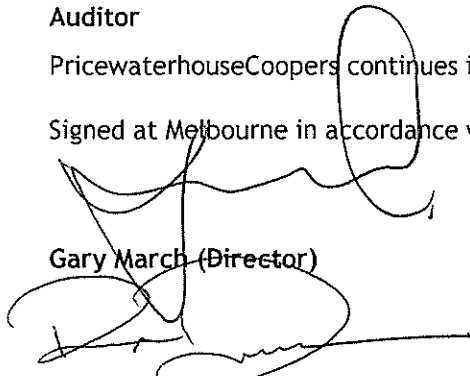
Corporate governance

In recognising the need for the highest standards of corporate behaviour and accountability, the Directors of Richmond Football Club Limited support and have adhered to the principles of good corporate governance.

Auditor

PricewaterhouseCoopers continues in office in accordance with section 327 of the *Corporations Act 2001*.

Signed at Melbourne in accordance with a resolution of the Board of Directors.


Gary March (Director)


Robert Dalton (Director)

Dated this 24th day of November 2010

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Auditor's Independence Declaration

As lead auditor for the audit of Richmond Football Club Limited for the year ended 31 October 2010, I declare that to the best of my knowledge and belief, there have been:

- a) no contraventions of the auditor independence requirements of the *Corporations Act 2001* in relation to the audit; and
- b) no contraventions of any applicable code of professional conduct in relation to the audit.

This declaration is in respect of Richmond Football Club Limited and the entities it controlled during the year.



Chris Dodd
Partner
PricewaterhouseCoopers

Melbourne
24 November 2010

**Independent auditor's report to the members of
Richmond Football Club Limited**

Report on the concise financial report

The accompanying concise financial report of Richmond Football Club Limited (the company) comprises the statement of financial position as at 31 October 2010, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended and related notes, derived from the audited financial report of Richmond Football Club Limited for the year ended 31 October 2010. The concise financial report does not contain all the disclosures required by the Australian Accounting Standards.

Directors' responsibility for the concise financial report

The directors are responsible for the preparation and presentation of the concise financial report in accordance with Accounting Standard AASB 1039 *Concise Financial Reports*, and the *Corporations Act 2001*. This responsibility includes establishing and maintaining internal controls relevant to the preparation of the concise financial report; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's responsibility

Our responsibility is to express an opinion on the concise financial report based on our audit procedures. We have conducted an independent audit, in accordance with Australian Auditing Standards, of the financial report of Richmond Football Club Limited for the year ended 31 October 2010. Our audit report on the financial report for the year was signed on 19 November 2010 and was not subject to any modification. The Australian Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

Our procedures in respect of the concise financial report included testing that the information in the concise financial report is derived from, and is consistent with, the financial report for the year, and examination on a test basis, of evidence supporting the amounts and other disclosures which were not directly derived from the financial report for the year. These procedures have been undertaken to form an opinion whether, in all material respects, the concise financial report complies with Accounting Standard AASB 1039 *Concise Financial Reports*.

Our procedures include reading the other information in the Annual Report to determine whether it contains any material inconsistencies with the concise financial report.

Our audit did not involve an analysis of the prudence of business decisions made by directors or management.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

**Independent auditor's report to the members of
Richmond Football Club Limited (continued)**

Independence

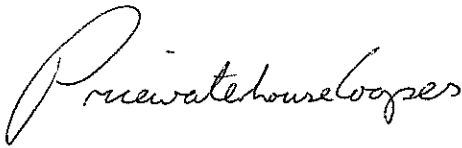
In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*. We confirm that the independence declaration required by the *Corporations Act 2001*, provided to the directors of Richmond Football Club Limited on 19 November 2010, would be in the same terms if provided to the directors as at the date of this auditor's report.

Auditor's opinion on the financial report

In our opinion, the concise financial report of Richmond Football Club Limited for the year ended 31 October 2010 complies with Australian Accounting Standard AASB 1039: *Concise Financial Reports*.

Matters relating to the electronic presentation of the audited financial report

This auditor's report relates to the financial report of Richmond Football Club Limited (the company) for the year ended 31 October 2010 included on the Richmond Football Club Limited web site. The company's directors are responsible for the integrity of the Richmond Football Club Limited web site. We have not been engaged to report on the integrity of this web site. The auditor's report refers only to the financial report named above. It does not provide an opinion on any other information which may have been hyperlinked to/from the financial report. If users of this report are concerned with the inherent risks arising from electronic data communications they are advised to refer to the hard copy of the audited financial report to confirm the information included in the audited financial report presented on this web site.



PricewaterhouseCoopers



Chris Dodd
Partner

Melbourne
24 November 2010



Directors' Declaration

The Directors declare that in their opinion, the concise financial report of the consolidated entity for the year end 31 October 2010 as set out on pages 9 to 14 complies with Accounting Standard AASB 1039: Concise Financial Reports.

The concise financial report is an extract from the full financial report for the year ended 31 October 2010. The financial statements and specific disclosures included in the concise financial report have been derived from the full financial report.

The concise financial report cannot be expected to provide as full an understanding of the financial performance, financial position and financing and investing activities of the consolidated entity as the full financial report, which is available on request.

This declaration is made in accordance with a resolution of the Directors.



**Gary March
President**



**Robert Dalton
Director**

Melbourne
24th November 2010



Statement of financial position as at 31 October 2010

	2010 \$	2009 \$
Current assets		
Cash and cash equivalents	7,735,074	14,559,983
Trade and other receivables	1,678,118	787,970
Prepayments	480,791	360,998
Inventories	181,255	153,121
Total current assets	10,075,238	15,862,072
Non-current assets		
Trade and other receivables	498,582	175,000
Property, plant & equipment	13,188,955	4,917,664
Total non-current assets	13,687,537	5,092,664
Total assets	23,762,775	20,954,736
Current liabilities		
Trade and other payables	3,519,310	3,202,053
Provisions	936,804	525,106
Interest bearing liabilities	4,500,000	4,912,625
Income received in advance	688,862	259,799
Total current liabilities	9,644,976	8,899,583
Non-current liabilities		
Trade and other payables	-	66,000
Provisions	822,535	1,249,954
Income received in advance	-	290,000
Total non-current liabilities	822,535	1,605,954
Total liabilities	10,467,511	10,505,537
Net assets	13,295,264	10,449,199
Equity		
Retained profits	13,295,215	10,449,150
Minority interest in controlled entities	49	49
Total equity	13,295,264	10,449,199

The above statement of financial position should be read in conjunction with the accompanying notes.



Statement of comprehensive income for the year ended 31 October 2010

	Notes	2010 \$	2009 \$
Revenue from continuing activities	4	31,548,552	29,979,779
Revenue from redevelopment grants	4	1,926,923	1,675,000
Employee benefits expense		(15,950,796)	(16,458,649)
Depreciation and amortisation expense		(369,085)	(354,265)
Marketing and promotional expense		(3,248,931)	(2,847,245)
Materials, purchases and match day hospitality		(2,293,906)	(2,034,719)
Administration expense		(699,510)	(752,944)
Finance costs		(291,097)	(203,828)
Property maintenance expense		(638,904)	(597,669)
Football support expense		(3,136,904)	(2,796,763)
Membership expense		(1,323,826)	(1,427,215)
Property lease expense		(1,305,296)	(1,292,933)
Other expenses		(1,531,155)	(1,457,794)
Provision for Wantirna Club onerous lease		160,000	160,000
Profit for the year		2,846,065	1,590,755
Other comprehensive income		-	-
Total comprehensive income for the year		2,846,065	1,590,755

The above statement of comprehensive income should be read in conjunction with the accompanying notes.



Statement of changes in equity for the year ended 31 October 2010

	2010	2009
	\$	\$
Total equity at the beginning of the financial year	10,449,199	8,858,444
Total comprehensive income for the year	2,846,065	1,590,755
Total equity at the end of the financial year	<u>13,295,264</u>	<u>10,449,199</u>

The above statement of changes in equity should be read in conjunction with the accompanying notes.



Statement of cash flow for the year ended 31 October 2010

	2010 \$	2009 \$
Cash flows from operating activities		
Receipts from football operations	10,768,532	10,123,466
Receipts from marketing operations	14,131,068	13,524,208
Receipts from gaming and social operations	5,371,647	5,518,281
Payments to suppliers and employees	(30,115,051)	(28,981,699)
Interest received	472,560	406,658
Interest paid	(291,097)	(203,828)
Jack Dyer Foundation contributions	250,884	213,936
Net cash inflow / (outflow) from operating activities	588,543	601,022
Cash flows from investing activities		
Payment for property, plant and equipment	(8,640,375)	(629,636)
Receipts from redevelopment grants	1,626,923	1,675,000
Net cash inflow / (outflow) from investing activities	(7,013,452)	1,045,364
Cash flows from financing activities		
Proceeds from commercial bills	4,500,000	4,900,000
Repayment of commercial bills	(4,900,000)	(4,400,000)
Net cash inflow / (outflow) from financing activities	(400,000)	500,000
Net increase / (decrease) in cash held	(6,824,909)	2,146,386
Cash at the beginning of the year	14,559,983	12,413,597
Cash and cash equivalents at the end of the year	7,735,074	14,559,983

The above statement of cash flow should be read in conjunction with the accompanying notes.



Income tax

Income tax has not been provided for in the accounts as the Company is an exempt sporting organisation in accordance with Section 50-45 of the *Income Tax Assessment Act 1997*.

Richmond Cricket Club Limited

The Richmond Football Club Limited owns 51% of the Richmond Cricket Club Limited and includes any surplus or deficit of the cricket operations in its results. The operations of the Cricket Club are to hold the lease of the Punt Road Oval from the Melbourne City Council, and to be an accredited member of Cricket Victoria.

Notes to the Consolidated Financial Statements for the Year Ended 31 October 2010

The concise financial report relates to the consolidated entity consisting of Richmond Football Club Limited and the entity it controlled at the end of, and during, the year ended 31 October 2010. The accounting policies adopted have been consistently applied to all years presented, unless otherwise stated.

Richmond Football Club Limited is a Company Limited by guarantee that is incorporated and domiciled in Australia. Members of the Club guarantee its liabilities to the extent of \$50 each. Richmond Football Club Limited holds a licence to play in the Australian Football League.

1. Presentation currency

The presentation currency used in this concise financial report is Australian dollars.

2. Segment information

The Company operates in the sporting and leisure industry in Australia and its predominant activity is to field a football team in the Australian Football League.

3. Dividends

The Articles of Association specifically prohibits the payment of any dividends to any members.

4. Revenue

	2010	2009
	\$	\$
Revenue from continuing activities		
- Football	11,253,533	10,123,466
- Sponsorship and marketing	14,131,068	13,524,208
- Gaming and social	5,371,647	5,518,281
- Interest received	533,620	544,888
- Jack Dyer Foundation contributions	258,684	268,936
Total revenue from operating activities	<u>31,548,552</u>	<u>29,979,779</u>
Revenue from redevelopment grants		
- Punt Road Oval redevelopment	1,926,923	1,675,000
Total Revenue	<u>33,475,475</u>	<u>31,654,779</u>

5. Events occurring after the balance sheet date

No matter or circumstance has arisen since 31 October 2010 that has significantly affected, or may significantly affect:

- (a) the consolidated entity's operations in future financial years, or
- (b) the results of those operations in future financial years, or
- (c) the consolidated entity's state of affairs in future financial years.



6. Full Financial Report

The concise financial report is an extract from the full financial report for the year ended 31 October 2010. The financial statements and specific disclosures included in the concise financial report have been derived from the full financial report.

The concise financial report cannot be expected to provide as full an understanding of the financial performance, financial position and financing and investing activities of Richmond Football Club Limited and its controlled entity as the full financial report. Further financial information can be obtained from the full financial report.

The full financial report and auditor's report will be sent to members on request, free of charge. Please email Shannon Gordon, sgordon@richmondfc.com.au (03 9429 5333) and a copy will be forwarded to you.