

SANFL News

10 Sep 2013

SANFL COMPETITION - MEDIA STATEMENT

Original: http://www.sanfl.com.au/news/sanfl_news/2228/

The SANFL can confirm that the Port Adelaide Football Club has accepted the proposed terms and conditions for the Magpies to act as an AFL "support team" in 2014.

These terms and conditions were approved by the League Directors at a meeting on August 5.

This will see the Port Adelaide Magpies exist in the manner detailed below:

PORT ADELAIDE MAGPIES STRUCTURE

2014

- Port Adelaide Magpies league team exists as PAFC 'support' team
- Port Adelaide Magpies reserves team exists as PAFC 'academy' team
- Junior team and promotional zone responsibilities to remain with Port Adelaide Magpies.

2015

- Removal of Port Adelaide Magpies junior teams.
- Removal of Port Adelaide Magpies promotional zone.

PLAYER REGULATIONS AND SUPPORT STAFF STRUCTURE

PAFC AFL Listed players

- All PAFC AFL listed players (including Rookie listed) to play with the Port Adelaide Magpies support team should they not be in the Port Adelaide AFL team.

Top Up players – leadership player

- Port Adelaide Magpies support team can contract one 'leadership' player per season. o 28 years and over, must have been on PAFC AFL or PAMFC list.

Top Up players – 'Magpies listed' contracted players

- Port Adelaide Magpies to provide a list of 15 players at the start of the season who can play at SANFL league level – contracts to be lodged with SANFL. (18 and above with no age ceiling to apply).
- Such players receive a maximum of \$400 per match at SANFL league level, \$100 at reserves level.

Academy team

- Port Adelaide Magpies to have an academy team in the SANFL reserves competition.
- Such players receive a maximum of \$100 per match at reserves level.

SANFL League Finals qualification

- No qualification criteria for AFL listed players during the SANFL finals series when the PAFC is still involved at AFL level.
- Should the PAFC not be involved at AFL level, a player must have played the majority of his Football at SANFL level, or 3 of the last 5 games at SANFL level to qualify.
- Port Adelaide Magpies would not qualify for SANFL Finals prize money or appearance fees.

Competition commitment

- Port Adelaide Magpies to commit to 'playing to the line'.
 - o Will not rest players and take up elective surgery options.
 - o SANFL doctor to provide 2nd opinion on surgeries before end of season.
 - o Will commit in writing of these points, to be in Club and head coach charters.

Support Staff

- Port Adelaide Magpies to commit to not recruiting support staff directly from SANFL Clubs.

Home Venue

- PAFC will have a home venue, Alberton Oval and will play home games at this venue.
- Matches versus the AFC will be held at a neutral venue.

COMMERCIAL STRUCTURE

Commitment & Licence Fee

- 15 year term, reviewed annually by the SANFL.
- 12 month notice period for SANFL & SANFL Clubs to terminate agreement.
- Port Adelaide Magpies to forego \$400K of their Club distribution in 2014.
- Port Adelaide Magpies to retain the balance of the Club distribution for servicing their zone in 2014.
- No distribution payable by the SANFL to Port Adelaide Magpies post the removal of PAFC promotional zones at the end of 2014 season.

Membership

- Port Adelaide Magpies memberships continue to be sold independently and in conjunction with the PAFC.

Branding

- To be branded Port Adelaide Magpies and wear 'prison bar' guernsey.

Sponsorship

- Port Adelaide Magpies to have the ability to attract sponsors for their support team. (no competing partners of the SANFL Competition – SANFL approval required)

Media

- PAFC to generate interest in SANFL Competition and other SANFL Clubs through media activation, social media and website.
- PAFC to assist SANFL in securing partners for commercial TV broadcast

Community Engagement

- PAFC to commit to working with SANFL Clubs (Should the SANFL Clubs opt in) in promoting pathways to AFL Football.
 - o In lead up to Magpies SANFL 'away' games, PAFC will help promote the home game in tandem with the SANFL Club within their promotional zone.
 - o PAFC to provide a Home Match speaker (player / official) to the Club that they are playing away against in the SANFL competition.

Transfer Fees

- To retain existing 1 – 35 listed Magpies players within the SANFL competition, transfer fees for these players to be set at 50% of transfer fee through SANFL points system.
- 36 – 50 listed Magpies players to transfer SANFL Clubs for zero fee.
- From 2014, Magpies listed 15 players can transfer to other SANFL Clubs for fee of \$2,500.
- Players from the academy team to have the ability to move to other SANFL Clubs for zero fee.

COMPETITION STRUCTURE

State representation

- Magpies listed 15 players to have the opportunity to play State Football. AFL-listed players will not be eligible for selection.

Boundaries

- SANFL to establish a review of SANFL Club boundaries – with a view to completion by mid-2014.

The SANFL will establish a working party, as it is with the AFC, to work through finalising the appropriate regulations in preparation for the 2014 season.