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Cover: 2008 John Cahill Medallist Kane Cornes. Read more about Kane's Coming of Age on page 34. Cover design: EnvyUs Design Cover photography: AFL Photos Power Brand Manager: Jehad Ali

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Greg Boulton President's Report

The 2008 season was a disappointing one for the Port Adelaide Football Club, as early, close losses compounded into a 13th place finish, our second worst in

Off the field we had significant revenue reductions in key areas, notably attendances, membership, merchandise and our licensed club, The Port Club. This saw the club record a financial loss, before extraordinary government grants of \$1.421.811.

It is not an acceptable year but it is important to note the solid foundation the club has built both on and off the field that has us realistically planning to be back in the finals in 2009, and improving our financial results.

Highlights

Despite what we would all agree was a disappointing year, there were some significant highlights that should not be overlooked...

- \$2.5m federal government grant and \$2.5m state government grant for the development of our Allan Scott Power Headquarters facility at Alberton Oval.
- Record \$300,000-plus profit from Power Goes Safari, our gala auction, which has become the most profitable event in the club's history.
- Record growth in Planet Teal (kids) membership, exceeding 6,000 for the first time.
- Continuing expansion of our Planet Teal community program, which now focuses on three key areas in health, diversity and the environment. The program again reached more kids than ever before and saw new partnerships created and new programs such as the highly successful Aboriginal Power Cup.
- Kane Cornes winning his second consecutive John Cahill Medal (and fifth consecutive top-three finish), making him our second most successful player in terms of best-and-fairest results in the AFL, behind Warren
- Netball SA partnership, culminating in being the Adelaide Thunderbirds major sponsor which saw them wear teal and silver in the new Trans-Tasman trophy competition, and forge strong community partnerships off the field.
- The significantly expanded SuiteOne selling out once again, and providing unquestionably the best place to be at AAMI Stadium.
- The commitment from the SANFL to provide equal branding and footprint at our home ground, AAMI Stadium, as well as an increased share of stadium revenue in the future.
- Late season wins over Adelaide, Melbourne and North Melbourne to send our group into 2009 pre-season with a lot of enthusiasm and belief.

Consolidated Financial Result			
Activity	2008	2007	
	\$'000	\$'000	
Gross profit/(losses)			
AFL Distribution (including prizemoney)	7,110	7,238	
Season tickets/PAFC & SANFL memberships	4,698	4,822	
Sponsors/Coteries/Events/Merchandise	5,197	5,340	
Match receipts	(647)	(343)	
	16,359	17,057	
Government grants	5,000	-	
Less costs			
Net Marketing/Admin/Media & PR costs	3,842	2,798	
Football	13,348	12,995	
	17,190	15,793	
Operating profit/(loss) - PAFC	4,169	1,264	
Consolidation entries	-	(287)	
The Port Club profit (loss) share	(256)	(49)	
Operating profit/(loss) before SANFL fee			
and minority interest	3,913	928	
SANFL fee	(335)	(325)	
Operating profit/(loss) after SANFL fee			
and prior to minority interest	3,578	603	

The following comments can be made:

- AFL general distribution has increased by 8% in 2008. 2007 was higher due to the receipt of \$625k in finals prize money.
- Game-Day memberships and SANFL memberships were down on 2007
- Strong corporate sales offset by significantly lower merchandise returns.
- \$5M in grants received from both the Federal and State Governments for facilities development at Alberton Oval.
- Increase in overhead costs, driven by first year of netball sponsorship; increase in sponsor servicing costs in line with increase in corporate revenue; and increase in Suite One costs in line with expansion.
- Football expenses up \$353k driven by player payments increasing in line with the TPP (total player payments).



Areas for improvement in 2009

We approach 2009 focused on key areas we believe will bring great improvement on and off the field next year.

We are excited about the new structure to membership for 2009, which is more than 12 months in the planning, thanks to cutting-edge research conducted with Deakin University. This has enabled us to streamline our membership packages, while putting more emphasis on what supporters have told us they want from their membership.

It is critical we increase our engagement with our supporters. Our new chief executive, Mark Haysman is leading a strong focus on listening to our supporters, understanding what you want, and what may be troubling you or holding you back from attending games, and strengthening the connection

Traffic flow to the Power Megastore at Alberton Oval is not sufficient to rely on solely for all its sales, so our merchandise area will shift its focus in 2009 towards home games, catalogue, and online sales.

On the field, we see the experience our young list gained in 2008, particularly in the latter part of the season, as invaluable preparation for 2009, and a key part of our rise back up the ladder next season.

Returning profit and reducing debt in 2009

It is important our members know our club is financially stable with net assets of \$8.9M. We are continuing discussions with the SANFL for a greater share of AAMI Stadium revenue from next year and beyond and we have banking arrangements in place to fund our 2008 loss.

It is absolutely critical that we maximize both our membership revenue and our attendances in 2009. These areas will be the cornerstone to our ability to return a profit in 2009 and the work that has already been done to maximize this area is encouraging. We ask our 2008 members to understand how important it is that you sign up again in 2009, look forward to an improved result on the field and an increased emphasis on your role at our club.

Improving on-field

There is a lot to suggest 2009 will bring a much improved on-field performance to 2008 but be assured the club is doing everything it can to leave as little as possible to chance. That is why the club commissioned an in depth review of both its football department and the season itself. It was a valuable process that helped us target some key areas such as fitness, leadership program, and staff recruitment. With an improved draw, and an outstanding pre-season under new head fitness coach Cameron Falloon, our preparation is already a marked improvement on last season.

Governance

Following a significant period of planning, the club has made changes to the structure of its Board for 2009 and beyond. The changes are designed to streamline decision–making and make the Board more flexible, responsive and productive. It is in line with best–practice business structure and governance. Under the changes, the number of Directors on the Board will be reduced from 10 to eight. As per the previous arrangement, half will continue to be elected by PAFC members and the other half by the SANFL Commission. The Board will also now be able to nominate to the SANFL Commission up to two additional directors with specialist or technical expertise that may be required from time to time.

Life Members

Congratulations to Foster Bibron, Brian Fitzpatrick, Alan Hincks, and Toby Thurstans, who will officially become Life Members at the 2008 Annual General Meeting on December 15. Foster and 'Fitzy' have been long-term support staff members, both have previously won the club's annual Support Staff Appreciation Award such is their dedication. Alan has given the club ten years service in our video department and no doubt inspired many players. Toby is a ten-year player of our club after being drafted back in 1998, and going on to be an important part of our 2004 premiership.

Appreciations

It is in the difficult years like 2008 that our people work extra hard and longer hours, and while the reward wasn't there for their effort this year, as a Board we are very appreciative of all they have done. Our new chief executive

in Mark Haysman is an outstanding leader of people, and exactly the right person to lead the club forward. We thank John James for his four years as chief executive, who did a brilliant job with great passion, bringing much necessary change to the club, and now moving on to a dream role in the USA.

It is important to note the work of Mark Williams, Peter Rohde and our football players and staff. Mark, in particular, has been unfairly criticised in the media this year, and as a club we certainly take objection to constant and unwarranted attacks on our senior coach.

Thank you to Vodafone, who have now been with us as joint major sponsor for all 12 years in the AFL. Bianco joined Vodafone as joint major sponsor for the first time this year and we thank them for their commitment to the club and look forward to a similarly long partnership.

In 2008 we lost two of the club's greatest ever contributors.

The R.B.Quinn Grandstand at Alberton Oval is a lasting legacy of Bob Quinn, one of the club's all-time best players. Bob was the club's joint No.1 ticketholder for his contributions to our club. He won two Magarey Medals, one either side of being a hero of WWII, a remarkable feat. The club's tribute to Bob begins on page 48 of the Yearbook.

Allan Scott is the single greatest financial contributor this club has ever had, and our rise from suburban football club to national prominence could not have happened without his generosity. It is fitting that Allan's name will forever adorn our training and administration facility at Alberton. Page 47 has more on Allan's life and contribution to our club.

Tony Hobby, along with myself, is retiring from the Board. Tony has had 39 years involvement with the club after coming to the club as a player at 16. He has been a Director of the club since 1994 and had enormous input to the success of the club over his journey.

Thank you to the Board for their hard-work and vision this year, along with a number of other committees and volunteer staff who all donate their time in the interests of our great club. Finally, thank you to the members and supporters of our club who stuck with us when the going was tough this year. Your support in good times and bad is critical to our success, and without you, nothing we do would be possible or even worthwhile.

Farewell

Members would be aware that I retire as President at our Annual General Meeting after 26 years as an official of our great club.

These years have been some of the most exhilarating and enjoyable for my wife Cheryl, my family and myself.

All shared achievements have been with some outstanding staff, coaches and players and I thank members for their support to myself when elections have been held.

I am very confident of the future for our Club and I am pleased our Club is in great hands with Brett Duncanson as your President and Mark Haysman as our CFO.

We have a successful coach in Mark Williams, ably supported by passionate and committed football staff and a list of players that blend together youthful excitement with solid experience.

See you at the footy in 2009.

Greg Boulton PRESIDENT



Back row: Mick O'Connor, Tony Hobby, Darryl Wakelin, David Basheer, Bruce Abernethy, Alex Panas. Front row: John Hood, Mark Haysman (chief executive), Greg Boulton (president), Brett Duncanson. Absent: Anthony Toop.

Board of Directors 2008

Greg Boulton BA(Accounting), FCA,FCPA,FAICD

President

Profession: Executive Chairman, Paragon Equity Fund (Private Equity)

Chairman Port Adelaide Football Club Ltd 1995-2008

Chairman SA Sawmilling Pty Ltd Chairman Southern Gold Limited

Deputy Chairman K&S Corporation Ltd

Deputy Chairman Clipsal V8 Race

Deputy Chairman Thoroughbred Racing SA

Director SA Employers Chamber of Commerce and Industry Inc

Director Statewide Superannuation Fund

Brett Duncanson

Vice President

Profession: Director, Macweld Industries

Director Port Adelaide Football Club Ltd 2006-2008

Chairman Port Club 2006 - 2008

Bruce Abernethy B Ec. GAICD

Profession: CEO IJF Australia P/L

Director Port Adelaide Football Club Ltd 2006-2008

Sports Presenter / Host Seven Network (Adelaide)

AFL Commentator – Austereo Network (Triple M Adelaide)

David Basheer

Profession: Managing Director, Strathmore and Woodville Hotels

Director Port Adelaide Football Club Ltd 2008

Director Port Club 2007- 2008

Executive Member, Australian Hotels Association (SA) Council

Anthony Hobby BDS

Profession: Dental Surgeon, Island Dental

Director Port Adelaide Football Club Ltd 1995-2008

John Hood BEC DipAcc FCA GAICD

Profession: Managing Partner mhm

Director Port Adelaide Football Club Ltd 2008

Chairman PAFC Audit and Risk Committee

Councillor Flinders University

Director Seymour College Foundation Inc

Other privately owned company directorships

Michael O'Connor

Profession: Chairman, Built Environs

Director Port Adelaide Football Club Ltd 2007 - 2008

Chairman Power Future Fund

President Master Builders Association SA

Vice Chairman Women's and Children's Hospital Foundation

Alex Panas

Profession: Managing Director, Brinz Investments

Director Port Adelaide Football Club Ltd 2007-2008

Chairman: PAFC Gala Auction Committee

Anthony Toop

Profession: Managing Director Toop&Toop

Director Port Adelaide Football Club Ltd 2008

Owner Battunga Vineyard

Director Common Ground Pty Ltd (organisation for Homeless)

Chairman of Variety V2Classic (fundraising)

Governor of American Chamber of Commerce

Flinders Foundation advisory panel

Operation Flinders Acquisition Committee

REAC National Advisory Board

Immediate Past Chair YPO Exec

Darryl Wakelin

Profession: Pharmacist (Manager and Owner),

Tomeo & Laslett Pharmacy Group

Director Port Adelaide FC Ltd 2008

AFL commentator – Austereo Network (Triple M)

Steven Weinert

Profession: General Manager, Finance & Administration, Company Secretary

GAICD, Australian Institute of Company Directors

MComm, University of South Australia

CPA, CPA Australia

BA (Accounting), University of South Australia





Introducing our new president, Brett Duncanson

The Port Adelaide Football Club annual general meeting on December 15 will mark the end of an era as long serving president Greg Boulton retires from the board. Replacing him as leader is Brett Duncanson, a lifelong Port Adelaide supporter and successful local businessman. Daniel Norton sat down with Brett to find out more about the man, his visions and what it means to become just the 18th president of this great club...

For both new and old Port Adelaide members, tell us about Brett Duncanson the person?

Professionally, I'm a director of Macweld Industries which is a South Australian based engineering company employing 150 staff.

Socially, I enjoy nothing better than getting up the river for a ski and spending time with friends and family.

How did you get involved with Port Adelaide?

I remember being taken to local games at Alberton Oval by my parents as a child and from that point I developed a real passion for the club.

After being a life long supporter I joined the 96 club and was invited onto the PAMFC board in 1997 after serving on a number of sub-committees.

In 2005, I was elected to the board of the Port Adelaide Football Club.

Was it always an ambition to be President of this great club?

I'm not sure it has always been my ambition to be president.

To be perfectly honest, like everyone else, as a child I dreamt a lot more about kicking the winning goal on grand final day! But certainly from the moment I became formally involved in our club I've loved every minute of it.

I'm really looking forward to taking the task on and I am immensely honoured to be given this rare opportunity in a club that has been built on stability and has such a long list of successful leaders.

I know I bring a strong 26 year business background and 12 years of football administration experience to the position but importantly all this is complimented by a life long passion, understanding and commitment to the Port Adelaide football community.

One of the biggest challenges for any football club is to remain connected with its supporters. What strategies are in place for Port Adelaide to re-connect with its supporters and boost membership and attendances at AAMI Stadium?

This is something I'm extremely passionate about. I know our supporters are the most fanatical in the land and demand success, so we will continue to explore ways to engage all our supporters into the club at every opportunity.

We are a club built on 138 years of success and selflessness and we will continue to uphold the values that have gone before us to deliver what our supporters expect whilst continually growing.

What other challenges are confronting the club?

None of us enjoyed finishing 13th last year. It was a tough year for everyone. But that is gone. It can't be changed.

We need to learn from it but not dwell on it. So clearly seeing our footy performance improve is an absolute priority. The structure of AFL footy dictates that is never a quick fix. But importantly we have a plan that we won't be deviating from and a belief that I know will see our footy department produce positive results.

Much has been said and written about our financial result. Alongside footy, this area is the priority for the club. Clearly AAMI Stadium is central to this position. AAMI is our game day home and it is absolutely crucial we maximise game day revenue and ensure AAMI Stadium is more Power friendly for our supporters and members on game day.

We talked about reconnecting with our supporters and that remains a critical focus. A lot of people have done a lot of work in this area and those who have had the opportunity to meet me and our new CEO Mark Haysman would agree this is one of our real strengths.

Our people are our lifeblood and we acknowledge and embrace that.

How much are you looking forward to next year and beyond?

I can't wait. So many initiatives have been put in place during a tough 2008 that should see benefits going forward. Our development at AAMI and Alberton is exciting and will bring great benefits to not just the players, coaches and our staff but also our entire community.

We have an exceptional group of people at the club. An energetic board is in place willing to challenge all conventional and accepted practices. Mark Haysman leads our outstanding management team who has been strengthened in resolve by what has happened this year. Our staff are really committed and like everyone else are totally passionate about delivering positive results to Port Adelaide

Success and Port Adelaide are synonymous with each other. I am really looking forward to working with all passionate Port Adelaide people to achieve our collective goals and ambitions. Together, we will Live the Creed.

In conclusion, what would like to say to all Port Adelaide supporters as we look forward to 2009?

In a worsening global economic environment and many local challenges, it is critical that all of the Port Adelaide football community join as a member or attend the games as this is both our cultural and financial lifeline to success.

See you at the footy.





Chief Executive's Report

A quick glance back at 2008 shows a significant financial loss recorded, our second-worst on-field result, our lowest crowds, and much publicity around staff departures. It was a tough year without question, but there were also a great deal of positives that has everyone at the club pushing toward 2009 with enthusiasm, purpose and high expectations.

2008 Season

Season 2008 saw the club fall dramatically from its 2nd place finish of 2007, finishing 13th with seven wins and 15 losses. It was unfamiliar territory for a club that has built such a reputation for being competitive year-in, year-out.

It could just have been that "one bad year" that young, developing sides so often have. But we don't just dismiss it, we go about making sure we analyse it, review it, learn from it and improve on it. To do this, we brought in the highly-respected David Pittman and Brian Cunningham. It was a very thorough process, and now it's imperative we implement the outcomes and ideas to give us the best preparation for 2009.

The review found a need to improve our fitness program, and that has been addressed through new appointments, including Cameron Falloon, who comes to us with exceptional experience at the Western Bulldogs and Geelong. We also found the need to restructure our leadership program, and we are really excited about taking full ownership of our program back within the club, under the guidance of David Arnfield. On the field, there were some key areas that needed to be addressed, and Mark Williams has detailed those in his Coach's Report in this Yearbook.

We also took a great deal of enthusiasm from wins late in the year, which showed a marked improvement in a lot of areas, as well as showcasing some talented young players.

It should also be recognised that in a year when we had significant changes at senior management level, our football department remained stable with senior coach Mark Williams and General Manager – Football Operations Peter Rohde continuing to do their utmost to better the football club. We thank Mark and Peter, and everyone within the football department for their efforts.

Our identity

Over the course of the past decade, I am told nothing has generated more supporter feedback and passion than the recognition of who we are as a club, particularly at times like heritage rounds. This passion from our people was born out of not only a love of the club's history and tradition but the lack of prominence and recognition given to that area since joining the AFL. The club agreed that our identity wasn't clear among the general public. We know our members know we were established in 1870, but if you asked 100 random people in Rundle Mall to sum our club up, you would get a lot of different answers.

This year, we began a new initiative aimed at reinforcing the values that have made this club unique. We are not going to live in the past – this club is not about that (which is why it is now in the AFL) – but we are going to celebrate the success, culture and spirit of the club. Everyone at the club is looking forward to seeing this initiative grow over the course of 2009, and, bringing the entire Port Adelaide family together to Live the Creed.

Alberton Oval

It is a great achievement by the club to have \$5 million in the bank from the state and federal governments for us to develop the Allan Scott Power Headquarters, our training and administration facility at Alberton Oval. We won't get this opportunity again for some time, so we are making sure the necessary level of preparation and planning goes into the project, while also looking forward to starting some of the work in the coming months. We will be sharing our plans for the facility, including a significant community component, with our members soon.

Communications

Season 2008 brought change to our Communications Department with the departure of Hitaf Rasheed from the General Manager – Communications post after a decade of tirelessly leading the club's media and public relations programs, as well as Ross Stargatt in November.

In a difficult year on and off the field, the club will always expect and deserve healthy debate and criticism in the public forum. Much of this happened in 2008 but we also believe the club, and particularly Mark Williams, have been unfairly criticised in some parts, and rectifying this will continue to be a focus of the club going forward.

Online in 2008, the club began to produce its own exclusive video content under the banner of 'PTV', including interviews with players, feature stories and exclusive vision of players in the SANFL. The club's website is the No. 1 way it communicates with its supporters, reaching more than 60,000 different people every month, and we are looking to continue to expand what we do online in 2009.

Corporate Partners

The club for the first time in its AFL history welcomed a new sponsor to the Joint Major sponsor ranks in 2008 with Bianco Construction Supplies increasing their support from shorts sponsor with the well recognised Bianco yellow arch logo joining Vodafone on our playing and non-playing apparel. The Bianco organisation has been a tremendous contributor to our club and their support behind the scenes with projects like Suite One has been fantastic. On behalf of the club I thank Nick Bianco and Dario Fontanarosa and the entire Bianco organisation for their commitment to our club.



In an environment of financial uncertainty, our club is fortunate to have committed long term major partners. Vodafone, who have been with the club since 1997, have been critical to this stability. Their loyalty and passion for our club and its supporters has been fundamental to our success to date. They have worked tirelessly in 2008 to enhance our members and supporters experience with initiatives like their sponsorship of the Family Day, Vodafone Fan Cam at games and their support of the Members' Best & Fairest function. We extend our thanks to Declan O'Callaghan and the State team for their support.

The club welcomed two new Premier Partners on board this season with Simply Energy, as our shorts sponsor and SGIC partnering our Female Program initiatives. The club is proud of its long-standing relationships and we thank ongoing Premier Partners Lion Nathan, Scott's Transport and apparel partner Reebok.

To all our corporate partners, Chairman's Club members, Power Brokers and Suite One members, we thank you for your continued support and look forward to continuing the relationships in 2009.

Adelaide Thunderbirds

Further enhancing our reputation as innovators, the club was the first AFL club to sponsor a team in the inaugural Trans–Tasman Netball Trophy, becoming major sponsor of the Adelaide Thunderbirds who played in the teal and silver colours in 2008. The first year of the partnership presented outstanding results and further cements the club's standing in the community. Interestingly, a recent survey of Netball SA participants highlighted that the club's partnership with the Adelaide Thunderbirds had positively impacted their perception of our club in 51% of cases. We thank Netball SA and the Adelaide Thunderbirds for their support and congratulate them on their significant achievements in the inaugural year of their new competition.

Membership

Our reported member number in 2008 was 34,185. This represents a very marginal increase on 2007 (34,073), and arrests the decline in overall member numbers since 2005.

The 2009 season will see a significant change in the way that memberships are sold. The previous system of separate membership, season ticket and Grand Final anchor has been replaced by a Platinum, Gold and Silver tiered membership. This initiative is the culmination of an 18-month research project conducted by Port Adelaide of its members and supporters, with analysis by Deakin Universtiy and the AFL. See Tony Saulters' report on page 22 for more details. We feel confident that our understanding of members' needs, together with a clear and simple membership system, will stabilse our member base in coming years.

There were various initiatives introduced during the season to increase the value of a ticket to the game: Footy Express, General Admission seating, \$40 junior season tickets, alcohol consumption in seats and protection of Premium seating. These initiatives will continue and, in some cases, be expanded during 2009.

Attendances

Our average attendance dropped from 27,870 in 2007 to 23,842 in 2008, our worst result since entering the AFL. It was a topic of much discussion both publicly and within the club, and resulted in a significant downturn in club revenue.

Attendances impact on a huge range of factors, not the least of which is the atmosphere for our players to inspire them to win at home. It is critical that we lift our attendances in 2009, at least back up to where they were in 2007.

This starts with our restructured membership packages, and in particular the fantastic deals available to juniors and families. Then, with a better draw, a lot of work on our game-day product, the expansion of our multicultural initiatives, some winning football, and a strengthening of the connection between our club and our supporters at the games, we believe our crowds will be back in '09.

Merchandise

Financially, there was a significant downturn in merchandise compared to last year, largely hurt by the difference in on-field performance. The year also saw the merchandise department changed its name (from Gear Shop to Megastore), and we ask that you remember the Power Megastore is the only

store (whether that be online, at Alberton, or at the home games) where your money supports your club. The combination of Membership and Merchandise into one Retail department will also improve the service and advice provided by our team.

Events

Our events area performed admirably in 2008, highlighted by our Power Goes Safari event, which returned a profit of more than \$300,000, believed to be the best result of any club auction night ever before. The club has made a real impact on the South Australian events calendar in recent years, and the final Vodafone Power Business Series Event of the year, which featured none other than Shane Warne, was further testament to this.

Future Fund

The Future Fund is proof of the innovative measures the club uses to raise the necessary funds to compete at the highest level. In 2008, the Chairman's Club became an elite group of 30 members of influential business people who made a significant impact on the club's coffers. The Future Fund also ran another highly successful West End Outback Odyssey, a Fishing Safari, a 'House Project' with Stellar Homes, as well as other activities, and continues to go from strength-to-strength.

Finance and Administration

During the 2008 financial year, both the General Manager – Finance and Administration David Bartlett and Group Accountant Brenton Cox resigned. They were replaced by Steven Weinert and Shane Smith respectively in July 2008. During this transition period, considerable effort was expended by the rest of the team to ensure that the high standards of the Finance Department were maintained. The efforts of the entire Finance Team are greatly appreciated.

The Finance Department has focused in 2008 on improving systems and processes and ensuring that it provides high quality information and analysis to its stakeholders and has made excellent progress in achieving this objective. The program of improvement will continue at an increased pace in 2009.

The Information Technology Department has made excellent progress in the upgrade and development of the PAFC information technology and systems and this will continue into 2009.

Australian Football League, South Australian National Football League & Government

Our relationships with the AFL, SANFL and the Government continue to be of great importance to the club and we have seen the development and reward of that in recent times. The \$5m grant (\$2.5m federal government and \$2.5m state government) to develop our Allan Scott Power Headquarters; the strong support from the AFL on our membership changes and branding development; and the commitment to equal billing at AAMI Stadium from the SANFL are all testaments to that.

Thanks to Premier Mike Rann and Treasurer Kevin Foley, who as passionate Power fans, continue to provide great support to the club. Thanks to Andrew Demetriou and the AFL commission and staff, as well as Leigh Whicker and everyone at the SANFL for their support.

Summary

The revamp of our membership packages, the strong 'Live the Creed' message, new key appointments in our football department, and an unwavering commitment to get the club back where we belong has everyone at the club excited by the approaching 2009. Paramount to all this is having the support of our members. We thank you for being with us in 2008, and assure you we will be doing all we can to make sure you feel a part of the Port Adelaide family in 2009.

Mayr

MARK HAYSMAN Chief Executive





When Second Best Is No Longer An Option

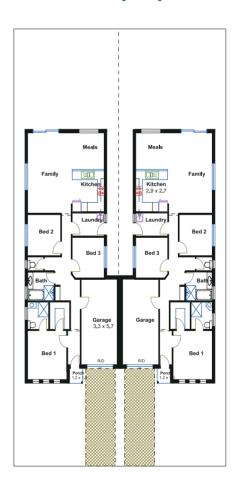


Custom Homes from \$300,000



Love where you live, rebuild on your current land

Two on a block investment properties



Display Centre: Fowler Street, Mawson Lakes, Shoalhaven Estate
Open hours 1.30 – 5pm Monday, Wednesday, Saturday and Sunday
www.stellarhomes.com.au info@stellarhomes.com.au

All Enquiries phone 8342 1582



Mark Williams Coach's Report

Season review

Sitting near my desk here at the Port Adelaide Football Club is our football department's 800-page review of our season, contained within a large ringbind folder. Following that review, the club used Brian Cunningham and David Pittman to help conduct another look at our football department and the year gone. Their work covers another ream of paper or so.

Space doesn't allow us to share all of that with you but this version is aimed at giving you an insight to our findings on where we think we went right, where we went wrong, and to look forward a little. I think it's particularly important to be as transparent as possible with you, our members, to give you some understanding of the negatives of 2008, which then, to us, shows why we go into 2009 with such optimism.

The most significant part of the pre-season was the departure of our loved

and respected head fitness coach in Darren Burgess during January, who took up a dream role with the Socceroos. Dan Comerford came into a very difficult situation at that time, without having been a head fitness coach previously and he did an outstanding job but we felt like it had an impact on us and the continuity of our program.

Our draw meant our start to the year was always going to be difficult and at

zero wins and four losses we felt like we had still played some pretty good football, our people had been able to stay positive, and we could still build on the slow start despite the rapidly growing outside pressure.

We won the next three games and were in positions to win the following two against eventual premier Hawthorn and then Sydney who we had matched it with all day in competitive one-on-one football. We beat Fremantle and got miles in front before losing to Carlton, which was followed by losses to Geelong away and Richmond at home.

To that point, we had four wins and nine losses, knowing we needed to win eight or nine of our remaining nine games to make the finals. I, now famously, declared, on behalf of the club, that we couldn't and wouldn't make the finals. At no stage did that mean this club did not try to win any of the remaining

games. Every week we trained hard, every week we prepared for those games, and every week we went out to win those games. We beat the Crows, we beat Melbourne, and we beat North Melbourne at the MCG by 12 goals when everything was stacked against us and they were playing for a top four spot and a loss for us would have given us pick three in the draft.

We got a lot out of the second half of the season, a lot more than just the excitement and the belief that those wins bring, particularly that last one against North.

Matthew Westhoff, Marlon Motlop, Nick Salter, Ryan Williams and Mitch Farmer got the opportunity to play AFL football for the first time. The glimpses many of those players showed really lifted the whole group and gave those individuals an understanding of the level and a hunger for more.

We sorted out our list, in terms of who we wanted to keep and who we

didn't. It's not just 'who should we cut this year', we look at it in terms of who do we want to be part of our side long-term, particularly with restricted drafts coming up with the 17th team coming into the competition. Getting the chance to see these players at AFL level is invaluable for that long-term decision making.

I know a lot of people have watched the games after Round 13 and noted that they could see small variations of what we did

in terms of game-style and set-up as well. Trialing some of those things has put us miles in front of where we might have been if we hadn't gone down that path.

So what did we do tactically that was so different? Well, our rotations from the interchange bench went through the roof, we had coaches sitting on the interchange bench, we tried some different things with our kick-outs and our on-ball set up and got some good results. In the games that we tried to shut down our opposition scoring goals against us we got a much better result in the second half of the year. We changed our training schedule, swapping our day off for the first time in ten years. All these changes, experiments, and innovations have left us much better prepared for the start of next year.

"All these changes, experiments and innovations have left us much better prepared for the start of next year."





Statistically, I can also give you an insight into some of the tactical-type things that were significant to our year. None of these are the be-all and end-all in their own right but you add them together and you start to get a picture of the year. Some of our statistical findings in our review were...

- Our goals from clearances dropped away from previous seasons
- · The opposition kicked too many goals from clearances
- We gave away too many free kicks at stoppages
- The difference between frees for and against was way too high
- · Our kick-outs didn't result in enough scoring opportunities
- · We stopped the opposition scoring from their kick-outs very well
- · We lost nine games by 20 points or less
- We won nine of 22 final quarters, with ten being the magical number for the top eight sides
- We kicked 90 points or more 12 times in 2005, nine times in 2006, 15 times in 2007 and 13 times in 2008.
- Based on the average points difference for each quarter, we drew with our opposition in the first quarter, won second quarters by two points, lost third quarters by two points and lost fourth quarters by three points.

Overall, we're disappointed with the result. I want to apologise to everyone, especially our supporters and sponsors for the way the year turned out. It is unacceptable at Port Adelaide to not make the finals, and finishing 13th is our second worst year in the AFL, on the back of our second best in 2007.

But for some time now, we've been getting on with the job of turning that around in 2009. We already have a full head of steam up!

Farewells and appreciations

It was a year of change off the field, with the departure of some long-serving key staff, as well as our chief executive, and the retirement of our president. I want to take this opportunity to acknowledge their contribution to our club.

For well over a decade, Greg Boulton has been an outstanding leader of our club, and a wonderful support to me. He has shown great vision. He didn't accept Port Adelaide just being a team in the SANFL but wanted it to be a great team. I know my dad had a lot to do with the club and he would be very proud of how Greg has steered it over the years. Greg retires this year, and it is because of his leadership that the club moves forward with a lot of strength.

We've been very lucky to have had Brian Cunningham and John James as

our CEOs in our first 12 AFL years. They both brought something different to the club but the same great passion. John moves to the USA to fulfill a long-term ambition having brought us positive change. Having worked with our new chief executive in Mark Haysman for some weeks now, I can see that he too will bring the necessary change and be the third great administrator setting the path for us all to follow behind and work closely with.

Hitaf Rasheed was the club's General Manager – Communications for ten years, and has moved onto a fantastic role as General Manager of Events SA. I know all the players would join with me in acknowledging the impact she made both in her role and as a wonderful support person to us all.

David Hutton, looking after the welfare of our players, David Bartlett, as our finance man, and Steve Olech, as head of commercial operations, were terrific and remain friends of the club. Phil Walsh was an outstanding innovative tactician and leader in our coaching department over the past ten years. He provided a lot of understanding to coaching group and mentored a lot of players. We had a great time together and achieved a lot.

Beyond staff, there was one player who finished in 2008 who will remain in all our memories. Just once in my time as coach have I handed out a Coach's Award for a most courageous player and that was to Michael Wilson at the end of the 2004 season. We gave him a pair of signed Mohammed Ali gloves, who is someone I've always admired for his belief in himself. Well, Michael has the greatest belief in himself of any player I've known. We will never forget the way he fought through his two dislocated shoulders to play in that premiership and finish third in the best-and-fairest. He made an emotional farewell as great players of the club do, and it has left a lasting memory with the players in regard to how important it is to make the most of our time in football. You're never quite sure how long you have so enjoy it as much as you can and give every inch of what you've got. That's what Michael can leave us with, that legacy that he certainly gave it everything he ever had.

My assistant coaches in Matthew Primus, Jason Cripps, Adam Kingsley and Tony McGuinness were magnificent in a tough year for us. Never once did they turn their toes up or stop working tirelessly to get results. The football department was well led by Peter Rohde, he's an outstanding administrator. Thanks to our development coaches, our fitness staff, support staff, medical staff, recruiting staff, video guys, and the general staff, who are brilliant.



Thanks to my wife Pauline and family. Together with my sister and brother, they are most affected by the negativity, particularly in the paper. It's a tough gig but to handle it so well and be supportive and positive is fantastic for me. Thanks to my PA Brooke Acquaviva, who, along with Di Pounsett, I could not do without.

Looking forward

We all know there'll continue to be cynics and critics that tell us we're miles away from challenging again. They'll say that 2008 was so far away from 2007 that this person or that person should be sacked, or the club is destined to fail.

That is not the case.

Already at pre-season training we've seen a real air of positivity around the team. Cameron Falloon is a star recruit as head fitness coach, having done the same role at the Western Bulldogs for the past two

years, and time at Geelong as strength and conditioning coach prior to that. The players adopted his program and his approach instantly so we couldn't be happier with our start.

The impact of the return to training of a tough player, a former leader, and a premiership player in Josh Carr as we start 2009 pre-season should not be underestimated either. The players tell me, and I see it, they can't help but walk a little taller when he's around. Josh wanted to come back to our club and our environment, Cameron left a top four club to come to ours and the boost that gives morale is invaluable.

The last eight weeks of the season provided a real challenge for everyone associated with the club and everyone who has been associated with success. I thoroughly believe in the course of action and what it will do for us in 2009.

We go into 2009 with a new president, a new CEO, a new fitness coach, a

lot of new players, a new captain, and a new leadership group. It's fresh, it's vibrant, it's challenging, and we're full of anticipation. We know we're going to be a young list but we also know that with the right players on the track, we're going to get some great results.

Thank you for being with us in 2008. I really admire you for coming to our games and being behind us throughout the whole year. I respect you for having the guts and tenacity and will to stick with Port Adelaide when we're under pressure because you know for years

and years and years there has been such joy here, and I guarantee that joy is about to come again.

Jelf William

Mark Williams SENIOR COACH

"Josh (Carr) wanted to come back

to our club and our environment,

Cameron (Falloon) left a top four

club to come to ours and the boost

that gives morale is invaluable."





Season Review

After a slow start to the year, the Power never really recovered. But with six players making their debut and a host of others taking the step up, the latter stages of 2008 gave Power fans an insight into what the future holds with several good wins. Andrew Fuss takes us through all the action from 2008...

NAB Cup Round 1

Carlton	1.3.7	1.5.9	1.10.11	1.13.13 (100)
Port Adelaide	0.3.5	0.8.7	0.8.11	0.12.13 (85)

Saturday February 16, 5.40pm @ AAMI Stadium

Attendance:

Salopek 3, Tredrea 2, Cockshell 2, Logan. Goals:

Pearce, Brogan, Cassisi, Thomas Salopek, Brogan, Thomas, Cassisi

NAB Challenge

Best:

Sydney	3.5	9.8	11.12	15.17 (107)
Port Adelaide	1.0	1.2	4.4	5.8 (38)
Saturday February 23 7mm	@ AN7 Sta	dium		

NAB Challenge

Port Adelaide	4.1	8.6	10.8	15.11 (101)
Collingwood	1.3	6.4	8.8	9.12 (66)
Saturday March 1, 2pm	@ MC Labo	our Park		

NAB Challenge

U				
Port Adelaide	5.4	8.9	14.13	16.15 (111)
Fremantle	3.3	6.5	6.7	8.7 (55)
Saturday March 8, 2pm	@ Noarlun	ga Oval		
Attendance:	3,014			

Round 1

Geelong	6.4	10.8	12.11	15.15 (105)	
Port Adelaide	4.0	6.1	10.6	14.12 (96)	
Thursday March 20, 8.15pm	1 @ AAMI Stadium				
Attendance:	28,206				
Goals:	Ebert 3, D	. Motlop, Ti	edrea, Lade 2	, S. Burgoyne,	

J Westhoff, Boak, C. Cornes, Logan.

Debut: **Paul Stewart**

Geelong burst out of the blocks in the first half to hold a 31 point half-time lead, before the Chad Cornes inspired Power bounced back in the third term. Choco took the team to the outer faithful at three quarter time to steel his players for the final term – and it almost worked. After a Gary Ablett goal extended the Cats' lead, the Power refused to lie down, with goals to Shaun Burgoyne, Chad Cornes and Justin Westhoff cutting into the lead. Ultimately, however, it was the Power's inaccurate kicking in the final term – 4.6 – which left them just short.

Brownlow Medal Votes:	3-J Corey (Geel), 2-J Selwood (Geel), 1-K Cornes
John Cahill Medal Votes:	8-K Cornes, 6-Cassisi, 6-C Cornes, 6-Stewart,
	5-Salopek, 5-Lade, 4-Thomas, 3-Carlile, 3-Boak,
	3-Tredrea, 3-Surjan, 2-Pettigrew, 1-D Motlop,
	1-S Burgoyne, 1-Brogan, 1-Rodan, 1-P Burgoyne,
	1-Fhert

Round 2

Sydney Port Adelaide	6.2 4.1	10.5 6.7	17.10 7.8	
Sunday March 30, 1.10pm	@ SCG			
Attendance:	24,761			
Goals:	S. Burgoyn	e 4, D.	Motlop, T	redrea 2, Rodan,
	K Cornes			

Despite dominating the hit-outs, led by ruckmen Brendon Lade and Dean Brogan, the Swans won the clearances. Skipper Warren Tredrea had several chances in the second quarter to cut the margin, but couldn't convert, giving the Swans a handy half time lead, which was then blown out in a seven goal to one third term. Shaun Burgoyne was brilliant in a losing side, booting four goals and picking up 19 possessions in a complete performance.

Brownlow Medal Votes:	3-C Bolton (Syd), 2-B Hall (Syd), 1-J Moore (Syd)
John Cahill Medal Votes:	11-S Burgoyne, 10-K Cornes, 4-D Motlop,
	2-Thomas, 2-Tredrea, 2-J Westhoff, 1-Cassisi,
	1-C Cornes, 1-Carlile, 1-Boak

Round 3

Adelaide	2.3	4.8	8.11	12.13 (85)
Port Adelaide	2.3	4.7	7.12	11.13	(79)
Sunday April 6, 4.10pm	@ AAMI St	adium			
Attendance:	45,524				
Goals:	S. Burgoyr	ne 4, D. Mo	tlop, C. C	ornes 2,	Boak,
	Brogan, Ro	dan.			
Milestone:	Jacob Surja	ın – 50 game	S		

After being questioned during the week on whether the team was soft, Port Adelaide came out to prove a point in Showdown XXIV, putting in one of the fiercest displays in recent memory. Thomas' heavy tackle on Bassett, Brogan's crunching hit on Jericho, and Motlop's bump on Vince showed just how committed the Power were to turning their fortunes around. Shaun Burgoyne had another bag of four, Chad Cornes tried his hardest to lift the team and Peter Burgoyne went about his business racking up 41 touches, but it wasn't quite enough as the Power went down by just six points in what was described as one of the modern day classics.

•	
Brownlow Medal Votes:	3-B Vince (Adel), 2-S Thompson (Adel), 1-D Rodan
John Cahill Medal Votes:	12-K Cornes, 11-C Cornes, 11-P Burgoyne,
	7-S Burgoyne, 7-Chaplin, 6-Thomas, 6-Brogan,
	5-Rodan, 4-Boak, 3-Pettigrew, 3-Salopek,
	3-Pearce, 3-Thurstans, 2-J Westhoff, 2-Cassisi,
	2-Carlile 2-Surian 1-D Motlon



Brisbane	2.2	4.6	9.10	18.16 (124)
Port Adelaide	6.3	10.5	15.7	16.8 (104)
Saturday April 12, 7.10pm	@ AAMI S	tadium		
Attendance:	25,205			
Goals:	Tredrea, F	Rodan, C. Co	rnes, Surja	an 2, Ebert, S.
	Burgoyne,	J. Westhoff	, Cassisi, P	earce, Salopek,
	Brogan, K	Cornes.		

David Rodan and Chad Cornes come out firing in the first half, guiding the Power to a 35 point half-time lead. That momentum continued in the third quarter, with the lead extending to a seemingly unassailable 47 points, before a torrential downpour spurred Bradshaw, Black, Power and Johnstone into action. The Lions kicked 11 of the final 12 goals to run over the top of the Power at a heavily rain-soaked AAMI Stadium.

Brownlow Medal Votes:	3-S Black (Bris), 2-J Brown (Bris),
	1–D Bradshaw (Bris)
John Cahill Medal Votes:	9-C Cornes, 9-Rodan, 7-Cassisi, 7-D Motlop,
	5-Boak, 5-Salopek, 4-P Burgoyne, 4-Brogan,
	4-Surjan, 3-K Cornes, 3-Tredrea, 2-Pettigrew,
	2-Carlile, 1-Thomas, 1-J Westhoff

Round 5

Port Adelaide	2.7	10.11	15.11	19.14 (128)	
West Coast	3.3	5.4	9.5	16.8 (104)	
Sunday April 20, 2.40pm	@ Subiaco)			
Attendance:	38,302				
Goals:	D. Motlop, Ebert 4, S. Burgoyne 3, Tredrea,				
	Thomson 2, Rodan, J. Westhoff, Cassisi, Lade.				
Milestone:	Brendon Lade – 200 games				

The Power were slow to get out of the blocks, but fired up with an electrifying eight goal to two second quarter, including a run of five unanswered goals. Kane Cornes wore Daniel Kerr like a glove while David Rodan and Travis Boak provided plenty of service to Daniel Motlop, who booted four goals, including a freak goal from deep in the forward pocket. Despite a late surge from the Eagles, Port Adelaide held on to win by four goals.

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Brownlow Medal Votes:	3-D Rodan, 2-S Burgoyne, 1-B Ebert
John Cahill Medal Votes:	12-K Cornes, 11-Cassisi, 9-Rodan, 9-D Motlop,
	8-Carlile, 8-Ebert, 7-C Cornes, 7-Boak,
	7-S Burgoyne, 6-Salopek, 6-Thomson, 5-Brogan,
	5-Chaplin, 5-Thurstans, 4-Pettigrew,
	3-J Westhoff, 2-P Burgoyne, 2-Tredrea, 1-Logan,
	1-Krakouer

Round 6

Port Adelaide	3.2	6.5	10.7	12.10 (82)
St. Kilda	0.2	3.4	7.5	9.7 (61)
Saturday April 26, 7.10pm	7.10pm @ AAMI Stadium			
Attandancas	20 517			

Attendance: 20,51

Goals: D. Motlop 3, Tredrea, Boak 2, Ebert, S. Burgoyne,

Cassisi, Lade.

Peter Badcoe VC Medal: Kane Cornes

A three goal to nil first quarter set up a handy lead for Port Adelaide, who kept St. Kilda at arms length all game, despite a Nick Riewoldt led fightback in the third quarter. The windy conditions made hitting targets difficult, resulting in a number of stoppages. Brogan and Lade were dominant in the ruck, giving Salopek, Cornes and Cassisi first use of the ball. Inspirational playmaker Chad Cornes broke his hand in the first quarter, but came back later in the game to inspire the team to victory.

mapine the team to tretory.				
Brownlow Medal Votes:	3-S Salopek, 2-K Cornes, 1-D Cassisi			
John Cahill Medal Votes:	11-K Cornes, 10-Cassisi, 10-Salopek, 8-Pettigrew,			
	8-Tredrea, 7-Thurstans, 6-D Motlop, 6-Chaplin,			
	5-Carlile, 5-C Cornes, 5-Boak, 5-P Burgoyne,			
	4-S Burgoyne, 4-J Westhoff, 4-Logan, 4-Surjan,			
	3-Brogan, 2-Rodan, 2-Thomson, 1-Lade			

Round 7

					(-)-/
Essendon	2.1	8.1	12.2	15.4	(94)
Sunday May 4, 4.40pm	@ Telstra	Dome			
Attendance:	28,049				
Goals:	D. Motlo	p <mark>7, Gray, S</mark> alo	opek 3, Ebei	t, S. Bu	rgoyne 2,
	Tredrea,	Rodan, J.	Westhoff,	Boak,	Brogan,
	Chaplin.				

Port Adelaide continued to resurrect its season with a third straight win, this time over the Bombers thanks to seven goals from the freakish Daniel Motlop, including a goal of the year nomination where he spun through two tackles and snapped truly. Steven Salopek was at his brilliant best for the second straight week, racking up 33 possessions and slotting three majors in a classy performance. The end result flattered the Bombers, with the Power managing twice as many scoring shots.

Brownlow Medal Votes:	3-S Salopek, 2-D Motlop, 1-B Lade
John Cahill Medal Votes:	13-D Motlop, 12-Salopek, 9-K Cornes,
	9-S Burgoyne, 8-Chaplin, 8-P Burgoyne, 7-Boak,
	6-Cassisi, 6-Logan, 5-Thurstans, 5-Brogan,
	5-Pearce, 5-Gray, 4-Ebert, 3-J Westhoff, 3-Surjan,
	3-Lade 1-Tredrea 1-Rodan 1-Thomson





Hawthorn	2.2	8.7	15.9	17.15 (117)
Port Adelaide	7.4	11.6	14.8	15.12 (102)
Saturday May 17, 2.10pm	@ Aurora S	Stadium		
Attendance:	15,682			
Goals:	Tredrea 4,	Ebert 3, D. M	otlop, Gray	2, S. Burgoyne,
	Rodan, J. V	Vesthoff, Tho	mson.	

The Power came out firing against a white-hot Hawks line-up that was so far unbeaten. Skipper Warren Tredrea led from the front with three first quarter goals, adding a fourth in the second as the Power pushed the lead out to 38. Shaun Burgoyne's heavy hit on Sam Mitchell sent the Hawks captain off in a daze and resulted in Burgoyne being suspended for three weeks. But from there, Brad Sewell and Lance Franklin turned the game for the Hawks, with the Power managing just four second half goals as Franklin went about slotting six for the match.

Brownlow Medal Votes:	3-B Sewell (Haw), 2-C Bateman (Haw), 1-L Franklin (Haw)
John Cahill Medal Votes:	9-Logan, 8-S Burgoyne, 7-Gray, 7-Tredrea, 6-Pearce, 4-K Cornes, 4-Chaplin, 4-P Burgoyne, 3-J Westhoff, 2-Salopek, 2-Thurstans, 2-Pettigrew, 2-Carlile, 1-D Motlop, 1-Cassisi, 1-Brogan

Round 9

Sydney	8.1	11.4	13.9	16.9 (1	05)
Port Adelaide	6.1	9.5	11.7	14.10 (94)
Saturday May 24, 2.40pm	@ AAMI S1	tadium			
Attendance:	25,013				
Goals:	Ebert 6,	Tredrea 3, D.	Motlop	2, Gray,	Lade,
	P. Burgoyn	ie.			
Milestone:	Troy Chapl	in – 50 games			

After a shoot-out in the first quarter, the game tightened after quarter time, with the Swans holding the Power at arms length all day until mercurial forward Daniel Motlop bobbed up with two goals in the final quarter to give the Power its first lead of the game. Perhaps the defining moment of the game, was when six-goal hero Brett Ebert went off injured with just minutes remaining. The Swans took full advantage, kicking two majors and stealing the match back from the luckless Power.

Brownlow Medal Votes:	3-B Ebert, 2-A Goodes (Syd), 1-M O'Loughlin (Syd)
John Cahill Medal Votes:	11-Ebert, 8-Tredrea, 8-Pearce, 6-Salopek,
	6-Carlile, 5-Cassisi, 5-Brogan, 5-Boak,
	4-K Cornes, 3-Pettigrew, 3-D Motlop, 2-Logan,
	2-Gray, 2-P Burgoyne, 2-Thurstans, 2-Surjan,
	2-Lade, 2-C Cornes

Round 10

Port Adelaide	2.1	8.3	10.5	16.7 (103)
Fremantle	5.1	5.7	9.13	10.15 (75)
Sunday May 31, 2.40pm	@ Subiaco			
Attendance:	34,236			
Goals:	D. Motlop 5	, Tredrea 3, I	Rodan, J. V	Vesthoff 2, Gray
Lade, Pearce, Brogan, Salopek.				

Milestone: Kane Cornes – 150 games, David Rodan – 100 games In a seesawing game, it was a moment of absolute brilliance from five-goal hero Daniel Motlop that gave the Power the edge in the final quarter, going on to win by 28 points. Motlop gathered the ball deep in the forward pocket, and with pressure from a Docker defender, dribbled the ball off the outside of his boot from the acutest of angles to give Port Adelaide the lead. Despite a sickening clash of heads with Fremantle's Chris Mayne, Steven Salopek came back onto the ground to spark the Power's revival in the second term, teaming up well with Warren Tredrea who had three goals for the quarter. The gritty win kept the Power in touch with the top eight

touch with the top eight.	
Brownlow Medal Votes:	3-D Motlop, 2-A Sandilands (Fre), 1-S Salopek
John Cahill Medal Votes:	10-D Motlop, 10-Rodan, 7-Carlile, 6-Pettigrew,
	6-Thurstans, 5-Pearce, 5-Brogan, 5-K Cornes,
	5-Logan, 5-Chaplin, 4-Tredrea, 4-Salopek,
	4-J Westhoff, 3-Boak, 3-Lade, 3-Stewart, 2-Gray,
	2-C Cornes, 1-P Burgoyne, 1-Krakouer

Round 11

Mound II					
Carlton	1.4	2.9	3.12	10.15	(75)
Port Adelaide	3.5	6.8	8.12	8.15	(63)
Sunday June 8, 4.10pm	@ AAMI St	adium			
Attendance:	29,240				
Goals:	Rodan 2, Boak, Salo	D. Motlop, T pek.	redrea, J.	Westhof	f, Gray,

Port Adelaide dominated for the best part of three quarters in difficult wet conditions before a Chris Judd inspired Blues outfit turned around a 38 point deficit late in the third quarter, to storm home with the win. In a largely uninspiring game, it was David Rodan and Kane Cornes who handled the conditions best, helping to build the Power's early lead.

Brownlow Medal Votes:	3-M Murphy (Carl), 2-C Judd (Carl), 1-M Kreuzer (Carl)
John Cahill Medal Votes:	11-Carlile, 6-K Cornes, 5-Brogan, 4-Pettigrew,
	4-Tredrea, 4-Salopek, 3-Chaplin, 2-Thurstans,
	2-Pearce, 2-Logan, 2-J Westhoff, 2-Cassisi, 1-Boak,
	1-Lade



Geelong	3.5	7.9	13.14	15.18 (108)
Port Adelaide	2.2	3.6	4.6	7.7 (49)
Sunday June 15, 1.10pm	@ Skilled Stadium			
Attendance:	21,642			

Goals: D. Motlop 3, Rodan 2, Tredrea, S. Burgoyne.

Port Adelaide was outplayed for the first three quarters against the eventual minor premiers, but fought back in the final quarter to add some respectability to the scoreline. In a spiteful match, Steve Johnson clashed with Power playmakers Peter Burgoyne and Dom Cassisi in the first quarter, with plenty of push and shove throughout the game. Steven Salopek continued his brilliant season, with 33 possessions in a losing side.

Brownlow Medal Votes:	3-J Selwood (Geel), 2-G Ablett (Geel), 1-C Ling (Geel)
John Cahill Medal Votes:	6-Salopek, 4-Pettigrew, 4-Chaplin, 4-D Motlop,
	3-Brogan, 3-Cassisi, 3-Gray, 2-Carlile, 2-Logan,
	1-Boak, 1-Lade, 1-Rodan, 1-Lower

Round 14

Western Bulldogs	3.4	11.9	16.12	20.15	(135)
Port Adelaide	2.2	4.6	9.10	11.15	(81)
Saturday June 28, 7.10pm	@ TIO Stac	dium			
Attendance:	11,373				
Goals:	Tredrea, J	. Westhoff,	Gray 2,	Rodan,	Brogan,
	Thomson,	Lonie, Thom	ison.		
Milestone:	Damon Wh	nite – 50 gar	mes		

Port Adelaide travelled to Darwin with a depleted line-up, having made seven changes (four through injury and one suspension), but was buoyed by the late arrival of Kane Cornes who had stayed in Adelaide until game-day for the birth of his son. Despite the best efforts of Kane Cornes and David Rodan, the Bulldogs piled on eight goals in the second term to create an unassailable lead. A streaker interrupted play in the third quarter while Rodan got a bit lost in the final quarter, snapping a brilliant goal down the wrong end of the ground.

Brownlow Medal Votes:	3-D Cross (WB), 2-R Griffen (WB), 1-B Lake (WB)
John Cahill Medal Votes:	5-Pearce, 5-Gray, 4-K Cornes, 4-Rodan, 3-White,
	2-Cassisi, 2-Chaplin, 2-Logan, 2-Lower, 2-Carlile,
	2-S Burgovne, 2-Bentley, 1-Lonie

Round 13

Richmond	9.1	12.3	19.6	20.7 (127)
Port Adelaide	6.2	11.6	14.8	19.9 (123)
Saturday June 21, 2.40pm	@ AAMI St	tadium		
Attendance:	20,923			
Goals:	D. Motlop 6, Ebert, Tredrea, Logan 2, S. Bu			2, S. Burgoyne,
	Rodan, Gray, Lade, Boak, K. Cornes, Chaplin.			

In a free flowing match, the Tigers set up the win with a stunning nine goal opening quarter, backed up with a seven goal third quarter to set up a 28 point three quarter time lead. The Power stormed back into the match late in the final term, with goals to Motlop and Logan slashing the lead to under a goal before Joel Bowden took a match-saving mark at the top of the Power's goal square to stop our final push.

Brownlow Medal Vote	s: 3-S Tuck (Rich), 2-D Motlop, 1-D Rodan
John Cahill Medal Vote	es: 10-D Motlop, 9-Brogan, 9-Cassisi, 7-K Cornes,
	4-Chaplin, 4-Logan, 4-Rodan, 3-Boak,
	3-Tredrea, 2-Pearce, 2-Thomas, 1-Salopek,
	1-Grav. 1-Lower

Round 15

North Melbourne	4.6	6.10	7.13	10.16 (76)
Port Adelaide	4.3	5.7	9.11	10.14 (74)
Saturday July 12, 7.10pm	@ AAMI St	adium		
Attendance:	19,851			
Goals:	Ebert 3,	Lonie 2,	D. Motlop,	S. Burgoyne,
	J. Westhof	f, Thomsor	ı, Bentley.	
Milestone:	Nathan Lonie – 100 games			

Trying to avoid its fifth loss in a row, the Power was desperate, with Troy Chaplin's chase-down on Kangaroos' speedster Matt Campbell typifying Port Adelaide's spirit. In a tight and tough encounter, the game will be remembered mainly for missed opportunities from both sides. Shaun Burgoyne (twice) and Daniel Motlop missed simple set shot chances in the second quarter, but it was Warren Tredrea's miss from an acute angle with just seconds to go that was the most costly.

Brownlow Medal Votes:	3-D Brogan, 2-A Simpson (NM), 1-D Pratt (NM)
John Cahill Medal Votes:	8-Rodan, 8-Chaplin, 7-Lonie, 5-Pearce,
	5-Pettigrew, 5-Ebert, 4-K Cornes, 4-Logan,
	4-Bentley, 2-Lower, 2-Carlile, 1-White



The Magnificent Seven.

Nobody knows football like





Port Adelaide	4.5	6.6	9.13	13.14 (92)
Adelaide	3.0	6.8	7.11	11.14 (80)
Sunday July 20, 2.40pm	@ AAMI St	adium		
Attendance:	31,662			
Goals:	D. Motlop,	Ebert 4, Pea	rce 3, J. We	sthoff, Lonie.
Showdown Medal:	Danyle Pea	arce		

Balfours Showdown XXV lived up to the hype, with the game being billed the Power's Grand Final. Port Adelaide played as such, jumping out the blocks to dominate the first quarter – inaccurate kicking keeping the game close at quarter time. The lead was never more than 20 points, with the two rivals trading blows for much of the game until a decisive punch was landed in the fourth quarter, with goals to Justin Westhoff, Brett Ebert and best on ground Danyle Pearce.

Brownlow Medal Votes:	3-D Pearce, 2-S Salopek, 1-D Motlop
John Cahill Medal Votes:	12-Cassisi, 11-Salopek, 9-K Cornes, 9-Logan,
	9-D Motlop, 8-Pearce, 8-Ebert, 7-S Burgoyne,
	7-Tredrea, 6-Chaplin, 6-Carlile, 5-Pettigrew,
	4-Lonie, 4-Lower, 4-J Westhoff, 3-Rodan,
	3-Surjan, 1-C Cornes

Round 17

Fremantle	6.3	8.6	15.9	20.9 (129)
Port Adelaide	0.3	6.5	11.6	5 15.11 (101)
Sunday July 27, 12.40pm	@ AAMI Stad	ium		
Attendance:	19,072			
Goals:	J. Westhoff,	Tredrea	4, D. M	Motlop, Cassisi 2,
	S. Burgoyne,	Pearce, B	rogan.	
After a rampant Dockers side	- minus late w	<i>i</i> ithdrawa	l Matthey	w Pavlich – built a

six goal quarter time lead, the Power was playing catch-up all game, falling 28 points short in the final equation. Warren Tredrea was back to his brilliant best with four goals before a shoulder injury in the final quarter finished his season.

Brownlow Medal Votes:	3-R Palmer (Fre), 2-A Sandilands (Fre), 1-W Tredrea
John Cahill Medal Votes:	9-Tredrea, 9-J Westhoff, 7-Cassisi, 6-K Cornes,
	6-Brogan, 5-Pettigrew, 4-Logan, 4-Pearce,
	3-S Burgoyne, 1-Salopek, 1-D Motlop, 1-Carlile,
	1-Lower 1-Curian

Round 18

St. Kilda	4.1	7.5	9.10	14.17 (1	01)
Port Adelaide	4.1	8.3	12.5	14.9 (93)
Sunday August 3, 2.10pm	@ Telstra [ome (
Attendance:	22,878				
Goals:	J. Westho	ff 3, D. N	Motlop, Sa	lter 2, I	bert,
	S. Burgoy	ne, Brogan	, Rodan,	Boak, Su	ırjan,
	Bentley.				
Debut:	Nick Salter	Mitch Farme	r		

With debutant Nick Salter kicking two long goals in the first half, the Power took a surprise lead against the Saints, who were fighting for a spot in the eight. Travis Boak was given an extended run in the centre square and flourished amassing 28 quality possessions. Despite the best efforts of acting captain Shaun Burgoyne, who drilled a long goal in the final minutes, the Power fell just short after a late surge from the eventual preliminary finalists.

Brownlow Medal Votes:	3-L Montagna (St.K), 2-T Boak, 1-J Gram (St.K)
John Cahill Medal Votes:	10-Boak, 7-Pettigrew, 6-Cassisi, 6-Lower,
	5-Brogan, 4-J Westhoff, 4-K Cornes, 4-Logan,
	3-Carlile, 3-Surjan, 3-Bentley, 3-Stewart, 3-Salter,
	2-Deluca 2-Farmer 1-S Burgovne 1-Rodan

Round 19

Carlton	4.7	8.16	12.22	18.24 (132)
Port Adelaide	1.4	2.5	5.8	9.12 (66)
Saturday August 9, 2.10pm	@ Telstra I	Dome		
Attendance:	29,696			
Goals:	White 3, 9	Salter, K. Cor	nes, Broga	ın, J. Westhoff,
	Ebert, D. M	1otlop.		
Debut:	Ryan Willia	ams		

After a strong showing the previous week against St. Kilda, not much went right against the Blues. Inaccurate kicking from Carlton kept the Power in the game until quarter time, before the Carlton midfield, led by Chris Judd stormed to an unassailable lead. A late forward cameo from Damon White – kicking 3 goals in the final quarter – was one of the few highlights on the day.

Brownlow Medal Votes:	3-C Judd (Carl), 2-B Gibbs (Carl), 1-M Murphy (Carl)
John Cahill Medal Votes:	5-Carlile, 4-White, 1-Farmer







So, why are you paying more?

Power members can save even more on their energy with Simply Energy. We are giving Power members 6% off the consumption component of their household energy bills with a bonus \$30 credit towards their first electricity bill. There's no fixed term contract and no

termination fees. Sign up for this exclusive online offer by visiting www.simplyenergy.com.au/Power and entering your promotion code PPZY68. Simply less to pay when you're a Power supporter.





Itouria 20				
Collingwood	5.3	9.6	13.7	16.10 (106)
Port Adelaide	4.4	8.5	10.12	10.15 (75)
Friday August 15, 7.40pm	@ AAMI St	adium		
Attendance:	23,694			
Goals:	Thurstans,	Ebert 2, Gray	, Cassisi, Pe	arce, K. Cornes,
	Surjan, M.	Westhoff.		
Dobut.	Matthow V	Vasthoff		

It was an emotional send-off pre-game for recently retired legend Michael Wilson, who completed a lap of honour before addressing the players. An inexperienced Power side rode the wave of emotion, taking the game right up to the finals bound Magpies, eventually running out of legs in the final quarter. Brendon Lade and Shaun Burgoyne teamed up like it was 2007, Burgoyne winning a staggering 18 clearances and receiving a season high 15 Best & Fairest votes.

Brownlow Medal Votes:	3-S Burgoyne, 2-L Davis (Coll), 1-T Cloke (Coll)
John Cahill Medal Votes:	15-S Burgoyne, 10-Lade, 7-Boak, 6-Cassisi,
	4-Gray, 3-K Cornes, 3-Logan, 3-Pearce, 3-Ebert,
	3-Chaplin, 2-Pettigrew, 1-Carlile, 1-Lower,
	1-Thurstans

Round 21

Port Adelaide	6.6	9.10	10.17	18.21	(129)
Melbourne	1.0	2.4	4.8	7.9	(51)
Saturday August 23, 2.40pm	@ AAMI S	tadium			
Attendance:	18,875				
Goals:	D. Motlo	5, J. West	hoff, M. V	Westhoff,	Lade,
	Pearce, P.	Burgoyne 2, F	Rodan, Cass	isi, Boak	
Debut:	Marlon M	otlop			

Another game, another debutant, this time young speedster Marlon Motlop. But it was his older cousin Daniel who stole the show, booting five goals, while Peter Burgoyne had a welcome return to form with 37 possessions. Port Adelaide, wearing a one-off strip as part of a Planet Teal competition, could have blown the game out in the third quarter, but inaccurate kicking (1.7) kept the margin closer than it should have been.

Brownlow Medal Votes: 3-D Cassisi, 2-D Motlop, 1-S Burg	goyne
John Cahill Medal Votes: 12-P Burgoyne, 11-D Motlop, 10-	Cassisi,
8-S Burgoyne, 6-Lade, 6-K Corr	ies, 6-Pearce,
5-Boak, 5-Surjan, 5-Rodan, 4-	Logan, 4-Carlile,
4-Brogan, 4-M Westhoff, 3-Low	er, 3-Thurstans,
3-White, 3-J Westhoff, 3-M Mot	lop

Round 22

Port Adelaide	3.4	10.5	18.8	23.10 (148)					
North Melbourne	4.3	7.5	9.10	10.12 (72)					
Saturday August 30, 1.10pm	@ MCG								
Attendance:	22,144								
Goals:	Rodan 5,	Gray, Thurstar	ns, D. Mot	lop 3, Cassisi 2,					
	S. Burgoy	ne, Lade, Pea	rce, P. Bu	ırgoyne, Logan,					
M. Motlop, P. Stewart.									
Milestone:	Daniel Mo	tlop - 50 PAFC	games						
Coming up against a Vangaro	ac cida daca	arata ta win ta	koon a to	n four coat Dort					

Coming up against a Kangaroos side desperate to win to keep a top four spot, Port Adelaide started slowly, before recovering with a 13 goal to three second half. Peter Burgoyne flourished in the midfield, racking up a club record 45 disposals while David Rodan was at his evasive best, roving the packs well and sneaking forward for a career-high five goals to help the Power to a massive 76 point win.

	2 - O
Brownlow Medal Votes:	3-P Burgoyne, 2-D Rodan, 1-D Pearce
John Cahill Medal Votes:	13-P Burgoyne, 10-Rodan, 9-D Motlop, 9-Cassisi,
	9-Brogan, 8-K Cornes, 8-Logan, 7-Thurstans,
	7-Gray, 6-Surjan, 5-S Burgoyne, 5-Pearce,
	5-Lower, 4-Carlile, 4-Ebert, 3-Lade, 3-J Westhoff,
	3-M Motlon, 1-M Westhoff, 1-White, 1-Stewart

Final Ladder

	Team	Р	W	L	D	%	T
1.	Geelong (2)	22	21	1		162	84
2.	Hawthorn (1)	22	17	5		132	68
3.	Western Bulldogs (3)	22	15	6	1	119	62
4.	St. Kilda (4)	22	13	9		111	52
5.	Adelaide (7)	22	13	9		110	52
6.	Sydney (5)	22	12	9	1	112	50
7.	North Melbourne (8)	22	12	9	1	97	50
8.	Collingwood (6)	22	12	10		111	48
9.	Richmond	22	11	10	1	97	46
10.	Brisbane	22	10	12		98	40
11.	Carlton	22	10	12		94	40
12.	Essendon	22	8	14		82	32
13.	Port Adelaide	22	7	15		96	28
14.	Fremantle	22	6	16		94	24
15.	West Coast	22	4	18		66	16
16.	Melbourne	22	3	19		63	12

PAFC Brownlow Votes

	C DIOVVIIIOVV VOCCS		
10:	D Motlop	4:	D Cassisi, B Ebert, D Pearce
9:	S Salopek	3:	D Brogan, K Cornes, P Burgoyne
7:	D Rodan	2:	T Boak
1.	C D		Dilada Mitadaa





The Lifeblood of our Club

With the 2009 season just around the corner, Retail Operations Manager Tony Saulters outlines the strategy behind the Power's restructured and refined membership packages...

As a 2008 member you would by now have received your membership renewal documents. You will have noticed some significant changes and hopefully you have also found your renewal clearer and simpler as a result. This year's membership is the culmination of a review that began in early 2007 and I'd like

to share with you some of the methodology used to come up with the new packages.

The overall objective was to simplify and streamline membership. Until last season we offered a separate membership and season ticket, as well as anchors every 4 years. This combination of products led to a number of issues:

- Members receiving up to three different cards every season, which was confusing and cumbersome
- Membership brochures and renewal forms that were hard to understand
- Multiple finals ticketing priorities we had 6 different finals levels in 2007, whilst other clubs had only 2

Our efforts to encourage new members to join was also made more difficult by having conflicting terminology to every other club – the term 'member' in AFL circles refers to people that had access to home games, whereas members of Port Adelaide did not.

Whilst the need for an integrated membership was apparent, it wasn't quite as simple as adding a season ticket and membership together, as this would mean some members paying considerably more than in previous years.

The AFL frequently partner with clubs on projects that may benefit the industry. At the start of the 2007 season they engaged Deakin University who, along with the online research company TNS, had developed a system called Choice Modelling specifically for AFL membership. The project was to be a world first for sport, and

the AFL offered us the chance to be involved in the pilot project.

Choice Modelling has been used in many industries over the last 30 years including banks, airlines and entertainment. The system explores the theory that a product (in this case membership) can be deconstructed into its various components. Respondents choose from a range of scenarios, and in doing so each element is rated on its relevant importance to the others.

For example the system can tell us how important a reserved seat is to a member, the relevant importance of voting rights, how important rewards booklets are etc. When pieced back together we ascertained which combination of membership elements was most appealing. We were also able to test how important the price was so we were able to predict the variety of features and benefits that appeal to the widest number of people and the price customers are willing to pay. In short, being able to test different packages and combinations to find the best result took the

guesswork out of remodelling our products.

Surveys were conducted online and by telephone during the 2007 season.

"We are confident our new integrated membership packages are simpler to understand and offer new and existing members a clear choice at an affordable price. We are also confident members will like the changes because it was members that helped to shape those changes!"





A controlled mix of respondents allowed us to question males and females, members and non members from a wide range of occupation, income and household backgrounds. This gave us the widest possible group from which to make accurate assessments.

A good deal of data was collected but four things stood out very clearly:

- 1. Grand Final tickets are the 'Holy Grail' among members.
- 2. Seating location members value where they sit and this preference is very important to the individual. There is no 'best seat in the house' – each member, quite literally, has a different view
- 3. Members want ease of renewal rollover schemes, monthly payment options etc are rated very highly
- 4. An 11 game membership is still the most preferred option.

The overall results of the survey were analyzed by Dr Heath McDonald of Deakin University. Dr McDonald is a pre-eminent authority on membership, having conducted research with AFL clubs for more than 10 years, and Port Adelaide worked closely with him in remodeling our packages. With a combination of Dr McDonald's recommendations and our local knowledge we came up with a draft membership proposal, which was presented to members at focus groups for fine tuning. The results of all this research are contained in your 2009 Membership renewal packs. In summary:

- Platinum Membership: every member has the chance to sit in their
 preferred seat and secure a Grand Final ticket, should Port Adelaide be a
 competing club. Platinum members receive exclusive offers such as Team
 SMS and access to post match functions
- Gold Membership: choice of Premium or Standard seating, with the possibility of a Grand Final ticket

- Silver Membership: many members just want to see Port Adelaide play at AAMI Stadium. Silver membership is the most affordable way of doing this, with club publications and member exclusive items included
- Bronze Membership: a variety of options for members outside the metropolitan area
- Classic Membership: designed to appeal to members who can't get to games but still want to be recognized as a member at a reasonable price
- Every seated member has the convenience of part payments and automatic renewal
- All members get one personalized member card, 20% off at our Megastore and prices for juniors are much less in Premium seats than in 2008
- Many features that proved popular in 2008 have remained, such as Footy Express and family tickets

Summary

This has been a long term project and we are really looking forward to seeing the results. Port Adelaide is very grateful to the AFL for the opportunity to be involved from the beginning and they have been very complimentary of the work we have done on our brochure and new look forms. At least four other AFL clubs are now at various stages of their Choice journey using our findings and research.

We are confident our new integrated membership packages are simpler to understand and offer new and existing members a clear choice at an affordable price. We are also confident members will like the changes because it was members that helped to shape those changes!

Thank you to all the members and supporters who took part in either the surveys or the focus groups. You have really made a difference in shaping the future of membership at the Port Adelaide Football Club.



Pay your Game-Day Membership over 12 months[†], 11 Power home games, guaranteed Grand Final ticket allocation^{*} and 20% off Power Gear. All this for less than \$1 a day[‡]. Family Game-Day Membership includes 3 kids free. Kids Membership only \$40.

Call **1300 GoPower** (1300 467 693) or visit **PortAdelaideFC.com.au** to **Live the Creed.**





2008 Player Stats

		GREET M.	, soft,	2008 m24	, hes /		Total dic.	Handball	^{receji} res	Hard ball	100se ball	\$64.	/ /	, st. /	, <u> </u>	, /	′ /	, 0 /	, /	′ /
Numb	130 / 150	6.	Career oo		5 /	Handball		m / "eq;		/peq/	g / 10 g	Frees for	Frees apos:	Hit Outs	Clearange	Inside 50	Rebound	; / ×	/5	Behinds
NUM	Soll Soll Soll Soll Soll Soll Soll Soll	Care,	(a/e	1000	Nichs	Han	/o _t 9/	Han	Marks	Haro	7007	Free	Free	Hito	(69/)	Insig	Reb	Backles	S/e0g/	Behi
41	BENTLEY Greg	21	6	5	41	37	78	35	15	14	6	1	6	2	7	16	6	18	2	2
10	BOAK Travis	31	13	17	175	167	342	119	88	37	37	18	13	0	42	55	18	64	9	4
20	BROGAN Dean	122	38	21	101	174	275	48	97	72	19	38	45	397	62	22	13	53	7	4
7	BURGOYNE Peter	225	189	17	253	175	428	233	66	36	45	14	23	1	54	38	62	41	4	4
8	BURGOYNE Shaun	148	167	19	216	168	384	134	66	72	37	22	18	3	90	72	43	80	23	12
27 25	CARLILE Alipate CASSISI Domenic	32 128	0	22 21	151 225	134 252	285 477	97 198	110 62	14 84	25 53	14 44	13 27	1 5	95	12 4 5	48 33	35 133	0 10	1
30	CHAPLIN Troy	61	54 7	19	146	159	305	127	89	26	34	10	21	1	11	16	53	27	2	1
34	COCKSHELL Adam	2	1	0	0	0	0	0	09	0	0	0	0	0	0	0	0	0	0	0
35	CORNES Chad	198	154	13	158	120	278	99	84	44	20	11	18	6	34	33	27	36	5	9
18	CORNES Kane	162	69	22	268	345	613	319	128	64	49	25	28	2	34	41	52	79	5	4
37	DELUCA Fabian	11	1	5	8	21	29	8	7	6	4	4	4	69	4	3	0	4	0	1
33	EBERT Brett	98	148	19	152	39	191	29	85	21	25	16	10	0	3	45	2	22	33	23
13	FARMER Mitchell	3	0	3	12	15	27	9	8	4	4	0	1	0	2	2	6	6	0	0
38	GILES Jonathan	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	GRAY Robbie	15	22	10	76	55	131	27	52	21	8	9	12	1	15	25	2	12	15	12
29	KRAKOUER Nathan	14	5	3	29	10	39	13	13	3	5	3	3	0	3	11	3	5	0	0
5	LADE Brendon	212	166	17	121	73	194	34	91	32	12	17	23	349	29	25	19	25	10	12
23	LOBBE Matthew	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
44	LOGAN Tom	39	9	19	179	161	340	146	114	32	21	13	6	0	13	29	35	42	4	2
34	LONIE Nathan	104	51	6	66	44	110	62	25	5	13	1	5	0	7	20	9	21	4	5
26	LOWER Nick	15	0	11	53	97	150	70	30	20	15	11	13	0	16	10	20	28	0	2
31	MINSON Hugh	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	MOTLOP Marier	97	160	21	175	46	221	49	88	19	21	19	31	15	8	62	2	47	57	19
11	MOTLOP Marlon	2	1	2	15	15	30	13	6	0	6	2	2	0	5	5	1	3	1	2
16	PEARCE Danyle PETTIGREW Michael	71 76	42 25	21 20	263 140	130 121	393 261	199 99	69 79	35 36	56 21	11 15	17 24	0	35 9	97 20	17 62	65 34	10	8
36 15	RODAN David	112	93	20	168	197	365	158	48	62	51	19	16	0	84	70	21	54 54	22	9
3	SALOPEK Steven	78	40	15	231	135	366	167	105	26	37	15	15	1	16	58	34	29	6	6
14	STEWART Paul	11	1	11	72	71	143	65	38	12	14	10	11	0	10	10	15	9	1	1
9	SURJAN Jacob	66	11	19	125	160	285	128	67	35	27	11	19	0	22	31	30	38	4	4
32	THOMAS Matt	17	4	5	21	41	62	26	12	8	8	5	11	0	7	6	4	22	0	0
6	THOMSON Adam	28	16	7	38	65	103	38	28	10	10	6	8	0	12	14	2	25	5	2
28	THURSTANS Toby	99	55	16	107	131	238	87	83	20	20	13	16	13	7	6	48	32	5	0
1	TREDREA Warren	227	488	17	155	71	226	34	104	31	23	12	16	3	5	58	2	25	31	19
39	WESTHOFF Justin	37	56	21	162	75	237	38	119	18	16	20	11	10	6	44	3	51	22	15
40	WESTHOFF Matthew	3	3	3	22	6	28	5	9	3	1	4	2	0	1	9	0	7	3	5
24	WHITE Damon	55	47	6	35	37	72	33	19	4	6	4	4	1	4	13	9	8	3	1
19	WILLIAMS Ryan	2	0	2	8	4	12	8	3	1	0	0	1	0	0	4	0	2	0	1
21	WILSON Michael	192	51	5	37	22	59	24	13	7	7	1	2	0	6	12	4	8	0	0
	Club Totals	2814	2193	482	4210	3573	7783	2980	2122	934	756	439	497	881	750	1042	764	1193	309	264
	Rookies																			
LE		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
45 42	BOYLE Daniel GROSE Gavin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
43	SALTER Nick	2	2	2	6	0	6	2	2	0	0	1	0	0	0	3	0	0	3	0
41	WILLITS Ryan	3	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
-71	Rookie Totals	5	3	2	6	0	6	2	2	0	0	1	0	0	0	3	0	0	3	0
	- Hoome Totals			_																

1st in team 2nd in team 3rd in team



2008 Player List Round by Round

	/ 6	» / 、	/ %	e / .	ي المراجعة المراجعة	/ s	_ / _6	\$ / d	u, / ,	/ 3	/ رابع	/ 5	20 / E	<i>Div.</i> / 20	§ / §	§ / ½	ر د / څ	٠ / راد	. / .	غ ا	Poon	
	1 (Perlona				Mes	p 54 Killes	E ESSONOLI	w Hawtho.								95 Adelaid		7) 18				
DENTI EV		2	3	4	5	-	-		9	10 DND	11	12	13	14	15		17		19	20	21	22
BENTLEY	SA	SA	SA	SA	SA	EM	SA	R calf	SA-R	DNP	SA	SA	SA	1 Groin	1 Groin	1 Groin	1	1	SA	SA	S=B	SA ILL
BOAK BROGAN	1	1	1	1	1	1	1	1	1	1	1	1	1	Groin 1	Groin	Groin	1	1	R Hip	1 L Achilles	1	
BURGOYNE P	1	1	1	1	1	1	1	1	1	1	1	1	1	R H/S	1 R H/S	1 R H/S	SUS	1 SA	1	L ACTITIES	1	1
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CHAPLIN	R Hand	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	R Ankle	1	1	1	L Knee
COCKSHELL	L Knee	L Knee	SA	SA	SA	SA	S=B	SA	SA	DNP	SA	SA	S=B	SA	SA	SA	SA	SA	SA	S=B	SA	SA
CORNES C	1	1	1	1	1	JA 1	R Hand	R Hand	JA 1	1	JA 1	JA 1	1	R Calf	1	1	R Knee	R Knee	R Knee	R Knee	R Knee	R Knee
CORNES K	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
DELUCA	SA	L Knee	SA	SA	SA	SA	SA	SA-R	S=B	DNP	SA	SA	SA	1	1	SA	1	1	1	SA	S=B	SA
EBERT	JA 1	1	1	1	1	1	JA 1	1	1	L Ankle	L Ankle	L Ankle	1	1	1	1	1	1	1	1	1	1
FARMER	SA	SA	SA	SA	SA	SA	SA	Groin	Groin	Groin	Groin	SA	SA	SA	SA	SA	SA	1	1	1	S=B	SA
GILES	R Ankle	SA-R	SA-R	SA-R	S=B	SA-R	SA-R	SA	SA	DNP	SA	S=B	SA	SA	SA-R	SA-R	SA-R	SA-R	SA-R	S=B	SA-R	SA
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LADE	1	1	1	1	1	1	1	1	1	1	1	1	1	S=B	SA	1	SA	SA	SA	1	1	1
LOBBE	SA	SA-R	SA-R	SA-R	SA-R	S=B	SA-R	SA-R	SA-R	DNP	Finger	Finger	R Quad	SA-R	SA-R	S=B	SA-R	SA-R	SA-R	SA-R	SA-R	SA-R
LOGAN	1	SA	EM	S=B	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
LONIE	SA	SA	S=B	SA	SA	SA	SA	SA	SA	DNP	SA	SA	SA	1	1	1	1	1	SA	SA	SA	1
LOWER	SA	SA	SA	SA	SA	SA	EM	SA	SA	DNP	SA	1	1	1	1	1	1	1	1	1	1	1
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PEARCE	1	1	1	1	SA	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
PETTIGREW	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	Shoulder	Shoulder
RODAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
SALOPEK	1	1	1	1	1	1	1	1	1	1	1	1	1	L Achilles	L Achilles	1	1	L Achilles	L Achilles	L Achilles	L Achilles	L Achilles
STEWART	1	1	1	1	EM	SA	SA	EM	SA	1	1	Neck	Neck	1	SA-R	SA	SA	1	1	S=B	1	1
SURJAN	1	1	1	1	1	1	1	1	1	1	SA	1	SA	SA	1	1	1	1	1	1	1	1
THOMAS	1	1	1	1	L Foot	L Foot	L Foot	L Foot	L Foot	DNP	SA	SA	1	SUS	R Ankle	R Ankle	SA	L Foot	L Foot	L Foot	L Foot	L Foot
THOMSON	SA	SA	SA	SA	1	1	1	1	S=B	DNP	SA	SA	SA	1	1	1	SA	SA	SA	SA	S=B	SA
THURSTANS	1	1	1	1	1	1	1	1	1	1	1	R Knee	R Knee	R Knee	R Knee	R Knee	1	1	SA	1	1	1
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WESTHOFF M		SA-R	SA-R	SA	S=B	R Foot	R Foot	R Foot	R Foot	R Foot	R Foot	R Foot	R Foot	SA-R	SA-R	SA-R	SA-R	SA	SA	1	1	1
WHITE	SA	EM	S=B	SA	SA	SA	SA	SA	SA	DNP	SA	SA	SA	1	1	R H/S	R H/S	SA	1	1	1	1
WILLIAMS	SA	SA	SA	SA	S=B	SA	SA	SA	SA	DNP	L H/S	L H/S	SA	SA	SA	SA	SA	SA	1	1	SA	SA
	L Achilles	L Achilles	L Achilles	L Achilles	LAchilles	L Achilles	L Achilles	SA	1	1	1	1	1	SA	SA	S=B	R Knee	R Knee	RETIRED			
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BOYLE	SA	SA	SA-R	SA-R	S=B	SA-R	SA-R	L H/S	L H/S	L H/S	L H/S	L H/S	SA-R	SA-R	SA-R	SA-R	SA-R	SA-R	SA-R	S=B	SA-R	Back
GROSE	Ribs	SA-R	S=B	SA-R	SA-R	SA-R	SA-R	SA	SA-R	DNP	SA-R	SA-R	SA-R	SA	R Hip	R Hip	R Hip	SA-R	SA-R	SA-R	SA	S=B
SALTER	SA	SA	SA	SA	SA	SA	SA	S=B	SA	ST	SA	SA	SA	SA	S=B	SA	SA-R	1	1	Back	Back	SA
WILLITS	L Quad	S=B	SA	SA	SA	SA	SA	SA	SA	DNP	S=B	SA	SA	SA	SA	SA	SA	S=B	SA	SA	SA	SA

1 = 1 AFL game, SA = 1 SANFL game, SA-R = 1 SANFL reserves game, ST = SANFL state game EM = Did not play, AFL emergency, S=B = Did not play, SANFL Bye, DNP = Did not play, other SUS = Did not play, suspended (AFL), Body part = Did not play, injured







Port Adelaide's Heart and Soul

One of Port Adelaide's favourite sons, Michael Wilson retired in August after an illustrious 192-game career. Andrew Fuss tells us why Wilbur was regarded as Port Adelaide's heart and soul...

Michael Wilson was a rare breed of player, one whose influence on the field belied his natural talent and prowess. His style of game will forever be remembered for grit, passion and raw determination – a style the Port Adelaide

faithful quickly warmed to when he made his SANFL league debut at the club in 1995 as an 18 year old.

He achieved success almost immediately, helping Port Adelaide to SANFL Premierships in 1995 and 1996 before following his beloved club into the AFL as a zone selection. He took the AFL by storm, quickly catching the eye of national media pundits for his uncompromising and fierce attack on the football, topping off an impressive debut season by winning the coveted AFL Rising Star Award in 1997.

The man affectionately known as 'Wilbur' was a regular in the Power's starting line-up, missing

just two games in his first four and a half years, before being cut down in his prime with a serious knee injury in 2001. He would again be forced to undergo a knee reconstruction in 2002. A lesser man would have thrown in the towel,

but not Wilson, who successfully returned in 2003, helping the club to a Preliminary Final.

"I just wanted to keep playing," Wilson said. "I never doubted myself. I knew I always had it in me to get back. But you start to worry about yourself after a second knee reconstruction."

"Mark's (Williams) belief in me to make it back was all I needed. It's respect. I love him. I know how committed he was."

But it was 2004 that showed the true spirit and determination of the Power's heart and soul. Having already undergone two knee

"He's had more injuries than anyone should ever have in football but he never stopped, he never complained, he just kept going on and believing in himself."



reconstructions, Wilbur played the majority of the season with "shocking" shoulder injuries, enduring excruciating pain and sleepless nights because of the injuries to be part of the club's first AFL Premiership.

"When they (shoulders) slip out they hurt for a week or two. Other than that I get by. There are a couple of games where you can't tackle and do stuff like that, but it's all by the way. I got through and I got a Premiership medal," Wilson said after winning the 2004 flag.

"I think I've had every injury in the book. But I've been lucky enough to play in a Premiership, and Josh Francou and Matty Primus and Darren Mead and Stephen Paxman, all those blokes from our club who've missed out, my heart goes out to those guys."

After having both shoulders reconstructed following the Premiership win, Wilson continued to play a key role in the Power's defensive mix, featuring heavily in the club's 2007 finals campaign. In a cruel blow for the tenacious defender, he snapped his Achilles tendon in the 87 point Preliminary Final win over the Kangaroos, forcing him out of the side for the Grand Final.

Devastated but not defeated, Wilbur again worked tirelessly to return to the field in 2008, making his return against Sydney in Round 9. He pushed his body to the limit, but in the end, a knee injury forced the champion to retire prior to the Round 19 game against Carlton.

"When the medical staff say you shouldn't go on, then I think it's probably time to listen," Wilson said after his retirement.

"Even when I snapped my Achilles I said 'can I play again or am I finished?' and they said 'oh nah, six-to-nine months, we'll get you back'. So that was the light at the end of the tunnel, but I think someone's gone and blown the candle out this time."

At the announcement of Wilson's retirement, Port Adelaide coach Mark Williams reflected proudly on one of his all-time favourites.

"He's had more injuries than anyone should ever have in football but he never stopped, he never complained, he just kept going on and believing in himself," Williams said.

"All our lasting memories will be how tough, how hard, and how exciting it was to have a guy like him throwing himself backwards into packs and taking courageous marks. He'd smother balls that were metres away from where he was with a full length dive and using his whole body to smother, not just his hands."

Close friend and fellow Premiership defender Darryl Wakelin paid tribute to Wilbur at this year's Best & Fairest.

"Some of the words that describe Wilbur for me: competitive, emotional, passionate, his own man, genuine, humble, intelligent, a born leader," Wakelin said.

"He's such a caring guy, he'd always be one of the first guys to go and visit blokes who'd had operations, he's the first one to ask how your kids are and he's just been such a caring guy for everyone around the club. He's a great family man – that best describes him."

Wilson received an emotional farewell prior to the Port Adelaide v Collingwood clash, with a lap of honour drawing a standing ovation from the Power faithful. The club's website was inundated with thank-you messages from fans, who reflected on "one of the all-time greats". Common among the fans' memories were his desperate tackles in Showdown I that resulted in a goal and his two courageous marks in the Preliminary Final against St. Kilda in 2004.

Wilson looks back on his career, highlighting how lucky he has been to play for the Port Adelaide Football Club, rather than focusing on his persistent bad luck with injuries.

"Everything timed in well for me. I grew up in North Haven and played for the Maggies U6 team and everything followed through. It was all meant to be. I got drafted and played in 1997 which was the year after I finished my uni degree. To play in the first AFL Port Adelaide side, and growing up in Port Adelaide, it's a pretty special thing."

"To the supporters of the footy club who rock up week in week out, a lot of the reason people play footy is for the roar of the crowd and it's probably why I do it. I'd love footy, but it wouldn't be as exhilarating without those people in the stands and it's always good to have 30 or 40 thousand there, especially that day of the Grand Final, the huge crowd roaring, it's what I'll miss, so thank-you to them."

Supporter Tributes

A sad day for PAFC. Everything that PAFC and the creed stands for is captured within the name of one player – M. Wilson.

You gave everything and then some, thanks for the wonderful memories. Jeaks of WA

Milhur

I will always remember the 2004 Prelim final where you took two telling last quarter marks running with the flight of the ball. Not once did you take your eye of the ball and you had absolutely no concern for your own safety running into the oncoming traffic. This courage and determination epitomised your career whether it be on the football field or recovering from serious injuries. You always put the team first.

I am sure you will take this courage and determination with you and I wish you all the best for life after footy.

Thanks for the special memories

Danny

Congrats Wilbur, a Magpie and Power legend for life. Never forget Showdown 1, the chase down and tackle on Kane Johnson and second effort on Nigel Smart that set up a goal...inspirational. Your career was full of moments like that, forgive me for picking just one!

Enjoy a well earned rest mate and enjoy watching the next breed of Michael Wilson's come thru...Mitchell Farmer, Matt Thomas, Tom Logan etc. You're a champ.

Kane

If ever there was a player that lived by the Port Adelaide Creed, it was you, you represent as a player and role model everything that the club stands for. If this great club that you have sacrificed for played to the Creed as consistently as you did, winning flags would be a way of life. Can't wait to see your boys in the prison bars, thanks for the memories.

Josh

Hey Wilbur,

You have been a great player and a very good leader. You are my dad's favourite player because you are a hard nut and a great leader.
You played with my dad (Paul Northeast). You will be in the Power's history as

You played with my dad (Paul Northeast). You will be in the Power's history a one of the hardest players to go around. You are an inspiration to all.

Hope to see you play for the Maggies and help them win more grand finals. Wilbur you are a legend!

Thanks for being dedicated to Port Adelaide. You are a Magpie and Power legend! You will never be forgotten,

Will Northeast (Young Northa)

Wilbur, what can you say to a champion. You have always worn your heart and soul on your sleeve. You have given your blood, sweat and tears for our Club in both the SANFL and AFL and we love you for it.

It is so not fair that you have had to endure so much pain over the years but I think its what made you even stronger. We will miss you!!

Joanne

Wilbur - you are Port Adelaide.

Thanks for all the memories both in the SANFL and AFL. Your courage, bravery and hunger to succeed are second to none. All the best for the future. Andrew

Wilbur

Even your long list of achievments doesn't explain just how amazing you are. Your heart, passion and courage will be forever remembered at Port Adelaide.

You will still be our heart and soul even in retirement. If every person who pulled on a Port Adelaide guernsey (Maggies or Power) played with your spirit we would have not only the best but the most honourable club in Australian football.

All the best for the future and it is sad to see you go!! Thank you so much for all the wonderful memories.

PAFC Forever





Greg Boulton... thanks for the memories

On 15 December 2008 at the Port Adelaide Football Club Annual General Meeting, Greg Boulton will officially stand down as President. Daniel Bryant pays tribute to a man who has enriched the lives of everyone involved with the Port Adelaide Football Club and who will go into the annals of history as one of its finest leaders...

Greg Boulton is a tall, imposing and powerful businessman. He is responsible for bringing great change to the Port Adelaide Football Club across 16 years as President.

He is also a family man and a football fan, and has been truly humbled by his association with the club he loves.

On 22 August 2008, the day he officially announced that this would be his last year on the club's Board and as its President, he stood in front of the Power staff, players, and coaches, and talked of what the club had meant to his family.

At times needing to stop to compose himself, Boulton told of how the club had enriched his family's life.

Everyone present that day was aware that it is in fact Boulton who has enriched the lives of all who are part of the club. From the Chief Executive to the Coach to the Platinum Member or even the armchair fan, Boulton's influence reaches everyone.

That is because he is leaving the Port Adelaide Football Club nothing like he found it. In fact, even 100 years from now, it's hard to imagine anyone would have engineered a period of growth at the Port Adelaide Football Club like Greg Boulton.

While Boulton was President, the Port Adelaide Football Club...

- Went from an operation with a turnover of less than \$1m to more than \$23m with a staff of more than 100.
- Moved from the SANFL to the AFL, becoming the only club from outside Victoria to join the national competition in its own right.
- · Won more games than any other side in its first decade in the AFL.
- Won three SANFL premierships (1994, 1995, 1996) and a historic first AFL premiership (2004).
- Went from 2,500 members in the local competition to an average of 35,690 across 12 years in the AFL.

"It has been an absolute privilege to lead the greatest football club in Australia," Boulton said.

"I will miss it terribly but I retire knowing that the Port Adelaide Football Club is in very good shape and in very good hands. Most of all I will miss working with our tremendous people – our players, coaches, staff, supporters and directors.

"It has been immensely satisfying and enjoyable. I have had the opportunity to lead the club that I love with the faith and confidence of so many fine people."

Boulton's first direct involvement with the club was when he paid \$500 to be one of 200 'vice-presidents' in 1982. "Here I am, a vice-president of the club," he thought with a smile.

Then in 1986 he joined a business committee, with the late Bruce Weber, charged with the task of saving the club from financial ruin.

"The SANFL may not have even known then but we were technically close to appointing a liquidator back in 1986," Boulton revealed the day he announced he would retire. "That business committee led some people to turn around the club from what was about a \$250,000 loss in one year to a \$100,000 profit the following year."

He officially became part of the club's Board in 1988, and was an integral part of the club's bid to join the AFL in 1990. That move, which Boulton believes was possibly only doomed by a lack of club resources, changed the face of South Australian football forever.

"Certainly from my perspective, without that bid we wouldn't be in the AFL," Boulton said.

"After 1990 we moved through to the second bid. Brian Cunningham and I had 50, 60, 80 more people helping us put that bid document together and to be successful in December of 1994 and to get the nod to go to that first game against Collingwood at the MCG in 1997, was unforgettable.

"Other highlights were opening the Allan Scott Power Headquarters in 1999,

which without Allan's support would never have happened. And (the) 2004 (premiership), we will never forget. It was the most exciting part of our lives. Now, knowing we've got \$5m-plus to spend on our facility is a really exciting time as well."

Boulton became President in 1993, taking over from Weber and continuing until December 15, 2008. Incredibly, he is one of only four presidents of the Port Adelaide Football Club since 1953.

Boulton was always a Port Adelaide boy. His grandfather played 99 reserves games for the club and his mother lived "a Brendon Lade kick" away from

Alberton Oval at First Avenue in Cheltenham. "That was my first introduction to footy," Boulton recalls.

Boulton married wife Cheryl at age 21, and a few years later had daughters Gabrielle and Rebecca, and it wasn't long before they all were going to watch Port play from the outer of Alberton Oval. They all look forward to doing the same again in the years to come.

"We'll spend a lot of time going to the footy," Boulton said of the future. "We'll take our grandson Blake with his father Brett and Gabbie, and Rebecca will be with us I'm sure. We'll be watching as much footy as we can."

Together, Cheryl and Greg are one of the great Port Adelaide partnerships. "It's not just me retiring, it's Cheryl too," Boulton said with emotion in his voice at his farewell media conference.

Pauline Williams, wife of Mark, would later pay a public tribute to Cheryl.

"Who could forget Cheryl in the SANFL's 'League Enclosure' which she has made her own little 'outer' with the big flag waving in the early days, especially at Showdowns," Pauline said.

"Baby sitting, cooking for the players, ringing me for

coffee lots of times, especially this year, and just being a wonderful supporter to all of us. It won't be the same without you Cheryl. Thank you for everything."

At the Best and Fairest in September of 2008, Boulton revealed what he believed made the Port Adelaide Football Club culture great.

It was fitting that Boulton, who also had a tribute dinner in his honour at The Port Club on 29 November, chose his final official address as President of the club to not reflect on the glorious achievements of the past but to expand on the values he believed made the club one of the most revered throughout Australian sport.

Never taking credit for any of it – "Cheryl and I embrace the culture, we don't create it" – Boulton detailed six key components...

- Family: "The involvement (in the club) of the partners and everyone caring for each other."
- Inclusion: "I had a chance once to meet Bob Hawke and he said something I've never forgotten. He said 'whatever you do in life, make sure you can walk with soldiers and dine with kings'. Whether you're a soldier or a king, we want you to be part of our club."
- Bold and Innovative: "From the (AFL) bid in 1990 led by Bruce Weber to our events today like our Odyssey, our Fishing Safari and Power Goes..."
- · Winning: "We didn't win that first (AFL) license, we formed the Crows,

but we got the second. The 'Consortium' walked in with its application in a manila folder, then the Sturt-Norwood bid walked in with a little brief case, then Brian (Cunningham) and myself walked in with two heavy suitcases of research and information. Not only on the field but off the field you must always have that desire to win. We see it every day with Mark Williams, his coaches and the boys in the rooms. They strive to win every day. You can't win every day but they always strive to win."

• Stability: "Not many people know this but myself (and fellow Directors) lan McLachlan, Robert Hoey and Tony Hobby sat down about four years ago and said we have to get off (the Board) eventually, how do we refresh and get the board re-ignited? I'm really pleased with the succession planning that has taken place."



Incoming President Brett
Duncanson paid tribute to
Boulton on behalf of the
club at the Best and Fairest,
including announcing the



Greg Boulton celebrating the 2007 Preliminary Final win in the changeroom with Dean Brogan.

club's plans for an ongoing recognition of Boulton's contribution.

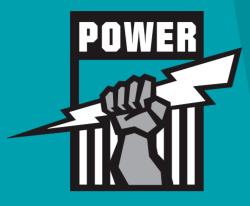
"From the moment Greg entered his first Board meeting he had a vision for our club and he drove us all towards that vision with unrelenting passion and enthusiasm," Duncanson said.

"Greg's name sits comfortably alongside the greatest legends of the greatest sporting club in Australia.

"As much as the Boulton name will go down in immortality at our club, the Board earlier this year felt his name needed to be physically recorded beyond the honour board.

"The inner sanctum of our new \$6m facility at Alberton Oval will be forever known as the Boulton Boardroom."





Port Ad Football C



Back row:

Adam Hewitt (Assistant Strength & Conditioning Coach), Brett Ebert, Travis Boak, Tom Logan, Adam Thomson, Matthew Thomas, Nathan Lonie, Greg Bentley, Nick Lower, Steven Salopek, Daniel Motlop, Robbie Gray, Peter Burgoyne, Jacob Surjan, Danyle Pearce, Alan Hincks (Video Analyst), Phil Walsh (Opposition Analyst & Innovations Manager)

Third row:

Shane Worner (Head Trainer), Dan Comerford (Head Fitness Coach), Tony McGuiness (Assistant Coach), Paul Stewart, Michael Pettigrew, Adam Cockshell, Toby Thurstans, Dean Brogan, Hugh Minson, Fabian Deluca, Justin Westhoff, Jonathan Giles, Matthew Westhoff, Troy Chaplin, Damon White, Alipate Carlile, Darren Trevena (Development Coach), David Arnfield (Assistant Fitness Coach & Corporate Training Facilitator), Chris Spinks (Strength & Conditioning Coach)

lelaide lub 2008



Second row: Stuart Cochrane (Player Welfare & Devlopment Officer), John James (Chief Executive), Adam

Kingsley (Assistant Coach), Kane Cornes, Jason Cripps (Assistant Coach), Shaun Burgoyne

(Vice-Captain),

Brendon Lade (Vice-Captain), Mark Williams (Coach), Warren Tredrea (Captain), Chad Cornes (Vice-Captain), Matthew Primus (Assistant Coach), Michael Wilson, Domenic Cassisi, Daniel

Healy (Development Manager),

Greg Boulton (President), Peter Rohde (General Manager – Football Operations)

Front row: Matthew Lobbe, Gavin Grose (Rookie), Ryan Williams, Daniel Boyle (Rookie), Nathan

Krakouer, David Rodan, Marlon Motlop, Mitch Farmer, Nick Salter (Rookie), Ryan Willits

(Rookie)



Kane's coming of age

In 2008 Kane Cornes firmly established himself as a leader at the Power, both on and off the field, with a new found maturity and a super consistent year to back it up. Andrew Fuss was at the club's Best & Fairest and tells us more...

"Anyone who has been at our best and fairest awards over the past few years would know that Kane had been a little upset in not winning this award (until last year)," Power coach Mark Williams said after announcing Kane Cornes as the John Cahill Medallist for the second consecutive year.

Williams continued to explain the change the club has seen in Cornes over the past few years, with the midfielder maturing as a player and growing as a leader.

"He's so focused on where he wants to be in football and he doesn't accept second best, off or on the track," Williams said.

"Kane is now an outstanding leader at our club. He's gone from a person who worried about himself and his own stats to a person that's started worrying about the club.

"In our last few meetings over the past few weeks he's showed that he wants to stand up and he wants to make a difference."

Cornes has now finished in the top three in the Power's Best & Fairest for the past five years, not missing a single game during that time. In his acceptance speech at the Entertainment Centre, Cornes thanked coach Mark Williams, who he said had had a tough year.

"Knowing the person that he is, it really eats away at him. The decision the club made in the latter stages of the year, it's going to be a very smart one looking back, and everything he does is about winning and about making the Port

Adelaide Footy Club the best it can be. So well done Choco, and thank you,"

The 25-year-old polled in all but two games this year and was one of the shining lights in an otherwise disappointing season for Port Adelaide, proving that when the going gets tough, Cornes gets going. Only once was he held under 20 possessions during 2008 (Round 9 v Sydney), while himself often quelling the influence of the opposition's best midfielder. He starred against St. Kilda at AAMI Stadium in Round 6 to win the Peter Badcoe VC Medal and later in the season he amassed a then club record equalling 41 possesions against the Bulldogs in Darwin, despite staying in Adelaide until the day of the game to witness the birth of his second son Raphael.

Cornes' workrate and drive to succeed have helped him lift his game from good to great, even earning him a selection in the one-off Dream Team earlier this year. The success has been a combination of Cornes' outstanding training ethic and the support network he has at the club, to which he paid tribute in his acceptance speech.

"Jason Cripps needs a huge mention, and to his wife Penny for all the text messages I sent Crippa late at night after a game, I apologise for that and probably Matty Primus and Melissa are in the same boat. Thanks for your guidance through

the year, mentoring me in the leadership role that I aspire to," Cornes said during his acceptance speech.

"Michael Wilson, I don't think I'd be standing up here if it wasn't for Michael Wilson, for the fact that when I got to the club, I was a pretty ambitious kid and thought I'd just step in and play 22 games in my first year and everything would be sweet, but I got to my first training session and to see the way that guy trained was unbelievable, it made me want to be as good as him. I haven't seen anyone as good as him, but it's certainly made me aspire to train as hard as he does and certainly the way he loves and cares for his family is something that I really look up to and respect. So Wilbur, thank you for your mentorship and help."

Cornes also thanked his family for their love

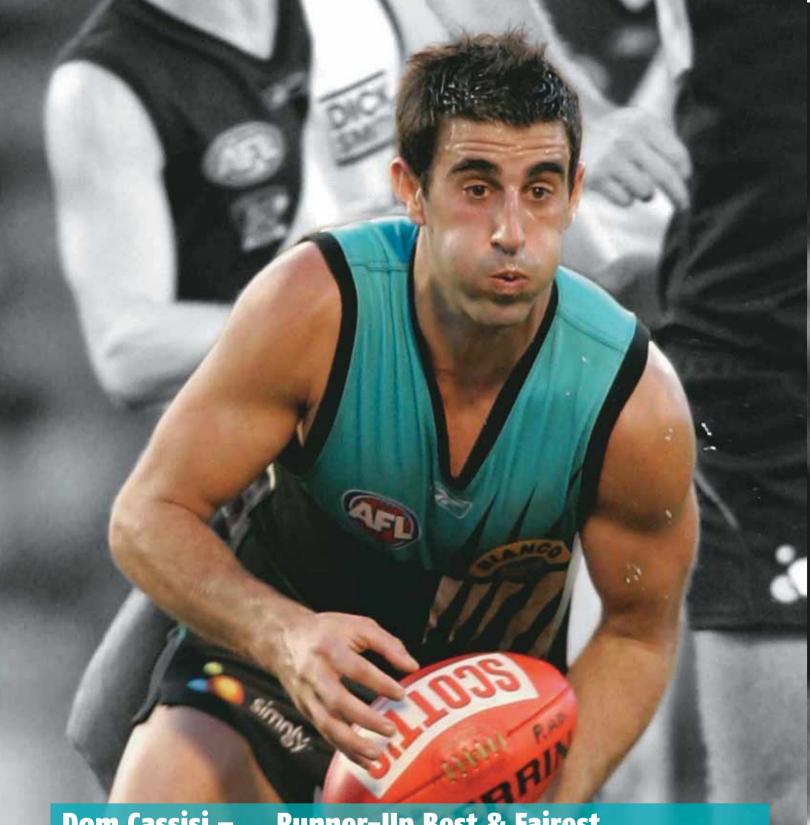
and support, commenting that awards like these mean so much more because of the joy that it gives his family. He left the stage with this parting message.

"I've been sitting back watching the AFL finals that are going on at the moment, and it's a very tough thing to do, knowing that your club is not involved," Cornes said. "I guarantee this footy club is all about playing finals and for Mitch Farmer, Matthew Lobbe, Marlon Motlop and the young guys that have come in and we didn't make finals this year, I can guarantee you as your career progresses, this club is all about playing finals, and that's what we've done from probably Round 16 onwards and that's why we'll be having such a huge pre-season and I just can't wait to be sitting here next year after a very successful year for the club."

Kane Cornes – John Cahill Medallist

Games:	22
Goals:	5
Disposals:	613
Marks:	128
Tackles:	79





Dom Cassisi – Runner–Up Best & Fairest, Best Team Man, Fos Williams Medal

Games: 21

Goals: 10

Disposals: 477

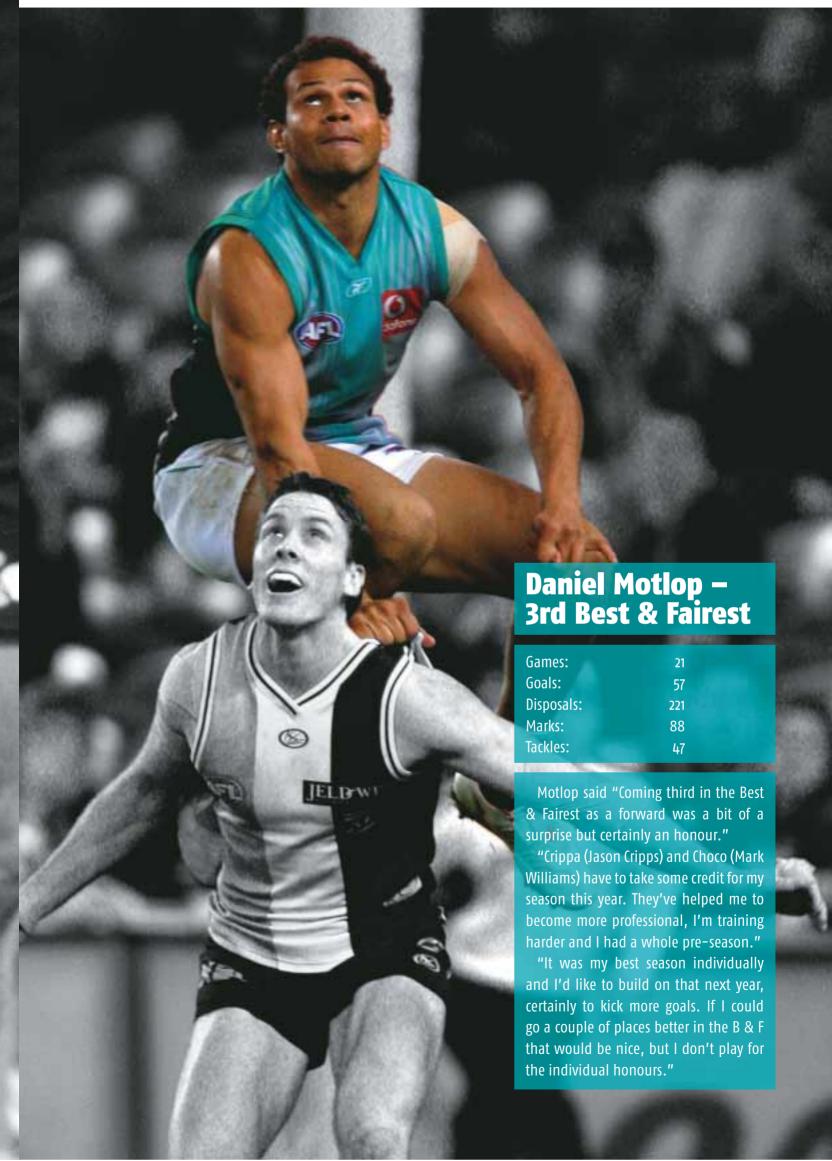
Marks: 62

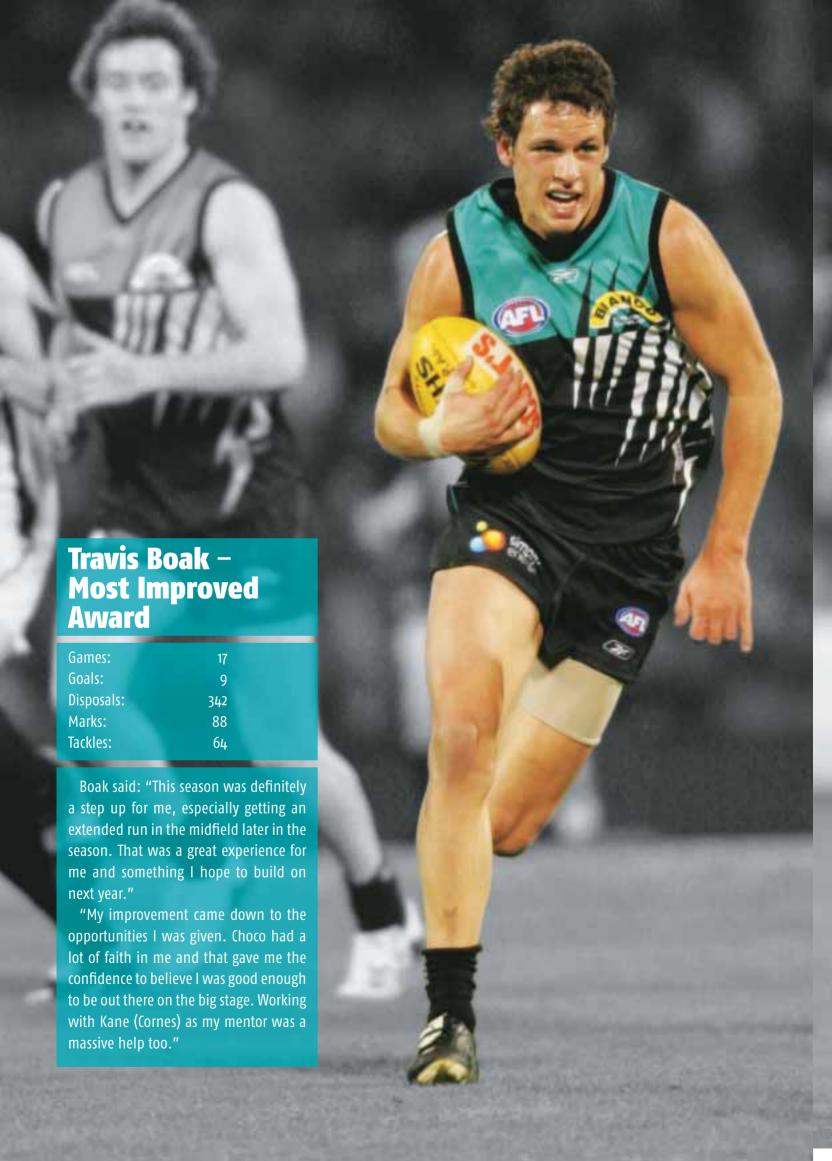
Tackles: 133 (1st in league)

Cassisi said: "I think the Fos Williams Medal was the biggest honour because it was voted on by the players. The previous winners are guys I've always looked up to and to be up there with them is pretty special.

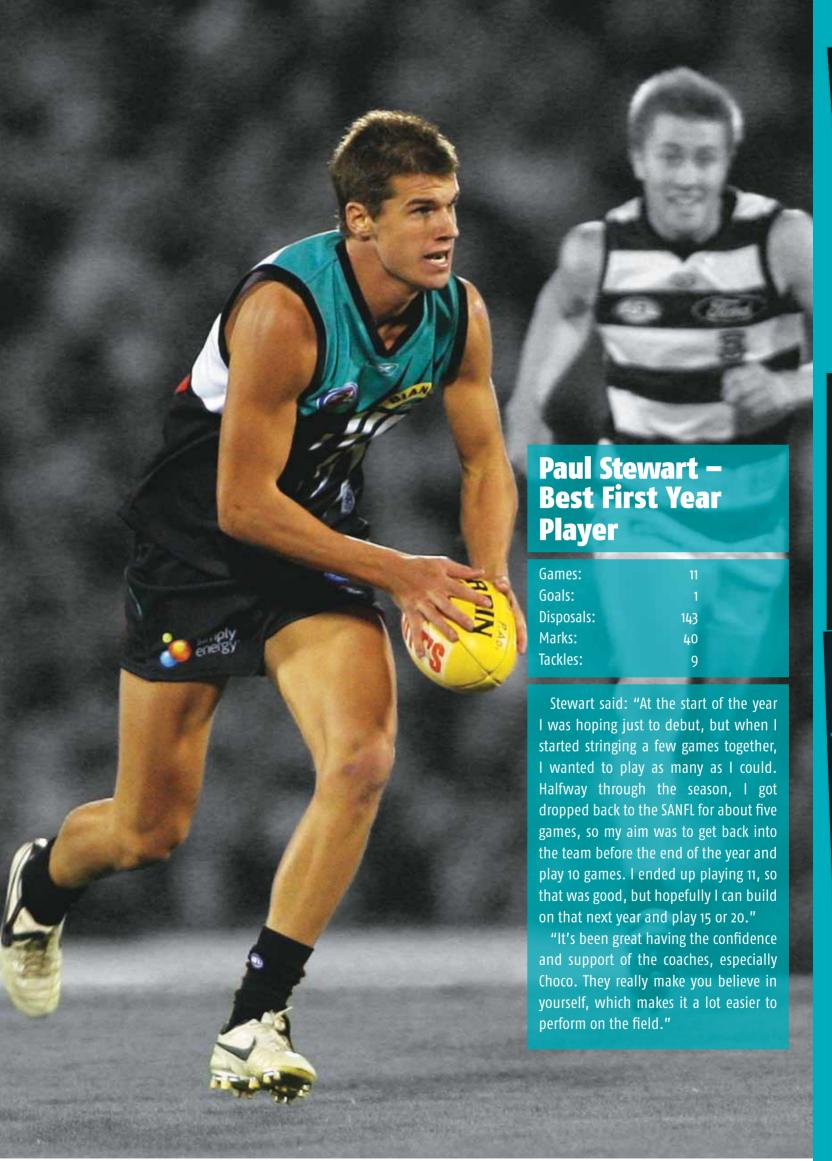
"It was a challenging year for obvious reasons, but at the start of the year I just

focused on being consistent. That really meant bridging the gap between my best and worst footy, and I think it's your attitude and effort that can really go a long way to achieving that. The goal I set myself at the start of every season is to improve on last year, so if I can do that next year, I'll be happy."











2008 Player Reviews

Katrina Gill reviews the statistics and performances of every Power listed player for season 2008.



Greg **Bentley 2008 goals:** 2

Career games: 21 **2008 games:** 5

Career goals: 6

Bentley played his five AFL games of 2008 in succession between rounds 14 and 18. He picked up a seasonhigh 21 touches and a goal against St Kilda in round 18, but was left out **Recruited from:** of the side the following week and **Dandenong Stingrays** couldn't force his way back in. He **SANFL club:** Sturt

Age: 30 was delisted at the end of the season. **Career goals: 189**



Career games: 225 2008 games: 17

Burgoyne 2008 goals: 4 **Recruited from:**

Peter

Port Adelaide (SANFL) SANFL club: Port Adelaide Magpies

Burgoyne started and finished the season in spectacular fashion, backing up his 41-possession game against Adelaide in round three with a whopping 45 touches in round 22. His early season form saw him selected in the one-off Dream Team. The dashing veteran was sent back to the Port Adelaide Magpies for disciplinary reasons part-way through the season, but responded like the true champion he is with two best on ground performances to round out the year.



Career games: 31

2008 games: 17

Career goals: 13

Boak **2008 goals:** 9 **Recruited from: Geelong Falcons**

Travis

SANFL club: Glenelg

The talented 20-year-old played the opening 13 games of the season before missing five out of the last nine with groin soreness. Boak, who was crowned the club's most improved player in 2008, starred with 28 touches and a goal opposed to Saint Lenny Hayes in round 18 and was rewarded for his consistent second year with equal 10th in the best and fairest.



Career games: 148 **2008 games: 19 Career goals: 167**

Shaun Burgoyne 2008 goals: 23

Recruited from: Port Adelaide (SANFL) **SANFL club:** Port Adelaide Magpies

Burgoyne continued to destroy teams when afforded time and space in 2008. His standout performance came against Collingwood in round 20 when he racked up 33 possessions, including a season-high 18 clearances. He took on the captaincy in the latter half of the season and, despite missing three games through suspension, polled fourth in the club's best and fairest. Burgoyne represented his country in the International Rules series and also appeared in the one-off Dream Team game.



Age: 19 Career games: 0 **2008 games:** 0

Career goals: 0

Daniel Boyle

2008 goals: 0 **Recruited from: Murray Bushrangers SANFL** club:

The rookie-listed teenager made a promising start to the year playing the first two games in the Bulldogs' league team. After being dropped to the reserves, a hamstring injury interrupted his momentum midseason. When fit, Boyle's signature run and carry from defence were key components of the Bulldogs' reserves game-plan. He was delisted at the end of 2008.



Age: 21 Career games: 32 2008 games: 22 Career goals: 0

Alipate Carlile

2008 goals: 0 Recruited from: Murray Bushrangers **SANFL club:**

The 21-year-old made a seamless transition to AFL football this season, playing every game and taking on the league's best forwards every week. The quick-thinking full back was recognised for his breakout year with outright fifth in the Power's best and fairest and won the Gavin Wanganeen Medal for the best player aged 21 or under.



Career games: 122 **2008 games:** 21

Career goals: 38

Dean Brogan

Central District

2008 goals: 7 **Recruited from:** South Adelaide **SANFL club:**

South Adelaide

Brogan was a barometer for Port Adelaide in a season where a number of the club's leaders succumbed to form or fitness concerns. The uncompromising big man set the tone with his work in the centre square and also laid a career-high 53 tackles. Brogan stepped up as the Power's number one ruckman in 2008 and picked up 17 or more possessions on no fewer than six occasions.



Career games: 128 **2008 games:** 21

Career goals: 54

Dom Cassisi

South Adelaide

2008 goals: 10 **Recruited from:** East Fremantle

SANFL club: West Adelaide Cassisi enjoyed an individually brilliant 2008, finishing runner-up behind Kane Cornes in the John Cahill Medal and first in the AFL for tackling. The hard-nosed midfielder had 95 clearances for the season and claimed both the Fos Williams Medal and the Best Team Man award at the club's best and fairest ceremony.





Δge: 22

Career games: 61 **2008 games: 19**

Career goals: 7

Troy Chaplin

2008 goals: 2

Recruited from: North Ballarat Rebels

and will be looking to take a step **SANFL club:** Sturt up in '09.

The 22-year-old cemented his place at centre-half back in 2008 with some tough jobs on opposition forwards. Chaplin, who routinely sacrifices his body for the cause, enjoyed similar statistics to last year



Farmer **Age:** 19 **2008 goals:** 0

Career games: 3 2008 games: 3

Career goals: 0 **SANFL club:** Sturt

Mitch

Farmer made a seamless transition from U18s to SANFL footy in his first vear at Alberton and was rewarded with his debut in round 18. The feisty half-back picked up 14 touches and five marks in just his second AFL game and looks to have a very bright future with his uncompromising style of play.



Adam Cockshell

Age: 22 Career games: 2 **2008 games:** 0 Career goals: 1

2008 goals: 0 **Recruited from:** Norwood

SANFL club: Norwood

Chad

Cockshell's best in 2008 was very good, including a best on ground effort against the Eagles in the SANFL in Round 10, but consistently producing these AFL standard performances was difficult for the 22 year-old. This fluctuating form eventually led to him being delisted.

The Port Adelaide match-winner

has been rebuilt like the Bionic Man

after a nightmare season, in which

he suffered separate finger, knee,

shoulder and calf injuries. Cornes

through the pain, but eventually

showed great heart in trying to play

succumbed in round 16 after helping

his side to a stirring Showdown win.



Jonathan Giles

2008 goals: 0

Central District

SANFL club:

Central District

Recruited from:

Recruited from:

Calder Cannons

Age: 20 Career games: 0 **2008 games:** 0 Career goals: 0

Giles' yo-yo season saw him twice force his way into the Bulldogs' league team, including during the final two rounds of the season and Central District's successful finals campaign. The big man's end of season form will give him plenty of confidence going into the 2009 season.



Robbie

Age: 20 Career games: 15 2008 games: 10 Career goals: 22

Grav **2008 goals:** 15

Recruited from: Oakleigh Chargers SANFL club:

West Adelaide

The emerging young forward doubled his career games tally in 2008, but, unfortunately, continued to be plagued by injury, Gray, who ranked fifth at the club for inside 50s, dazzled fans with 20 possessions, 12 marks and two goals against Hawthorn in round eight and also ended the season on a high with three goals in round 22.



Age: 29 Career games: 198

2008 games: 13 Career goals: 154 Cornes **2008 goals:** 5 **Recruited from:**

Glenelg SANFL club: Glenelg

Kane Cornes

Age: 25 Career games: 162 2008 games: 22 Career goals: 69

2008 goals: 5 **Recruited from:** Glenelg **SANFL club:** Glenelg

Cornes maintained his mantle as the Power's most consistent player, backing up last year's All-Australian effort with another very impressive season. The John Cahill Medallist averaged 28 touches and four tackles in 2008, while also shutting down the opposition's best ball winner. Cornes' form was rewarded with selection in the Dream Team in May.



Age: 20 Career games: 0 **2008 games:** 0

Career goals: 0

Gavin Grose

2008 goals: 0 **Recruited from:** Mt Gravatt **SANFL club:**

Grose spent a majority of the year in North's reserves side, making just three league appearances. The versatile Queenslander showed promise playing forward and back, but unfortunately couldn't string consistent performances together, as a result he was delisted at the end of 2008.



2008 goals: 0

Age: 21 Career games: 11 **2008 games:** 5

Career goals: 1

Fabian Deluca

Recruited from: Eastern Ranges

SANFL club: Sturt

The lanky 203cm ruckman had a solid pre-season and was finally rewarded with a place in the Port Adelaide side in round 14. His stand out performance for the year was against St Kilda in Round 18 where he amassed 22 hit outs but overall did not do enough to impress and was delisted.



Age: 20 Career games: 14 **2008 games:** 3 Career goals: 5

Nathan Krakouer

North Adelaide

2008 goals: 0 **Recruited from:** Claremont

SANFL club: Port Adelaide Magpies

Krakouer was unable to replicate his impressive debut with a calf injury restricting him to just three games this year. The quick 20-year-old averaged 13 possessions, but has talent to burn and the Power will be keen to watch him develop further in 2009.



Age: 25 Career games: 98

2008 games: 19 Career goals: 148 **Brett** Ebert

2008 goals: 33 **Recruited from:** Port Adelaide Magpies **SANFL club:** Port Adelaide Magpies

Ebert's pre-season was derailed by a nagging groin complaint and he started the season somewhat slowly as a result. The Power's 2007 leading goalkicker starred with six goals against the Sydney Swans in round nine before rolling his ankle. He was still a consistent contributor finishing the season with 33 goals.



Age: 32 Career games: 212 **2008 games: 17**

Brendon Lade

2008 goals: 10 **Recruited from:** South Adelaide **SANFL club:** Career goals: 166 South Adelaide

The dual All-Australian spent five weeks in the SANFL midway through the season while the club tested young ruckman Fabian Deluca. Lade was reintroduced in round 20, gathering 22 possessions and 35 hit-outs in the loss to Collingwood.





Age: 19 Career games: 0 **2008 games:** 0 Career goals: 0

Matthew Lobbe

2008 goals: 0 **Recruited from: Eastern Ranges** SANFL club: Port Adelaide Magpies

The Power's first pick in the 2007 draft, Lobbe played Round 1 in the Magpies' league team before spending the remainder of the year in the reserves. Still considered two years away from playing regular AFL footy, the coaching staff were pleased with his development.



Marlon Motlop **2008 goals:** 1

Wanderers (NT)

SANFL club:

North Adelaide

Recruited from:

Career games: 2 **2008 games:** 2 Career goals: 1

Daniel's younger cousin was plucked from the North Adelaide reserves to make his AFL debut against Melbourne at AAMI Stadium in round 21. Motlop missed an opportunity to kick a goal with his first kick in AFL, but more than made amends with 16 possessions and a gem from the MCG boundary line the following week.



Age: 23 Career games: 39 **2008 games:** 19 Career goals: 9

Tom Logan

2008 goals: 8 Recruited from: Brisbane

SANFL club: Glenelg

Logan had never played more than nine games in a single season before 2008, but appeared to find his niche across half-back this year. Logan ranked third at the club in marks, averaged 18 possessions per game and also fulfilled shutdown roles on dangerous opposition midfielders and half-forwards.



Danyle Pearce

Age: 22 Career games: 71 **2008 games:** 21 Career goals: 42 **2008 goals:** 10 **Recruited from:** Sturt

SANFL club: Sturt

Pearce was sent back to Sturt for a solitary game early in the season, but worked his way back into form and was rewarded with the Showdown Medal for best on ground in round 16. The dashing midfielder, who ranked fourth at the club in tackles, managed 28 possessions and a goal in his final game and will look to build on that.



Age: 25 Career games: 104 **2008 games:** 6

Career goals: 51

Nathan Lonie

2008 goals: 4 **Recruited from:** Hawthorn **SANFL club:** North Adelaide

Lonie waited patiently in the SANFL before finally receiving an AFL call-up in round 14. The raking left-footer, who notched up his long-awaited 100-game milestone, played six of the last nine games with the Power, including a 22-possession and two goal performance against North Melbourne in round 15. Lonie retired from the AFL at the end of the season.



Michael **Pettigrew**

2008 goals: 3 **Recruited from:** Career games: 76 West Perth SANFL club: West Adelaide

David

Pettigrew demonstrated his ability to play on both talls and smalls in 2008 and also offered plenty of drive from defence, ranking second at the club in rebound 50s. Pettigrew picked up a season-high 20 touches against St Kilda in round 18.



Nick Lower

2008 goals: 0 **Age:** 21 **Recruited from:** Career games: 15 Norwood

2008 games: 11 **SANFL club:** Career goals: 0 Norwood

Lower more than tripled his career games tally this season after cementing his place in the young Port Adelaide back line. The hard-nosed defender averaged 13 possessions a game in 2008 and added a bit of grunt to the Power's mix.



2008 games: 20

Career goals: 25

Rodan Age: 25

Career games: 112 2008 games: 22

2008 goals: 22 **Recruited from:** Richmond **SANFL club:**

Norwood

Rodan proved last year was anything but a fluke with another super consistent season. The pint-sized Fijian continued to wrong foot his opponents and finished the year with 25 more running bounces (114) than any other player in the competition. Rodan put on a blistering 20-possession first half in round four and capped off the season with five goals against North Melbourne and selection in



Hugh Minson

2008 goals: 0 **Age:** 20 **Recruited from:** Career games: 0 Norwood **2008 games:** 0

SANFL club: Career goals: 0 Norwood

After playing the first game of the season for Norwood, Minson suffered a serious knee injury, which forced him into an early retirement in April.



Career goals: 93

Steven Salopek

2008 goals: 6 **Age:** 23 Recruited from: Career games: 78 Dandenong Stingrays **2008 games: 15** SANFL club: Career goals: 40 Glenelg

the International Rules series. Salopek, arguably, would've taken out Port Adelaide's best and fairest award for 2008, if not for a season-ending achilles injury. The courageous ball winner starred with 33 possessions in both rounds seven and 16 and only needs an

injury-free 12 months to realise his

potential as an elite midfielder in

the competition.



Daniel Motlop

2008 goals: 57 **Age: 26 Recruited from:** Career games: 97 Kangaroos 2008 games: 21

SANFL club: Career goals: 160 North Adelaide Motlop, who kicked a career-high 57 majors, was a multiple goalkicker for the Power on 16 occasions this season with his best return of seven coming against Essendon in round eight. The enigmatic star, who finished third in the John Cahill Medal, was also selected in the one-off Dream Team game and the International Rules series.



Career goals: 2

Nick Salter

Woodville-West Torrens

Age: 21 2008 goals: 2 **Recruited from:** Career games: 2 Woodville-West Torrens **2008 games:** 2 **SANFL club:**

Salter was elevated from the club's rookie list for the 2009 season following a dream start to his AFL career with two goals in less than a half of football against St Kilda before a concussion ended his day. The country lad played just one more game with the Power before injuring his neck, but he has genuine talent





Age: 21 Career games: 11 **2008 games:** 11

Paul Stewart

2008 goals: 1 Recruited from: Woodville-West Torrens

SANFL club: Sturt

last year with a shoulder injury, impressed over the pre-season and was rewarded with an AFL debut in round one. The versatile defender impressed with his courage and offensive drive and picked up a career-high 22 possessions and nine marks against St Kilda in round 18.

Stewart, who missed most of



Age: 22 Career games: 37 **2008 games:** 21

Career goals: 56



2008 goals: 22 **Recruited from:** Central District **SANFL club:** Central District

Matthew

The older Westhoff brother pushed further up the ground in his second AFL season and played the opening 12 games before going back for a one-week stint with Central District. The solitary game at Elizabeth served its purpose with Westhoff returning to the Power to kick 14 of his 22 goals in the last nine games. The lanky forward also finished the year ranked first at the club in contested marks.



Age: 23 Career games: 66 **2008 games:** 19 Career goals: 11

Jacob Surian

2008 goals: 4 **Recruited from:** South Fremantle SANFL club: Port

The rugged half-back was squeezed out of the side in round 11, but fought his way back to play the last eight games. Surjan averaged 15 possessions and four marks in the young back line and will be looking to reaffirm his place in the best 22 next year.



Age: 20 Career games: 3 **2008 games:** 3 Career goals: 3

Westhoff **2008 goals:** 3 **Recruited from: Central District**

SANFL club:

Central District

Westhoff, like Marlon Motlop, was plucked from SANFL reserves to make his AFL debut and did not disappoint. The Justin look-alike kicked three goals in three games and showcased his football smarts and strong marking ability. Westhoff picked up 12 touches, four marks and kicked 2.2 against Melbourne in round 21 and will be hungry for more AFL action in 2009.

White, who also experienced an injury-interrupted year, didn't

break into the Power line up until

round 14 when coach Mark Williams

experimented with the versatile tall

at centre half-back. But his best



Age: 21 Career games: 17 **2008 games:** 5 Career goals: 4

Matt Thomas

Adelaide Magpies

2008 goals: 0 **Recruited from:** Sandringham Dragons **SANFL club:** Norwood

Thomas has managed just nine AFL games in his past two years with the Power after another injuryinterrupted season. Thomas played the opening four games of 2008 before a plantar fascia tear and stress fractures in his feet ended his campaign.



Age: 25 Career games: 55 **2008 games:** 6 Career goals: 47

Damon White 2008 goals: 3

Recruited from: **Perth**

performance for the year came against Carlton in Round 19 where he returned to the forward line to kick three goals. SANFL club: After seven years on the Power's list, North Adelaide White was delisted at season's end.



Career games: 28

2008 games: 7

Age: 22

Adam Thomson

2008 goals: 5 **Recruited from:**

Sturt

Career goals: 16 SANFL club: Sturt Thomson starred in his first game for the Power this year with 21 possessions and two goals against West Coast in round five. The gritty in and under player experienced groin soreness partway through the season and was again unable to establish himself as a regular in the Port Adelaide line up. Thomson was traded to Richmond for pick 42.



Age: 20 Career games: 2 **2008 games:** 2

Williams **2008 goals:** 0 **Recruited from: Geelong Falcons**

Ryan

SANFL club: Central District

Williams was another who showed his wares during the NAB Cup. The tough defender/midfielder enjoyed a consistent season with Central District and he forced his way into the Port Adelaide side making his AFL debut in round 19. At the end of the season, the club informed Williams his contract would not be renewed for 2009.



Toby Thurstans

2008 goals: 5 **Age**: 28 **Career games:** 99 **Recruited from: Dandenong Stingrays 2008 games: 16**

Career goals: 55 **SANFL club:** Sturt Thurstans played 11 games straight before suffering a minor knee strain and returned after a month on the sidelines to play an important role in defence. The forward-turneddefender averaged 15 possessions and five marks on the opposition's tallest forwards and ranked number one at the club in disposal efficiency (84 per cent).



Career goals: 0

Age: 21 **Career games:** 3 **2008 games:** 0 Career goals: 1

Ryan Willits

2008 goals: 0 **Recruited from:** St Marys/Northern U18 SANFL club: West Adelaide

The strong-marking forward played all but one game for West Adelaide's league side. He battled hard in a team that struggled for much of the year, often leaving Willits as the lone forward against two and at times three defenders. After three AFL games over four years, Willits was



Age: 30 Career games: 227 2008 games: 17 Career goals: 488

Warren Tredrea

2008 goals: 31 **Recruited from:** Port Adelaide (SANFL) **SANFL club:** Port Adelaide Magpies

Tredrea, who kicked 31 goals for the second year running, appeared to rediscover freedom in his movement in 2008 and provided a strong target in attack. The skipper ranked third at the club in contested marks and marks inside 50 and booted bags of four on two occasions before his season ended with shoulder surgery after round 17.



Age: 32 Career games: 192

2008 games: 5 Career goals: 51 Wilson **2008 goals:** 0 **Recruited from:** Port Adelaide (SANFL) SANFL club: Port

Adelaide Magpies

Michael

Wilbur always used to say he was one injury away from retirement and. unfortunately, this prediction came true in 2008. The much-loved veteran battled manfully to overcome a snapped Achilles and returned to play a handful of games with the Power before suffering another serious knee complaint. A farewell lap around AAMI Stadium was hardly a fitting farewell for this club champion, but an accurate reflection of his utterly selfless nature.

delisted.



2009 Fixture

Roun	d Date	Time	Opponent	Venue	
1	Sunday March 29	2.40pm	Essendon	AAMI Stadium	
2	Sunday April 5	2.40pm	West Coast	Subiaco	
3	Sunday April 12	12.40pm	Melbourne	AAMI Stadium	
4	Saturday April 18	2.10pm	Hawthorn	MCG	
5	Friday April 24	7.40pm	St Kilda	AAMI Stadium	
6	Saturday May 2	7.10pm	Adelaide	AAMI Stadium	
7	Saturday May 9	7.10pm	North Melbourne	Etihad Stadium	
8	Sunday May 17	12.40pm	Richmond	AAMI Stadium	
9	Sunday May 24	1.10pm	Sydney	SCG	
10	Sunday May 31	4.40pm	Collingwood	MCG	
11	Saturday June 6	7.10pm	Fremantle	AAMI Stadium	
12	Saturday June 13	6.40pm	Western Bulldogs	TIO Stadium	

Round	d Date	Time	Opponent	Venue	
13	Sunday June 28	1.10pm	Geelong	Skilled Stadium	
14	Saturday July 4	2.40pm	Brisbane	AAMI Stadium	
15	Sunday July 12	2.10pm	Melbourne	MCG	
16	Sunday July 19	12.40pm	West Coast	AAMI Stadium	
17	Sunday July 26	4.10pm	Adelaide	AAMI Stadium	
18	Sunday August 2	2.40pm	Hawthorn	AAMI Stadium	
19	Sunday August 9	2.40pm	Fremantle	Subiaco	
20	Sunday August 16	2.40pm	Carlton	AAMI Stadium	
21	Saturday August 22	7.10pm	Brisbane	Gabba	
22	Saturday August 29	7.10pm	North Melbourne	AAMI Stadium	

All times are local to the venue they are being played and are subject to change. Teal indicates home game.





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In memoriam

Allan Scott AO, OAM 1923-2008

On October 28 the Port Adelaide Football Club mourned the passing of joint club patron and life member Allan Scott after a long battle with ill health. Daniel Norton reflects on the legacy this extraordinary man left on the Port Adelaide Football Club...

Allan Scott achieved it all. He was an incredibly successful trucking magnate and media owner. He was awarded the Medal of the Order of Australia in 1986 and in the same year he was named South Australian of the year. Twenty years later he was named an Officer (AO) in the General Division of the Order. His list of achievements is extensive and elaborate. His secret to success though, was much less complicated – Allan Scott simply dared to dream. Just like the Port Adelaide Football Club, which benefitted so greatly from Scott's generosity, his rise to national recognition and prominence was borne out of humble beginnings and a dream to succeed.

Scott left school at 12 and then joined the army at 17 where he fought in World War II. His life changing moment would occur 12 years later though, where in 1952 at the age of 29 he started his trucking business with the purchase of a threetonne Dodge that carted hay, grain and stock from a base at Milang.

Steadily his business grew over the next few decades and the man who once simply serviced South Australia's South East with a handful of trucks developed a nation wide empire that now consists of more than 2,000 trucks, employs upwards of 3,000 people and has an annual turnover in excess of \$1 billion. Scott's story is truly inspirational and he put down his extraordinary success to simply realising his dreams through hard work and determination.

"Life is so often about dreams and visions and making those dreams happen," Scott said while reflecting on his achievements on his 80th birthday back in January 2003.

Scott's remarkable success not only allowed him to live his own dreams but his exceptional generosity also contributed to the Port Adelaide Football Club living it's dream by competing on the national stage.

Port Adelaide president Greg Boulton said Scott would always be held in the highest esteem at Alberton.

"Nobody has supported this club the way Allan did throughout what was a wonderful life," Boulton said.

"The fact Port Adelaide grew from a suburban footy club into an ultimately successful one on the national stage was largely thanks to Allan Scott.

"Some would say we wouldn't be in the AFL without Allan Scott's involvement. I remember, back in 1992, we asked him to join us to make the bid to get into the AFL and over that 16-year journey he's been with us until today."

Allan Scott's financial support over that 16-year period enabled the construction of the Allan Scott Power Headquarters – the state of the art training and administration centre at Alberton Oval.

In addition, Scott's Transport was the Power's joint major sponsor from 1997–2007 and in 2008 his generosity extended to the next generation of Port Adelaide's finest through the establishment of the Allan Scott Player Development Academy.

In short, Allan Scott is the largest financial contributor to the Port Adelaide Football Club since its own humble beginnings back in 1870.

"Allan's legacy is forever captured in the history of our football club while it is simultaneously aligned with its future," Boulton said.

"We will miss him dearly but never forget what he has done for our football club.

"Allan Scott was and always will be a hero of the Port Adelaide Football Club it's that simple."

Allan Scott is survived by his wife Grace and children Zena, Robyn, Ray and Julie.







In memoriam

Robert Berrima Quinn 1915–2008

Robert Berrima Quinn passed away peacefully on the morning of Friday, September 12 2008, at the War Veterans' Home, after a long battle with ill health. Daniel Norton pays tribute to one of Port Adelaide's all-time greats, both on and off the field...

It was August 3rd 1941. At precisely 03.25 hours, 70 artillery guns and grenades lit up the blackened sky in Tobruk like a New Year's Eve fireworks display. But this was no party. It was in fact one of the heaviest artillery batterings of the Middle East campaign during World War II, where the deafening sound of German machine guns was only matched by their desire to invade Egypt and take control of the Suez Canal.

Standing in their way were the legendary Desert Rats from Australia. Prior to the German offensive, their protection consisted of three sections of barbed-wire fences. By 03.26 hours one of these three sections had been completely obliterated and the situation was now dire for the vulnerable Desert Rats. The time had come for a courageous, devoted, leader of men to stand up and take control.

Enter Acting Warrant Officer Robert Quinn. Quinn took command of the 10th platoon and his objective, along with seven of his men, was to attack an enemy post from which a machine gun was inflicting heavy casualties. To just gain access to this enemy post Quinn and his men had to blow up a barbed-wire barrier with a Bangalore torpedo – an explosive charge placed on the end of a long, extendable tube. Huddled in a trench, with the sound of unrelenting gun fire ringing in their ears, Quinn eyeballed his men in the trench and told

them to expect the worst. No sooner had he told his men to prepare for death than he told them he would take responsibility for crawling out of the trench lay to the last, most difficult pipe closest to the hail of gun fire.

One by one, Quinn ordered his men to jump from the trench and place a pipe under the wire. The intensity of this confrontation was so severe only three of the seven came back – the other four remained paralysed with fear in the trench. It

was now Quinn's turn to put down the last pipe but as he was on his way he was hit by shrapnel which blew a hole in his right thigh. Still, in excruciating pain Quinn hobbled the remaining distance to put down the crucial last pipe. On his way back to the trench, Quinn picked up a wounded colleague, and was again hit by shrapnel, this time flush in the face. However, through this incredible act of bravery, Quinn and his famed Desert Rats completed their successful mission and

at 07.00 hours a ceasefire was called for both sides to collect their dead and wounded. The battle of Tobruk had been fought and won by the Australians but not before there were 106 Australian casualties – 29 dead, 73 wounded and 4 missing in action.

It was this selfless act of bravery in 1941 that saw Quinn awarded a Military Medal based on "courage, leadership and devotion" and it was one of many acts that Quinn produced not only in the line of duty for Australia but on the football field for his beloved Port Adelaide. The man known as Bob, who grew up just metres from the Port River and would row twice weekly to training at Alberton Oval, displayed the very values awarded in that Military Medal throughout his illustrious 239–game career for the club from 1933 to 1947.

Quinn won three premierships in 1936, 1937 and 1939, two best and fairest awards in 1937 and 1938 along with the 1938 Magarey Medal. He then went off to war where he served his country

so magnificently winning that Military Medal in 1941 and returned in 1945 after being shot in the arm while serving in New Guinea. He proceeded to win a second Magarey Medal in 1945 and two more best and fairest awards in 1945 and 1947. Throughout this period he was captain—coach of Port Adelaide from 1939–40 and 1945–47 and represented South Australia on 15 occasions where he was also captain—coach from 1945–47.

"Given an even break for the ball, he was never beaten; he was an unerring foot pass and possessed grit, determination, daring and skill of a quality that has rarely, if ever, been seen in one player."





Honours and Achievements

Born April 9th 1915

Represented Port Adelaide from 1933 – 1947 playing 239 SANFL games and kicking 386 goals

Three time premiership player - 1936, 1937, 1939

Four time Best and Fairest - 1937, 1938, 1945, 1947

Dual Magarey Medallist - 1938, 1945

Port Adelaide captain-coach 1939-1940 and 1945-1947

Represented South Australia in 15 games kicking 26 goals

South Australian captain-coach 1945, 1946, 1947

Member of the Port Adelaide Hall of Fame

Member of the South Australian Football Hall of Fame

Member of the Australian Football Hall of Fame

Main grandstand at Alberton Oval named in his honour

Port Adelaide Football Club joint Number 1 ticket holder since AFL inception in 1997

Awarded a Military Medal in 1943 for "courage, leadership and devotion"

Unfortunately Quinn plied his trade as one of the greatest rovers in Australian football history well before the advent of television. If he had played in the current era Quinn's highlights reel would have been second to none, but beyond any film recordings remain the telling words of Port Adelaide legends Bob McLean and Allan "Bull" Reval describing their former team mate.

McLean, who led Port Adelaide's ruck unit during Quinn's time as a rover regarded Quinn as a player of "artistry and skill, the finest exponent of Australian football that I have ever seen."

"Given an even break for the ball, he was never beaten; he was an unerring foot pass and possessed grit, determination, daring and skill of a quality that has rarely, if ever, been seen in one player," wrote McLean. "It would be true to say that as a footballer and a leader, Bob Quinn became a legend in his own lifetime."

Reval, the tough, uncompromising follower who completed the devastating ruck trio with McLean and Quinn, described Quinn as the complete footballer who never gave up.

"He needed no assistance, either in gaining possession or in disposing of the ball; I know of no other player that could do the complete job – and do it so effectively," wrote Reval.

"He was prepared to take on all-comers, big and small, and on gaining possession, get out of trouble and accurately dispose of the ball to advantage with a beautiful stab kick.

"His attitude when the team was down was always the same. Like during the grand final in 1936 against Sturt when nearly five goals down at half-time and in an almost hopeless position, his only remark was, 'We have to win'. His grand performance in that game had much to do with the team's ultimate success by three points."

Quinn's remarkable list of achievements saw him admitted into both the Port Adelaide and South Australian Football Halls of Fame and culminated with his induction into the Australian Football Hall of Fame in 1996. Most fittingly Quinn,

whose inspiring acts are so much a part of Port Adelaide legend which saw it go from a powerhouse in the local competition to ascension into the national competition, was afforded the honour of being Port Adelaide's joint No.1 ticket holder from its inception into the AFL.

Port Adelaide President Greg Boulton said Quinn would be remembered not only for his outstanding achievements but also for his courage against adversity.

"Bob will forever be remembered as being synonymous with everything the Port Adelaide Football Club stands for – a remarkable fighting spirit, enormous courage against adversity and willingness to always stand by your mates," Boulton said.

"His never-say-die attitude is typical of a man whose bravery and determination as a footballer and soldier enabled him to win a Magarey Medal in 1938, earn a Military Medal in 1941 and then come back to win a second Magarey Medal in 1945 after being wounded at war.

"He may have only been small in stature but he had a huge heart which is reflected by his extraordinary deeds as a footballer and a person."

Fellow Port Adelaide legend, Russell Ebert, who spent many years with Quinn in his later life spoke of his enormous respect for him as a leader and as a person.

"I respected Bob as one of the greatest leaders of men both on and off the field. For all his tough leadership qualities Bob was always such a compassionate man who put friendship before anything else," Ebert said.

"I enjoyed nothing more than sitting down and talking to Bob about football, family and life in general."

Bob Quinn is survived by sons Robert and Greg, daughters Pam and Margaret, 8 grandchildren and 12 great grandchildren. His wife Maysie died in 1995.

Quinn's family intends to one day loan Bob's two Magarey Medals and his Military Medal to the Port Adelaide Football Club, to display in the social club underneath the grandstand that bears his name. May it forever stand in honour of his extraordinary achievements both on and off the football field.





The Community Club

Since 1870, the Port Adelaide Football Club has been so much more than just a football club — it has been a community club servicing the needs of the broader community. The Power's Community Development Manager, Darren Adamson, reviews what has been an exciting year for the Power and the community and outlines initiatives that will ensure it remains committed to the community for a further 138 years.

The Port Adelaide Football Club was established in 1870 as a social club for young men. The Port had become a thriving community and was a focal point for a growing state. Up to 70 players were on the club list, wearing blue and white as their club colours.

In 1994 the club won its AFL license based on its authenticity as a community club and history of success. Entrenched at Alberton Oval, the club had the largest supporter base in the SANFL and was ready for bigger challenges. A new squad of 46 players was assembled under the Power banner, and blue made a welcome return to the club colours in the form of striking teal.

In 1999 club favourite Russell Ebert established the Community Youth Program, the first of its kind in the AFL. The program involved professional footballers visiting schools to promote positive messages. The program targeted 30 schools per year and now visits 180. Russell and the players discuss a range of topics including physical activity, nutrition, drug education, decision making, team work and respect. The program is now supported by mining icon BHP Billiton.

In 2008 the club has enlarged its footprint to ensure we remain a focal point for the community. An element of community work is expected of many businesses and the expectation increases with professional sporting clubs. Port Adelaide has embraced this expectation and we now reach more people than ever before.

Importantly, the club has listened to the broader community and has established programs that address three critical areas – Health, Diversity and the Environment. We believe our club and our players are well positioned to positively influence each area.

Health

If you spend a day at Allan Scott Power Headquarters you soon discover that Power players are healthy. Daily patterns of physical activity and healthy eating have produced superb athletes. Players are also mentally strong as they regularly set goals, identify strengths and develop resilience.

It is these same players who promote physical and mental health to the broader community. Whether in a classroom with Russell or the inner sanctum of Alberton Oval, the players are well equipped to talk about their pathway from primary school to elite athlete and the decisions they have made along the way to improve their health. Every story is unique, honest and motivational. Organisations like Adelaide Produce Market and Optimistic Kids contribute to the delivery by providing expertise, resources and free fruit!



Gavin Wanganeen with students from the six competing schools in the Aboriginal Power Cup.





Planet Teal Members show their true colours at this year's Footy & Funk day.

Diversity

Diversity can be highlighted in many ways at Port Adelaide. Again, it is our playing group who live this message every day. The current list of six Aboriginal players, two Fijians, one of Italian heritage, two of Croatian heritage, from all states and territories, train together every day competing for 22 positions in the team. It is these players who have the capacity to speak about harmony, respect and team work to the broader community.

The same players travel to regional areas to meet with rural and Aboriginal students, a diverse mix with rich football heritage. The competitive spirit and mateship witnessed in the first Aboriginal Power Cup was evidence of this.

Diversity is also measured by our supporter base, and for a club that was established for young men we have a high percentage of female supporters. It was therefore a sound decision to financially support Netball SA and the Adelaide Thunderbirds. Over 110,000 females play netball in this state and the Power will do everything possible with our partners at SGIC to support such a healthy activity.

The club over the years has captured the support of migrants and we are now investing in multicultural programs. The Italian Night has been a passionate event on the Power calendar and this year Francis Wong invited over 700 multicultural guests to a Power game, many of them for the first time. Other businesses like Education Adelaide are using Power games to introduce their multicultural clients to Australian life.

The Environment

Every business is going green and Port Adelaide has a very good reason to do the same. The Port is our backyard and it is changing. We can play a vital role in the protection of the Port River, our beaches and the leafy suburbs of the Le Fevre Peninsula.

This year we have supported the work of Project Dolphin Safe who protect our Port River dolphins and other sea life from industrial work and recreational

fishing. We supported the work of Trees for Life on National Tree Day discovered a new species that is almost teal-like in apperance. We will continue to raise awareness and stimulate action in our own backyard.

A Growing Community

In 2008 we also reached another milestone. Over 6000 junior supporters joined Planet Teal, a record for the club. Planet Teal is much more than a junior membership. Planet Teal provides a base and a launch pad for our community work. We are encouraged by this growing number, and we are motivated to work harder to reach more people. Thank you to every child, parent and grandparent who contributed to Planet Teal.

We look forward to 2009 when our players and our community partners work together to deliver programs for our members and the broader community.



Troy Chaplin & Brett Ebert with students at Alberton Primary School on National Schools' Tree Day



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Volunteers and Support Staff

The Port Adelaide Football Club has always prided itself on success and understands it is only achieved through sustained effort, commitment and passion from everyone involved in the team.

But at the Power the club is so much more than just the players and coaching staff. The club extends from the doorman through to the president and from the boot studder through to the head coach.

The players, coaches and administration staff receive their share of accolades for the work they put in, but the Port Adelaide Football Club also recognises the amazing efforts of our volunteers and support staff.

These men and women have again played an integral part in supporting the club in 2008. Their years of dedication, loyalty and friendship have contributed to the club's unparalleled success. The board, staff and players sincerely appreciate their significant and unwavering support.

The Port Adelaide Football Club thanks the following volunteers and support staff for their service and commitment in 2008:



Tim Hart

Geoff Hendricks



Mark Williams presenting AI Chivell with the Power's 2008 Support Staff Appreciation Award.

Physiotherapist Mike Heynen Clarrie Hoffman **Room Steward** Trainer Recruiting Officer (WA) Kevin Holohan Craig King Larry King Recruiting Officer (WA) Recruiting Officer (SA) Chris Kyriacou Simon Massouras Match Day Assistant (VIC) Room Steward (VIC) Mike Middleton Trainer (VIC) Trainer (VIC) Room Steward James Neal Michael Pace Trainer Jason Randone Masseur Ibtihaj Rasheed David Regan Michael Regan Assistant Room Steward (VIC) Assistant Room Steward (VIC) Shane Regan Room Steward (VIC) Dan Ricci Interchange Steward Boot Steward (VIC) Paul Rizonico Bart Ryan Geoff Samuels Little League (SA) John Sincock Historian Recruiting Officer (SA)
Assistant Property Manager John Sparre Milosh Stjelja **Ken Thomas** Little League (SA) Boot Steward Dietician Alf Trebilcock Keryn Kondoprias **Nathan Waters Ball Steward Barry Wilson** Pool/Facility Security Ben Wilson Runner/Match Day Communications Stephen Williams Assistant Development Coach

Doorman (Vic)

Paul Woolley

Club Records SANFL 1870 - 1996

Premierships: 34

1884, 1890, 1897, 1903, 1906, 1910, 1913, 1914, 1921, 1928, 1936, 1937, 1939, 1951, 1954, 1955, 1956, 1957, 1958, 1959, 1962, 1963, 1965, 1977, 1979, 1980, 1981, 1988, 1989, 1990, 1992, 1994, 1995, 1996

Champions of Australia: 4

1890, 1910, 1913, 1914

Minor Premierships: 42

Pre-season Premierships: 3

1961, 1973, 1989

Stanley H. Lewis Memorial Trophy: 11

1962, 1963, 1964, 1970, 1977, 1979, 1980, 1988, 1989, 1992, 1994

Magarey Medallists: 15, 20 Medals

S Malin (1899), J Mack (1907), S Hosking (1910,1915), WJ Ashley (1914), C Adams (1921), P Bampton (1925), R Quinn (1938, 1945), D Boyd (1956), G Motley (1964), T Obst (1967), R Ebert (1971, 1974, 1976, 1980), P Woite (1975), G Anderson (1986), S Hodges (1990), N Buckley (1992)

All Australians: 9 players/12 selections

J Abley (1956, 1958, 1961), J Cahill (1969), G Phillips (1980), M Williams (1980), T Giles (1983), C Bradley (1983, 1985), S Curtis (1983), G Anderson (1987), M Leslie (1988).



League leading goalkicker: 35 times

J Litchfield 13 (1883), R Roy 22 (1884), C Fry 32 (1889), J McKenzie 32 (1890), J Tomkins 27 (1897), J Mathieson 30 (1905), 42 (1906), 33 (1908), J Quinn 32 (1907), F Hansen 46 (1910), 41 (1911), 37 (1912), 39 (1913), J Dunn 33 (1914), L Lackman 25 (1919), L Dayman 86 (1929), B McLean 80 (1947), R Johns 70 (1956), 55 (1958), 76, (1962), 54 (1963), W Dittmar 74 (1959), 69 (1960), E Freeman 81 (1966), T Evans 87 (1977), 90 (1978), 146 (1980), 98 (1981), 125 (1982), 127 (1984), S Hodges 153 (1990), 129 (1994), 117 (1996), M Tylor 97 (1992), 90 (1993)

Jack Oatey Medallists: 10

R Ebert (1981), B Abernethy (1988), R Johnson (1989), G Fiacchi (1990), N Buckley (1992), D Wakelin (1994), A Darcy (1995), D Brown (1996)

INDIVIDUAL RECORDS

Games

- 1. Russell Ebert (1968–1985) 392
- 2. Greg Phillips (1976-1993) 343
- 3. Darren Smith (1984-1996) 299
- 4. Tim Ginever (1983–1996) 292
- 5. Kym Kinnear (1973-1986) 272
- 6. Stephen Williams (1979–1995) 269
- 7. John Cahill (1958–1973) 264
- 8. Darrell Cahill (1969-1982) 263
- 9. Brian Cunningham (1971-1983) 256
- 10. Geof Motley (1953-1966) 250

Goals

- 1. Tim Evans (1975-86) 1044
- 2. Scott Hodges (1987-96) 650
- 3. Darren Smith (1984-96) 456
- 4. Rex Johns (1954-63) 451
- 5. Brian Cunningham (1971-83) 428
- 6. Bob McLean (1939-48) 414
- 7. Leslie Dayman (1921–37) 401 8. Eric Freeman (1964–72) – 390
- 9. Bob Quinn (1933-47) 386
- 10. Mark Tylor (1985-97) 385

Highest Winning Score

37-21 (243) - 19/4/1980 @ Football Park. Port Adelaide 37-21 (243) v Woodville 13-4 (82)

Highest Losing Score

21-10 (136) - 22/8/1936 @ Alberton. Port Adelaide 21-10 (136) v North 21-17 (143)

Lowest Winning Score

1-4 (10) - 15/5/1909 @ Alberton. Port Adelaide 1-4 (10) v Norwood 0-5 (5)

Lowest Losing Score

1-1 (7) - 5/5/1900 @ Alberton. Port Adelaide 1-1 (7) v North 6-10 (46)

Highest Score Against

31-18 (204) - 8/4/1985 @ Glenelg. Port Adelaide 16-20 (116) v Glenelg 31-18 (204)

Biggest Winning Margin

179pts - 8/8/1970 @ Woodville. Port Adelaide 31-35 (221) v Woodville 6-6 (42)

Biggest Losing Margin

114pts - 18/6/1983 @ Unley. Port Adelaide 12-8 (80) Sturt 28-26 (194)

Longest undefeated run – 33 games (21/6/1913 to 3/7/1915)

Longest Losing Run – 6 games (7/7/1900 to 25/8/1900 and 30/7/1949 to 22/4/1950)

Longest Undefeated Run at Alberton Oval – 35 games (3/7/1909 to 3/5/1919)

Longest Losing Run at Alberton Oval – 5 games (30/7/1949 to 13/5/1950)

Most Goals in a season - Scott Hodges 153 (1990)

Most Goals in a game – Tim Evans 16 v West (Round 5, May 3 1980 @ Alberton)

Record Home Attendance: SANFL – 22,738, Round 11, 1977 (Port Adelaide 9.17 d Norwood 10.9).

Record Finals Attendance: SANFL – 66,897, 1976 Grand Final @ Football Park (Sturt 17.14 d Port Adelaide 10.15)

Club Records AFL 1997 - 2008

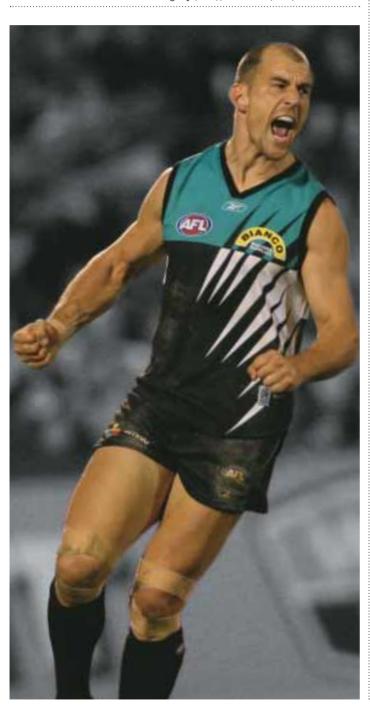
Premierships: 1 - 2004

McClelland Trophy: 3 - 2002, 2003, 2004

Norm Smith Medallist: 1 - B Pickett (2004)

Pre-season Premierships: 2 - 2001, 2002

Michael Tuck Medallists: 2 - A Kingsley (2001), N Stevens (2002)



All-Australians: 11 players/19 selections

A Hueskes (1997), M Primus (2001, 2002), W Tredrea (2001, 2002, 2003, 2004), G Wanganeen (2001, 2003), J Francou (2002), B Montgomery (2002), C Cornes (2004, 2007), M Williams (coach 2004), K Cornes (2005, 2007), S Burgoyne (2006), B Lade (2006, 2007).

AFL Rising Stars: 2 - M Wilson (1997), D Pearce (2006)

Individual Records

- 1. Warren Tredrea 227
- 2. Peter Burgoyne 225
- 3. Brendon Lade 212
- 4. Chad Cornes 198
- 5. Michael Wilson 192
- 6. Stuart Dew 180
- 7. Gavin Wanganeen 173
- 8. Adam Kingsley 170
- 9. Kane Cornes 162
- 10. Josh Francou 156

Goals

- 1. Warren Tredrea 488
- 2. Stuart Dew 245
- 3. Peter Burgoyne 189
- 4. Shaun Burgoyne 167 5. Brendon Lade - 166
- 6. Chad Cornes 154
- 7. Brett Ebert 148
- 8. Gavin Wanganeen 138
- 9. Daniel Motlop 107
- 10. Che Cockatoo-Collins 106

Most Goals in a Season

- 1. Warren Tredrea (2004) 81
- 2. Scott Cummings (1997) 70
- 3. Warren Tredrea (2005) 65
- 4. Warren Tredrea (2003) 58
- 5. Daniel Motlop (2008) 57

Most Goals in a Match

- 1. Warren Tredrea 8.4 (Round 7 1998, Optus Oval)
- 2. Scott Cummings 7.6 (Round 17 1997, MCG)
- 3. Warren Tredrea 7.2 (Round 11 2003, AAMI Stadium)
- 3. Daniel Motlop 7.2 (Round 7 2008, Telstra Dome)
- 5. Warren Tredrea 7.1 (Round 13 2005, AAMI Stadium)
- 5. Warren Tredrea 7.1 (Round 7 2004, AAMI Stadium)
- 5. Warren Tredrea 7.1 (Round 9 2003, Telstra Dome)
- 5. Scott Cummings 7.1 (Round 2 1998, Waverley)

Most disposals in a match

- 1. Peter Burgoyne 45 (Round 22, 2008) 4. Kane Cornes 39 (Round 17, 2008)
- 2. Peter Burgoyne 41 (Round 3, 2008) 5. Kane Cornes 37 (Grand Final, 2007)
- 2. Kane Cornes 41 (Round 14, 2008) 5. Peter Burgoyne 37 (Round 21, 2008)

Highest Average Disposals in a Season

- 1. Kane Cornes (2008) 27.9
- 4. Chad Cornes (2007) 25.7
- 2. Kane Cornes (2007) 27.8
- 5. Peter Burgoyne (2007) 25.4
- 3. Kane Cornes (2006) 27.1

Most Marks in a Season

- 1. Warren Tredrea (2005) 220
- 2. Warren Tredrea (2003) 198
- 3. Warren Tredrea (2002) 195
- 4. Warren Tredrea (2004) 192
- 5. Chad Cornes (2004) 188

Team Records

Highest Score

- 1. 29.14 (188) v Hawthorn 10.11 (71) Round 13 2005, AAMI Stadium
- 2. 26.15 (171) v Hawthorn 13.12 (90) Round 3 2004, AAMI Stadium
- 3. 25.15 (165) v Carlton 11.10 (76) Round 7 1998, Optus Oval
- 4. 26.8 (164) v Kangaroos 11.11 (77) Elim Final 2005, Telstra Dome
- 5. 24.19 (163) v West Coast 7.9 (51) Round 22 2001, AAMI Stadium
- 5. 25.13 (163) v Fremantle 11.5 (71) Round 14 2001. Subiaco
- 5. 25.14 (163) v Melbourne 11.8 (74) Round 17 2007, AAMI Stadium

Lowest Score

- 1. 4.8 (32) v Richmond 3.12 (30) Round 11 1999, AAMI Stadium
- 2. 5.10 (40) v Adelaide 18.15 (123) Semi Final 2005, AAMI Stadium
- 3. 4.17 (41) v Sydney 10.16 (76) Round 11 1997, AAMI Stadium
- 4. 6.8 (44) v Geelong 24.19 (163) Grand Final 2007, MCG
- 5. 6.9 (45) v Sydney 9.15 (69) Round 8 2005, SCG
- 5. 5.15 (45) v St. Kilda 10.12 (72) Round 8 1998, Waverley Park

Greatest Winning Margin

- 1. 117 points v Hawthorn Round 13, 2005, AAMI Stadium
- 2. 112 points v West Coast Round 22 2001, AAMI Stadium
- 3. 96 points v Essendon Round 1 2004, AAMI Stadium
- 3. 96 points v Hawthorn Round 11 2006, AAMI Stadium
- 5. 92 points v Fremantle Round 14 2001, Subiaco

Greatest Losing Margin

- 1. 119 points v Geelong Grand Final 2007, MCG
- 2. 117 points v West Coast Round 10 2005, Subiaco
- 3. 94 points v Essendon Round 1 2000, Telstra Dome
- 4. 92 points v Kangaroos Round 8 2004, Telstra Dome
- 5. 91 points v Carlton Round 6 2000, Optus Oval

Longest Consecutive Winning Streak

8 matches - Round 8-15 200	o 8 matches	- Round 15-22 2003
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7 matches - Round 19-Grand Final 2004 6 matches - Round 17-22 2001

6 matches - Round 17-22 2002 6 matches - Round 8-13 2003

6 matches - Round 12-17 2004 6 matches - Round 19-Prelim Final 2007

Longest Consecutive Losing Streak

- 6 matches Round 13-18 2006
- 5 matches Round 22 1999-Round 3 2000
- 5 matches Round 5-9 2000
- 5 matches Grand Final 2007-Round 4 2008
- 5 matches Round 11-15 2008

Membership Totals*

1997 - 35,809	1998 - 38,305
1999 - 37,166	2000 - 34,925
2001 - 33,296	2002 - 36,229
2003 - 35,425	2004 - 36,340
2005 - 36,834	2006 - 35,648
2007 - 34,073	2008 - 34,185

^{*}Based on Game Day Memberships and AAMI Stadium Memberships

Average Home Crowd*

1997 - 35,829	1998 – 31,657
1999 - 31,271	2000 – 26,377
2001 - 30,778	2002 - 30,413
2003 - 31,845	2004 - 29,877
2005 - 32,911	2006 – 27,257
2007 - 27,870	2008 - 23,842
*Based on 11 minor round home games	

Biggest Crowds

Overall - 97,302 v Geelong (MCG Grand Final 2007)

Overall (non-final) - 51,883 v Collingwood (MCG Rnd 1 1997)

At AAMI Stadium - 51,140 v Adelaide (Rnd 5 2003)

At AAMI Stadium (Power home game) – 50,275 v Adelaide (Rnd 20 2002)

At AAMI Stadium (non-showdown) – 46,978 v St Kilda (Preliminary Final 2004) At AAMI Stadium (Power home game, non-showdown, non-final) – 46,439 v

Brisbane (Rnd 22 2002)

Records v

Every Club	P	W	L	D	Streak	W%
Adelaide	25	13	12	0	W1	52%
Brisbane	22	10	10	2	L1	45%
Carlton	19	12	6	1	L2	63%
Collingwood	17	9	8	0	L1	53%
Essendon	18	12	6	0	W4	67%
Fremantle	19	13	6	0	L1	68%
Geelong	20	8	11	1	L3	40%
Hawthorn	18	12	6	0	L1	67%
North Melbourne	20	6	14	0	W1	30%
Melbourne	18	10	8	0	W3	56%
Richmond	16	11	5	0	L1	69%
St Kilda	18	11	7	0	L1	61%
Sydney	17	6	11	0	L4	35%
West Coast	17	12	5	0	W4	71%
W. Bulldogs	17	11	6	0	L2	65%
TOTAL	281	156 (56%)	121 (43%)	4 (1%)		

Around the Grounds	P	w	L	D	W%
AAMI Stadium	154	100	52	2	65%
MCG	27	12	15	0	44%
Telstra Dome (Docklands)	25	11	14	0	44%
Subiaco	17	11	6	0	65%
Gabba	12	4	6	2	33%
SCG	10	3	7	0	30%
Princes Park	8	4	4	0	50%
Skilled Stadium (Geelong)	8	2	6	0	25%
Aurora Stadium (Launceston)	7	5	2	0	71%
Waverley Park	5	1	4	0	20%
Manuka Oval (Canberra)	3	0	3	0	0%
Marrara Oval (Darwin)	3	2	1	0	67%
WACA	2	1	1	0	50%



Year	John Cahill Medal B&F	B&F – 2nd	B&F - 3rd	Best Team Man	Best First Year Player	Most Improved	Wanganeen Medal (U21)	Best Finals Player	Leading Goalkicker	Leading Disposals
1997	Darren Mead	Matthew Primus	Michael Wilson	Brayden Lyle	Darren Mead				Scott Cummings (70)	Brayden Lyle (22)
1998	Adam Kingsley	Donald Dickie	Darren Mead	Brayden Lyle	Nick Stevens	Warren Tredrea			Warren Tredrea (33)	Donald Dickie (19.8)
1999	Stephen Paxman	Warren Tredrea	Adam Kingsley	Josh Francou	Barnaby French	Warren Tredrea			Warren Tredrea (40)	Peter Burgoyne (21.1)
2000	Brett Montgomery	Nick Stevens	Fabian Francis	Matthew Primus	Josh Carr	Roger James				Nick Stevens (24.1)
2001	Warren Tredrea	Josh Carr	Nick Stevens	Matthew Primus	Kane Cornes	Josh Carr				Josh Francou (24)
2002	Matthew Primus	Warren Tredrea	Chad Cornes /Josh Francou	Josh Carr	Shaun Burgoyne	Chad Cornes		Mathew Bishop	Stewart Dew (51)	Josh Francou/ Nick Stevens (21.1)
2003	Gavin Wanganeen	Warren Tredrea	Peter Burgoyne	Josh Carr	Toby Thurstans	Dean Brogan		Brendon Lade	Warren Tredrea (58)	Nick Stevens (24.1)
2004	Warren Tredrea	Kane Cornes	Michael Wilson	Michael Wilson	Brett Ebert	Kane Cornes		Roger James	Warren Tredrea (81)	Peter Burgoyne (21)
2005	Warren Tredrea	Kane Cornes	Dom Cassisi	Darryl Wakelin	Danyle Pearce	Dom Cassisi		Chad Cornes	Warren Tredrea (65)	Kane Cornes (24.6)
2006	Brendon Lade	Shaun Burgoyne	Kane Cornes	Brendon Lade	Matt Thomas	Shaun Burgoyne	Danyle Pearce		Josh Mahoney (29)	Kane Cornes (27.1)
2007	Kane Cornes	Chad Cornes	Peter Burgoyne	Troy Chaplin	Justin Westhoff	David Rodan	Justin Westhoff	Peter Burgoyne	Brett Ebert (56)	Kane Cornes (27.8)
2008	Kane Cornes	Dom Cassisi	Daniel Motlop	Dom Cassisi	Paul Stewart	Travis Boak	Alipate Carlile		Daniel Motlop (57)	Kane Cornes (27.9)

PAFC AFL Player List 1997–2008

	/ /	/	PARCARI BEDUL			Numbers won		/ [PAFC AFL Debut
	/ /		, 0° /	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				N/	(Wes / 900
/	Ø. \°	60.	Sy / 2	74/74	/	%· / ° ·	/ 4	\\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\	74/14
2	Name No.		MFC /	TAK.	(3)	Name N		/#	5/34
1	Brayden Lyle	9	90	Round 1, 1997 v Collingwood @ MCG	55	Josh Carr	25,9	105	Round 8, 2000 v Melbourne @ AAMI Stadium
2	Matthew Primus	2,1	137	Round 1, 1997 v Collingwood @ MCG	56	Brent Guerra	34	65	Round 12, 2000 v North Melbourne @ SCG
3	Shayne Breuer	3	54	Round 1, 1997 v Collingwood @ MCG	57	Paul Koulouriotis	32	3	Round 18, 2000 v Western Bulldogs @ AAMI Stadium
4	lan Downsborough	4	7	Round 1, 1997 v Collingwood @ MCG	58	Darryl Wakelin	2	146	Round 1, 2001 v Brisbane @ AAMI Stadium
5	Shane Bond	5	57	Round 1, 1997 v Collingwood @ MCG	59	Cain Ackland	30	12	Round 1, 2001 v Brisbane @ AAMI Stadium
6	Scott Cummings	6	37	Round 1, 1997 v Collingwood @ MCG	60	Dean Brogan	42,20	122	Round 9, 2001 v Melbourne @ AAMI Stadium
7	Fabian Francis	8	86	Round 1, 1997 v Collingwood @ MCG	61	Kane Cornes	39,18	162	Round 10, 2001 v Hawthorn @ MCG
8	Josh Francou	10	156	Round 1, 1997 v Collingwood @ MCG	62	Damien Hardwick	11	54	Round 2, 2002 v Melbourne @ MCG
9	Brent Heaver	12	16	Round 1, 1997 v Collingwood @ MCG	63	Shaun Burgoyne	8	148	Round 3, 2002 v St. Kilda @ Telstra Dome
10	Stephen Paxman	14	138	Round 1, 1997 v Collingwood @ MCG	64	Domenic Cassisi	25	128	Round 14, 2002 v Fremantle @ Subiaco
11	Michael Wilson	15,21	192	Round 1, 1997 v Collingwood @ MCG	65	Adam Morgan	23	3	Round 15, 2002 v Sydney @ SCG
12	Donald Dickie	19	55	Round 1, 1997 v Collingwood @ MCG	66	Jaxon Crabb	42	4	Round 18, 2002 v St. Kilda @ AAMI Stadium
13	Brendon Lade	20,5	212	Round 1, 1997 v Collingwood @ MCG	67	Allan Murray	37	1	Round 19, 2002 v Carlton @ Princes Park
14	David Brown	21	22	Round 1, 1997 v Collingwood @ MCG	68	Byron Pickett	15	55	Round 1, 2003 v West Coast @ Subiaco
15	Damian Squire	24	5	Round 1, 1997 v Collingwood @ MCG	69	Stuart Cochrane	26	54	Round 1, 2003 v West Coast @ Subiaco
16	Peter Burgoyne	26,7	225	Round 1, 1997 v Collingwood @ MCG	70	Toby Thurstans	28	99	Round 1, 2003 v West Coast @ Subiaco
17	Adam Kingsley	29	170	Round 1, 1997 v Collingwood @ MCG	71	Steven Salopek	31,3	78	Round 1, 2003 v West Coast @ Subiaco
18	Darryl Poole	30	24	Round 1, 1997 v Collingwood @ MCG	72	Christopher Hall	13	2	Round 3, 2003 v Hawthorn @ AAMI Stadium
19	Darren Mead	33	122	Round 1, 1997 v Collingwood @ MCG	73	Michael Pettigrew	36	76	Round 1, 2004 v Essendon @ AAMI Stadium
20	Stephen Carter	36	10	Round 1, 1997 v Collingwood @ MCG	74	Jacob Surjan	39,9	66	Round 1, 2004 v Essendon @ AAMI Stadium
21	Adam Hueskes	39	37	Round 1, 1997 v Collingwood @ MCG	75	Brett Ebert	33	98	Round 2, 2004 v West Coast @ Subiaco
22	Gavin Wanganeen	1,4	173	Round 2, 1997 v Essendon @ AAMI Stadium	76	Josh Mahoney	22	67	Round 4, 2004 v Melbourne @ MCG
23	Warren Tredrea	16,1	227	Round 2, 1997 v Essendon @ AAMI Stadium	77	Troy Chaplin	30	61	Round 4, 2004 v Melbourne @ MCG
24	Nigel Fiegert	17	19	Round 2, 1997 v Essendon @ AAMI Stadium	78	Brad Symes	23	20	Round 8, 2004 v North Melbourne @ Telstra Dome
25	Bowen Lockwood	22	50	Round 2, 1997 v Essendon @ AAMI Stadium	79	Damon White	24	55	Round 8, 2004 v North Melbourne @ Telstra Dome
26	Stephen Daniels	28	58	Round 4, 1997 v Adelaide @ AAMI Stadium	80	Aaron Shattock	12	11	Round 1, 2005 v Fremantle @ Subiaco
27	Tom Carr	42,32	5	Round 4, 1997 v Adelaide @ AAMI Stadium	81	Peter Walsh	42	35	Round 1, 2005 v Fremantle @ Subiaco
28	Nathan Eagleton	25,11	56	Round 5, 1997 v Brisbane @ AAMI Stadium	82	Benjamin Eckermann	13	4	Round 7, 2005 v North Melbourne @ AAMI Stadium
29	Roger James	38	147	Round 5, 1997 v Brisbane @ AAMI Stadium	83	Adam Thomson	6	28	Round 11, 2005 v St. Kilda @ Aurora Stadium
30	John Rombotis	7	9	Round 8, 1997 v North Melbourne @ Princes Pk	84	Stephen Gilham	32	1	Round 18, 2005 v North Melbourne @ Manuka Oval
31	Jarrod Cotton	44	4	Round 10, 1997 v Carlton @ AAMI Stadium	85	Danyle Pearce	41,16	71	Round 18, 2005 v North Melbourne @ Manuka Oval
32	Mark Conway	35	1	Round 14, 1997 v Hawthorn @ Waverley Park	86	Daniel Motlop	15,4	50	Round 1, 2006 v North Melbourne @ AAMI Stadium
33	Stuart Dew	37,17	180	Round 15, 1997 v West Coast @ Subiaco	87	Nathan Lonie	34,12	40	Round 2, 2006 v Sydney @ SCG
34	Nathan Steinberner	34,11	20	Round 21, 1997 v Richmond @ MCG		Fabian Deluca	37	11	Round 5, 2006 v Collingwood @ Telstra Dome
35	Paul Geister	31	1	Round 22, 1997 v St. Kilda @ AAMI Stadium	89	James Ezard	9	4	Round 8, 2006 v Brisbane @ AAMi Stadium
36	Chris Naish	4	18	Round 1, 1998 v Sydney @ AAMI Stadium	90	Elijah Ware	14	2	Round 12, 2006, v West Coast @ AAMI Stadium
37	Danny Morton	13	20	Round 1, 1998 v Sydney @ AAMI Stadium	91	Matt Thomas	32	17	Round 14, 2006 v Richmond @ AAMI Stadium
38	Matthew Bode	25,23	29	Round 1, 1998 v Sydney @ AAMI Stadium	92	Tom Logan	44	36	Round 15, 2006 v Geelong @ Skilled Stadium
39	Nick Stevens	36	127	Round 6, 1998 v Fremantle @ AAMI Stadium	93	Alipate Carlile	27	32	Round 16, 2006 v St. Kilda @ Aurora Stadium
40	Paul Evans	40	6	Round 6, 1998 v Fremantle @ AAMI Stadium	94	Nick Lower	26	15	Round 19, 2006 v Western Bulldogs @ TIO Stadium
41	Brett Chalmers	7	25	Round 8, 1998 v St. Kilda @ Waverley Park	95	Greg Bentley	41,22	21	Round 19, 2006 v Western Bulldogs @ TIO Stadium
42	Mark Harwood	18	30	Round 10, 1998 v Richmond @ MCG	96	Ryan Willits	11	3	Round 20, 2006 v Collingwood @ AAMI Stadium
43	Tom Harley	27	1	Round 14, 1998 v Geelong @ AAMI Stadium	97	David Rodan	15	47	Round 1, 2007 v Fremantle @ Subiaco
44	Jarrad Schofield	6	131	Round 1, 1999 v Sydney @ SCG	98	Nathan Krakouer	29	14	Round 1, 2007 v Fremantle @ Subiaco
45	Che Cockatoo-Collins	12	75	Round 1, 1999 v Sydney @ SCG	99		34	2	Round 1, 2007 v Fremantle @ Subiaco
46	Jared Poulton	27	88	Round 1, 1999 v Sydney @ SCG		Robert Gray	17	15	Round 10, 2007 v Hawthorn @ AAMI Stadium
47	Barnaby French	31	62	Round 1, 1999 v Sydney @ SCG	101		39	37	Round 10, 2007 v Hawthorn @ AAMI Stadium
48	Derek Murray	41,26	23	Round 5, 1999 v Melbourne @ MCG		Travis Boak	10	31	Round 12, 2007 v Essendon @ AAMI Stadium
49	Chad Cornes	35	198	Round 6, 1999 v Adelaide @ AAMI Stadium	_	Paul Stewart	14	11	Round 1, 2008 v Geelong @ AAMI Stadium
50	Scott Bassett	42,41,21	15	Round 14, 1999 v Collingwood @ MCG		Mitch Farmer	13	3	Round 18, 2008 v St. Kilda @ Telstra Dome
51	Michael Stevens	24	17	Round 17, 1999 v Fremantle @ WACA		Nick Salter	43	2	Round 18, 2008 v St. Kilda @ Telstra Dome
52	Brett Montgomery	3	126	Round 1, 2000 v Essendon @ Telstra Dome	_	Ryan Williams	19	2	Round 19, 2008 v Carlton @ Telstra Dome
53	Steve Brosnan	37	1	Round 3, 2000 v Western Bulldogs @ Telstra Dome	107		40	3	Round 20, 2008 v Collingwood @ AAMI Stadium
54	Matthew Bishop	19	132	Round 4, 2000 v Brisbane @ AAMI Stadium	108	Marlon Motlop	11	2	Round 21, 2008 v Melbourne @ AAMI Stadium





PAFC All-time records 1870-2008

Games

- 1. Russell Ebert (1968-1985) 392
- 2. Greg Phillips (1976–1993) 343
- 3. Darren Smith (1984-1996) 299
- 4. Tim Ginever (1983-1996) 292
- 5. Kym Kinnear (1973–1986) 272
- 6. Stephen Williams (1979–1995) 269
- 7. John Cahill (1958-1973) 264
- 8. Darrell Cahill (1969-1982) 263
- 9. Brian Cunningham (1971–1983) 256
- 10. Geof Motley (1953-1966) 250

Goals

- 1. Tim Evans (1975-86) 1044
- 2. Scott Hodges (1987–96) 650
- 3. Warren Tredrea (1996-2008) 499
- 4. Darren Smith (1984-96) 456
- 5. Rex Johns (1954-63) 451
- 6. Brian Cunningham (1971–83) 428
- 7. Bob McLean (1939-48) 414
- 8. Leslie Dayman (1921-37) 401
- 9. Eric Freeman (1964-72) 390
- 10. Bob Quinn (1933-47) 386

Record Crowds

- 1. 99,302 2007 Grand Final v Geelong @ MCG
- 2. 77,671 2004 Grand Final v Brisbane @ MCG
- 3. 77,405 2003 Preliminary Final v Collingwood @ MCG
- 4. 66,897 1976 Grand Final v Sturt @ Football Park
- 5. 62,543 1965 Grand Final v Sturt @ Adelaide Oval

PAFC 300 Games:

R.F.Ebert 392 G.I.Phillips 343

PAFC 200 Games:

rait 200 dulles.		
D.M.Smith 299	R.B.Quinn 239	N.C.Hayes 217
T.Ginever 292	R.J.Smith 239	M.B.Light 216
K.B.Kinnear 272	D.I.Mead 238	C.W.Natt 216
S.F.Williams 269	W.G.Tredrea 236	B.D.Lade 212
J.V.Cahill 264	P.G.Burgoyne 235	J.W.Abley 212
D.F.Cahill 263	J.G.Potter 235	R.H.Johnston 208
B.A.Cunningham 256	T.R.Sorell 235	R.Elleway 204
G.P.Motley 250	M.R.Wilson 231	D.R.Borlase 201
T.N.Evans 248	G.J.Fiacchi 231	T.D.Obst 200
A.E.Whelan 248	D.E.Bovd 222	

PAFC 100 Games:

I AI C 100 dullics.		
C.S.Cornes 198	A.R.Reval 187	E.W.Mucklow 183
H.T.Phillips 198	K.McKenzie 186	P.J.Belton 182
G.A.Wanganeen 197	P.Gardiner 185	P.B.Woite 182
B.R.Abernethy 190	K.L.Zucker 185	S.A.Dew 180
R.D.Delaney 190	P.J.Northeast 184	J.McKenzie 180
A.K.Giles 190	A.Hosie 183	L.E.Roberts 179

F.D.Errey 176 A.S.Greer 173 G.J.Boyd 172 P.K.Obst 171 A.S.Kingslev 170 D.B.Wakelin 170 G.Webb 170 Leslie C.Dayman 166 F.A. Hender 166 K.J.Salmon 166 B.T.Nvland 165 K.H.Obst 165 S.L.Hodges 163 A.L.Porplycia 163 K Cornes 162 S.R.Clifford 162 K.L.Spencer 161 A.Congear 160 S. Hosking 160 K.F.Tierney 160 D.S.Hutton 159 M.W.Allingham 158 J.A. Francou 156 M.D.James 156 H.V.Pope 156 M.J.Tylor 155 R.W.Clift 155 J.Davies 153 L.T.Corston 152 R.T.Clayton 151 F.N.Williams 151 I.B.Eckermann 150 A.Miers 150 D.J.Fletcher 149 S.P.Burgoyne 148 R.G. James 147 D.J.Brown 147 B.G.Bampton 147 R.E.Fabian 147 V.W.Johnson 147 C.H.Keal 147 A.R.McLean 147 J.J.Tompkins 147

D.S.Gill 145 C.T.Maywald 145 W.Bushby 144 R.Foster 144 G.W.Anderson 143 M.A.Kretschmer 143 H.A.McDonald 140 P.J. Marrett 139 S.M.Paxman 138 M.R.Primus 137 P.A.Bampton 137 T.E.Garland 136 R.H.Johns 134 S.F.Ween 134 P. Harrison 133 C.Kellet 133 R.D.Philp 133 M.P.Bishop 132 J.M.Schofield 131 D.R.Hughes 130 D Cassisi 128 C.A.Fragomeni 128 N.J.Stevens 127 P.L.Marrett 127 B Montgomery 126 T.Kelleway 126 S.Curtis 125 K.W.Growden 125 E.Strawns 125 I.G.Hannford 123 D.S.Brogan 122 C.N.Johnson 122 D.T. Hynes 121 R.L.Russell 121 D.L.Thompson 121 S.K.Traynor 121 J.V.Earle 119 B.J. Harris 119 A.R.Marrett 119 L.C.Milde 119 G.A.Cooper 118

H.W.Hills 118

J.Sidoli 118

R.M.Meers 117 W.H.Oliver 117 F.R. Francis 116 L.G.McLean 116 J.Quinn 116 R.C.Schumann 116 W.E.Whicker 116 E.W.Freeman 115 H.D.Logan 115 C.S.Parham 115 G.R.Phelps 115 A.J.Settre 115 J.P.Mack 114 J.R.Ede 113 W.R.Haslam 113 C.G.Ebert 112 Lyall C.Dayman 111 M.N.Williams 111 R.G.Gerlach 110 R.James 109 G.Gliddon 109 K.E.West 109 C.C.Wightman 109 J.Dermody 108 R.Fraser 108 W.A.Mahnev 108 A.McKenzie 108 T.P.Williams 108 R.C.Johnson 107 G.Linklater 107 D.J.Trowse 107 J.J.Carr 105 J.T. Harvey 105 J.K.Mott 105 D.P.Granger 103 R.W.Hoffman 103 J.D.Skelly 103 W.McFarlane 102 P.Rizonico 102 A.G.Williams 101 A.T.McFarlane 100

W.R.Broadbridge 117

SANFL/AFL Honour Roll

AFL CON	MPETITION								
Year	Position	President	CEO	Captain	Vice Captain	Best & Fairest	Leading Goalkic	ker Goals	Coach
2008	Thirteenth	G.C.Boulton	J.M.James/M.E.Haysman	W.G.Tredrea	B.D.Lade C.S.Cornes S.P.Burgoy	ne K.G.Cornes	D.M.Motlop	57	M.Williams
2007	Second	G.C.Boulton	J.M.James	W.G.Tredrea	M.R.Wilson B.D.Lade C.S.Cornes S.P.Bu		B.A.Ebert	56	M.Williams
2006	Twelth	G.C.Boulton	J.M.James	W.G.Tredrea	M.R.Wilson B.D.Lade C.S.Corne		J.W.Mahoney	29	M.Williams
2005	Sixth				W.G.Tredrea, M.R.Wilson	W.G.Tredrea	W.G.Tredrea	65	M.Williams
2004	First	G.C.Boulton	B.A.Cunningham		W.G.Tredrea, J.J.Carr	W.G.Tredrea	W.G.Tredrea	81	M.Williams
2003	Fourth	G.C.Boulton	B.A.Cunningham		W.G.Tredrea, S.M.Paxman	G.A.Wanganeen	W.G.Tredrea	58	M.Williams
2002	Third	G.C.Boulton	B.A.Cunningham		W.G.Tredrea, S.M.Paxman	M.R.Primus	S.A.Dew	51	M.Williams
2001	Fifth	G.C.Boulton	B.A.Cunningham		W.G.Tredrea, S.M.Paxman	W.G.Tredrea	W.G.Tredrea	51	M.Williams
2000	Fourteenth		B.A.Cunningham		M.R.Primus, D.I.Mead, W.G.Tre			32	M.Williams
1999	Seventh	G.C.Boulton	B.A.Cunningham	G.A.Wanganeen	B.J.Lyle, M.R Primus, D.I.Mead B.J.Lyle, M.R.Primus (D-VC)		W.G.Tredrea	40	M.Williams
1998	Tenth Ninth	G.C.Boulton G.C.Boulton	B.A.Cunningham B.A.Cunningham	G.A.Wanganeen G.A.Wanganeen	B.J.Lyle, M.R.Primus (D-VC)	A.S.Kingsley D.I.Mead	W.G.Tredrea S.Cummings	34 70	J.V.Cahill J.V.Cahill
1997	MITILIT	u.c.bouiton	D.A.Cullillinghalli	U.A.Waliganeen	D.J.Lyle, M.N.Pillilus (D-VC)	D.I.Meau	o.cummings	70	J.V.Callili
SANFL (COMPETITION								
Year	Position	President	Chairman	Gen Manager/CEO	O Captain	Fairest & Best	Leading Goalkicker	Goals	Coach
1996	First	G.C.Boulton	B.E.Wilson/ S.J.Forest	R.T.Clayton/ D.S.Hutton		S.L.Hodges	S.L.Hodges	117*	J.V.Cahill/ S.F.Williams
1995	First	G.C.Boulton	B.E.Wilson	B.A.Cunningham		R.J.West	M.J.Tylor	53	J.V.Cahill
1994	First	G.C.Boulton	B.E.Wilson	B.A.Cunningham		T.Ginever	S.L.Hodges	130*	J.V.Cahill
1993	Third	G.C.Boulton	B.E.Wilson	B.A.Cunningham	G.I.Phillips	T.I.Bond	M.J.Tylor	93*	J.V.Cahill
1992	First	B.H.Weber	B.H.Weber	B.A.Cunningham	G.I.Phillips	N.C.Buckley+	M.J.Tylor	97*	J.V.Cahill
1991	Fifth	B.H.Weber	B.H.Weber	R.T.Clayton		P.J.Northeast	D.R.Borlase	25	J.V.Cahill
1990	First	B.H.Weber	B.H.Weber	R.T.Clayton		S.L.Hodges+	S.LHodges	153*	J.V.Cahill
1989	First	B.H.Weber	A.R.McLean O.B.E.	R.T.Clayton		R.H.Johnston	S.LHodges	79	J.V.Cahill
1988	First	B.H.Weber	A.R.McLean O.B.E.	D.J.McKenzie		G.I.Phillips	S.LHodges	74	J.V.Cahill
1987	Fourth	B.H.Weber	A.R.McLean O.B.E.	D.J.McKenzie		B.R.Abernethy	D.M.Smith	71	R.F.Ebert
1986	Fourth	B.H.Weber	A.R.McLean O.B.E.	D.J.McKenzie		M.J.Leslie	D.M.Smith	49	R.F.Ebert
1985	Seventh	K.L.Duthie	A.R.McLean O.B.E.	D.J.McKenzie		C.E.Bradley	T.N.Evans	96	R.F.Ebert
1984	Second	K.L.Duthie	A.R.McLean O.B.E.	D.J.McKenzie		C.E.Bradley	T.N.Evans	137	R.F.Ebert
1983	Sixth Third	K.L.Duthie K.L.Duthie	J.J.Swain/ A.R.McLean O.B.E. J.J.Swain	R.B.Taylor		S.R.Clifford C.E.Bradley	T.N.Evans T.N.Evans	63 125*	R.F.Ebert J.V.Cahill
1982 1981	First	K.L.Duthie	J.J.Swain	R.B.Taylor		R.F.Ebert	T.N.Evans	98*	J.V.Cahill
1980	First	K.L.Duthie	J.J.Swain	A.R.McLean		S.R.Clifford	T.N.Evans	96 146*	J.V.Cahill
1979	First	K.L.Duthie	J.J.Swain	A.R.McLean		M.S.Faletic	T.N.Evans	82	J.V.Cahill
1978	Third	K.L.Duthie	J.J.Swain	A.R.McLean		S.R.Clifford	T.N.Evans	90*	J.V.Cahill
1977	First	K.L.Duthie	J.J.Swain	A.R.McLean		R.F.Ebert	T.N.Evans	88*	J.V.Cahill
1976	Second	K.L.Duthie	J.J.Swain	A.R.McLean		R.F.Ebert+	R.G.Gerlach	90	J.V.Cahill
1975	Third	K.L.Duthie	J.J.Swain	A.R.McLean	R.F.Ebert	P.B.Woite+	T.N.Evans	64	J.V.Cahill
1974	Third	K.L.Duthie	J.J.Swain	A.R.McLean	R.F.Ebert	R.F.Ebert+	D.F.Cahill	54	J.V.Cahill
1973	Fifth	K.L.Duthie	J.J.Swain	A.R.McLean	***************************************	J.V.Cahill	J.V.Cahill	59	F.N.Williams
1972	Second	F.B.Harvey	C.A.Darwent	A.R.McLean		R.F.Ebert	M.D.James	62	F.N.Williams
1971	Second	F.B.Harvey	C.A.Darwent	A.R.McLean		R.F.Ebert+	E.W.Freeman	50	F.N.Williams
1970	Third	F.B.Harvey	C.A.Darwent	A.R.McLean		J.V.Cahill	E.W.Freeman	75	F.N.Williams
1969	Sixth	F.B.Harvey	C.A.Darwent	A.R.McLean		J.G.Potter	M.Dittmar	28	F.N.Williams
1968	Second	F.B.Harvey	C.A.Darwent	A.R.McLean		J.V.Cahill	R.F.Ebert	44	F.N.Williams
1967	Second	F.B.Harvey	C.A.Darwent C.A.Darwent	A.R.McLean		J.G.Potter J.V.Cahill	E.W.Freeman	74 81*	F.N.Williams
1966 1965	Second First	F.B.Harvey F.B.Harvey	C.A.Darwent	A.R.McLean A.R.McLean	,	G.P.Motley	E.W.Freeman E.W.Freeman		F.N.Williams F.N.Williams
1964	Second	F.B.Harvey	C.A.Darwent	A.R.McLean		J.G.Potter	J.G.Potter	74 42	F.N.Williams
1963	First	F.B.Harvey	C.A.Darwent	A.R.McLean	G.P.Motley	G.P.Motley	R.H.Johns	54*	F.N.Williams
1962	First	F.B.Harvey	C.A.Darwent	A.R.McLean		P.K.Obst	R.H.Johns	76*	F.N.Williams
1961	Third	F.B.Harvey	C.A.Darwent	A.R.McLean		J.G.Potter	R.H.Johns	54	G.P.Motley
1960	Third	F.B.Harvey	C.A.Darwent	A.R.McLean		N.C.Hayes	W.J.Dittmar	69*	G.P.Motley
1959	First	F.B.Harvey	C.A.Darwent	A.R.McLean		G.P.Motley	W.J.Dittmar	74*	G.P.Motley
1958	First	F.B.Harvey	C.A.Darwent	A.R.McLean		G.P.Motley	R.H.Johns	55*	F.N.Williams
1957	First	F.B.Harvey	C.A.Darwent	A.R.McLean	F.N.Williams	N.C.Hayes	R.H.Johns	77	F.N.Williams
1956	First	F.B.Harvey	C.A.Darwent	A.R.McLean	F.N.Williams	A.E.Whelan	R.H.Johns	70*	F.N.Williams
1955	First	F.B.Harvey	C.A.Darwent	A.R.McLean		F.N.Williams	F.N.Williams	35	F.N.Williams
1954	First	F.B.Harvey	A.J.Swain	A.R.McLean		R.W.Clitt	T.E.Garland	44	F.N.Williams
1953	Second	F.B.Harvey	A.J.Swain	A.R.McLean		H.A.McDonald	R.D.Whitaker	35	F.N.Williams
1952	Third	F.B.Harvey	A.J.Swain	A.R.McLean		R.D.Whitaker	R.W.Clitt	27	F.N.Williams
1951	First	Dr.W.H.Baudine		A.R.McLean		R.L.Russell	N.E.Clark	37	F.N.Williams
1950	Third	Dr.W.H.Baudine		A.R.McLean		F.N.Williams	F.N.Williams	40	F.N.Williams
1949	Sixth	Dr.P.T.S.Cherry	A.J.Swain	A.R.McLean		R.L.Russell	K.L.Zucker	51	J.McCarthy
1948	Seventh	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter/ L.C.Dayma	all L.E.RUUEILS	R.L.Russell	A.R.McLean	48	L.E.Roberts

Year	Position	President	Chairman	Gen Manager/CEO	Captain	Fairest & Best	Leading Goalkicker	Goals	Coach
1947	Third	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	R.B.Quinn	R.B.Quinn	A.R.McLean	80*	R.B.Quinn
1946	Second Second	Dr.P.T.S.Cherry Dr.P.T.S.Cherry	A.J.Swain A.J.Swain	C.Hayter C.Hayter	R.B.Quinn R.B.Quinn	L.E.Roberts R.B.Ouinn+	K.M.Jolly R.B.Quinn	46	R.B.Quinn
1945 1942 to		Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	L.E.Roberts	Combined with West To		51	R.B.Quinn S.Hosking
1942 10	Fourth	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	A.R.Reval	J.D.Skelly	A.R.McLean	62	A.R.Reval
1940	Third	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	R.B.Quinn/ A.R.Reval	R.C.Schumann	A.R.McLean	47	R.B.Quinn/ A.R.Reval
1939	First	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	R.B.Quinn	A.R.Reval	A.E.Hollingworth	78	R.B.Quinn
1938	Second	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	E.A.Hender	R.B.Quinn+	A.E.Hollingworth	45	S.Hosking
1937	First	Dr.P.T.S.Cherry	W.E.Baudinet	C.Hayter	J.Dermody	R.B.Quinn	R.B.Quinn	51	S.Hosking
1936	First	C.T.Gun	W.E.Baudinet	C.Hayter	J.Dermody	A.E.Hollingworth	J.M.Prideaux	86	S.Hosking
1935	Second	C.T.Gun	W.E.Baudinet	C.Hayter	R.C.Johnson	J.Dermody	J.M.Prideaux	95	L.J.Ashby
1934	Second	C.T.Gun	W.E.Baudinet	C.Hayter	V.W.Johnson	A.E.Hollingworth	J.M.Prideaux	73	L.J.Ashby
1933	Fifth	C.T.Gun	W.E.Baudinet	C.Hayter	S.F.Ween S.F.Ween	J.Dermody	E.A.Hender	48	H.B.Dewar
1932	Fourth Third	C.T.Gun Dr.P.T.S.Cherry	W.E.Baudinet W.E.Baudinet	C.Hayter C.Hayter	V.W.Johnson	E.W.Mucklow M.W.Allingham	E.A.Hender L.C.Dayman	55 62	S.F.Ween S.Hosking
1931 1930	Second	Dr.P.T.S.Cherry	A.O.R.Tapp	C.Hayter	V.M.Johnson	V.W.Johnson	L.C.Dayman	99	S.Hosking
1929	Second	Dr.P.T.S.Cherry	A.O.R.Tapp	C.Hayter	V.W.Johnson	E.W.Mucklow	L.C.Dayman	86*	S.Hosking
1929	First	Dr.P.T.S.Cherry	A.O.R.Tapp	C.Hayter	V.W.Johnson	L.C.Dayman	L.C.Dayman	41	S.Hosking
1927	Third	Dr.P.T.S.Cherry	C.McArthur	C.Hayter	P.A.Bampton	C.H.Keal	H.D.Logan	66	S.Hosking
1926	Second	Dr.P.T.S.Cherry	C.McArthur	A.McKelvie	M.W.Allingham	L.C.Hodge	H.D.Logan	36	M.W.Allingham
1925	Second	S.H.Skipper	C.McArthur	A.McKelvie	C.H.Keal	P.A.Bampton	H.D.Logan	56	A.Hosie
1924	Fourth	S.H.Skipper	C.McArthur	A.McKelvie	C.H.Keal	L.C.Dayman	M.W.Allingham	28	A.Hosie
1923	Seventh	S.H.Skipper	C.McArthur	A.McKelvie	C.G.Dayman	L.C.Dayman	M.W.Allingham	42	C.G.Dayman
1922	Fifth	S.H.Skipper	C.McArthur	C.V.Tyler	S.W.Howie	C.G.Dayman	M.W.Allingham	47	S.W.Howie
1921	First	Dr.A.V.Benson	P.O'Grady	C.V.Tyler	W.H.Oliver	C.E.Adams	M.W.Allingham	43	S.Hosking
1920	Third	Dr.A.V.Benson	F.I.Hansen	C.V.Tyler	J.W.Robertson/ B.Olds	C.E.Adams	F.E.Dewar	24	F.I.Hansen
1919	Fourth	Dr.A.V.Benson	F.I.Hansen	C.V.Tyler	H.V.Popel A.T.McFarlane	W.J.Ashley	L.L.Lackman	26*	F.I.Hansen
1915	Second	Dr.A.V.Benson	M.G.Donaghy	J.Hodge	A.T.McFarlane	H.F.Eaton	A.Congear	21	A.T.McFarlane
1914	First	Dr.A.V.Benson	M.G.Donaghy	J.Hodge	J.W.Londrigan	W.J.Ashley+	J.S.Dunn	33*	J.W.Londrigan
1913	First	Dr.A.V.Benson R.Cruickshank	M.G.Donaghy J.V.Earle	J.Hodge	J.W.Londrigan	H.F.Eaton W.H.Oliver	F.I.Hansen F.I.Hansen	39*	J.W.Londrigan Unknown
1912 1911	Second Second	R.Cruickshank	J.V.Earle	J.Hodge J.Hodge	C.T.Cocks/ S.Hosking G.P.Dempster	W.H.Oliver	F.I.Hansen	37* 41*	M.G.Donaghy/J.Woollard
1910	First	W.E.Mattinson	H.T.Phillips	J.Hodge	J.Woollard	S.Hosking+	F.I.Hansen	47	A.Hosie
1909	Second	W.E.Mattinson	R.A.Walsh	J.Hodge	M.G.Donaghy	J.S.Dickson	A.Congear	30	A.Hosie
1908	Third	W.E.Mattinson	W.H.Harvey	J.Hodge	E.Strawns/ M.G.Donaghy	J.S.Dickson	J.Mathison	33*	J.McGargill
1907	Second	W.E.Mattinson	W.H.Harvey	J.Hodge	L.T.Corston	J.P.Mack+	J.Quinn	32*	J.McGargill
1906	First	W.E.Mattinson	W.H.Harvey	J.Hodge	J.Fletcher/ L.T.Corston	E.Strawns	J.Mathison	42*	J.McGargill
1905	Second	W.E.Mattinson	W.H.Harvey	J.Sweeney	J.Quinn	J.Quinn	J.Mathison	30*	J.McGargill
1904	Second	W.E.Mattinson	W.H.Harvey	J.Sweeney	A.Hosie/J.Quinn	L.T.Corston	J.J.Tompkins	28	J.McGargill
1903	First	W.E.Mattinson	W.H.Harvey	J.Sweeney	A.Hosie	J.J.Tompkins	J.J.Tompkins	40	J.McGargill
1902	Third	W.E.Mattinson	W.H.Harvey	J.Sweeney	A.Hosie	L.T.Corston	J.N.Healy	25	J.McGargill
1901	Second	R.Cruickshank	W.H.Harvey	J.Sweeney	A.Hosie	E.Strawns	J.Quinn	27	J.McGargill
1900	Sixth	W.Fisher	W.H.Harvey	J.Sweeney	H.T.Phillips	J.Quinn	H.Tompkins	15	J.McGargill
1899	Third	W.Fisher	W.H.Harvey	J.Sweeney	H.T.Phillips	S.A.Malin+	W.Stark	12	J.McGargill
1898 1897	Second First	W.Fisher C.Tucker/ W.Fisher	R.Cruickshank R.Cruickshank	H.W.Hills/ J.Sweeney H.W.Hills	K.McKenzie K.McKenzie	A.Hoise K.McKenzie	W.Stark J.J.Tompkins	34 27*	J.McGargill J.McGargill
1896	Fifth	C.Tucker/ W.Fisher	H.M.Adams	H.W.Hills	K.McKenzie	G.Linklater	A.Lees	19	J.McGargill
1895	Third	W.Fisher	H.M.Adams	J.Sweeney	A.Miers	0.L'estage	A.McKenzie	25	J.McGargill
1894	Third	J.Cleave	A.Mackie	J.Sweeney	K.McKenzie	A.Miers	A.McKenzie	36	J.McGargill
1893	Third	J.Cleave	R.Cruickshank	J.Sweeney	K.McKenzie	W.Murray/ H.T.Phillips	A.McKenzie	59	J.McGargill
1892	Second	J.Formby	R.Cruickshank	J.Sweeney	K.McKenzie	H.T.Phillips	A.McKenzie	43	J.McGargill
1891	Second	J.Formby	J.Sweeney	R.Cruickshank/ A.H.Bushby	K.McKenzie	H.T.Phillips	J.McKenzie	37	J.McGargill
1890	First	J.Formby	J.Sweeney	R.Cruickshank	K.McKenzie	C.Fry	J.McKenzie	32*	J.McGargill
1889	Second	J.Formby	J.Sweeney	R.Cruickshank	W.Bushby	H.G.Hamilton	C.Fry	32*	J.McGargill
1888	Second	J.Formby	R.Cruickshank	J.Sweeney	W.Bushby	H.T.Phillips	H.T.Phillips/ J.McKenzie	23	J.McGargill
1887	Second	J.Formby	T.Gifford	E.C.LeMessurier	W.Bushby	W.Bushby	A.H.Bushby	25	J.McGargill
1886	Fourth	J.Formby	T.Gifford	J.Litchfield	W.Bushby	C.Fry	C.Fry/M.M.Coffee	6	J.McGargill
1885	Third	J.Formby	E.E.LeMessurier	E.C.LeMessurier	R.Turpenny/ C.Kellett	M.M.Coffee	R.C.Roy	13	R.Turpenny
1884	First	J.Formby	T.Gifford	E.C.LeMessurier	R.Turpenny E.E.LeMessurier/R.Turpenny	C.Kellet/G.Cairns	R.C.Roy J.Litchfield	22*	R.Turpenny
1883 1882	Second Third	J.Formby J.Formby	T.Gifford T.G.Smith	E.C.LeMessurier E.C.LeMessurier	C.Kellett	R.Kirkpatrick J.Munro	G.Slatter	13* 6	R.Turpenny C.Kellett
1881	Fifth	J.Formby	T.G.Smith	E.E.LeMessurier/ J.Carter	W.Fletcher/ J.Sandilands	J.Sidoli	J.Watt	6	J.Sandilands
1880	Sixth	J.Formby	T.G.Smith	J.W.Channon	J.A.Atkins/ J.Carter	J.Sidoli	E.E.LeMessurier	3	J.A.Atkins
1879	Second	J.Hart (jnr)	J.A.Rann	C.Wells	W.Fletcher	T.G.Smith	E.C.LeMessurier	4	W.Fletcher
1878	Third	J.Hart (jnr)	J.A.Rann	C.Wells	W.Fletcher	T.G.Smith	E.E.LeMessurier/ J.Carte		W.Fletcher
1877	Fourth	J.Hart (jnr)	J.A.Rann	C.Wells	W.Fletcher	T.G.Smith	A.LeMessurier	5	W.Fletcher
1876	Fifth	J.Hart (jnr)	W.E.Mattinson	C.Wells	W.Fletcher	E.E.LeMessurier	S.Tyzack/J.A.Rann	1	W.Fletcher
1875	Second	J.Hart (jnr)	W.E.Mattinson	F.Ireland	R.C.Sandilands	H.Ford	H.Ford/Warren	2	R.C.Sandilands
1874	Second	J.Hart (jnr)	W.E.Mattinson	F.Ireland	J.A.Rann/C.Wells	Unknown		0	J.A.Rann
1873	Second	J.Hart (jnr)	W.E.Mattinson	F.Ireland	H.Sparnon/ G.Middleton	S.Tyzack	Unknown	1	H.Sparnon
1872	Second	J.Hart (snr)	W.E.Mattinson	G.Ireland	G.Middleton	Unknown		0	G.Middleton
1871	Third	J.Hart (snr)	W.E.Mattinson	G.Ireland	F.Stone	F.Stone	1307-1-1	0	F.Stone
1870	Third	J.Hart (snr)	W.E.Mattinson	R.W.J.Leicester	J.Wald/G.Dale	J.Wald	J.Wald	2	J.Wald

Notes 1916 to 1918 League Football suspended owing to World War 1. 1942 to 1944 League Football results not counted in P.A.F.C. statistics owing to World War 2. + Magarey Medallist *League Champion Goalkicker



2008 Boards, Management, Staff and Support Staff

PORT ADELAIDE FOOTBALL CLUB LIMITED BOARD OF DIRECTORS

Greg Boulton (Chairman and President)

Bruce Abernethy David Basheer Brett Duncanson
Tony Hobby John Hood Michael O'Connor
Alex Panas Anthony Toop Darryl Wakelin

PORT ADELAIDE FOOTBALL AND COMMUNITY CLUB (PORT CLUB) BOARD OF DIRECTORS

Brett Duncanson - Chairman

David Basheer John Firth Aaron Flanagan Mark Haysman Graeme Hodge David Judd

Matthew Richardson

PATRONS

Allan Scott AO, OAM* Sir Eric Neal AC, CVO

NO. 1 TICKETHOLDER

David Koch Robert 'Bob' Quinn*, MM

CEO OFFICE

Mark Haysman Chief Executive Linda Marsh Executive Assistant

FINANCE AND ADMINISTRATION

Steve Weinert General Manager – Finance and Administration

Sarah Balkwill Receptionist/Administration assistant

Michael Condon IT Manager
Chris Caporaso IT Assistant
Shane Smith Finance Manager

Amber Jeffrey Finance Officer – Accounts Payable

Rachel Porter Finance Assistant

Matthew Webb Finance Officer – Accounts Receivable

FOOTBALL OPERATIONS

Peter Rohde General Manager – Football Operations

Mark Williams Senior Coach

Brooke Acquaviva Football Assistant – Coaching

David Arnfield Assistant Fitness Coach & Corporate Training

Facilitator

Matthew Bishop Football Administration Officer
Stuart Cochrane Player Welfare & Development Officer

Cameron Falloon Head Fitness Coach

Jason CrippsAssistant Coach (Forwards)Blair HartleyNational Recruiting ManagerAdam HewittAssistant Strength & Conditioning Coach

Alan Hincks Video Analyst

Adam Kingsley Assistant Coach (Backline)
Tony McGuiness Assistant Coach (Part Time)
Ryan McMillan Video Assistant

Geoff Parker Recruiting Officer – SA
Di Pounsett Football Assistant – Operations

Matthew Primus Ruck Coach

Darren Trevena Development Coach Shane Worner Head Trainer

COMMUNICATIONS

Daniel Bryant Web Manager
Daniel Norton Media Manager
Andrew Fuss Editorial Assistant

COMMERCIAL OPERATIONS

Steven Weinert General Manager – Commercial (Acting)
Jehad Ali Brand Manager

Darren Adamson Community Development Manager

Amanda Butler Community Development Coordinator

Russell Ebert Community Youth Program Manager

Sydelle Mullen Community Youth Program Trainee
Aaron Flanagan Corporate Sales & Marketing Manager
Lauren Byfield Corporate Sales & Services Executive
Alex Lahey Business Development Manager

Sarah McCallum Gameday & Corporate Marketing Executive
Sean Kirchner Future Fund, Events & Projects Manager

Tara MacLeod Events Manager

Tracy Fisher Marketing & Events Assistant
Tony Saulters Retail Operations Manager
Stacey Williams-Bambrick Member Services Team Leader
Jan Scott Customer Relations Consultant
Nick Smith Customer Relations Consultant
Kirsty Grogan Customer Relations Consultant

Daniel Hill Database Administrator
Jamie Doran Retail Coordinator
Sophie Siciliano Retail Marketing Assistant

* Deceased



SUPPORT STAFF

Steve Allen Trainer

Peter Barnes Chief Medical Officer
Merv Bawden Room Steward
Noel Bellis Trainer (VIC)

Gavin Berry Recruiting Officer (VIC)

Foster Bibron Part Time Boxing Coach/Room Steward

Kevin Bishop Lights Co-ordinator Marc Broome Recruiting Officer (VIC) **Daniel Buberis** Match-up Board Match Day I.T. Chris Caporaso Jamie Casev Trainer Brandon Chaplin Team Chaplain Alan Chivell **Room Steward** Adam Clark Trainer

Murray Cooper Property Manager
Dave Crawford Room Steward
Scott Crawford Masseur

Adam Crichton Recruiting Officer (SA)

Darryl Crossman Trainer

Patrick Custance Chief Physiotherapist
Tim Davis Recruiting Officer (VIC)
Chris Drain Recruiting Officer (VIC)

Desrae Falk Statistician
Roger Falk Statistician
Mark Fisher Medical Officer
Brian Fitzpatrick Room Steward
Peter Frank Trainer (VIC)
David Goodwin Trainer

Wendy Goodwin Cooking Class Coordinator

Andrew Hall Trainer (VIC)
Tim Hart Match Analyst

Geoff Hendricks Recruiting Officer (WA/VIC)

Mike Heynen Physiotherapist
Clarrie Hoffman Room Steward
Kevin Holohan Trainer

Craig King Recruiting Officer (WA)
Larry King Recruiting Officer (WA)
Phil Kretschmer Recruiting Officer (SA)
Chris Kyriacou Match Day Assistant (VIC)
Simon Massouras Room Steward (VIC)

Mike Middleton Trainer (VIC)
Andrew Mosca Trainer (VIC)
James Neal Room Steward
Michael Pace Trainer
Jason Randone Masseur
Ibtihaj Rasheed Media Assistant

David Regan Assistant Room Steward (VIC) Michael Regan Assistant Room Steward (VIC)

Shane Regan Room Steward (VIC)

Dan Ricci Trainer

Paul Rizonico Interchange Steward
Bart Ryan Boot Steward (VIC)
Geoff Samuels Little League (SA)
John Sincock Historian

Stewart Smith Recruiting Officer (SA)
John Sparre Assistant Property Manager

Milosh Stjelja Masseur
Ken Thomas Little League (SA)
Alf Trebilcock Boot Steward
Keryn Kondoprias Dietician
Nathan Waters Ball Steward
Barry Wilson Pool/Facility Security

Ben Wilson Runner/Match Day Communications
Stephen Williams Assistant Development Coach

Paul Woolley Doorman (Vic)

MANAGEMENT AND STAFF

(departed during 2008)

The Club acknowledges and thanks the following personnel for their service and wishes them all the best for the future.

David Bartlett General Manager – Finance & Administration

Darren Burgess Head Fitness Coach
Dan Comerford Head Fitness Coach
Brenton Cox Group Accountant

Laura Harriss Customer Relations Consultant

Daniel Healy Development Coach

Richard Holmes Business Relations – Corporate

David Hutton Football Administration and Development

Manager

John James CEO

Rachelle Lessue Executive Assistant – Commercial Operations

Mandy Milligan Business Relations – Corporate

Steve Olech General Manager – Commercial Operations

Matt Priest AFL Trainee

Hitaf Rasheed General Manager – Communications

Paul RugalaCommunications OfficerAnita SferaMerchandise ManagerChris SpinksStrength & Conditioning CoachRoss StargattGeneral Manager - CommunicationsPhillip WalshOpposition Analyst & Innovations Manager

SENIOR PLAYERS

Greg Bentley Travis Boak Dean Brogan Peter Burgoyne Shaun Burgoyne (VC) Alipate Carlile Domenic Cassisi Troy Chaplin Chad Cornes (VC) Fabian Deluca Adam Cockshell Kane Cornes **Brett Ebert** Mitchell Farmer Jonathan Giles Robbie Gray Brendon Lade (VC) Nathan Krakouer Matthew Lobbe Tom Logan Nick Lower **Hugh Minson** Daniel Motlop Nathan Lonie Danyle Pearce Michael Pettigrew David Rodan Marlon Motlop Steven Salopek Paul Stewart Jacob Surjan Matt Thomas Adam Thomson **Toby Thurstans** Warren Tredrea (C) Justin Westhoff Matthew Westhoff Damon White **Rvan Williams** Michael Wilson

ROOKIE PLAYERS

Daniel Boyle Gavin Grose Nick Salter Ryan Willits

DEPARTING PLAYERS

Greg Bentley Delisted Daniel Boyle (Rookie) Delisted Adam Cockshell Delisted Fabian Deluca Delisted Gavin Grose (Rookie) Delisted Nathan Lonie Retired **Hugh Minson** Retired Adam Thomson Traded Damon White Delisted **Rvan Williams** Delisted Ryan Willits (Rookie) Delisted Michael Wilson Retired

LIFE MEMBERS	1946 LE Roberts*	1967 JV Cahill	1983 R Bercham	R Smith	FOUNDATION LIFE
	K West*	D S Gill*	B A Johnson*	M Tylor	
1909 WH Harvey*	F White*	A C Marsh*	D J Keyes	1996 D J Brown	GOVERNORS
W E Mattinson*	1947 Dr P T Cherry*	T D Obst	R W Lloyd	R D Delaney	
K McKenzie*	E R McMahon*	J G Potter	A W McKay	F E Hayter	G Blackmore
H Phillips*	1948 RW Hoffman*	C A Whicker*	Mrs R Obst	P J Hoffman	D Boyd
J Sweeney*	R McLean OBE*	1969 JTGun	A L Porplycia T R Sorrell	I D McLachlan	G Fahey
1912 R Cruickshank*	L G McLean*	R Haskard* J Parr*	P Woolman*	D Rady	:
J V Earle*	R C Schumann*	K J Salmon	1984 T N Evans	1997 R Falk	F Hayter
1913 LT Corston*	1949 A H Dowsett*	1970 J Challinder*	A K Giles	S L Hodges	R Heath
J Davies*	H Ollrich*	1971 R Elleway	R E Heath	P J Northeast	A Hobby
R Fraser* 1914 - J Hodge*	J Skelly*	B T Nyland	Mrs I Johnson	R Whitehorn	R Hoey
1919 S Hosking*	1950 C Adams*	R J Samuels*	L W McGie	1998 F B Broadbent	W Rogers
H V Pope*	C I Dayman	1972 F D Errey*	R D Philp	R S Duthie*	· -
1920 J Noel*	C V Thompson*	H Hampton*	Mrs E Schroeder	C G Ebert	J Sinclair
1921 J McGargill*	1951 Mrs E Dewar*	C Tucker*	B A Snodgrass	T W Klopp	GF Virgo*
E Strawns*	G Lohf*	1973 B J Bannan	1985 PJ Belton	M LePoidevan	B Weber*
1922 A J Biscombe*	1952 FW Dowsett*	G F Carter	M Maiden	1999 Mrs T Bell	F Welfare*
A Congear*	D J Fletcher	L Hodson*	G R Tredrea	S Curtis	
J Mack*	1953 F H Goddard*	A C Rosevear*	T J Whimpress		DOMED FUTURE
W H Oliver*	K W Growden*	K J Salvemini	1986 G Alderson	P Heaton	POWER FUTURE
J Quinn*	W McFarlane*	N F Smith*	R Guscott	G Lang	FUND CHAIRMAN'S
1923 P Gardner*	G E Pryke OBE*	K L Spencer	Mrs V Innes	M O'Brien	
1926 Dr A V Benson*	1955 A S Greer	B H Thorn	1987 Eckermann	2000 A Chivell	CLUB
S H Skipper*	J McCarthy*	P W Whicker*	J L Firth E W Freeman	M Crossman*	
1927 C McArthur*	1956 R N Mann*	1974 DMR Gilligan*	Mrs ZE Robinson	Mrs M Gill	R Atkins
F F Ward*	1957 D E Boyd	B E Wilson	Mrs E Seal*	Mrs H Henneker	J Borrelli
1928 S Dickson*	R W Clift*	1975 L Buck*	1988 C Cooper*	D Horgan	:
A Hosie* 1929 H Eaton*	W Danvers*	R T Clayton	M L Cooper	D Mead	C Brougham
A McFarlane*	C S Parham	Mrs B Giddings*	M J Derrick*	Mrs W Pridham	J Bryant
1930 P Bampton*	A E Whelan	R Page*	K J McGregor	G F Virgo*	B Carter
C Keal*	1958 A F Carlsson*	1976 J Buck	J Sparre	2001 -	R Champion de
1931 L C Dayman*	G Hart*	D Goodwin	1989 A Gill	2002 M Williams	Crespigny AC
V Johnson*	H A McDonald*	V A Hoare Dr J H Kneebone*	W R Haslam	2003 -	· · · · · · · · · · · · · · · · · · ·
1932 M Allingham*	C A McKenzie		G I Phillips	2004 -	G Columbus
C I Maywald*	F N Williams*	B M Light J Molan	S Williams	2005 P G Burgoyne	G Davis
1933 E Dewar*	K L Zucker	W G Sutton*	A Zauch*	T M Byrt	G Fahey
E Mucklow*	1959 J W Abley	D Williams*	1990 G J Boyd	J W Casey	P Foti
1934 H Logan*	S G Moon*	1977 G Anderson	R H Johnston	D K Crossman	B Gill
A J Swain*	1960 CA Darwent*	K Aubert*	1991 D Dornan	R G James	M Hender
1935 J Gill*	M A Kretschmer	R F Ebert OAM	G Monteleone	B D Lade	
H Lane*	E W Pomeroy*	1978 D F Cahill	1992 T Ginever E Kent*	R B Mollison	R Hoey
1936 G Clarke*	1961 Dr R H Elix*	J Hart	G Kraft	G P Morris	P Hoffmann
S Ween*	F B Harvey OBE*	C A Turville	N Thiele	:	J Knight
1937 C Hayter* 1938 H Baird*	E V Holmsted*	P B Woite	1993 D Arnfield	W G Tredrea	W Lumbers
W E C Baudinet*	H D Vincent*	1979 L Jacobs*	T Benton	A A Votino	J Manuel
J A Jones*	C E Whelan*	A J Trebilcock	D Clarke	D J Watkins	:
D Linklater*	1962 A Brown*	1980 BS Burchell*	D McSweeny	M R Wilson	B McFarlane
1939 J Dickinson*	N C Hayes	B A Cunningham	D Smith	2006 P G Barnes	I McLachlan AO
J Dunstone*	G P Motley	B E Fairclough	S Traynor	K Bishop	M Mercorella
A Godson*	1963 G H Dunn*	D J Harkness*	1994 B Abernethy	P D Custance	Sir E Neal
N Hender*	R H Johns	C Hoffman	D Borlase	S A Dew	J Sarah
L Hodge*	G W Revel*	J Huskinson*	G Fiacchi	Mrs D Falk	:
W Whicker*	W T Spells*	K W J Martin	D Hutton	M L Fisher	S Selva
1940 J Anderson*	K F Tierney	J W Nitschke	D Thomas	J A Francou	C Smith
F I Hansen*	1964 P K Obst	1981 TE Garland	Mrs D Wilson	A S Kingsley	B Sparreboom
F Magor*	J Prideaux*	C W Natt K O'Reilly	J Wood*	M R Primus	S Thompson
P O'Grady*	1965 R E Fabian*	1982 T Cripps	1995 G C Boulton	G A Wanganeen	K Williams
1944 B Bampton*	R L Obst*	K L Duthie*	S Bulach*	2007 CS Cornes	D Wiech
T Kelleway* K Obst*	J M Porter*	Dr I R Kerr	K Doyle A Hobby	A Scott AO, OAM*	:
R B Quinn, MM*	R F Seal*	K B Kinnear	R J Hoey	2008 F C Bibron	B Vis
A R Revel*	D J Trowse	A C Lawson	M D Judd	B Fitzpatrick	
1945 W R Lowe*	1966 E Harrison*	B Rees	C Lum	A B Hincks	* deceased
H E Martin*	H Spencer*	J J Swain*	D Shannahan	T S Thurstans	
•····	•	•	•	•	•



PAFC Financials

Notice of Annual General Meeting

Confirmation is hereby given that the Annual General Meeting of the Port Adelaide Football Club will be held at 7.00pm on Monday 15 December 2008, in the upstairs Members' area of The Port Club at Alberton Oval. Oueen Street. Alberton.

Nominations were previously advertised for the Board of Directors (1) in the Notice of the AGM (Advertiser 1/11/08) and the following nominations have been

POSITIONS REQUIRED - 1

Candidates - Existing Board Member(s):-

Mr Bruce Abernethy

No other nominations were received. As such, an election will not be necessary. Mr Abernethy's nomination has been sent to the SANFL for final consideration.

BUSINESS

1. Receive reports

To table, consider, and receive:-

(a) The Directors' Statement and Report in respect to the economic entity for the financial year ended 31 October 2008.

- (b) The financial accounts of the economic entity prepared in respect of the year ended 31 October 2008.
- (c) The auditor's report in respect to the economic entity's financial accounts for the year ended 31 October 2008.
- 2. To transact any other business as shall lawfully be brought before the meeting
- 3. To provide information to Members on Club progress and preparedness for the 2009 season.
 - Mark Williams 2008/09 season
 - Introduction New Players
- 4. Introduction of new President, Brett Duncanson.

By order of the Board

S.A. WFINERT COMPANY SECRETARY

Directors' Report

The Directors have pleasure in submitting their report together with the financial statements of the Port Adelaide Football Club Limited and the consolidated entity for the year ended 31 October 2008.

DIRECTORS

The Directors in office at the date of this report are:

Chairman and President G. Boulton B. Abernethy Director (non-executive) T. Byrt

Director (non-executive) - resigned 17 December 2007

B. Duncanson Director (non-executive)

Director (non-executive) - resigned 17 December 2007 F. Havter

T. Hobby Director (non-executive)

Director (non-executive) - resigned 17 December 2007 R. Hoey Director (non-executive) - resigned 17 December 2007 M. James

M. O'Connor Director (non-executive)

Director (non-executive) A. Panas A. Toop Director (non-executive) - appointed 17 December 2007 D. Basheer Director (non-executive) - appointed 17 December 2007

Director (non-executive) - appointed 17 December 2007 J. Hood Director (non-executive) – appointed 17 December 2007 D. Wakelin

BOARD OF DIRECTORS

Greg Boulton BA(Accounting), FCA,FCPA,FAICD

Profession: Executive Chairman, Paragon Equity Fund (Private Equity)

Chairman Port Adelaide Football Club Ltd 1996-2008

Chairman SA Sawmilling Pty Ltd Chairman Southern Gold Limited Deputy Chairman K&S Corporation Ltd

Deputy Chairman Clipsal V8 Race

Deputy Chairman Thoroughbred Racing SA

Director SA Employers Chamber of Commerce and Industry Inc

Director Statewide Superannuation Fund

Brett Duncanson

Vice President

Profession: Director, Macweld Industries

Director Port Adelaide Football Club Ltd 2005-2008

Chairman The Port Club 2006 - 2008

Bruce Abernethy B Ec. GAICD

Profession: CEO IJF Australia P/L

Director Port Adelaide Football Club Ltd 2005-2008 Sports Presenter / Host Seven Network (Adelaide) AFL Commentator - Austereo Network (Triple M Adelaide)

David Basheer

Profession: Managing Director, Strathmore and Woodville Hotels

Director Port Adelaide Football Club Ltd 2007 - 2008

Director The Port Club 2007- 2008

Executive Member, Australian Hotels Association (SA) Council

Anthony Hobby BDS

Profession: Dental Surgeon, Island Dental Director Port Adelaide Football Club Ltd 1995-2008

John Hood BEc DipAcc FCA GAICD

Profession: Managing Partner mhm

Director Port Adelaide Football Club Ltd 2007 - 2008

Chairman PAFC Audit and Risk Committee

Councillor Flinders University

Director Seymour College Foundation Inc Other privately owned company directorships

Michael O'Connor

Profession: Chairman, Built Environs

Director Port Adelaide Football Club Ltd 2006 - 2008

Chairman Power Future Fund

President Master Builders Association SA

Vice Chairman Womens' and Childrens' Hospital Foundation

Alex Panas

Profession: Managing Director, Brinz Investments Director Port Adelaide Football Club Ltd 2006-2008

Chairman: PAFC Gala Auction Committee

Anthony Toop

Profession: Managing Director Toop&Toop Director Port Adelaide Football Club Ltd 2007-2008

Owner Battunga Vineyard

Director Common Ground Pty Ltd (organisation for Homeless)

Chairman of Variety V2Classic (fundraising) Governor of American Chamber of Commerce Flinders Foundation advisory panel Operation Flinders Acquisition Committee **REAC National Advisory Board**

Immediate Past Chair YPO Exec

Darryl Wakelin

Profession: Pharmacist (Manager and Owner), Tomeo & Laslett Pharmacy Group Director Port Adelaide Football Club Ltd 2007 - 2008 AFL commentator - Austereo Network(Triple M)

Company Secretary

Steven Weinert

General Manager, Finance & Administration GAICD, Australian Institute of Company Directors MComm, University of South Australia CPA, CPA Australia BA (Accounting), University of South Australia

Unless otherwise indicated, all Directors held their position as a Director throughout the entire financial year and up to the date of this report.

PRINCIPAL ACTIVITIES

The principal activities of the consolidated entity are to operate the Port Adelaide Football Club and manage its affairs in order to position itself both financially and operationally to successfully field a team in the Australian Football League competition. During the year, the Port Adelaide Football Club fielded a team for the twelfth time in the Australian Football League competition and finished 13th.

RESILITS

The consolidated profit for 2008 was \$3,912,939 prior to payment of our SANFL sub-licence distribution. Consolidated revenues were up from \$28.64 million in 2007 to \$32.42 million in 2008.

REVIEW OF OPERATIONS

The consolidated entity experienced an increase in operating profit before SANFL sub-licence distribution in 2008 as a result of the \$5.0M grants received from the Federal and State Governments. Season ticket, merchandise and match return revenue were lower than 2007.

DIVIDENDS

The Constitution of the Company prohibits the payment of dividends to the Members of the Company. Accordingly, no dividends have been paid or declared since the commencement of the financial year.

STATE OF AFFAIRS

In the opinion of the Directors, there were no significant changes in the state of affairs of the consolidated entity that occurred during the financial period under review not otherwise disclosed in this report or the financial statements.

SIGNIFICANT EVENTS AFTER THE BALANCE DATE

There have been no significant events after the balance date.

LIKELY DEVELOPMENTS

The Directors have excluded from this report any information on the likely developments of the operations of the consolidated entity and the expected results of those operations in the future financial years, as the Directors have reasonable grounds to believe that it would be likely to result in unreasonable prejudice to the competitive position of the consolidated entity.

ENVIRONMENTAL REGULATION AND PERFORMANCE

There have been no known breaches of environmental regulations during the year.

DIRECTORS' BENEFITS

Since the end of the financial year, no Director of the consolidated entity has or become entitled to receive a benefit by reason of a contract made by the consolidated entity with a Director or with a firm of which he is a Member, or with a company in which he has a substantial financial interest except as stated in Note 6.

DIRECTORS' MEETINGS

The number of Directors' meetings and number of meetings attended by each of the Directors of the Company during the financial year were:

	No. of meetings attended	No. of meetings eligible to attend
Greg Boulton	15	16
Bruce Abernethy	15	16
Ted Byrt	2	2
Brett Duncanson	16	16
Frank Hayter	2	2
Tony Hobby	14	16
Robert Hoey	2	2
Max James	2	2
Michael O'Connor	10	16
Alex Panas	16	16
Anthony Toop	9	14
David Basheer	13	14
John Hood	14	14
Daryl Wakelin	12	14

INDEMNIFICATION OF OFFICERS

During the financial year, the following insurance and indemnity arrangements were entered into concerning officers of the economic entity.

The economic entity paid an insurance premium of \$10.989 in respect of a contract insuring each of the Directors and Officers of the economic entity against all liabilities and expenses arising as a result of work performed in their capacities, to the extent permitted by law.

AUDITOR INDEPENDENCE AND NON-AUDIT SERVICES

The directors received the following declaration from the auditor of Port Adelaide Football Club Ltd

Auditor's Independence Declaration to the Directors of Port Adelaide Football Club Ltd

In relation to our audit of the financial report of Port Adelaide Football Club Ltd for the financial year ended 31 October 2008, to the best of my knowledge and belief, there have been no contraventions of the auditor independence requirements of the Corporations Act 2001 or any applicable code of professional conduct.





Colin W Dunsford Partner 24 November 2008

NON-AUDIT SERVICES

The following non-audit services were provided by the entity's auditor, Ernst & Young. The directors are satisfied that the provision of non-audit services is compatible with the general standard of independence for auditors imposed by the Corporations Act. The nature and scope of each type of non-audit service provided means that auditor independence was not compromised.

Ernst & Young received or are due to receive the following amounts for the provision of non-audit services:

Other taxation advice \$12,772

This report has been made in accordance with a resolution of the Board of Directors:

G. BOULTON **Chairman**

Dated at Adelaide this 24th day of November 2008



PORT ADELAIDE FOOTBALL CLUB LIMITED A.B.N. 49 068 839 547 (A COMPANY LIMITED BY GUARANTEE)

Please note the following in relation to the concise financial report of the Port Adelaide Football Club for the year ended 31 October 2008;

- (a) the concise financial report is an extract from the financial report;
- (b) the financial statements and specific disclosures included in the concise financial report have been derived from the financial report;
- (c) the concise financial report cannot be expected to provide as full an understanding of the financial performance, financial position and financing and investing activities of the entity as the financial report; and
- (d) further financial information can be obtained from the financial report which is available, free of charge, on request to the entity.

Balance Sheet AT 31 OCTOBER 2008

	CONSOLIDATED		PAI	RENT
	2008	2007	2008	2007
ASSETS				
CURRENT ASSETS				
Cash and cash equivalents	3,499,826	107,737	3,381,894	15,036
Trade and other receivables	1,424,869	1,543,669	1,626,360	1,505,072
Inventories	211,392	202,636	157,994	116,130
Other financial asset	1,500,000	-	1,500,000	-
Other Other	306,828	373,475	294,193	349,353
Land and building classified as held for sale		323,219		323,219
TOTAL CURRENT ASSETS	6,942,915	2,550,736	6,960,441	2,308,810
NON-CURRENT ASSETS				
Property, plant & equipment	10,144,010	9,926,464	8,972,428	8,672,739
TOTAL NON-CURRENT ASSETS	10,144,010	9,926,464	8,972,428	8,672,739
TOTAL ASSETS	17,086,925	12,477,200	15,932,869	10,981,549
LIABILITIES				
CURRENT LIABILITIES				
Trade and other payables	2,503,875	2,807,761	2,281,030	2,559,259
Interest bearing loans and borrowings	4,205,914	2,222,051	4,025,685	2,176,682
Provisions	645,956	611,443	592,077	604,005
TOTAL CURRENT LIABILITIES	7,355,745	5,641,255	6,898,792	5,339,946
NON-CURRENT LIABILITIES				
Interest bearing loans and borrowings	851,924	1,526,036	-	432,837
Provisions		8,842		8,842
TOTAL NON-CURRENT LIABILITIES	851,924	1,534,878		441,679
TOTAL LIABILITIES	8,207,669	7,176,133	6,898,792	5,781,625
NET ASSETS	8,879,256	5,301,067	9,034,077	5,199,924
MEMBERS' FUNDS				
Contribution on entry to AFL	2,500,000	2,500,000	2,500,000	2,500,000
Asset revaluation reserve	-	-	-	-
Retained earnings	6,443,247	2,801,067	6,534,077	2,699,924
Parent interests	8,943,247	5,301,067	9,034,077	5,199,924
Minority interests	(63,991)			
TOTAL MEMBERS' FUNDS	8,879,256	5,301,067	9,034,077	5,199,924

PORT ADELAIDE FOOTBALL CLUB LIMITED A.B.N. 49 068 839 547 (A COMPANY LIMITED BY GUARANTEE)

Income Statement FOR THE YEAR ENDED 31 OCTOBER 2008

		CONS	CONSOLIDATED		RENT
	Note	2008	2007	2008	2007
Continuing Operations					
Revenue from trading operations	3	32,424,490	28,638,124	28,788,003	25,068,278
Cost of sales		(6,280,705)	(6,886,822)	(6,307,396)	(6,838,676)
Gross profit		26,143,785	21,751,302	22,480,607	18,229,602
Net loss on disposal of property, plant & equipment		(57,282)	(4,176)	(42,678)	(4,176)
Football expenses		(13,347,798)	(12,994,518)	(13,347,798)	(12,994,518)
Administration expenses		(2,564,334)	(2,200,808)	(2,564,333)	(2,200,808)
Marketing expenses		(2,184,881)	(1,554,611)	(2,229,881)	(1,599,611)
Finance costs		(209,756)	(241,231)	(127,014)	(164,990)
Licenced Club expenses		(3,866,795)	(3,828,332)		
Profit before sub-licence distribution		3,912,939	927,626	4,168,903	1,265,499
Sub-Licence distribution		(334,750)	(325,000)	(334,750)	(325,000)
Profit/(loss) from continuing operations		3,578,189	602,626	3,834,153	940,499
Attributable to:					
Minority interest		(63,991)	(1,314)	-	-
Members of the parent		3,642,180	603,940	<u> </u>	<u> </u>

Statement of Changes in Equity FOR THE YEAR ENDED 31 OCTOBER 2008

	Asset revaluation	Contribution on entry to AFL	Retained Earnings	Total	Minority Interest	Total Equity
CONSOLIDATED	reserve					
At 1 November 2006	43,655	2,500,000	2,153,472	4,697,127	23,165	4,720,292
Profit/(loss) for the year	-	-	603,940	603,940	(1,314)	602,626
Subsidiary Dividend	-	-	-	-	(21,851)	(21,851)
Transfers of reserves	(43,655)		43,655			
At 31 October 2007	-	2,500,000	2,801,067	5,301,067	-	5,301,067
Profit/(loss) for the year	-	-	3,642,180	3,642,180	(63,991)	3,578,189
Subsidiary Dividend	-	-	-	-	-	-
Transfers of reserves						
At 31 October 2008	-	2,500,000	6,443,247	8,943,247	(63,991)	8,879,256
DARENT						
PARENT						
At 1 November 2006	-	2,500,000	1,759,425	4,259,425	-	4,259,425
Profit/(loss) for the year			940,499	940,499		940,499
At 31 October 2007	-	2,500,000	2,699,924	5,199,924	-	5,199,924
Profit/(loss) for the year			3,834,153	3,834,153		3,834,153
At 31 October 2008		2,500,000	6,534,077	9,034,077		9,034,077

PORT ADELAIDE FOOTBALL CLUB LIMITED A.B.N. 49 068 839 547 (A COMPANY LIMITED BY GUARANTEE)

Cash Flow Statement FOR THE YEAR ENDED 31 OCTOBER 2008

	CONSOLIDATED		PAI	RENT
	2008	2007	2008	2007
Cash flows from operating activities				
Receipts from supporters, members, sponsors and operations	26,209,386	27,552,678	22,583,930	23,869,668
Receipts from grants	5,000,000	-	5,000,000	-
Payments to suppliers and employees	(28,247,797)	(26,790,386)	(24,725,439)	(23,225,660)
Payments for player transfers	(308,127)	(287,140)	(308,127)	(287,140)
Interest received	74,482	21,526	74,042	20,097
Interest and other finance costs paid	(209,756)	(241,231)	(127,014)	(164,990)
Net cash flows from/(used in) operating activities	2,518,188	255,447	2,497,392	211,975
Cash flows from investing activities				
Payments for property, plant and equipment	(767,530)	(752,442)	(644,997)	(598,735)
Proceeds from sale of land & buildings held for sale	319,680	-	319,680	-
Proceeds from the sale of property, plant and equipment	12,000	12,480	12,000	12,480
Net cash flows from/(used in) investing activities	(435,850)	(739,962)	(313,317)	(586,255)
Cash flows from financing activities				
Repayment of borrowings & finance leases (excluding bank overdraft)	(656,829)	(796,463)	(432,837)	(280,902)
Proceeds from borrowings & finance leases	567,577	852,792	216,617	330,972
Dividends paid to minority interest		(21,851)		
Net cash flows from/(used in) financing activities	(89,252)	34,478	(216,220)	50,070
Net increase/(decrease) in cash and cash equivalents	1,993,086	(450,037)	1,967,855	(324,210)
Cash and cash equivalents at beginning of the financial year	(268,945)	181,092	(361,646)	(37,436)
Cash and cash equivalents at end of the financial year	1,724,141	(268,945)	1,606,209	(361,646)

NOTES TO THE FINANCIAL STATEMENTS

1 ACCOUNTING POLICIES

The concise financial report has been derived from the full 2008 Financial Report, as approved by the Company members, which comply with the Corporations Act 2001 and Australian Accounting Standards. This concise financial report has been prepared in accordance with accounting standard AASB1039, *Concise Financial Reports*, and the relevant provisions of the Corporations Act 2001. A full description of the accounting policies adopted by the Port Adelaide Football Club Limited is provided in the full 2008 Financial Statements. The financial report is presented in Australian dollars.

2 SEGMENT INFORMATION

The parent entity and the Group operate one geographical segment in Australia and their predominant activity is the fielding of a professional football team in the Australian Football League.

PORT ADELAIDE FOOTBALL CLUB LIMITED A.B.N. 49 068 839 547 (A COMPANY LIMITED BY GUARANTEE)

3 REVENUES AND EXPENSES

	CONSOLIDATED		PA	RENT
	2008	2007	2008	2007
Revenue and Expenses from Continuing Operations				
AFL Distribution	7,110,301	7,070,853	7,110,301	7,070,853
AFL Prizemoney	-	625,000	-	625,000
Match Revenue	(309,847)	(11,722)	(309,847)	(11,722)
Marketing Revenue	15,622,034	15,214,029	15,622,034	15,453,031
In-kind contributions	120,249	92,900	120,249	92,900
Merchandise	603,129	1,191,643	603,129	1,191,643
Licensed Venue	3,881,883	4,116,920	-	-
Other Revenue	5,396,741	338,501	5,642,137	646,573
Total revenue from trading operations:	32,424,490	28,638,124	28,788,003	25,068,278
Breakdown of other revenue				
 Interest received or receivable – unrelated parties 	74,482	21,526	74,042	20,097
- Rental income - related parties	-	-	260,000	260,000
- Grant revenue	5,000,000	-	5,000,000	-
- Other	322,259	316,975	308,095	366,476
Total other revenue	5,396,741	338,501	5,642,137	646,573
Net loss on disposal of property, plant & equipment	(57,282)	(4,176)	(42,678)	(4,176)

DISCUSSION AND ANALYSIS OF THE FINANCIAL STATEMENTS

This discussion and analysis is provided to assist readers in understanding the concise financial report. The concise financial report has been derived from the full 2008 financial statements of the Port Adelaide Football Club Limited.

The Port Adelaide Football Club Limited consolidated entity consists of the Port Adelaide Football Club Limited and its controlled entities. The principal activities of the Port Adelaide Football Club Limited consolidated entity during the financial year comprised the operation of the Port Adelaide Football Club and the management of its affairs in order to position itself both financially and operationally to successfully field a team in the Australian Football League. During the year, the Port Adelaide Football Club fielded a team for the twelfth time in the Australian Football League competition.

Income Statement

The Port Adelaide Football Club's consolidated operating profit after SANFL sub-licence distribution for the financial year was \$3,578,189, which includes \$5 million of government grants, compared to a profit of \$602,626 in 2007. Operating revenue increased by 13.2% or \$3,786,366 over the year, whilst operating expenses increased by \$747,948 or 2.7%. The improvement in the result was due to receiving Federal and State Government grants for future facilities developments at the Alberton Oval headquarters of the Port Adelaide Football Club. Season ticket, match return and merchandise revenue were significantly lower than 2007 levels.

Balance Sheet

Total assets increased by \$4,609,725 or 36.9%. The increase is mainly attributed to the receipt of the State and Federal Government grants.

Total liabilities increased by \$1,031,536 or 14.4% from the previous financial year. The increase is due to an increase in interest bearing loans and borrowings.

Cash Flow Statement

The increase in cash flow from operations is primarily as a result of the receipt of the Federal and State Government grants. Poor onfield results adversely impacted match returns, merchandise sales and licensed club results as compared to 2007.

Investing cash outflow in 2008 primarily relates to the Suite One extension at AAMI Stadium. This was offset by the proceeds from the sale of the 2007 house and land package.

The finance cash outflow is a result of the payout of the PAFC NAB bank bill during the year.

PORT ADELAIDE FOOTBALL CLUB LIMITED A.B.N. 49 068 839 547 (A COMPANY LIMITED BY GUARANTEE)

4 INCOME STATEMENT

(a) Consolidated Profit

(2)	2008	2007
	\$	\$
Revenue		
Revenue from football operations	16,432,306	17,450,351
Revenue from State & Federal Government grants	5,000,000	-
AFL Distribution	7,110,301	7,070,853
Licensed Venue	3,881,883	4,116,920
Total Revenue	32,424,490	28,638,124
Net loss on disposal of property, plant & equipment	(57,282)	(4,176)
Expenses		
Football expenses	13,347,798	12,994,518
Administration expenses Marketing costs/ cost of goods sold	2,564,334 8,465,586	2,200,808
licensed Venue	3,866,795	8,441,432 3,828,332
Finance costs	209,756	241,231
Total Expenses	28,454,269	27,706,321
Operating profit before sub-licence distribution	3,912,939	927,627
SANFL sub-licence distribution	(334,750)	(325,000)
Minority interest	63,991	1,314
Net profit/(loss) after sub-licence distribution attributable to members of the parent	3,642,180	603,940
(b) Reconciliation of Consolidated Profit	40	
Port Adelaide Football Club (before sub-licence distribution)	4,168,903	1,265,499
Port Adelaide Football & Community Club (PAFCC)	(255,963)	(50,800)
Minority Interest in PAFCC Other consolidation entries	63,991	1,314
		(287,073)
Operating Profit before sub-licence distribution	3,976,930	928,940
SANFL sub-licence distribution	(334,750)	(325,000)
Net profit/(loss) after sub-licence distribution attributable to members of the parent	3,642,180	603,940

REMUNERATION OF DIRECTORS

No Directors of the parent entity and the Group were paid, or were due to be paid, income directly or indirectly from the parent entity or any related party.

RELATED PARTIES

Directors of the Group and directors of its related parties, or their director related entities, conduct transactions with entities within the Group that occur within a normal employee, customer or supplier relationship on terms and conditions no more favourable than those with which it is reasonable to expect the entity would have adopted if dealing with the director or director-related entity at arm's length in similar circumstances. These transactions include the following and have been quantified below where the transactions are considered likely to be of interest to the users of these financial statements:

- T. Hobby Professional services provided by Dr T. Hobby \$2,662 (2007: \$1,139)
- B. Duncanson Building products and services provided by Macweld Industries (of which Mr Duncanson is Managing Director) \$75,543 (2007: \$17,680).
- D. Basheer Goods and services provided by The Strathmore Hotel (of which Mr Basheer is Managing Director) \$585 (2007: \$1,853).
- B. Abernethy Products and services provided by IJF Australia Pty Ltd (of which Mr Abernethy is CEO) \$\(\)nil (2007: \$\(\)902).
- J. Hood Professional services provided by mhm (of which Mr Hood is Managing Partner) \$3,300 (2007: \$nil).

Directors' Declaration & Independant Auditor's Report

Directors' Declaration

In accordance with a resolution of the directors of Port Adelaide Football Club Ltd, I state that in the opinion of the directors:

- (a) the financial statements and notes of the company and of the consolidated entity are in accordance with the Corporations Act 2001, including:
 - (i) giving a true and fair view of the company's and consolidated entity's financial position as at 31 October 2008 and of their performance for the year ended on that date; and
 - (ii) complying with Accounting Standards and Corporations Regulations 2001; and
- (b) there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

On behalf of the Board

G. BOULTON

Chairman Dated at Adelaide this 24th day of November, 2008

Independent auditor's report to the members of Port Adelaide Football Club Limited Report on the Concise Financial Report

The accompanying concise financial report of Port Adelaide Football Club Limited comprises the balance sheet as at 31 October 2008, the income statement, statement of changes in equity and cash flow statement for the year then ended and related notes, derived from the audited financial report of Port Adelaide Football Club Limited for the year ended 31 October 2008. The concise financial report does not contain all the disclosures required by the Australian Accounting Standards.

Directors' Responsibility for the Concise Financial Report

The Directors are responsible for the preparation and presentation of the concise financial report in accordance with Accounting Standard AASB 1039 Concise Financial Reports, and the Corporations Act 2001. This responsibility includes establishing and maintaining internal controls relevant to the preparation of the concise financial report; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on the concise financial report based on our audit procedures. We have conducted an independent audit, in accordance with Australian Auditing Standards, of the financial report of Port Adelaide Football Club Limited for the year ended 31 October 2008. Our audit report on the financial report for the year was signed on 24 November 2008 and was not subject to any modification. The Australian Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report for the year is free from material misstatement.

Our procedures in respect of the concise financial report included testing that the information in the concise financial report is derived from, and is consistent with, the financial report for the year, and examination on a test basis, of evidence supporting the amounts and other disclosures which were not directly derived from the financial report for the year. These procedures have been undertaken to form an opinion whether, in all material respects, the concise financial report complies with Accounting Standard AASB 1039 Concise Financial Reports.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001.

Auditor's Opinion

In our opinion, the concise financial report of Port Adelaide Football Club Limited for the year ended 31 October 2008 complies with Accounting Standard AASB 1039 Concise Financial Reports.

Ernst & Young

Colin Dunsford

Partner Adelaide

24 November 2008