

07

PORT ADELAIDE FOOTBALL CLUB  
ANNUAL REPORT



POWER



## NOTICE OF ANNUAL GENERAL MEETING

### NOTICE OF ANNUAL GENERAL MEETING

Confirmation is hereby given that the Annual General Meeting of the Port Adelaide Football Club will be held at 7.00pm on Monday 17 December 2007, in the upstairs Members' area of The Port Club at Alberton Oval, Queen Street, Alberton.

Nominations were previously advertised for the Board of Directors (2) in the Notice of the AGM [Advertiser 3/11/07] and the following nominations have been received:

### POSITIONS REQUIRED – 2

Candidates - Existing Board Member(s):-

Mr Max James (not seeking re-election)

Mr Frank Hayter (not seeking re-election)

Additional Nominations:-

Mr David Coluccio

Mr Anthony Toop

Mr Darryl Wakelin

Mr Nick Williamson

Postal voting only will apply and voting forms with reply paid envelopes are enclosed with this Annual Report. Postal votes must be in the hands of the returning officer by 5pm on Friday, 14 December 2007.

### BUSINESS

#### 1. Receive Reports

To table, consider, and receive:-

- (a) The Directors' Statement and Report in respect to the consolidated entity for the financial year ended 31 October 2007.
- (b) The financial accounts of the consolidated entity prepared in respect of the year ended 31 October 2007.
- (c) The auditor's report in respect to the consolidated entity's financial accounts for the year ended 31 October 2007.

#### 2. Result of voting for Club elected Directors (2)

#### 3. To transact any other business as shall lawfully be brought before the meeting

#### 4. To provide information to Members on Club progress and preparedness for the 2008 season

- Mark Williams – 2007/08 season
- Introduction – New Players

By order of the Board



**J.M. JAMES**  
Secretary

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## THE ANNUAL REPORT

This Annual Report provides you with a review of 2007 both on and off the field and includes the concise financial report, which is an extract from the financial report. The financial statements and specific disclosures included in the concise financial report have been derived from the financial report and cannot be expected to provide as full an understanding of the financial performance, financial position and financing and investing activities of the entity as the financial report. Further financial information can be obtained from the financial report which is available, free of charge, on request to the club.

# PRESIDENT'S REPORT

The Revolution got under way in 2007 with the club surpassing all on-field expectations to play in our second AFL grand final. The club also continued to innovate and grow off the field, resulting in a profit figure of \$927,626 prior to SANFL distribution, \$578,425 up on our 2006 result.



The 2007 season provided us with a fairytale journey from 12th in 2006 to second in 2007. It was a journey that whet the appetite of all supporters and partners and again reaffirmed that Port Adelaide is a club determined to do whatever it takes to beat the odds and strive to be the best.

The grand final result was a very disappointing end to that fairytale journey, but one that will not taint our view of the season or scare us going forward. The grand final week provided great experience

for our young playing group and the day itself is something we will learn from to ensure that next time we are in a similar position, we will indeed get a better result.

## HIGHLIGHTS

There were many highlights throughout 2007 both on and off the field. In summary, some of the highlights included:

- Second best result in our AFL history, finishing second at the end of the home and away series and competing in our second AFL grand final
- A profit of \$927,626 (prior to SANFL distribution of \$325k)
- Development of our playing list which saw three players achieve All-Australian selection & three players receive NAB AFL Rising Star nominations
- Launch of youth brand, Planet Teal, which extended into match days and membership
- Winners of a national AbaF (Australian Business Arts Foundation) Award for our partnership with ComeOut, bringing youth, sport and the arts together
- Third most watched club on television in the AFL, with more than 17.5 million viewers exposed to the Power brand
- Increased corporate revenue by 20%
- Improved service to corporate partners and club members through the establishment of a customer relations department
- Sold out SuiteOne for the first full year and have a waiting list, which has prompted an extension of the facility for '08 and beyond
- Expanded our community programs through our Community Youth Program and Planet Teal brands to care for the health of Australia's youth
- We hosted some outstanding events, including Power Goes Movies, which for the third successive year had more than 1,000 people enjoy one of 'the' events on the Adelaide social calendar
- \$2.5 million Federal Government funding for the development of the Alberton Oval precinct (not included in '07 financial results)



## CONSOLIDATED FINANCIAL RESULT

Below is a summary of major income and expense items.

Activity	2007 \$'000	2006 \$'000
<b>Gross Profits/(Losses)</b>		
AFL Distribution	7,238	5,241
Season Tickets/PAFC & SANFL M/Ships	4,822	4,720
Sponsors/Coteries/Events/Merch/Future Fund	5,340	4,382
Match Receipts	(343)	(460)
	<u>17,057</u>	<u>13,883</u>
<b>Less Costs</b>		
Marketing/Admin/Media&PR	2,953	2,319
Football	12,995	11,998
	<u>15,948</u>	<u>14,317</u>
<b>Operating Profit (Loss) – PAFC</b>	1,109	(434)
Consolidation Entries	(287)	(8)
The Port Club profit share	(49)	92
	<u>773</u>	<u>(350)</u>
<b>Operating Profit (Loss) – Group</b>	773	(350)
Add one-off (costs) income		
AFL Special Distribution	155	–
Foundation raffle deferral from 2005 to 2006	–	124
SuiteOne in-kind sponsorship	–	575
	<u>155</u>	<u>700</u>
<b>Operating Profit (Loss) before SANFL Fee and minority interest</b>	<u>928</u>	<u>349</u>

The following comments can be made:

- AFL Distribution increased by \$1,997k and includes additional distribution from AFL media rights deal of \$1m, Prizemoney \$600k and Stadium arrangement compensation \$250k
- Strong corporate sales (including the first full year of operation of Suite One) and low injury payments also contributed to the profit figure
- Season Tickets and SANFL Memberships were down on the 2006 figures
- Football costs increase includes players' prizemoney for finishing 2nd (\$300k), cost of playing in the Grand Final (\$100k) and additional match and injury payments during the finals (\$80k).

## BENCHMARKING

To understand the environment we operate within and our direct competition, it is important to benchmark against best practice companies and also the other 15 AFL clubs.

We continue to compete against clubs who have superior stadium arrangements, significantly larger supporter bases and additional revenue sources outside of football or events (such as licensed venues, bars, pokies etc).

Although it does not cover the extent of the gap, we have received \$250k assistance from both the SANFL and AFL in acknowledgement of our relatively inferior stadium arrangement.

We are continuing to work with the SANFL and AFL to see how we can get a better result from AAMI Stadium for our club. Furthermore, through our Future Fund (formerly PAFC Foundation) we are continuing to investigate potential revenue streams outside of the business of football.

## ASSESSING NET ASSETS/BORROWINGS

In 2007 we improved our net asset position by \$0.6 million to \$5.3 million, which is solely a result of our consolidated net profit after SANFL distribution. Our net asset position reflects in most part our ownership of the Allan Scott Power Headquarters and The Port Club premises.

Our borrowings increased by \$0.4m in 2007. This was a result of a timing issue, where the final '06 payment of players (\$0.9m) was accrued in the '06 year but paid in this year. Also impacting on our debt figure is the purchase of land and building of a house (approximately \$0.2m), which was paid for in this financial year, but sold for a solid profit after our end of year date of 31 October 2007.

As has been the case throughout our AFL journey, we continue to run a very tight cash position and strategically we will maintain a focus on the long term reduction of our debt and building up of cash reserves.

## CORPORATE GOVERNANCE

While the Board of any company must ensure that a robust governance structure is in place, our Board is equally committed to fostering a culture throughout the club that values personal and corporate integrity, mutually beneficial partnerships, customer intimacy and respect for others. Our approach to governance is based on the belief that there is a link between high quality governance and results, both on and off the field.

## ISSUES AND CHALLENGES FOR 2008

We launched our Join the Revolution campaign and the challenge for us now is to get more of the 330,000 plus people who we know support the club, to sign up as either Game-Day or Club Members. That support is critical to our ability to compete with the 'big' clubs and achieve our ongoing goals of winning premierships.

We must identify new revenue streams independent of football and our success to keep driving our business forward. We are up against clubs continually posting profits of \$1 to \$5 million and in order to remain competitive, we must be able to invest in football. This is a challenge for us.

Our football achievements in 2007 surpassed all expectations. It is very feasible that despite improvement we do not achieve a top-two finish in 2008. We ask our members to be understanding of the environment and the fact that we are confident we are building towards our next premiership.

## APPRECIATIONS

An AFL club can only be successful with the support of great people and great companies. We have an outstanding, experienced and passionate management team and staff led by John James, who has just completed his third year at the helm. As outlined above and detailed in the Chief Executive's Report, John and his team achieved great results in 2007 which enabled us to maximise funding of our core product of football.

Mark Williams and Peter Rohde did an outstanding job in leading the football department through an evolutionary period, which I might add continues in the coming year. Against the odds they, along with the coaching and fitness group, were able to achieve results

which not only stand alone as an outstanding achievement but pave the way for future sustained success. I certainly appreciate their commitment, hard work and innovation.

The players also deserve congratulations and thanks. They thrilled us with their fast exciting football for much of the year and some outstanding against-the-odds victories. The players' willingness to learn and improve was a major reason why our club progressed at such a rapid rate.

Thanks to Scott's Transport and Vodafone for their support as Joint Major Sponsors in 2007. They, along with our Premier and Key Partners and our Club and Game-Day Members, are the platform upon which we build this football club.

Allan Scott is a visionary and that vision has led to him diverting his support from the joint major sponsorship to the Allan Scott Player Development Academy, which will be established to develop our players not only on the field, but moreso off the field. We thank Allan and all at Scott's for their commitment as Joint Major Sponsors for 11 years.

We also warmly welcome Bianco Building Supplies headed up by Dario Fontanarosa and Nick Bianco and the Bianco Team, who have come on board as Joint Major Sponsors.

Allan Scott and Sir Eric Neal have again been our Patrons for which we are very appreciative. In 2007 we welcomed David Koch on board as joint No.1 Ticket Holder for the first time, joining Bob Quinn. David's public support, in particular, has been invaluable.

I am very lucky to head up a dedicated, hard-working Board, with members who are willing to challenge each other and convention, all to ensure as a club we are doing whatever it takes to be the best club in the AFL and ultimately that means to be the most successful.

Four members of that Board will be departing at the end of the year. They include inaugural AFL board members Robert Hoey and Ted Byrt, along with Max James and Frank Hayter. I thank them for their outstanding contribution over the years and wish them well in the future.

An election will be held by postal vote and I certainly encourage everyone to use their right to vote for candidates standing for election to our Board.

In addition to the Board, we have a variety of volunteers and committees who do a great job and put in many hours of their time for the good of the club, and we certainly thank them.

## OUTLOOK

The excitement, the enthusiasm, the desire to improve, the desire to better understand and service our customers – be they corporate or supporters – continues at the Port Adelaide Football Club.

On the football front we know improvement is not necessarily linear and we know there are 15 other clubs thinking they will be better again next year. On the commercial front, we do have a belief that we can continue to improve, to excite our stakeholders and work collaboratively to achieve our collective goals. We're looking forward to it!

Our Annual General Meeting gives us the opportunity to communicate directly and in an interactive manner with our members. We certainly encourage you to get along on Monday December 17th 2007 to hear directly from your board, management team, coach and new players.



**GREG BOULTON**  
President

# CHIEF EXECUTIVE'S REPORT

We embarked on 2007 encouraging our supporters to Join the Powerevolution, flagging an evolution / revolution and across all areas of the club we believe we were true to our mantra. The evolution was swift in some cases, most notably the football performance which unexpectedly saw us play off in the grand final, but we know it is ongoing as the revolution continues into 2008 and beyond.



With strong corporate support we delivered a consolidated profit of \$927,626 prior to SANFL distribution of \$325,000 in 2007, up \$578,425 on last year's result. The sell out of SuiteOne, and the attraction of new and retention of existing corporate partners were key factors in this result, along with a very loyal core group of members who continue to support our club.

The other significant achievement in 2007 was the allocation of \$2.5 million from the Federal Government for our facility

development. We aim to gain a total of \$6 million from other sources to allow our facility to cater for the growing demands of a world's best practice professional athlete base as well as accessibility for other parts of our community.

## 2007 SEASON

We entered the 2007 season with a goal of improving our young playing group. We set out to establish the best football academy in the country which meant an environment conducive to accelerated learning for coaches and players alike.

With 12 new players on our list (more than any other club in the AFL) we had the second least experienced and third youngest list in the competition. This was a major strategic change from the 2005 season which saw us with the oldest list in the AFL.

With our early finish to the 2006 season and a planned game in London in October, our players got a head start on much of the competition. Interestingly, the team we played in London was Geelong. Our players, coaches and management benefited significantly from travelling overseas and learning from other elite sporting organisations.

The season is now etched in the record books and we surprised many. We finished the minor round in second position, having been involved in some of the games of the year and some great come-from-behind wins, most notably in Round 20 against Hawthorn in Tasmania and the following week against Geelong at Skilled Stadium, which was my personal all time favourite win. We won a tough game against West Coast in the first week of the finals and then dominated the Kangaroos to easily make our way into the grand final.

We went into the grand final with some confidence but knowing that everything would have to go right for our young exciting group to defeat the Geelong team that had been preparing together for five years to win the first premiership in 44 years for the club. We were totally outclassed and Geelong showed why they were runaway favourites going into the game. We pass on our congratulations to Geelong who have now set the benchmark.

The grand final was disappointing, shattering in fact. But the result did not erase all that we achieved in the year and did not change our resolve and direction going forward. All year we talked about the fact that we had a young, developing group that would require some time to mature, but that we would not put a limit on what the group could achieve.

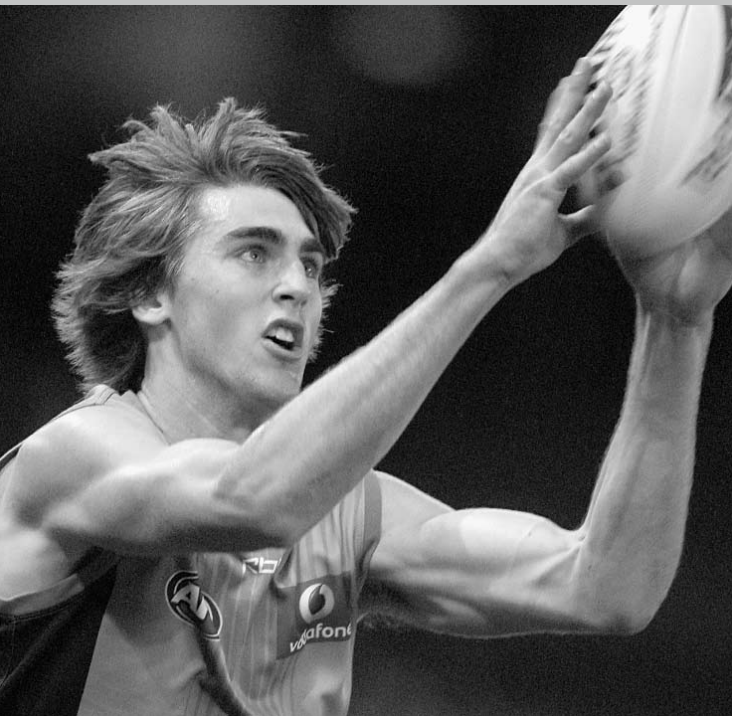
We are extremely proud of what Mark, his coaching group and the players achieved in 2007. We could not have asked for more from the group. Furthermore, the culture at this club will ensure that the grand final will serve as a lesson for our young group, one we will no doubt benefit from in the future.

It's worth summarising some of what our club achieved in football in 2007:

- Introduced 12 new players to the club, more than any other club (lost more than 50 seasons of AFL experience at end of '06)
- Improvement across the playing group (with the best football learning environment in Australia):
  - The rapid progress of Rodan, Boak, Westhoff, Gray, Krakouer and Carlile
  - The consistency of Ebert, Motlop, Salopek, Surjan, Chaplin, Pettigrew and Thurstans
  - The continual performance of K Cornes, C Cornes, Cassisi, P Burgoyne, S Burgoyne and Lade
- 3 All-Australians: Chad Cornes, Kane Cornes and Brendon Lade
- 3 NAB AFL Rising Star Nominations: Robbie Gray, Justin Westhoff and Travis Boak
- Dynamic coaching group with Kingsley and Cripps added to the group in '07 and Phil Walsh providing outstanding strategy preparation
- Improved strength, fitness and monitoring of our athletes (learnings from London)
- Played fast exciting football to be the second highest scoring team in 2007 (12th in 2006)
- Scored 100+ points in 14 games (compared with only 100+ in 6 games in '06)
- Had some wonderful wins against the odds
- Won 2 finals including an emphatic win against Kangaroos in Preliminary Final
- Took the club from 12th in 2006 to 2nd in 2007

## FOOTBALL GROUP

Mark Williams again showed why he is rated as one of the best coaches in the AFL. Mark, along with Peter Rohde and the coaching and fitness group, spent the off-season reviewing and preparing and entered the 2007 season with a new group of



players. To think back one year and see how far we progressed gives a huge credit to Mark and the winning culture that our club has. We thank them for their commitment to doing whatever it takes to drive our organisation to new levels and taking us a step closer towards our next AFL premiership.

Critical to the success of our football program was the development of our leadership program - our captain Warren Tredrea and vice-captains Chad Cornes, Shaun Burgoyne, Brendon Lade and Michael Wilson were key to driving that program. We thank the leadership group for taking ownership of the performance of our club both on and off the field.

Kane Cornes had twice been runner-up and finished third on another occasion, but 2007 was his year to finish the season being awarded the John Cahill Medal as the best and fairest player at the club. Kane is as committed a player as has walked through the doors at Alberton and fully deserves the recognition. Kane finished ahead of his brother Chad, who had another sensational year making the midfield his own, and Peter Burgoyne who reinvented himself in the backline.

A number of other awards were handed out on the night of the Best and Fairest and we congratulate Troy Chaplin (Best Team Man), David Rodan (Most Improved), Michael Wilson (Fos Williams Award), Daniel Motlop (One Percenter Award), Peter Burgoyne (Best Finals Player) and Justin Westhoff (Gavin Wanganeen Medal / Best First Year Player).

Three Power players were recognised for the second time each on the national stage with All-Australian honours. Congratulations to Chad Cornes, Kane Cornes and Brendon Lade on achieving that honour.

After four players were NAB AFL Rising Star nominees in 2006 including winner Danyle Pearce, we believe to receive a further three nominations in 2007 - Justin Westhoff, Robbie Gray and Travis Boak - further endorses our work in the recruitment division, lead by Blair Hartley, as well as the work done developing those players once they are at the club.

In addition to those three players, we had a further two players make their AFL debut in 2007 in Adam Cockshell and Nathan Krakouer.

We also had a number of players celebrate milestones: Darryl Wakelin (250 AFL games), Warren Tredrea and Peter Burgoyne (200), Domenic Cassisi and Dean Brogan (100) and Michael Pettigrew (50).

2007 saw the retirement of premiership players Darryl Wakelin and Josh Mahoney. Both have given a great deal to our club and we

certainly congratulate them on their careers and thank them for their contribution to the club. We also farewelled Brad Symes, Ryan Willits and rookies Alex Lee, Nathan Batsanis and Peter Hardy.

Assistant coach Dean Bailey also left the club after seven years. Dean has been an integral part of our coaching group and was a member of the coaching staff to take us to our first AFL premiership. We wish him well in his senior coaching role at Melbourne.

Finally we thank our wonderful volunteer support staff for upholding the culture of the club and ensuring the values that have made this club successful over many years are continually reinforced through the group.

## COMMERCIAL GROWTH

The Port Adelaide Football Club consolidated result for the year was a \$927,626 profit before payment of our distribution to the SANFL. Key to that figure is the 20% growth in corporate revenue in 2007. This was a great achievement and one which General Manager - Commercial Operations Steve Olech and his team should be very proud of. The growth came primarily through the introduction of some exciting new corporate partners and the expanded relationship of a number of our existing partners as well as the full year operation of SuiteOne.

We've now completed our 11th year with Scott's Transport and Vodafone as our joint major sponsors, and we again thank them for support, and also the energy with which they approach our partnerships. In particular we thank Declan O'Callaghan and his team at Vodafone as well as Allan and Grace Scott and all at Scott's Transport.

As indicated in the president's report, Allan Scott has redirected his support to the Allan Scott Player Development Academy and we're certainly excited about that investment, as this is where our club can really differentiate ourselves from our competitors into the future.

We are looking forward to having great South Australian company Bianco Building Supplies on board as joint major sponsor from this point onwards. Bianco have been substantial supporters of our club for five years and we highly value the relationship with everybody at Bianco.

We welcomed Reebok as a new premier partner this year and also welcomed a number of new key partners onboard in 2007 including: Adelaide Produce Market, who joined our youth brand Planet Teal to promote healthy choices to young South Australians, Simply Energy, Phoenix Society, Northern's Plumbtec, Panasonic, Excel Recruitment, Stellar Homes and DefenceSA. We thank these companies and our other premier partners, key partners, power brokers and chairman's club for their outstanding support. We also thank our Team Power members, many supporter groups around Australia and our cheer squads for their tremendous support. There is nothing better than seeing our colours being flown interstate.

SuiteOne continues to be a great success story. The most luxurious and sophisticated suite for watching AFL football in South Australia was sold out in 2007. In addition to game day, SuiteOne was also used for club and partner functions and as a meeting room for companies. Due to the demand, we have now begun work on extending SuiteOne from an 88-person game-day suite to a 130-person facility, which is a fantastic opportunity for our partners in Season 2008.

Another great success has been the evolution of our events, and in particular our signature Power Goes...event. This year it was Power Goes Movies, and again it was a wonderful success, which is a credit to our team at the club and the committee that works on the major fundraiser.

Congratulations to the merchandise team who nearly doubled sales over the past twelve months. With new apparel partner Reebok we

introduced some great new products and it was certainly noticeable in finals just how much our members and supporters enjoyed wearing our colours. The key to customer service and growth going forward is through our on-line shop and we will be putting in a lot of energy to ensure we offer the best possible service and range through our websites in the future.

In 2007 the PAFC Foundation ceased to be a separate entity, but rather became a part of the commercial operations of the club as the Power Future Fund. The Future Fund is solely focussed on raising income outside of traditional methods and in 2007 ran some key events including the West End Outback Odyssey, Paradise Golf Tour and Fishing Safari. The Future Fund committee is constantly reviewing opportunities which could bring new money to the club, with the view of investing it into football to give us the best chance of sustained growth and success.

We are focused on building partnerships and developing business solutions for our corporate partners. We believe we again improved this aspect of our business in 2007 and will look to again do it better next year.

#### COMMUNITY & YOUTH

At the Power we are committed to improving the community within which we operate. Accordingly we have expanded our Community Youth Program, including an expansion into rural communities such as Port Augusta and Roxby Downs, thanks primarily to the support of BHP Billiton.

We launched our youth brand, Planet Teal and introduced the Planet Teal Zone at our games, which proved to be hugely popular. Furthermore, we partnered Adelaide Produce Markets to promote healthy choices to young South Australians.

Planet Teal not only presents in the form of the zone at home games, but the membership program and our website PlanetTeal.com.au, which will be further developed in 2008.

Furthermore, in 2007 we partnered our Planet Teal brand with the Australian Festival for Young People (Come Out) to bring the arts and sport together. The aim was to get those kids not usually interested in the arts involved with Come Out and those art-minded children not usually interested in football, to get involved with the Power. Through that partnership we had Planet Teal exposed to around 160,000 school children.

The Power / Come Out partnership saw us win state and national AbaF (Australian Business Arts Foundation) awards. The partnership involved cash sponsorship, a competition to design a guernsey for the team and the "Come out to the Power footy day" in Round 7.

We say with some confidence and pride that as a sporting club we lead the way with our youth brand and youth education. We will relentlessly continue to look for ways we can get involved in the community for the betterment of the youth of South Australia.

#### MEMBER / SUPPORTER RESEARCH

We used the 2007 year to gather intelligence and a better understanding of our customers. We have an awesome loyal army of supporters so it was critical we spent some time understanding why and how they want to be involved with the club. We did this through a variety of means including the Deakin University choice modelling program, on-line and off-line surveys, general discussion and feedback and through regular breakfasts with a random selection of our Platinum Members throughout the year.

We believe a better understanding of our supporters is critical in us formulating our strategic direction. We thank all our members and supporters for their time and hope that you see some real positive changes for 2008 including a more family friendly home match program.

#### ATTENDANCES / MEMBERSHIP

The club made the decision to invest in our match day product in 2007. Amongst the innovations was the introduction of Thunda Bolt to engage supporters, as well as the family friendly Planet Teal Zone.

Our average crowd was 27,870 this year, which was marginally up on last year's average of 27,257. Our research (as described above) tells us that we had only two games in what we call Tier One timeslots (those most preferred by our supporters – Friday/Saturday nights and Sunday afternoon) and we believe our crowds were certainly affected by this fact.

Pleasingly, we were able to record three crowds of around 40,000 for our last three games played at AAMI Stadium including Round 22 v Fremantle and the West Coast Qualifying Final and Kangaroos Preliminary Final. In speaking with the players, they certainly feel the difference when the stadium is full and the atmosphere is pumping.

Our official membership figure, as submitted to the AFL, was down on last year's figure of 35,648 to 34,073. Again, it is our belief that the fixturing had a huge impact on this figure. We do sincerely thank all our members for their support in 2007 and appreciate your financial investment to support the on-field efforts of our great club.

As we look towards 2008 there will be the following changes, based on our research, which we believe will encourage greater memberships and crowds:

- We have six games in Tier One timeslots and one other on Sunday twilight leading into a holiday Monday
- Season Ticket Holders will now be known as Game-Day Members to better recognise their commitment to the club
- We have set aside a general admission area in the Northern Grandstand to allow members and supporters to freely sit with family and friends on any given day
- We have introduced alcohol in seats in two areas – the Northern Grandstand and northern end of the Members' Enclosure
- We have established a Power Game-Day Members Enclosure to ensure our members who purchase premium seats are protected
- The standard terrace and budget terrace areas have been combined to reduce confusion on pricing options and queues on game day

Having seen the '08 AFL fixture and on the back of the excitement around our football team, we're confident that our membership figures and crowds will both increase. The Revolution is continuing and we'd love you to join up now and also encourage as many friends and family to become financial members of our club.

#### MEDIA AND PUBLIC RELATIONS

In 2007 we were the third most watched club on television in the AFL with more than 17.5 million viewers exposed to the Power brand, which was outstanding not only for the club and our members but also our corporate partners. In addition to the game day television coverage, with the success of the team we received thousands of mentions / stories on television news, in the press, on radio and on the internet throughout 2007. Furthermore, we ourselves have become a media outlet with PortAdelaideFC.com.au and PlanetTeal.com.au being viewed by around 60,000 different people a month in-season.

We believe our approach to handling the media throughout the year and finals series reflects our desire and willingness to not only work with the media, but importantly to ensure we are speaking to our members and corporate partners and ultimately getting the best result for our customers.

We thank the media who have given us wonderful exposure throughout 2007. We in particular thank those media outlets, including



premier partner Channel 9 and The Advertiser and FIVEaa, for their willingness to support us in our efforts to gain exposure for our corporate partners and for various charities and community groups who are truly in need.

To that end, we have been proud of the work we have done with various charities throughout the year. We were pleased to have had the Make-A-Wish Foundation, Leukaemia Foundation, Novita, Variety, Bedford Industries, Phoenix Society and McGuinness McDermott Foundation as charity partners in 2007.

We were thrilled to work with NAB to raise money for Ovarian Cancer Research through our themed 'Silver Saturday' game in Round 19. Also for the first time along with Variety, the Crows and FIVEaa we launched the Kick-in-4-Kids Radiothon, which raised around \$175,000 for kids' freedom and mobility programs.

The internet is fast becoming the number one way that members and supporters are accessing their daily football news. We have invested time and resources into PortAdelaideFC.com.au and will continue to do so, to ensure it allows our members and supporters to get as close as possible to the club and the team. In 2007 we offered exclusive content unable to be accessed anywhere else and we will grow that in 2008. We have also simplified the on-line purchase of memberships, merchandise and event tickets. We encourage members to use the site both as a shop front and also to stay close to your club.

Well done to Hitaf Rasheed and the team – we have the hardest working Media and PR team in the country.

## FINANCE & ADMINISTRATION

Our club is striving for operational excellence. Our finance & administration department has worked hard and continues to improve its systems and processes to ensure the best service to our stakeholders. Thank you to General Manager – Finance & Administration, David Bartlett and the team for the long hours and dedication.

## LIFE MEMBERSHIP

The contribution of both Allan Scott and Chad Cornes has been recognised this year with Life Membership. Allan's support has been critical to our stability, growth and success in our first 11 years in the AFL. Chad Cornes has developed exponentially in his time at the club to being one of the stars of the AFL competition and it will be great to see Chad's name down with our greats as a Life Member.

## BOARD OF DIRECTORS & COMMITTEES

I want to thank Greg Boulton for his personal support and continual drive for our club to be the best we can be. The Board has continually supported management's drive for change with an absolute focus on breaking new ground, so I thank the Board for giving so much time outside of their personal business interests.

I would also like to thank the Power Future Fund, Power Goes, Life Member & Awards and Women In Power committees, along with the support of the Finance and Audit Committee for their work throughout the year.

## AFL & SANFL

We continue to build our relationship with the AFL and SANFL executive team. Thanks to Andrew Demetriou and Leigh Whicker for the excellent support of our club in 2007. Both the AFL and SANFL have provided extra support and funding on a range of initiatives that have enabled us to invest in programs for future growth.

During the year the SANFL also announced the development of supporter facilities for pre and post game presentations at AAMI Stadium which will be made available to our members for the 2009 season onwards.

Both the SANFL and the AFL are very much committed to seeing Port Adelaide prosper into the future and we look forward to continuing the great work that is being carried out today with our people.

## OUR PEOPLE

When we talk about assets, our greatest assets are our people. We aim to assemble the most talented and motivated group of people. We will continue to invest in the development of our people and make the hard decisions to be the best we can be.

A revolution requires a committed management team and staff, and we certainly have that at Port Adelaide. Thanks to all our management, staff, support staff and volunteer committee members and all their direct families for their commitment to the Power. On a personal note I'd like to thank my executive assistant Linda Marsh for her support during 2007.

## SUMMARY

The Revolution is continuing at Alberton and this is not a marketing phrase. We strongly believe that we are taking this club and this playing group into a new exciting era. That means we must constantly challenge ourselves, change and adapt to the most competitive industry in the country. Our members are critical to the journey and we encourage you to get on board and enjoy the experience with the greatest sporting club in the world. We thank you for your support in 2007 and we can't wait to see you in 2008.

**JOHN JAMES**  
Chief Executive



## BOARD OF DIRECTORS

### **Greg Boulton – Chairman, BA (Accounting), FCA,FCPA,FAICD**

Profession: Executive Chairman, Paragon Private Equity Fund  
Chairman, SA Sawmilling Pty Ltd  
Deputy Chairman, K&S Corporation Ltd  
Deputy Chairman, Clipsal 500 V8 Race  
Director, SA Employers Chamber of Commerce and Industry Inc  
President / Chairman Port Adelaide Football Club Ltd 1995-2007

### **Bruce Abernethy**

Profession: Chief Executive Officer, IJF Australia P/L  
Sports Presenter / Host, Seven Network (Adelaide)  
Port Adelaide Football Club Ltd Director 2005-2007

### **Edward (Ted) Byrt, LLB**

Profession: Consultant, Norman Waterhouse Lawyers  
Director and Deputy Chairman, Bedford Industries Inc  
Director, SA Employer's Chamber of Commerce and Industry Inc  
Director of several technology and manufacturing companies  
Port Adelaide Football Club Ltd Director 1995-2007

### **Brett Duncanson**

Profession: Director, Macweld Industries  
Director, Bedford Foundation  
Director, A.T.E.C  
Chairman, The Port Club 2007  
Chairman ATC Adelaide South  
Port Adelaide Football Club Ltd Director 2005-2007

### **Frank Hayter**

Profession: Managing Director, F.E. Hayter Nominees P/L Properties  
Chairman, The Port Club 2004-2007  
Port Adelaide Football Club Ltd Director 1999-2007

### **Anthony (Tony) Hobby, BDS**

Profession: Dental Surgeon, Island Dental  
Port Adelaide Football Club Ltd Director 1995-2007

### **Robert Hoey**

Profession: Managing Director, Northpoint Toyota  
Port Adelaide Football Club Ltd Director 1995-2007

### **Maxwell James**

Profession: Sales Manager, Profile Promotional Partners  
Committee Member, Port Adelaide Past Players and Officials  
Association  
Director, The Port Club  
Port Adelaide Football Club Ltd Director 2000-2007

### **Michael O'Connor**

Profession: Director, Built Environs  
President, Master Builders Association SA  
Vice Chairman, Women's and Children's Hospital Foundation  
Port Adelaide Football Club Ltd Director 2006-2007

### **Alex Panas**

Profession: Managing Director, Brinz Group of Companies  
PAFC Foundation Ltd Director 2005-2007  
Port Adelaide Football Club Ltd Director 2007

### **John James – Chief Executive / Company Secretary**

MBA(Adv), Adelaide University  
Aff SIA, Securities Institute of Australia  
Dip All, Australian Insurance Institute  
Director, Bedford Foundation



Front row: Tony Hobby, John James (chief executive), Greg Boulton (chairman), Robert Hoey  
Back row: Ted Byrt, Frank Hayter, Brett Duncanson, Bruce Abernethy, Max James, Mick O'Connor, Alex Panas

## DIRECTORS' REPORT

**The Directors have pleasure in submitting their report together with the financial statements of Port Adelaide Football Club Limited and the consolidated entity for the year ended 31 October 2007.**

### DIRECTORS

The Directors in office at the date of this report are:

Greg Boulton (Chairman and President)  
Bruce Abernethy  
Ted Byrt  
Brett Duncanson  
Frank Hayter  
Tony Hobby  
Robert Hoey  
Max James  
Michael O'Connor (appointed 18 December 2006)  
Alex Panas (appointed 18 December 2006)  
Mark Wightman (resigned 18 December 2006)

Unless otherwise indicated, all Directors held their position as a Director throughout the entire financial year and up to the date of this report.

### PRINCIPAL ACTIVITIES

The principal activities of the consolidated entity are to operate the Port Adelaide Football Club and manage its affairs in order to position itself both financially and operationally to successfully field a team in the Australian Football League competition. During the year, the Port Adelaide Football Club fielded a team for the eleventh time in the Australian Football League competition and finished 2nd.

### RESULTS

The consolidated profit for 2007 was \$927,626 prior to payment of our SANFL sub-licence distribution. Consolidated revenues were up from \$24.84 million in 2006 to \$28.64 million in 2007.

### REVIEW OF OPERATIONS

The consolidated entity experienced an increase in operating profit before SANFL sub-licence distribution in 2007, predominantly as a result of increased AFL distributions due to the new Media Rights deal, strong corporate sales (including the first full year of operation of Suite One) and low injury payments. Season ticket and Outback Odyssey revenues were lower than 2006.

### DIVIDENDS

The Constitution of the Company prohibits the payment of dividends to the Members of the Company. Accordingly, no dividends have been paid or declared since the commencement of the financial year.

### STATE OF AFFAIRS

At 1 November 2006 the operations of PAFC Foundation were transferred to PAFC. In the opinion of the Directors, there were no significant changes in the state of affairs of the consolidated entity that occurred during the financial period under review not otherwise disclosed in this report or the financial statements.

### SIGNIFICANT EVENTS AFTER THE BALANCE DATE

There have been no significant events after the balance date.

### LIKELY DEVELOPMENTS

The Directors have excluded from this report any information on the likely developments of the operations of the consolidated entity and the expected results of those operations in the future financial years, as the Directors have reasonable grounds to believe that it would be likely to result in unreasonable prejudice to the competitive position of the consolidated entity.

### ENVIRONMENTAL REGULATION AND PERFORMANCE

There have been no known breaches of environmental regulations during the year.

### DIRECTORS' BENEFITS

Since the end of the financial year, no Director of the consolidated entity has or become entitled to receive a benefit by reason of a contract made

by the consolidated entity with a Director or with a firm of which he is a Member, or with a company in which he has a substantial financial interest except as stated in Note 23 of the full financial statements.

### DIRECTORS' MEETINGS

The number of Directors' meeting and number of meetings attended by each of the Directors of the Company during the financial year were:

	No. of meetings attended	No. of meetings eligible to attend
Greg Boulton	16	17
Bruce Abernethy	15	17
Ted Byrt	13	17
Brett Duncanson	17	17
Frank Hayter	15	17
Tony Hobby	12	17
Robert Hoey	14	17
Max James	15	17
Michael O'Connor	15	15
Alex Panas	14	15
Mark Wightman	2	2

### INDEMNIFICATION OF OFFICERS

During the financial year, the following insurance and indemnity arrangements were entered into concerning officers of the consolidated entity.

The consolidated entity paid an insurance premium of \$12,210 in respect of a contract insuring each of the Directors and Officers of the consolidated entity against all liabilities and expenses arising as a result of work performed in their capacities, to the extent permitted by law.

### AUDITOR INDEPENDENCE AND NON-AUDIT SERVICES

The directors received the following declaration from the auditor of Port Adelaide Football Club Ltd

### AUDITOR'S INDEPENDENCE DECLARATION TO THE DIRECTORS OF PORT ADELAIDE FOOTBALL CLUB LTD

In relation to our audit of the financial report of Port Adelaide Football Club Ltd for the financial year ended 31 October 2007, to the best of my knowledge and belief, there have been no contraventions of the auditor independence requirements of the Corporations Act 2001 or any applicable code of professional conduct.

Ernst & Young



COLIN W DUNSFORD

Partner

26 November 2007


### NON-AUDIT SERVICES

The following non-audit services were provided by the entity's auditor, Ernst & Young. The directors are satisfied that the provision of non-audit services is compatible with the general standard of independence for auditors imposed by the Corporations Act. The nature and scope of each type of non-audit service provided means that auditor independence was not compromised.

Ernst & Young received or are due to receive the following amounts for the provision of non-audit services:

Other taxation advice \$17,819

This report has been made in accordance with a resolution of the Board of Directors:



G. BOULTON

Chairman

Dated at Adelaide this 26th day of November 2007

# FINANCIALS

Port Adelaide Football Club Limited ABN 49 068 839 547  
(A Company limited by guarantee)

## Balance Sheet

AT 31 OCTOBER 2007

	CONSOLIDATED		PARENT	
	2007	2006	2007	2006
<b>ASSETS</b>				
<b>CURRENT ASSETS</b>				
Cash and cash equivalents	107,737	231,309	15,036	12,781
Trade and other receivables	1,543,669	758,728	1,505,072	1,120,834
Inventories	202,636	197,288	116,130	138,832
Other	373,475	422,099	349,353	421,510
Land and building classified as held for sale	323,219	-	323,219	-
<b>TOTAL CURRENT ASSETS</b>	<u>2,550,736</u>	<u>1,609,424</u>	<u>2,308,810</u>	<u>1,693,957</u>
<b>NON-CURRENT ASSETS</b>				
Property, plant & equipment	<u>9,926,464</u>	<u>10,038,374</u>	<u>8,672,739</u>	<u>8,676,952</u>
<b>TOTAL NON-CURRENT ASSETS</b>	<u>9,926,464</u>	<u>10,038,374</u>	<u>8,672,739</u>	<u>8,676,952</u>
<b>TOTAL ASSETS</b>	<u>12,477,200</u>	<u>11,647,798</u>	<u>10,981,549</u>	<u>10,370,909</u>
<b>LIABILITIES</b>				
<b>CURRENT LIABILITIES</b>				
Trade and other payables	3,235,948	3,234,772	2,987,446	2,891,466
Interest bearing loans and borrowings	2,222,051	2,651,554	2,176,682	2,208,217
Provisions	183,256	321,235	175,818	291,856
<b>TOTAL CURRENT LIABILITIES</b>	<u>5,641,255</u>	<u>6,207,561</u>	<u>5,339,946</u>	<u>5,391,539</u>
<b>NON-CURRENT LIABILITIES</b>				
Interest bearing loans and borrowings	1,526,036	713,739	432,837	713,739
Provisions	8,842	6,206	8,842	6,206
<b>TOTAL NON-CURRENT LIABILITIES</b>	<u>1,534,878</u>	<u>719,945</u>	<u>441,679</u>	<u>719,945</u>
<b>TOTAL LIABILITIES</b>	<u>7,176,133</u>	<u>6,927,506</u>	<u>5,781,625</u>	<u>6,111,484</u>
<b>NET ASSETS</b>	<u>5,301,067</u>	<u>4,720,292</u>	<u>5,199,924</u>	<u>4,259,425</u>
<b>MEMBERS' FUNDS</b>				
Contribution on entry to AFL	2,500,000	2,500,000	2,500,000	2,500,000
Asset revaluation reserve	-	43,655	-	-
Retained earnings	2,801,067	2,153,472	2,699,924	1,759,425
<b>Parent interests</b>	<u>5,301,067</u>	<u>4,697,127</u>	<u>5,199,924</u>	<u>4,259,425</u>
<b>Minority interests</b>	<u>-</u>	<u>23,165</u>	<u>-</u>	<u>-</u>
<b>TOTAL MEMBERS' FUNDS</b>	<u>5,301,067</u>	<u>4,720,292</u>	<u>5,199,924</u>	<u>4,259,425</u>

## FINANCIALS

Port Adelaide Football Club Limited ABN 49 068 839 547  
(A Company limited by guarantee)

### Income Statement

FOR THE YEAR ENDED 31 OCTOBER 2007

	Note	CONSOLIDATED		PARENT	
		2007	2006	2007	2006
<b>Continuing Operations</b>					
Revenue from trading operations	3	28,638,124	24,841,834	25,068,278	20,402,578
Cost of sales		(6,886,822)	(5,054,227)	(6,838,676)	(5,127,184)
<b>Gross profit</b>		21,751,302	19,787,607	18,229,602	15,275,394
Net loss on disposal of property, plant & equipment	4	(4,176)	(4,379)	(4,176)	(4,382)
Football expenses	4	(12,994,518)	(11,998,030)	(12,994,518)	(11,998,030)
Administration expenses	4	(2,200,808)	(1,737,227)	(2,200,808)	(1,737,227)
Marketing expenses		(1,554,611)	(1,608,808)	(1,599,611)	(1,070,191)
Finance costs	4	(241,231)	(249,206)	(164,990)	(200,578)
Licensed Club expenses	4	(3,828,332)	(3,840,756)	-	-
Profit before sub-licence distribution		927,626	349,201	1,265,499	264,986
Sub-Licence distribution		(325,000)	(320,000)	(325,000)	(320,000)
Profit/(loss) from continuing operations		602,626	29,201	940,499	(55,014)
Attributable to:					
Minority interest		(1,314)	23,165	-	-
Members of the parent		603,940	6,036	-	-

### Statement of Changes in Equity

FOR THE YEAR ENDED 31 OCTOBER 2007

	Asset Revaluation Reserve	Contribution on entry to AFL	Retained Earnings	Total	Minority Interest	Total Equity
<b>CONSOLIDATED</b>						
At 1 November 2005	43,655	2,500,000	2,147,436	4,691,091	-	4,691,091
Profit/(loss) for the year	-	-	6,036	6,036	23,165	29,201
At 31 October 2006	43,655	2,500,000	2,153,472	4,697,127	23,165	4,720,292
Profit/(loss) for the year	-	-	603,940	603,940	(1,314)	602,626
Subsidiary Dividend	-	-	-	-	(21,851)	(21,851)
Transfers of reserves	(43,655)	-	43,655	-	-	-
At 31 October 2007	-	2,500,000	2,801,067	5,301,067	-	5,301,067
<b>PARENT</b>						
At 1 November 2005	-	2,500,000	1,814,439	4,314,439	-	4,314,439
Profit/(loss) for the year	-	-	(55,014)	(55,014)	-	(55,014)
At 1 November 2006	-	2,500,000	1,759,425	4,259,425	-	4,259,425
Profit/(loss) for the year	-	-	940,499	940,499	-	940,499
At 31 October 2007	-	2,500,000	2,699,924	5,199,924	-	5,199,924

# FINANCIALS

Port Adelaide Football Club Limited ABN 49 068 839 547  
(A Company limited by guarantee)

## Cash Flow Statement

FOR THE YEAR ENDED 31 OCTOBER 2007

	CONSOLIDATED		PARENT	
	2007	2006	2007	2006
Cash flows from operating activities				
Receipts from supporters, members, sponsors and operations	27,552,678	24,994,679	23,869,668	20,075,376
Payments to suppliers and employees	(26,790,386)	(23,021,567)	(23,225,660)	(18,484,016)
Payments for player transfers	(287,140)	(302,492)	(287,140)	(302,492)
Interest received	21,526	83,399	20,097	67,105
Interest and other finance costs paid	(241,231)	(249,206)	(164,990)	(200,578)
<b>Net cash flows from/(used in) operating activities</b>	<b>255,447</b>	<b>1,504,813</b>	<b>211,975</b>	<b>1,155,395</b>
Cash flows from investing activities				
Payments for property, plant & equipment	(752,442)	(1,064,707)	(598,735)	(960,143)
Proceeds from the sale of property, plant & equipment	12,480	-	12,480	-
<b>Net cash flows used in investing activities</b>	<b>(739,962)</b>	<b>(1,064,707)</b>	<b>(586,255)</b>	<b>(960,143)</b>
Cash flows from financing activities				
Repayment of borrowings & finance leases (excluding bank overdraft)	(796,463)	(588,935)	(280,902)	(411,699)
Proceeds from borrowings & finance leases	852,792	1,273,478	330,972	1,317,848
Dividends paid to minority interest	(21,851)	-	-	-
<b>Net cash flows from financing activities</b>	<b>34,478</b>	<b>684,543</b>	<b>50,070</b>	<b>906,149</b>
<b>Net increase in cash and cash equivalents</b>	<b>(450,037)</b>	<b>1,124,649</b>	<b>(324,210)</b>	<b>1,101,401</b>
<b>Cash and cash equivalents at beginning of the financial year</b>	<b>181,092</b>	<b>(943,557)</b>	<b>(37,436)</b>	<b>(1,138,837)</b>
<b>Cash and cash equivalents at end of the financial year</b>	<b>(268,945)</b>	<b>181,092</b>	<b>(361,646)</b>	<b>(37,436)</b>

## Notes to the Financial Statements

### 1 ACCOUNTING POLICIES

The concise financial report has been derived from the full 2007 Financial Report, as approved by the Company members, which comply with the Corporations Act 2001 and Australian Accounting Standards. This concise financial report has been prepared in accordance with accounting standard AASB1039, Concise Financial Reports, and the relevant provisions of the Corporations Act 2001. A full description of the accounting policies adopted by the Port Adelaide Football Club Limited is provided in the full 2007 Financial Statements. The financial report is presented in Australian dollars.

### 2 SEGMENT INFORMATION

The parent entity and the Group operate one geographical segment in Australia and their predominant activity is the fielding of a professional football team in the Australian Football League.

# FINANCIALS

Port Adelaide Football Club Limited ABN 49 068 839 547  
(A Company limited by guarantee)

## 3 REVENUE AND EXPENSES

### Revenue and Expenses from Continuing Operations

	CONSOLIDATED		PARENT	
	2007	2006	2007	2006
AFL Distribution	7,070,853	5,226,219	7,070,853	5,226,219
AFL Prizemoney	625,000	15,000	625,000	15,000
Match Revenue	(11,722)	(29,721)	(11,722)	(29,721)
Marketing Revenue	15,214,029	14,311,019	15,453,031	13,517,475
In-kind contributions	92,900	575,000	92,900	575,000
Merchandise	1,191,643	612,936	1,191,643	612,936
Social Venue	4,116,920	4,029,436	-	-
Other Revenue	338,501	101,945	646,573	485,669
Total revenue from trading operations:	28,638,124	24,841,834	25,068,278	20,402,578
Breakdown of other revenue				
- Interest received or receivable - Unrelated parties	21,526	28,896	20,097	12,601
- Interest received or receivable - Related parties	-	-	-	64,931
- Rental income - related parties	-	-	260,000	260,000
- Other	316,975	73,049	366,476	148,137
Total other revenue	338,501	101,945	646,573	485,669
Net loss on disposal of property, plant & equipment	(4,176)	(4,379)	(4,176)	(4,382)

## DISCUSSION AND ANALYSIS OF THE FINANCIAL STATEMENTS

This discussion and analysis is provided to assist readers in understanding the concise financial report. The concise financial report has been derived from the full 2007 financial statements of the Port Adelaide Football Club Limited.

The Port Adelaide Football Club Limited consolidated entity consists of the Port Adelaide Football Club Limited and its controlled entities. The principal activities of the Port Adelaide Football Club Limited consolidated entity during the financial year comprised the operation of the Port Adelaide Football Club and the management of its affairs in order to position itself both financially and operationally to successfully field a team in the Australian Football League. During the year, the Port Adelaide Football Club fielded a team for the eleventh time in the Australian Football League competition.

### Income Statement

The Port Adelaide Football Club's consolidated operating profit before SANFL sub-licence distribution for the financial year was \$927,626 compared to a profit of \$349,201 in 2006. Operating revenue increased by 15.3% or \$3,796,290 over the year, whilst operating expenses increased by \$3,218,067 or 13.1%. The Directors believe the improvement in the result was predominantly due to receiving additional distributions from the AFL resulting from the new Media Rights contract and corporate revenue including the first full year of Suite One operations. Season ticket revenue and the Outback Odyssey result were lower than 2006.

### Balance Sheet

Total assets increased by \$829,402 or 7.1%. The increase is mainly attributed to additional receivables in relation to finals activity.

Total liabilities increased by \$248,627 or 3.5% from the previous financial year. The increase is mainly attributed to payables in relation to finals activity.

### Cash Flow Statement

The decrease in cashflow from operations is a result of 2006 player year end salaries accrued (paid in 2007) and substantial prepaid income balances in 2006. The decrease in investing cash outflow is the result of substantial capital expenditure on Suite One at AAMI Stadium in 2006. In 2007, in addition to operational capital expenditure, land was purchased and a house was built with the intention of selling for a profit.

The finance cash outflow is the result of PAF&CC refinancing its unsecured loans with National Australia Bank.

# FINANCIALS

**Port Adelaide Football Club Limited ABN 49 068 839 547**  
(A Company limited by guarantee)

## 4 INCOME STATEMENT

### (a) Consolidated Profit

	2007	2006
<b>Revenue</b>		
Revenue from football operations	17,450,351	15,586,179
AFL Distribution	7,070,853	5,226,219
Social Venue	4,116,920	4,029,436
<b>Total Revenue</b>	<u>28,638,124</u>	<u>24,841,834</u>
Net loss on disposal of property, plant & equipment	(4,176)	(4,379)
<b>Expenses</b>		
Football expenses	12,994,518	11,998,030
Administration expenses	2,200,808	1,737,227
Marketing costs/ cost of goods sold	8,441,433	6,663,035
Social Venue	3,828,332	3,840,756
Finance costs	241,231	249,206
<b>Total Expenses</b>	<u>27,706,322</u>	<u>24,488,254</u>
<b>Operating profit before sub-licence distribution</b>	927,626	349,201
<b>SANFL Sub-Licence Distribution</b>	<u>(325,000)</u>	<u>(320,000)</u>
<b>Net Profit after sub-licence distribution</b>	<u><u>602,626</u></u>	<u><u>29,201</u></u>

### (b) Reconciliation of Consolidated Profit

Port Adelaide Football Club (before sub-licence distribution)	1,265,499	264,986
Port Adelaide Football & Community Club (PAFCC)	(50,800)	92,659
Minority Interest in PAFCC	1,314	(23,165)
Other consolidation entries	(287,073)	(8,444)
<b>Operating Profit before sub-licence distribution</b>	928,940	326,036
<b>SANFL Sub-Licence Distribution</b>	<u>(325,000)</u>	<u>(320,000)</u>
<b>Net Profit after sub-licence distribution attributable to members of the parent</b>	<u><u>603,940</u></u>	<u><u>6,036</u></u>

## 5 REMUNERATION OF DIRECTORS

None of the Directors of the parent entity and the Group were paid, or were due to be paid, income directly or indirectly from the parent entity or any related party.

## 6 RELATED PARTIES

Directors of the Group and directors of its related parties, or their director related entities, conduct transactions with entities within the Group that occur within a normal employee, customer or supplier relationship on terms and conditions no more favourable than those with which it is reasonable to expect the entity would have adopted if dealing with the director or director-related entity at arm's length in similar circumstances. These transactions include the following and have been quantified below where the transactions are considered likely to be of interest to the users of these financial statements:

- T. Hobby - Professional services provided by Dr T. Hobby \$1,139 (2006: \$331)
- M. James - Services provided by Australian Air Express (of which Mr James was State Manager) \$Nil (2006: \$3,120)
- B. Duncanson - Building products and services provided by Macweld Industries (of which Mr Duncanson is Managing Director) \$17,680 (2006: \$52,500).
- D. Basheer (Director of PAF&CC) - Goods and services provided by The Strathmore Hotel (of which Mr Basheer is Managing Director) \$1,853 (2006: \$Nil).
- B. Abernethy - Products and services provided by IJF Australia Pty Ltd (of which Mr Abernethy is CEO) \$902 (2006: \$30,780).

# DIRECTORS' DECLARATION & INDEPENDENT AUDIT REPORT

## DIRECTORS' DECLARATION

In accordance with a resolution of the directors of Port Adelaide Football Club Ltd, I state that in the opinion of the directors:

- (a) the financial statements and notes of the company and of the consolidated entity are in accordance with the Corporations Act 2001, including:
- (i) giving a true and fair view of the company's and consolidated entity's financial position as at 31 October 2007 and of their performance for the year ended on that date; and
  - (ii) complying with Accounting Standards and Corporations Regulations 2001; and
- (b) there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

On behalf of the Board



**G. BOULTON**  
Chairman

Dated at Adelaide this 26th day of November, 2007.

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PORT ADELAIDE FOOTBALL CLUB LIMITED

The accompanying concise financial report of Port Adelaide Football Club Limited, comprises the balance sheet as at 31 October 2007, the income statement, statement of changes in equity and cash flow statement for the year then ended and related notes, derived from the audited financial report of Port Adelaide Football Club Limited for the year ended 31 October 2007. The concise financial report also includes discussion and analysis and the directors' declaration. The concise financial report does not contain all the disclosures required by the Australian Accounting Standards.

### Directors' Responsibility for the Concise Financial Report

The Directors are responsible for the preparation and presentation of the concise financial report in accordance with Accounting Standard AASB 1039 Concise Financial Reports, and the Corporations Act 2001. This responsibility includes establishing and maintaining internal controls relevant to the preparation of the concise financial report; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

### Auditor's Responsibility

Our responsibility is to express an opinion on the concise financial report based on our audit procedures. We have conducted an independent audit, in accordance with Australian Auditing Standards, of the financial report of Port Adelaide Football Club Limited for the year ended 31 October 2007. Our audit report on the financial report for the year was signed on 26 November 2007 and was not subject to any modification. The Australian Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report for the year is free from material misstatement.

Our procedures in respect of the concise financial report included testing that the information in the concise financial report is derived from, and is consistent with, the financial report for the year, and examination on a test basis, of evidence supporting the amounts, discussion and analysis, and other disclosures which were not directly derived from the financial report for the year. These procedures have been undertaken to form an opinion whether, in all material respects, the concise financial report complies with Accounting Standard AASB 1039 Concise Financial Reports and whether the discussion and analysis complies with the requirements laid down in AASB 1039 Concise Financial Reports.


We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001.

### Auditor's Opinion

In our opinion, the concise financial report, including the discussion and analysis and the directors' declaration of Port Adelaide Football Club Limited for the year ended 31 October 2007 complies with Accounting Standard AASB 1039 Concise Financial Reports.



**ERNST & YOUNG**



**COLIN DUNSFORD**  
Partner

Adelaide 26 November 2007



# RESULTS, LADDER & BEST AND FAIREST

## 2007 NAB CUP

**Round 1 v ADELAIDE** – 23 February 2007, AAMI Stadium  
Port Adelaide 2.9.17(89) defeated Adelaide 2.10.8 (86)

**Quarter Final v Geelong** – 3 March 2007, Darwin TIO Stadium  
Port Adelaide 0.7.15 (57) lost to Geelong 0.9.6 (60)  
NB. The NAB Cup was a knock-out competition. Scoring consisted of super goals (9 points), goals and points.

## 2007 AFL PREMIERSHIP SEASON

**Round 1 v FREMANTLE** – 31 March 2007, Subiaco  
Port Adelaide 3.4 6.6 16.7 19.7 (121)  
Fremantle 8.1 10.4 14.5 16.9 (105)

**Round 2 v KANGAROOS** – 8 April 2007, AAMI Stadium  
Port Adelaide 2.7 8.12 13.18 17.20 (122)  
Kangaroos 3.5 7.8 11.10 15.14 (104)

**Round 3 v ADELAIDE** – 14 April 2007, AAMI Stadium  
Adelaide 3.3 8.3 10.7 13.9 (87)  
Port Adelaide 0.6 3.10 7.11 8.15 (63)

**Round 4 v COLLINGWOOD** – 21 April 2007, MCG  
Port Adelaide 3.3 7.7 9.9 12.12 (84)  
Collingwood 3.5 7.9 9.10 9.12 (66)

**Round 5 v ST. KILDA** – 27 April 2007, AAMI Stadium  
Port Adelaide 4.2 5.6 11.12 14.12 (96)  
St. Kilda 1.2 3.3 3.4 6.7 (43)

**Round 6 v MELBOURNE** – 6 May 2007, MCG  
Port Adelaide 3.4 7.7 9.11 10.16 (76)  
Melbourne 2.1 6.6 8.12 9.17 (71)

**Round 7 v RICHMOND** – 12 May 2007, AAMI Stadium  
Port Adelaide 5.4 10.10 14.16 16.19 (115)  
Richmond 3.2 3.9 5.12 10.15 (75)

**Round 8 v SYDNEY** – 20 May 2007, SCG  
Sydney 6.4 10.9 13.14 17.16 (118)  
Port Adelaide 3.1 6.3 8.6 13.9 (87)

**Round 9 v GEELONG** – 27 May 2007, AAMI Stadium  
Geelong 5.4 13.9 14.15 16.20 (116)  
Port Adelaide 1.3 2.4 4.10 8.12 (60)

**Round 10 v HAWTHORN** – 3 June 2007, AAMI Stadium  
Hawthorn 2.2 10.3 13.5 17.7 (109)  
Port Adelaide 5.5 8.6 9.12 10.15 (75)

**Round 11 v CARLTON** – 9 June 2007, Telstra Dome  
Carlton 8.3 11.5 20.5 22.9 (141)  
Port Adelaide 4.3 5.8 9.12 14.18 (102)

**Round 12 v ESSENDON** – 17 June 2007, AAMI Stadium  
Port Adelaide 7.4 13.6 19.10 19.12 (126)  
Essendon 1.3 5.8 7.13 13.17 (95)

**Round 13 v BRISBANE** – 30 June 2007, Gabba  
Port Adelaide 2.3 9.5 14.7 17.10 (112)  
Brisbane 3.4 5.10 8.15 15.15 (105)

**Round 14 v WESTERN BULLDOGS** – 7 July 2007, Telstra Dome  
Western Bulldogs 4.4 6.9 12.11 20.13 (133)  
Port Adelaide 5.3 8.5 11.7 17.11 (113)

**Round 15 v WEST COAST** – 14 July 2007, AAMI Stadium  
Port Adelaide 5.9 10.13 17.16 22.21 (153)  
West Coast 1.1 3.4 6.6 9.8 (62)

**Round 16 v RICHMOND** – 22 July 2007, MCG  
Port Adelaide 9.3 13.6 19.9 24.11 (155)  
Richmond 7.4 7.7 10.9 15.10 (100)

**Round 17 v MELBOURNE** – 29 July 2007, AAMI Stadium  
Port Adelaide 8.3 11.6 19.10 25.13 (163)  
Melbourne 2.3 6.6 7.7 11.8 (74)

**Round 18 v ADELAIDE** – 4 August 2007, AAMI Stadium  
Adelaide 0.3 3.10 5.15 9.19 (73)  
Port Adelaide 3.1 6.2 9.3 10.5 (65)

**Round 19 v CARLTON** – 11 August 2007, AAMI Stadium  
Port Adelaide 4.3 10.7 11.11 17.14 (116)  
Carlton 0.3 4.6 12.8 14.9 (93)

**Round 20 v HAWTHORN** – 19 August 2007, Aurora Stadium  
Port Adelaide 6.4 6.8 7.11 12.15 (87)  
Hawthorn 4.0 8.4 10.9 12.10 (82)

**Round 21 v GEELONG** – 26 August 2007, Skilled Stadium  
Port Adelaide 5.2 9.3 13.8 16.10 (106)  
Geelong 2.1 8.4 10.7 15.11 (101)

**Round 22 v FREMANTLE** – 1 September 2007, AAMI Stadium  
Port Adelaide 4.7 8.7 11.9 17.15 (117)  
Fremantle 1.2 4.7 10.11 12.13 (85)

**Qualifying Final v West Coast** – 7 September 2007, AAMI Stadium  
Port Adelaide 1.3 2.7 6.9 9.14 (68)  
West Coast 2.3 3.6 7.10 9.11 (65)

**Preliminary Final v Kangaroos** – 22 September 2007, AAMI Stadium  
Port Adelaide 6.0 9.3 17.10 20.13 (133)  
Kangaroos 3.2 3.7 4.10 5.16 (46)

**Grand Final v Geelong** – 29 September 2007, MCG  
Geelong 5.7 11.13 18.17 24.19 (163)  
Port Adelaide 2.2 4.3 5.5 6.8 (44)

## 2007 AFL LADDER (minor round placings in brackets)

	P	W	D	L	For	Against	%	Pts
1. Geelong (1)	22	18	0	4	2542	1664	153	72
2. Port Adelaide (2)	22	15	0	7	2314	2038	114	60
3. Kangaroos (4)	22	14	0	8	2183	1998	109	56
4. Collingwood (6)	22	13	0	9	2011	1992	101	52
5. West Coast (3)	22	15	0	7	2162	1935	112	60
6. Hawthorn (5)	22	13	0	9	2097	1855	113	52
7. Sydney (7)	22	12	1	9	2031	1698	120	50
8. Adelaide (8)	22	12	0	10	1881	1712	110	48
9. St. Kilda	22	11	1	10	1874	1941	97	46
10. Brisbane	22	9	2	11	1986	1885	106	40
11. Fremantle	22	10	0	12	2254	2198	103	40
12. Essendon	22	10	0	12	2184	2394	91	40
13. Western Bulldogs	22	9	1	12	2111	2469	86	38
14. Melbourne	22	5	0	17	1890	2418	78	20
15. Carlton	22	4	0	18	2167	2911	74	16
16. Richmond	22	3	1	18	1958	2537	77	14

## BEST & FAIREST RESULTS

Ranking	Player	Votes
1st	Kane CORNES	225
2nd	Chad CORNES	196
3rd	Peter BURGOYNE	186
4th	Domenic CASSISI	164
5th	Shaun BURGOYNE	151
6th	David RODAN	134
=7th	Brendon LADE	118
=7th	Jacob SURJAN	118
9th	Brett EBERT	117
10th	Daniel MOTLOP	109

## CLUB AWARD WINNERS

John Cahill Medallist – Kane Cornes  
Best Team Man – Troy Chaplin  
Gavin Wanganeen Medal – Justin Westhoff  
Most Improved – David Rodan  
One Percenter Award – Daniel Motlop  
Best First Year Player – Justin Westhoff  
Best Finals Player – Peter Burgoyne  
Fos Williams Medal – Michael Wilson

## TOP PAFC BROWNLOW VOTE WINNERS

Shaun Burgoyne 16  
Kane Cornes 13  
Chad Cornes 12

# 2007 BOARDS, MANAGEMENT, STAFF & SUPPORT STAFF

## PORT ADELAIDE FOOTBALL CLUB LIMITED BOARD OF DIRECTORS

Greg Boulton (Chairman and President)  
 Bruce Abernethy  
 Ted Byrt  
 Brett Duncanson  
 Frank Hayter  
 Tony Hobby  
 Robert Hoey  
 Max James  
 Michael O'Connor  
 Alex Panas

## PORT ADELAIDE FOOTBALL & COMMUNITY CLUB (PORT CLUB) BOARD OF DIRECTORS

Brett Duncanson – Chairman (appointed Aug 2007)  
 David Basheer (appointed Mar 2007)  
 John Firth  
 Aaron Flanagan (appointed Aug 2007)  
 Graeme Hodge  
 Max James (resigned May 2007)  
 David Judd  
 Ken McLeavey (resigned Feb 2007)  
 Bob Philp

## PATRONS

Allan Scott AO, OAM  
 Sir Eric Neal AC, CVO

## NO.1. TICKETHOLDERS

David Koch  
 Robert (Bob) Quinn, MM

## MANAGEMENT & FULL TIME STAFF

### CEO OFFICE

John James Chief Executive  
 Linda Marsh Executive Assistant

### FINANCE AND ADMINISTRATION

David Bartlett General Manager – Finance & Administration  
 Sarah Balkwill Receptionist / Finance & Future Fund Assistant  
 Michael Condon IT Manager  
 Brenton Cox Group Accountant  
 Amber Jeffery Finance Officer – Accounts Payable  
 Matthew Webb Finance Officer – Accounts Receivable

### FOOTBALL OPERATIONS

Peter Rohde General Manager – Football Operations  
 Mark Williams Senior Coach  
 Brooke Acquaviva Football Assistant – Coaching  
 David Arnfield Assist Fitness Coach & Corp Training Facilitator  
 Dean Bailey Assistant Coach (Midfield)  
 Darren Burgess Head Fitness Coach  
 Stuart Cochrane Football Administration Officer / Team Manager  
 Jason Cripps Assistant Coach (Forwards)  
 Blair Hartley National Recruiting Manager  
 Alan Hincks Video Analyst  
 David Hutton Football Admin and Development Manager  
 Adam Kingsley Assistant Coach (Backline)  
 Ryan McMillan Trainee Video Operator  
 Geoff Parker Recruiting Officer  
 Matthew Primus Assistant Coach (Ruck)

Di Pounsett Football Assistant - Operations  
 Darren Trevena Development Coach  
 Chris Spinks Strength & Conditioning Coach  
 Phillip Walsh Opposition Analyst & Innovations Manager  
 David Watkins Head Trainer

### MEDIA & PUBLIC RELATIONS

Hitaf Rasheed Media & Public Relations Manager  
 Daniel Bryant Internet & Publications Manager  
 Paul Rugala Communications Officer

### COMMERCIAL OPERATIONS

Steve Olech General Manager – Commercial Operations  
 Darren Adamson Youth Development Manager  
 Jehad Ali Brand Manager  
 Amanda Butler Youth Development Coordinator  
 Lauren Byfield Corporate Account Executive  
 Christopher Caporaso Power Gear Shop Sales Assistant  
 Russell Ebert Community Youth Program Manager  
 Tracy Fisher Marketing Assistant  
 Anita Finelli Merchandise Manager  
 Aaron Flanagan Corporate Services Manager  
 Laura Harriss Customer Relations Consultant  
 Richard Holmes Business Relations – Corporate  
 Sean Kirchner Future Fund Manager  
 Rachelle Lessue Executive Assistant – Commercial Operations  
 Sarah McCallum Marketing Executive  
 Mandy Milligan Business Relations – Corporate  
 Tony Saulters Customer Relations Manager  
 Jan Scott Customer Relations Consultant  
 Sophie Siciliano Customer Relations Consultant  
 Nick Smith Customer Relations Consultant  
 Shirley Tanner Customer Relations Consultant  
 Tara Whatling Events Coordinator  
 Stacey Williams Senior Customer Relations Consultant

### SUPPORT STAFF

Steve Allen Trainer  
 Peter Barnes Chief Medical Officer  
 Merv Bawden Room Steward  
 Noel Bellis Trainer (Vic)  
 Gavin Berry Recruiting Officer (Vic)  
 Foster Bibron Part Time Boxing Coach  
 Kevin Bishop Lights Coordinator  
 Phillip Bunn Recruiting Officer (Vic)  
 Jamie Casey Trainer  
 Brandon Chaplin Team Chaplain  
 Alan Chivell Room Steward  
 Adam Clark Trainer  
 Murray Cooper Property Manager  
 Dave Crawford Room Steward  
 Scott Crawford Masseur  
 Adam Crichton Recruiting Officer (SA)  
 Darryl Crossman Trainer  
 Patrick Custance Chief Physiotherapist  
 Murray Davis Recruiting Officer (Qld)  
 Tim Davis Recruiting Officer (Vic)  
 Paul deBroughe Masseur  
 Ashley Dearlove Sports Science Assistant  
 Chris Drain Recruiting Officer (Vic)  
 Desrae Falk Statistician  
 Roger Falk Statistician

## SUPPORT STAFF CONT. & PLAYERS

Mark Fisher	Medical Officer
Brian Fitzpatrick	Room Steward
Peter Frank	Trainer (Vic)
Gary Freeman	Trainer (Vic)
Alan Gill	Match Day Team Manager
David Goodwin	Trainer
Andrew Hall	Trainer (Vic)
Tim Hart	Match Analyst
Dennis Haupt	Trainer
Geoff Hendricks	Recruiting Officer (WA)
Mike Heynen	Physiotherapist
Clarrie Hoffman	Room Steward
Kevin Holohan	Trainer
Craig King	Recruiting Officer (WA)
Larry King	Recruiting Officer (WA)
Phil Kretschmer	Recruiting Officer (SA)
Chris Kyriacou	Match Day Assistant (Vic)
Brian Maddock	Data Entry
Tim Martin	Masseur
Simon Massouras	Room Steward (Vic)
Tony McGuinness	Runner
Mike Middleton	Trainer (Vic)
Andrew Mosca	Trainer (Vic)
James Neal	Room Steward
Michael Pace	Trainer
David Regan	Assistant Room Steward (Vic)
Michael Regan	Assistant Room Steward (Vic)
Shane Regan	Room Steward (Vic)
Paul Rizonico	Match-up Board
Bart Ryan	Boot Steward (Vic)
Corey Saitta	Recruiting Officer (Vic)
Geoff Samuels	Little League (SA)
Stewart Smith	Recruiting Officer (SA)
John Sparre	Assistant Property Manager
Milosh Stjelja	Masseur
Ken Thomas	Little League (SA)
Alf Trebilcock	Boot Steward
Olivia Warnes	Dietician
Nathan Waters	Ball Steward

Barry Wilson	Pool/Facility Security
Ben Wilson	Recruiting Officer (SA)
Stephen Williams	Assistant Development Coach
Paul Woolley	Doorman (Vic)
Shane Worner	Trainer
Tim Wyld	Match Day Videos

### CLUB HISTORIAN

John Sincock

### MANAGEMENT & STAFF (departed during 2007)

The Club acknowledges and thanks the following personnel for their service during 2007 and wishes them well for the future.

Dean Bailey	Assistant Coach
Daniel Buberis	Business Relations –Corporate
Jessica Heathfield	Membership Sales Assistant
Amy Kazaniecki	Membership Sales Assistant
Victoria Lewis	Events Administration Assistant
Jan Mark	Community Youth Program Assistant
Mick Moylan	National Recruiting Manager
Yvonne Perkins	Customer Relations Consultant
Harry Stoubos	Sales Manager
Ranya Tadros	Finance Assistant
David Watkins	Head Trainer

### SENIOR PLAYERS

Greg Bentley	Josh Mahoney
Travis Boak	Hugh Minson
Dean Brogan	Daniel Motlop
Peter Burgoyne	Danyle Pearce
Shaun Burgoyne (vc)	Michael Pettigrew
Alipate Carlile	David Rodan
Domenic Cassisi	Steven Salopek
Troy Chaplin	Paul Stewart
Adam Cockshell	Jacob Surjan
Chad Cornes (vc)	Brad Symes
Kane Cornes	Matt Thomas
Fabian Deluca	Adam Thomson
Brett Ebert	Toby Thurstans
Jonathan Giles	Warren Tredrea (c)
Robert Gray	Darryl Wakelin
Nathan Krakouer	Justin Westhoff
Brendon Lade (vc)	Damon White
Tom Logan	Ryan Williams
Nathan Lonie	Ryan Willits
Nick Lower	Michael Wilson (vc)

### ROOKIE PLAYERS

Nathan Batsanis
Gavin Grose
Peter Hardy
Alex Lee

### DEPARTING PLAYERS

Josh Mahoney	Retired
Brad Symes	Traded
Darryl Wakelin	Retired
Nathan Batsanis (Rookie)	Delisted
Peter Hardy (Rookie)	Delisted
Alex Lee (Rookie)	Delisted
Ryan Willits	Delisted

### PLAYERS JOINING THE 2008 PLAYING LIST

Name	Previous Club	Age / Weight / Height
Matthew Lobbe	Eastern Ranges	18 / 84kg / 199cm (2007 NAB AFL Draft selection 16)
Marlon Motlop	Wanderers	17 / 75kg / 179cm (2007 NAB AFL Draft selection 28)
Matthew Westhoff	Central District	19 / 80kg / 198cm (2007 NAB AFL Draft selection 33)
Mitchell Farmer	Calder Cannons	18 / 77kg / 180cm (2007 NAB AFL Draft selection 49)

## HONOUR ROLL

## AFL COMPETITION

YEAR	POSITION	PRESIDENT / CHAIRMAN	CEO	CAPTAIN	BEST & FAIREST	LEADING GOALKICKER	GOALS	COACH
2007	Second	G.C.Boulton	J.M.James	W.G.Tredrea	K.G.Cornes	B.A.Ebert	56	M.Williams
2006	Twelfth	G.C.Boulton	J.M.James	W.G.Tredrea	B.D.Lade	J.W.Mahoney	29	M.Williams
2005	Sixth	G.C.Boulton	J.M.James	M.R.Primus	W.G.Tredrea	W.G.Tredrea	65	M.Williams
2004	First	G.C.Boulton	B.A.Cunningham	M.R.Primus	W.G.Tredrea	W.G.Tredrea	81	M.Williams
2003	Fourth	G.C.Boulton	B.A.Cunningham	M.R.Primus	G.A.Wanganeen	W.G.Tredrea	58	M.Williams
2002	Third	G.C.Boulton	B.A.Cunningham	M.R.Primus	M.R.Primus	S.A.Dew	51	M.Williams
2001	Fifth	G.C.Boulton	B.A.Cunningham	M.R.Primus	W.G.Tredrea	W.G.Tredrea	51	M.Williams
2000	Fourteenth	G.C.Boulton	B.A.Cunningham	G.A.Wanganeen	B.A.Montgomery	W.G.Tredrea	32	M.Williams
1999	Seventh	G.C.Boulton	B.A.Cunningham	G.A.Wanganeen	S.M.Paxman	W.G.Tredrea	40	M.Williams
1998	Tenth	G.C.Boulton	B.A.Cunningham	G.A.Wanganeen	A.S.Kingsley	W.G.Tredrea	34	J.V.Cahill
1997	Ninth	G.C.Boulton	B.A.Cunningham	G.A.Wanganeen	D.I.Mead	S.Cummings	70	J.V.Cahill

## SANFL COMPETITION

YEAR	POSITION	PRESIDENT	CHAIRMAN	GEN MANAGER/CEO	CAPTAIN	FAIREST & BEST	LEADING GOALKICKER	GOALS	COACH
1996	First	G.C.Boulton	B.E.Wilson/ S.J.Forest	R.T.Clayton/ D.S.Hutton	T.Ginever	S.L.Hodges	S.L.Hodges	117*	J.V.Cahill/ S.F.Williams
1995	First	G.C.Boulton	B.E.Wilson	B.A.Cunningham	T.Ginever	R.J.West	M.J.Taylor	53	J.V.Cahill
1994	First	G.C.Boulton	B.E.Wilson	B.A.Cunningham	T.Ginever	T.Ginever	S.L.Hodges	130*	J.V.Cahill
1993	Third	G.C.Boulton	B.E.Wilson	B.A.Cunningham	G.I.Phillips	T.I.Bond	M.J.Taylor	93*	J.V.Cahill
1992	First	B.H.Weber	B.H.Weber	B.A.Cunningham	G.I.Phillips	N.C.Buckley+	M.J.Taylor	97*	J.V.Cahill
1991	Fifth	B.H.Weber	B.H.Weber	R.T.Clayton	G.I.Phillips	P.J.Northeast	D.R.Bortase	25	J.V.Cahill
1990	First	B.H.Weber	B.H.Weber	R.T.Clayton	R.H.Johnston	S.L.Hodges+	S.L.Hodges	153*	J.V.Cahill
1989	First	B.H.Weber	A.R.McLean O.B.E.	R.T.Clayton	R.H.Johnston	R.H.Johnston	S.L.Hodges	79	J.V.Cahill
1988	First	B.H.Weber	A.R.McLean O.B.E.	D.J.McKenzie	R.H.Johnston	G.I.Phillips	S.L.Hodges	74	J.V.Cahill
1987	Fourth	B.H.Weber	A.R.McLean O.B.E.	D.J.McKenzie	R.H.Johnston	B.R.Abernethy	D.M.Smith	71	R.F.Ebert
1986	Fourth	B.H.Weber	A.R.McLean O.B.E.	D.J.McKenzie	R.H.Johnston	M.J.Leslie	D.M.Smith	49	R.F.Ebert
1985	Seventh	K.L.Duthie	A.R.McLean O.B.E.	D.J.McKenzie	R.F.Ebert	C.E.Bradley	T.N.Evans	96	R.F.Ebert
1984	Second	K.L.Duthie	A.R.McLean O.B.E.	D.J.McKenzie	R.F.Ebert	C.E.Bradley	T.N.Evans	137	R.F.Ebert
1983	Sixth	K.L.Duthie	J.J.Swain/ A.R.McLean O.B.E.	R.B.Taylor	R.F.Ebert	S.R.Clifford	T.N.Evans	63	R.F.Ebert
1982	Third	K.L.Duthie	J.J.Swain	R.B.Taylor	B.A.Cunningham	C.E.Bradley	T.N.Evans	125*	J.V.Cahill
1981	First	K.L.Duthie	J.J.Swain	R.B.Taylor	B.A.Cunningham	R.F.Ebert	T.N.Evans	98*	J.V.Cahill
1980	First	K.L.Duthie	J.J.Swain	A.R.McLean	B.A.Cunningham	S.R.Clifford	T.N.Evans	146*	J.V.Cahill
1979	First	K.L.Duthie	J.J.Swain	A.R.McLean	B.A.Cunningham	M.S.Faletic	T.N.Evans	82	J.V.Cahill
1978	Third	K.L.Duthie	J.J.Swain	A.R.McLean	R.F.Ebert	S.R.Clifford	T.N.Evans	90*	J.V.Cahill
1977	First	K.L.Duthie	J.J.Swain	A.R.McLean	R.F.Ebert	R.F.Ebert	T.N.Evans	88*	J.V.Cahill
1976	Second	K.L.Duthie	J.J.Swain	A.R.McLean	R.F.Ebert	R.F.Ebert+	R.G.Gerlach	90	J.V.Cahill
1975	Third	K.L.Duthie	J.J.Swain	A.R.McLean	R.F.Ebert	P.B.Woite+	T.N.Evans	64	J.V.Cahill
1974	Third	K.L.Duthie	J.J.Swain	A.R.McLean	R.F.Ebert	R.F.Ebert+	D.F.Cahill	54	J.V.Cahill
1973	Fifth	K.L.Duthie	J.J.Swain	A.R.McLean	J.V.Cahill	J.V.Cahill	J.V.Cahill	59	F.N.Williams
1972	Second	F.B.Harvey	C.A.Darwent	A.R.McLean	J.V.Cahill	R.F.Ebert	M.D.James	62	F.N.Williams
1971	Second	F.B.Harvey	C.A.Darwent	A.R.McLean	J.V.Cahill	R.F.Ebert+	E.W.Freeman	50	F.N.Williams
1970	Third	F.B.Harvey	C.A.Darwent	A.R.McLean	J.V.Cahill	J.V.Cahill	E.W.Freeman	75	F.N.Williams
1969	Sixth	F.B.Harvey	C.A.Darwent	A.R.McLean	J.V.Cahill	J.G.Potter	M.Dittmar	28	F.N.Williams
1968	Second	F.B.Harvey	C.A.Darwent	A.R.McLean	J.V.Cahill	J.V.Cahill	R.F.Ebert	44	F.N.Williams
1967	Second	F.B.Harvey	C.A.Darwent	A.R.McLean	J.V.Cahill	J.G.Potter	E.W.Freeman	74	F.N.Williams
1966	Second	F.B.Harvey	C.A.Darwent	A.R.McLean	G.P.Motley	J.V.Cahill	E.W.Freeman	81*	F.N.Williams
1965	First	F.B.Harvey	C.A.Darwent	A.R.McLean	G.P.Motley	G.P.Motley	E.W.Freeman	74	F.N.Williams
1964	Second	F.B.Harvey	C.A.Darwent	A.R.McLean	G.P.Motley	J.G.Potter	J.G.Potter	42	F.N.Williams
1963	First	F.B.Harvey	C.A.Darwent	A.R.McLean	G.P.Motley	G.P.Motley	R.H.Johns	54*	F.N.Williams
1962	First	F.B.Harvey	C.A.Darwent	A.R.McLean	G.P.Motley	P.K.Obst	R.H.Johns	76*	F.N.Williams
1961	Third	F.B.Harvey	C.A.Darwent	A.R.McLean	G.P.Motley	J.G.Potter	R.H.Johns	54	G.P.Motley
1960	Third	F.B.Harvey	C.A.Darwent	A.R.McLean	G.P.Motley	N.C.Hayes	W.J.Dittmar	69*	G.P.Motley
1959	First	F.B.Harvey	C.A.Darwent	A.R.McLean	G.P.Motley	G.P.Motley	W.J.Dittmar	74*	G.P.Motley
1958	First	F.B.Harvey	C.A.Darwent	A.R.McLean	F.N.Williams	G.P.Motley	R.H.Johns	55*	F.N.Williams
1957	First	F.B.Harvey	C.A.Darwent	A.R.McLean	F.N.Williams	N.C.Hayes	R.H.Johns	77	F.N.Williams
1956	First	F.B.Harvey	C.A.Darwent	A.R.McLean	F.N.Williams	A.E.Whelan	R.H.Johns	70*	F.N.Williams
1955	First	F.B.Harvey	C.A.Darwent	A.R.McLean	F.N.Williams	F.N.Williams	F.N.Williams	35	F.N.Williams
1954	First	F.B.Harvey	A.J.Swain	A.R.McLean	F.N.Williams	R.W.Clitt	T.E.Garland	44	F.N.Williams
1953	Second	F.B.Harvey	A.J.Swain	A.R.McLean	F.N.Williams	H.A.McDonald	R.D.Whitaker	35	F.N.Williams
1952	Third	F.B.Harvey	A.J.Swain	A.R.McLean	F.N.Williams	R.D.Whitaker	R.W.Clitt	27	F.N.Williams
1951	First	Dr.W.H.Baudinet	A.J.Swain	A.R.McLean	F.N.Williams	R.L.Russell	N.E.Clark	37	F.N.Williams
1950	Third	Dr.W.H.Baudinet	A.J.Swain	A.R.McLean	F.N.Williams	F.N.Williams	F.N.Williams	40	F.N.Williams
1949	Sixth	Dr.P.T.S.Cherry	A.J.Swain	A.R.McLean	R.C.Schumann	R.L.Russell	K.L.Zucker	51	J.McCarthy
1948	Seventh	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter/ L.C.Dayman	L.E.Roberts	R.L.Russell	A.R.McLean	48	L.E.Roberts
1947	Third	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	R.B.Quinn	R.B.Quinn	A.R.McLean	80*	R.B.Quinn
1946	Second	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	R.B.Quinn	L.E.Roberts	K.M.Jolly	46	R.B.Quinn
1945	Second	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	R.B.Quinn	R.B.Quinn+	R.B.Quinn	51	R.B.Quinn
1942 to 1944		Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	L.E.Roberts	Combined with West Torrens			S.Hosking
1941	Fourth	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	A.R.Reval	J.D.Skelly	A.R.McLean	62	A.R.Reval

## HONOUR ROLL

YEAR	POSITION	PRESIDENT	CHAIRMAN	SECRETARY	CAPTAIN	FAIREST & BEST	LEADING GOALKICKER	GOALS	COACH
1940	Third	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	R.B.Quinn/ A.R.Reval	R.C.Schumann	A.R.McLean	47	R.B.Quinn/ A.R.Reval
1939	First	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	R.B.Quinn	A.R.Reval	A.E.Hollingworth	78	R.B.Quinn
1938	Second	Dr.P.T.S.Cherry	A.J.Swain	C.Hayter	E.A.Hender	R.B.Quinn	A.E.Hollingworth	45	S.Hosking
1937	First	Dr.P.T.S.Cherry	W.E.Baudinet	C.Hayter	J.Dermody	R.B.Quinn	R.B.Quinn	51	S.Hosking
1936	First	C.T.Gun	W.E.Baudinet	C.Hayter	J.Dermody	A.E.Hollingworth	J.M.Prideaux	86	S.Hosking
1935	Second	C.T.Gun	W.E.Baudinet	C.Hayter	R.C.Johnson	J.Dermody	J.M.Prideaux	95	L.J.Ashby
1934	Second	C.T.Gun	W.E.Baudinet	C.Hayter	V.W.Johnson	A.E.Hollingworth	J.M.Prideaux	73	L.J.Ashby
1933	Fifth	C.T.Gun	W.E.Baudinet	C.Hayter	S.F.Ween	J.Dermody	E.A.Hender	48	H.B.Dewar
1932	Fourth	C.T.Gun	W.E.Baudinet	C.Hayter	S.F.Ween	E.W.Mucklow	E.A.Hender	55	S.F.Ween
1931	Third	Dr.P.T.S.Cherry	W.E.Baudinet	C.Hayter	V.W.Johnson	M.W.Allingham	L.C.Dayman	62	S.Hosking
1930	Second	Dr.P.T.S.Cherry	A.O.R.Tapp	C.Hayter	V.M.Johnson	V.W.Johnson	L.C.Dayman	99	S.Hosking
1929	Second	Dr.P.T.S.Cherry	A.O.R.Tapp	C.Hayter	V.W.Johnson	E.W.Mucklow	L.C.Dayman	86*	S.Hosking
1928	First	Dr.P.T.S.Cherry	A.O.R.Tapp	C.Hayter	V.W.Johnson	L.C.Dayman	L.C.Dayman	41	S.Hosking
1927	Third	Dr.P.T.S.Cherry	C.McArthur	C.Hayter	P.A.Bampton	C.H.Keal	H.D.Logan	66	S.Hosking
1926	Second	Dr.P.T.S.Cherry	C.McArthur	A.McKelvie	M.W.Allingham	L.C.Hodge	H.D.Logan	36	M.W.Allingham
1925	Second	S.H.Skipper	C.McArthur	A.McKelvie	C.H.Keal	P.A.Bampton	H.D.Logan	56	A.Hosie
1924	Fourth	S.H.Skipper	C.McArthur	A.McKelvie	C.H.Keal	L.C.Dayman	M.W.Allingham	28	A.Hosie
1923	Seventh	S.H.Skipper	C.McArthur	A.McKelvie	C.G.Dayman	L.C.Dayman	M.W.Allingham	42	C.G.Dayman
1922	Fifth	S.H.Skipper	C.McArthur	C.V.Tyler	S.W.Howie	C.G.Dayman	M.W.Allingham	47	S.W.Howie
1921	First	Dr.A.V.Benson	P.O.Grady	C.V.Tyler	W.H.Oliver	C.E.Adams	M.W.Allingham	43	S.Hosking
1920	Third	Dr.A.V.Benson	F.I.Hansen	C.V.Tyler	J.W.Robertson/ B.Olds	C.E.Adams	F.E.Dewar	24	F.I.Hansen
1919	Fourth	Dr.A.V.Benson	F.I.Hansen	C.V.Tyler	H.V.Pope/ A.T.McFarlane	W.J.Ashley	L.L.Lackman	26*	F.I.Hansen
1915	Second	Dr.A.V.Benson	M.G.Donaghy	J.Hodge	A.T.McFarlane	H.F.Eaton	A.Congear	21	A.T.McFarlane
1914	First	Dr.A.V.Benson	M.G.Donaghy	J.Hodge	J.W.Londrigan	W.J.Ashley+	J.S.Dunn	33*	J.W.Londrigan
1913	First	Dr.A.V.Benson	M.G.Donaghy	J.Hodge	J.W.Londrigan	H.F.Eaton	F.I.Hansen	39*	J.W.Londrigan
1912	Second	R.Cruickshank	J.V.Earle	J.Hodge	C.T.Cocks/ S.Hosking	W.H.Oliver	F.I.Hansen	37*	Unknown
1911	Second	R.Cruickshank	J.V.Earle	J.Hodge	G.P.Dempster	W.H.Oliver	F.I.Hansen	41*	M.G.Donaghy/J.Woollard
1910	First	W.E.Mattinson	H.T.Phillips	J.Hodge	J.Woollard	S.Hosking+	F.I.Hansen	47	A.Hosie
1909	Second	W.E.Mattinson	R.A.Walsh	J.Hodge	M.G.Donaghy	J.S.Dickson	A.Congear	30	A.Hosie
1908	Third	W.E.Mattinson	W.H.Harvey	J.Hodge	E.Strawns/ M.G.Donaghy	J.S.Dickson	J.Mathison	33*	J.McGargill
1907	Second	W.E.Mattinson	W.H.Harvey	J.Hodge	L.T.Corston	J.P.Mack+	J.Quinn	32*	J.McGargill
1906	First	W.E.Mattinson	W.H.Harvey	J.Hodge	J.Fletcher/ L.T.Corston	E.Strawns	J.Mathison	42*	J.McGargill
1905	Second	W.E.Mattinson	W.H.Harvey	J.Sweeney	J.Quinn	J.Quinn	J.Mathison	30*	J.McGargill
1904	Second	W.E.Mattinson	W.H.Harvey	J.Sweeney	A.Hosie/J.Quinn	L.T.Corston	J.J.Tompkins	28	J.McGargill
1903	First	W.E.Mattinson	W.H.Harvey	J.Sweeney	A.Hosie	J.J.Tompkins	J.J.Tompkins	40	J.McGargill
1902	Third	W.E.Mattinson	W.H.Harvey	J.Sweeney	A.Hosie	L.T.Corston	J.N.Healy	25	J.McGargill
1901	Second	R.Cruickshank	W.H.Harvey	J.Sweeney	A.Hosie	E.Strawns	J.Quinn	27	J.McGargill
1900	Sixth	W.Fisher	W.H.Harvey	J.Sweeney	H.T.Phillips	J.Quinn	H.Tompkins	15	J.McGargill
1899	Third	W.Fisher	W.H.Harvey	J.Sweeney	H.T.Phillips	S.A.Malin+	W.Stark	12	J.McGargill
1898	Second	W.Fisher	R.Cruickshank	H.W.Hills/ J.Sweeney	K.McKenzie	A.Hoise	W.Stark	34	J.McGargill
1897	First	C.Tucker/ W.Fisher	R.Cruickshank	H.W.Hills	K.McKenzie	K.McKenzie	J.J.Tompkins	27*	J.McGargill
1896	Fifth	C.Tucker/ W.Fisher	H.M.Adams	H.W.Hills	K.McKenzie	G.Linklater	A.Lees	19	J.McGargill
1895	Third	W.Fisher	H.M.Adams	J.Sweeney	A.Miers	O.L'estage	A.McKenzie	25	J.McGargill
1894	Third	J.Cleave	A.Mackie	J.Sweeney	K.McKenzie	A.Miers	A.McKenzie	36	J.McGargill
1893	Third	J.Cleave	R.Cruickshank	J.Sweeney	K.McKenzie	W.Murray/ H.T.Phillips	A.McKenzie	59	J.McGargill
1892	Second	J.Forby	R.Cruickshank	J.Sweeney	K.McKenzie	H.T.Phillips	A.McKenzie	43	J.McGargill
1891	Second	J.Forby	J.Sweeney	R.Cruickshank/ A.H.Bushby	K.McKenzie	H.T.Phillips	J.McKenzie	37	J.McGargill
1890	First	J.Forby	J.Sweeney	R.Cruickshank	K.McKenzie	C.Fry	J.McKenzie	32*	J.McGargill
1889	Second	J.Forby	J.Sweeney	R.Cruickshank	W.Bushby	H.G.Hamilton	C.Fry	32*	J.McGargill
1888	Second	J.Forby	R.Cruickshank	J.Sweeney	W.Bushby	H.T.Phillips	H.T.Phillips/ J.McKenzie	23	J.McGargill
1887	Second	J.Forby	T.Gifford	E.C.LeMessurier	W.Bushby	W.Bushby	A.H.Bushby	25	J.McGargill
1886	Fourth	J.Forby	T.Gifford	J.Litchfield	W.Bushby	C.Fry	C.Fry/M.M.Coffee	6	J.McGargill
1885	Third	J.Forby	E.E.LeMessurier	E.C.LeMessurier	R.Turpenny/ C.Kellett	M.M.Coffee	R.C.Roy	13	R.Turpenny
1884	First	J.Forby	T.Gifford	E.C.LeMessurier	R.Turpenny	C.Kellett/G.Cairns	R.C.Roy	22*	R.Turpenny
1883	Second	J.Forby	T.Gifford	E.C.LeMessurier	E.E.LeMessurier/ R.Turpenny	R.Kirkpatrick	J.Litchfield	13*	R.Turpenny
1882	Third	J.Forby	T.G.Smith	E.C.LeMessurier	C.Kellett	J.Munro	G.Slatte	6	C.Kellett
1881	Fifth	J.Forby	T.G.Smith	E.E.LeMessurier/ J.Carter	W.Fletcher/ J.Sandilands	J.Sidoli	J.Watt	6	J.Sandilands
1880	Sixth	J.Forby	T.G.Smith	J.W.Channon	J.A.Atkins/ J.Carter	J.Sidoli	E.E.LeMessurier	3	J.A.Atkins
1879	Second	J.Hart (jnr)	J.A.Rann	C.Wells	W.Fletcher	T.G.Smith	E.C.LeMessurier	4	W.Fletcher
1878	Third	J.Hart (jnr)	J.A.Rann	C.Wells	W.Fletcher	T.G.Smith	E.E.LeMessurier/ J.Carter	3	W.Fletcher
1877	Fourth	J.Hart (jnr)	J.A.Rann	C.Wells	W.Fletcher	T.G.Smith	A.LeMessurier	5	W.Fletcher
1876	Fifth	J.Hart (jnr)	W.E.Mattinson	C.Wells	W.Fletcher	E.E.LeMessurier	S.Tyzack/J.A.Rann	1	W.Fletcher
1875	Second	J.Hart (jnr)	W.E.Mattinson	F.Ireland	R.C.Sandilands	H.Ford	H.Ford/Warren	2	R.C.Sandilands
1874	Second	J.Hart (jnr)	W.E.Mattinson	F.Ireland	J.A.Rann/C.Wells	Unknown	0	J.A.Rann	
1873	Second	J.Hart (jnr)	W.E.Mattinson	F.Ireland	H.Sparnon/ G.Middleton	S.Tyzack	Unknown	1	H.Sparnon
1872	Second	J.Hart (snr)	W.E.Mattinson	G.Ireland	G.Middleton	Unknown	0	G.Middleton	
1871	Third	J.Hart (snr)	W.E.Mattinson	G.Ireland	F.Stone	F.Stone	0	F.Stone	
1870	Third	J.Hart (snr)	W.E.Mattinson	R.W.J.Leicester	J.Wald/G.Date	J.Wald	J.Wald	2	J.Wald

Notes 1916 to 1918 League Football suspended owing to World War 1. 1942 to 1944 League Football results not counted in P.A.F.C. statistics owing to World War 2. +Magarey Medallist \*League Champion Goalkicker

# LIFE MEMBERS, FOUNDATION LIFE GOVERNORS CHAIRMAN'S CLUB

## LIFE MEMBERS

1909	W H Harvey*	1949	R C Schumann*	L Hodson*	Mrs ZE Robinson	2005	P G Burgoyne
	W E Mattinson*		A H Dowsett*	A C Rosevear*	Mrs E Seal*		T M Byrt
	K McKenzie*		H Ollrich*	K J Salvemini	C Cooper*	1988	J W Casey
	H Phillips*	1950	J Skelly*	N F Smith*	M L Cooper		D K Crossman
	J Sweeney*		C Adams*	K L Spencer	M J Derrick*		R G James
1912	R Cruickshank*		C I Dayman	B H Thorn	K J McGregor		B D Lade
	J V Earle*	1951	C V Thompson*	P W Whicker*	J Sparre	1989	R B Mollison
1913	L T Corston*		Mrs E Dewar*	D M R Gilligan*	A Gill		G P Morris
	J Davies*	1952	G Lohf*	B E Wilson	W R Haslam		W G Tredrea
	R Fraser*		F W Dowsett*	L Buck*	G I Phillips		A A Votino
1914	J Hodge*	1953	D J Fletcher	R T Clayton	S Williams		D J Watkins
1919	S Hosking*		F H Goddard*	Mrs B Giddings*	A Zauch*		M R Wilson
	H V Pope*		K W Growden*	R Page*	G J Boyd	2006	P G Barnes
1920	J Noel*		W McFarlane*	J Buck	R H Johnston		K Bishop
1921	J McGargill*	1955	G E Pryke OBE*	D Goodwin	D Dornan		P D Custance
	E Strawns*		A S Greer	V A Hoare	G Monteleone		S A Dew
1922	A J Biscombe*	1956	J McCarthy*	Dr J H Kneebone*	T Ginever		Mrs D Falk
	A Congear*	1957	R N Mann*	B M Light	E Kent*		M L Fisher
	J Mack*		D E Boyd	J Molan	G Kraft		J A Francou
	W H Oliver*		R W Clift*	W G Sutton	N Thiele	1993	A S Kingsley
	J Quinn*		W Danvers*	D Williams*	D Arnfield		M R Primus
1923	P Gardner*		C S Parham	G Anderson	T Benton		G A Wanganeen
1926	Dr A V Benson*	1958	A E Whelan	K Aubert*	D Clarke	2007	C S Cornes
	S H Skipper*		A F Carlsson*	R F Ebert OAM	D McSweeney		A Scott AO, OAM
	C McArthur*		G Hart*	D F Cahill	D Smith		
1927	F F Ward*		H A McDonald*	J Hart	S Traynor		
1928	S Dickson*		C A McKenzie	C A Turville	B Abernethy	1994	
	A Hosie*		F N Williams*	P B Woite	D Borlase		G Blackmore
1929	H Eaton*	1959	K L Zucker	L Jacobs*	G Fiacchi		D Boyd
	A McFarlane*		J W Abley	A J Trebilcock	D Hutton		G Fahey
1930	P Bampton*	1960	S G Moon*	B S Burchell	D Thomas		F Hayter
	C Keal*		C A Darwent*	B A Cunningham	Mrs D Wilson		R Heath
1931	L C Dayman*	1961	M A Kretschmer	B E Fairclough	J Wood*		A Hobby
	V Johnson*		E W Pomeroy*	D J Harkness*	G C Boulton	1995	R Hoey
1932	M Allingham*	1961	Dr R H Elix*	C Hoffman	S Bulach*		W Rogers
	C I Maywald*		F B Harvey OBE*	J Huskinson*	K Doyle		J Sinclair
1933	E Dewar*		E V Holmsted*	K W J Martin	A Hobby		GF Virgo*
	E Mucklow*		H D Vincent*	J W Nitschke	R J Hoey		B Weber*
1934	H Logan*	1962	C E Whelan*	T E Garland	M D Judd		F Welfare*
	A J Swain*		A Brown*	C W Natt	C Lum		
1935	J Gill*		N C Hayes	K O'Reilly	D Shannahan		
	H Lane*	1963	G P Motley	T Cripps	R Smith		
1936	G Clarke*		G H Dunn*	K L Duthie*	M Tylor		
	S Ween*		R H Johns	Dr I R Kerr	D J Brown	1996	
1937	C Hayter*		G W Revel*	K B Kinnear	R D Delaney		J Borrelli
1938	H Baird*		W T Spells*	A C Lawson	F E Hayter		C Brougham
	W E C Baudinet*	1964	K F Tierney	B Rees	P J Hoffman		B Carter
	J A Jones*		P K Obst	J J Swain*	I D McLachlan		R Champion de Crespigny AC
	D Linklater*	1965	J Prideaux*	R Bercham	D Rady		G Columbus
1939	J Dickinson*		R E Fabian*	B A Johnson*	R Falk	1997	G Davis
	J Dunstone*		R L Obst*	D J Keyes	S L Hodges		G Fahey
	A Godson*		J M Porter*	R W Lloyd	P J Northeast		P Foti
	N Hender*		R F Seal*	A W McKay	R Whitehorn		B Gill
	L Hodge*	1966	D J Trowse	Mrs R Obst	F B Broadbent	1998	M Hender
	W Whicker*		E Harrison*	A L Porpoclycia	R S Duthie*		J Hood
1940	J Anderson*	1967	H Spencer*	T R Sorrell	C G Ebert		P Hoffmann
	F I Hansen*		J V Cahill	P Woolman*	T W Klopp		N House
	F Magor*		D S Gill*	T N Evans	M LePoidevan	1999	W Lumbers
	P O'Grady*		A C Marsh*	A K Giles	Mrs T Bell		J Manuel
1944	B Bampton*		T D Obst	R E Heath	S Curtis		B McFarlane
	T Kelleway*		J G Potter	Mrs I Johnson	P Heaton		I McLachlan AO
	K Obst*	1969	C A Whicker*	L W McGie	G Lang		M Mercorella
	R B Quinn, MM		J T Gun	R D Philp	M O'Brien		Sir E Neal
	A R Revel*		R Haskard	Mrs E Schroeder	A Chivell	2000	A Panas
1945	W R Lowe*		J Parr*	B A Snodgrass	M Crossman*		J Sarah
	H E Martin*	1970	K J Salmon	P J Belton	Mrs M Gill		S Selva
1946	L E Roberts*		J Challinder*	M Maiden	Mrs H Henneker		C Smith
	K West*	1971	R Elleway	G R Tredrea	D Horgan		B Sparreboom
	F White*		B T Nyland	T J Whippress	D Mead		S Thompson
1947	Dr P T Cherry*	1972	R J Samuels*	G Alderson	Mrs W Pridham		A Toop
	E R McMahan*		F D Errey*	R Guscott	G F Virgo*	2001	K Williams
1948	R W Hoffman*		H Hampton*	Mrs V Innes	-	2002	D Wiech
	R McLean OBE*	1973	C Tucker*	I Eckermann	M Williams	2003	B Vis
	L G McLean*		B J Bannan	J L Firth	-	2004	
			G F Carter	E W Freeman	-		

## FOUNDATION LIFE GOVERNORS

G Blackmore  
D Boyd  
G Fahey  
F Hayter  
R Heath  
A Hobby  
R Hoey  
W Rogers  
J Sinclair  
GF Virgo\*  
B Weber\*  
F Welfare\*

## POWER FUTURE FUND CHAIRMAN'S CLUB

R Atkins  
D Bashier  
J Borrelli  
C Brougham  
B Carter  
R Champion de Crespigny AC  
G Columbus  
G Davis  
G Fahey  
P Foti  
B Gill  
M Hender  
J Hood  
P Hoffmann  
N House  
W Lumbers  
J Manuel  
B McFarlane  
I McLachlan AO  
M Mercorella  
Sir E Neal  
A Panas  
J Sarah  
S Selva  
C Smith  
B Sparreboom  
S Thompson  
A Toop  
K Williams  
D Wiech  
B Vis

\* deceased

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FIVEaa



PHOENIX

Phoenix Society



DDMC



Northern's Plumbtec



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National Foods



ROH Wheels Australia



Balfours



Musashi



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