

# Copy of financial statements and reports

## Company details

Company name

**ADELAIDE FOOTBALL CLUB LIMITED**

ACN

**008 101 568**

## Reason for lodgement of statement and reports

A public company or a disclosing entity which is not a registered scheme or prescribed interest undertaking

Dates on which financial  
year ends

Financial year end date

**31-10-2023**

## Auditor's report

Were the financial statements audited?

**Yes**

Is the opinion/conclusion in the report modified? (The opinion/conclusion in the report is qualified, adverse or disclaimed)

**No**

Does the report contain an Emphasis of Matter and/or Other Matter paragraph?

**No**

## Details of current auditor or auditors

Current auditor

Date of appointment **01-10-2014**

Name of auditor

**KPMG**

Address

**151 PIRIE STREET  
ADELAIDE SA 5000**

## Certification

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I certify that the attached documents are a true copy of the original reports required to be lodged under section 319 of the Corporations Act 2001.

**Yes**

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## Signature

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Select the capacity in which you are lodging the form  
Secretary

I certify that the information in this form is true and complete and that I am lodging these reports as, or on behalf of, the company.

**Yes**

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## Authentication

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This form has been submitted by

Name	Patrick Michael CLIFTON
Date	26-03-2024

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A D E L A I D E F O O T B A L L C L U B



# 2023 ANNUAL FINANCIAL REPORT

3 1 O C T O B E R 2 0 2 3

**WE FLY  
AS ONE**



# ACKNOWLEDGEMENT TO COUNTRY

The Adelaide Football Club acknowledges Aboriginal and Torres Strait Islanders as the traditional owners of country throughout Australia and their ongoing connection to land and waters. We pay our respects to them, their diverse cultures and elders that were, are, and will be.





# **ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES**

ABN 48 008 101 568

## **CONSOLIDATED ANNUAL FINANCIAL REPORT**

31 OCTOBER 2023



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ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

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# DIRECTORS' REPORT

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

The Directors present their report together with the consolidated financial statements of Adelaide Football Club Limited (the "Company") and its controlled entities (the "Club") for the financial year ended 31 October 2023 and the auditor's report thereon.

## 1. Directors

The Directors of the Club at any time during or since the end of the financial year are:

- Olsen AO, Hon John (Chair)
- Fellows, Linda (Deputy Chair)
- Berggren, Shanti
- Ellis, Kate
- Fennell, Richard
- Goodings, Graeme
- Jameson, Rod – term ended 28 February 2023
- Lynch, Imelda – appointed 1 March 2023
- Randall, Warren
- Ricciuto, Mark
- Roche, Stephen

For detailed information on Directors, please see section 9.

**Chief Executive Officer** – Silvers, Timothy

**Club Secretary** – Clifton, Patrick – Appointed 11 April 2023, Smallacombe, Shane – Resigned 10 April 2023

## 2. Directors' meetings

The number of Directors' meetings and number of meetings attended by each of the Directors of the Club during the financial year are:

Director	Directors' Meetings	
	A	B
Olsen AO, Hon John	15	15
Fellows, Linda	15	15
Berggren, Shanti	12	15
Ellis, Kate	13	15
Fennell, Richard	14	15
Goodings, Graeme	14	15
Jameson, Rod	2	4
Lynch, Imelda	10	11
Randall, Warren	10	15
Ricciuto, Mark	14	15
Roche, Stephen	15	15

A – number of meetings attended  
B – number of meetings held during the time the director held office during the year



### 3. Principal activities and significant changes in the state of affairs

The principal activities of the Club during the course of the financial year were the playing and promotion of Australian Rules Football. The Club is a member of the Australian Football League ("AFL"), Australian Football League Women's ("AFLW") and South Australian National Football League ("SANFL").

There were no significant changes in the principal operations of the Club.

### 4. Objectives and strategies

The Club has a clear focus on bringing together people with talent, passion and good character, while fostering an inclusive environment where they can fulfil their potential and ultimately help deliver premiership success. It will strive to enhance and strengthen the connection that members have with the Club, as well as maximise the positive impact players, coaches, staff, members, and fans can have on the South Australian community. We will bring to life the Club's history and pay tribute to our people past and present, embrace innovation, investment, and sound decision-making with a goal of creating long-term financial stability.

### 5. Operating and financial review

#### Football

A feature of 2023 was the growth our men's team showed across the AFL season. The team finished with 11 wins – three more than the previous season – and placed 10<sup>th</sup> on the ladder which was up from 14<sup>th</sup> in 2022. We were also the highest scoring team in the competition and improved our percentage by 30, which reflected the attacking style of play we brought to games. There were some significant results including winning both Showdowns, beating Carlton to open Gather Round on a national stage as well as defeating eventual grand finalist Brisbane. Just as notably were five losses by less than one goal – including to premier Collingwood (twice), and other finalists Sydney, Melbourne and Brisbane – highlighting the team's competitiveness against the competition's best while remaining one of the youngest lists in the league. First-year Captain Jordan Dawson and key forward Taylor Walker were rewarded for their excellent seasons with All Australian honours, while rookie Max Michalanney and Luke Pedlar both earned Rising Star Nominations. Walker and Rory Sloane both also celebrated their 250<sup>th</sup> game milestones as one-club players. There were successes within our coaching ranks too, with Mick Godden named the AFL's Development Coach of the Year for the second consecutive season, and James Rahilly named Assistant Coach of the Year.

Our AFLW team continued their era of sustained success by securing the Season 8 minor premiership with a 9-1 record after the home and away season. This included a piece of history in Round Four when the team posted the highest score in AFLW history, 16.10 (106) to defeat GWS 5.7 (37). An emphatic 67-point win against Sydney in the Semi Final was unfortunately followed by a one-point loss to North Melbourne in the Preliminary Final, bringing an end to a very consistent 2023 campaign. Four players: Niamh Kelly, Chelsea Biddell, Ebony Marinoff and Danielle Ponter were rewarded with All Australian honours.

Our SANFL team also enjoyed another strong season by finishing third on the ladder with a 13-5 record and reaching the preliminary final for the second year in a row, while providing an environment for young players to develop their own game and push for AFL selection.

#### Financial Results

The Club realised a profit from operating activities for the year ended 31 October 2023 of \$3,122,483 (2022: \$5,353,076) before recognising depreciation, net facility costs, the unwind of interest on deferred liabilities, the Club's distributions and contribution to the development of grassroots football in South Australia through the South Australian National Football League ("SANFL"), as well as a contribution to the Adelaide Crows Foundation. A total comprehensive profit of \$1,072,837 (2022: \$2,634,157) was generated for the year. Through 2023, the Club committed to strategic investments in systems, people and technology to facilitate the next phase of our growth as part of the strategic plan. The Transport Levy \$698,096 (2022: \$Nil) was reinstated which continues to provide free public transport for our fans to matches at Adelaide Oval.

## 5. Operating and financial review (continued)

The FY23 financial results were driven by strong revenue growth across consumer and commercial, with strong support from members and corporate and hospitality partners, enabling the Club to continue to invest in its football programs and future facility project. Total revenues increased by 4.5% to \$57,553,099 (2022: \$55,002,968),

We continue to strengthen the balance sheet to ensure the Club's long-term financial stability and to provide a strong footing for the future facility project. At 31 October 2023, the Club holds \$3,714,250 in cash, up from \$2,850,969 in the previous year, and is debt free, with net assets of \$10,691,476 (2022: \$9,618,639).

Fans continued to return to the football at Adelaide Oval, with our average crowd numbers increasing by 27% to 39,376 (2022: 30,889) and the Club broke its previous membership record with 68,536 loyal members (2022: 63,099).

### Community and Foundation

The Club continues to engage with the community through its health, education and First Nations programs in conjunction with the Adelaide Crows Foundation, positively impacting the lives of over 20,000 youth. There were several notable highlights for the 2023 year. An APY Lands trip for Crows on Country, attempted to tackle school attendance in remote communities. The STEMFooty program continues to use the power of sport to address academic performance in disadvantaged school environments, seeing a 40% uplift in academic achievement. The Kuwa Circles program creates jobs and employment pathways for First Nation women, and the program has now been extended for First Nation males. A mental health program was launched through Open Parachute, together with Variety and the Guy Sebastian Foundation, becoming the fastest growing school well-being program in the state.

### Board of Directors

During the year, the Board farewelled Club legend and premiership player, Rod Jameson, who retired as a Director at the end of his term in February 2023. Rod was instrumental in the establishment of the Past Players & Officials group and had served on the Board since 2015. On behalf of all members, the Board extends our sincere thanks to Rod for his contribution to the Club. The Board also welcomed experienced Director, Imelda Lynch.

## 6. Indemnification and insurance of officers and auditors

Since the end of the previous financial year, the Club has not indemnified or made a relevant agreement for indemnifying against a liability any person who is or has been an officer or auditor of the Club.

During the financial year the Company has paid premiums in respect of Directors' and officers' liability and legal expenses insurance contracts for the year ended 31 October 2023. Such insurance contracts insure against certain liability (subject to specific exclusions) persons who are or have been Directors or executive officers of the Club.

## 7. Events subsequent to reporting date

There has not arisen in the interval between the end of the financial year and the date of this report any item, transaction or event of a material and unusual nature likely, in the opinion of the Directors of the Club, to affect significantly the operations of the Club, the results of those operations, or the state of affairs of the Club, in future financial years.

## 8. Members' liabilities

The liability of all members is limited in the event of winding up. In the event the Company is wound up, members must contribute to the Company's property such monies and other assets necessary to:

- (i) discharge the Company's debts and liabilities at the date the Company is wound up and costs, charges and expenses properly incurred in connection with the winding up; and
- (ii) adjust the rights of the contributories among themselves.

Notwithstanding, no member need contribute more than an aggregate of 10 cents (\$0.10) to the winding up of the Company.

As at 31 October 2023, the Company has one voting member (2022: one voting member).

# DIRECTORS' REPORT CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

## 9. Director information

### Hon John Olsen AO – Director & Chair



Tenure	Appointed 30 October 2020; current term expires February 2024
Committees	<ul style="list-style-type: none"> <li>▪ Facility (Chair)</li> <li>▪ Member Engagement Panel (Chair)</li> <li>▪ Finance and Audit</li> <li>▪ Nominations (Chair)</li> <li>▪ Board Executive (Chair)</li> </ul>
Previous Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Premier of South Australia</li> <li>▪ Consul-General to Los Angeles, USA</li> <li>▪ Consul-General to New York, USA</li> <li>▪ Chairman, Adelaide Oval Stadium Management Authority</li> <li>▪ Chairman, SANFL</li> <li>▪ Chair, American Australian Association</li> <li>▪ Chair, Perth USAsia Centre, University of Western Australia</li> <li>▪ Director, United States Studies Centre, The University of Sydney</li> <li>▪ President, Liberal Party SA Division and Federal President 2020-24</li> </ul>

### Linda Fellows – Director & Deputy Chair



Tenure	Appointed 17 September 2015; current term expires February 2024
Committees	<ul style="list-style-type: none"> <li>▪ Professional Standards and Integrity Committee (Chair) <i>(until June 2023 before merging with Governance, Risk and Legal Committee)</i></li> <li>▪ Governance, Risk and Integrity Committee <i>(from June 2023)</i></li> <li>▪ AFLW Strategy (Chair)</li> <li>▪ Nominations</li> <li>▪ Board Executive</li> </ul>
Current Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Assistant Commissioner (Operations Support), SA Police</li> <li>▪ Board Member, CrimeStoppers SA</li> </ul>
Previous Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Assistant Commissioner, Human Resources</li> <li>▪ Assistant Commissioner, Regional Operations Service</li> <li>▪ Assistant Commissioner (Crime), SA Police</li> <li>▪ Officer in Charge, Ethical &amp; Professional Standards Branch</li> <li>▪ Officer in Charge, Drug Investigation Branch</li> <li>▪ Officer in Charge, Traffic Support Branch</li> <li>▪ Deputy Member, SA Police Superannuation Board</li> </ul>

### Shanti Berggren – Director



Tenure	Appointed 24 March 2021; current term expires February 2024
Committees	<ul style="list-style-type: none"> <li>▪ Governance, Risk and Legal Committee (Chair) <i>(until June 2023 before merging with Professional Standards and Integrity Committee)</i></li> <li>▪ Governance, Risk and Integrity Committee (Chair) <i>(from June 2023)</i></li> <li>▪ Nominations</li> <li>▪ Board Executive</li> </ul>
Current Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Head of Procurement, Optus</li> <li>▪ Chair, Board of Governors, Wilderness School</li> <li>▪ Non-Executive Director, Homestart Finance</li> </ul>
Previous Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Deputy General Counsel, Optus</li> <li>▪ Legal Counsel, Spike Pty Ltd</li> <li>▪ General Counsel, One.Tel Pty Ltd</li> <li>▪ Solicitor, Gilbert and Tobin</li> </ul>

# DIRECTORS' REPORT CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

## 9. Director information (continued)

### Kate Ellis – Director



Tenure	Appointed 5 April 2017; current term expires February 2024
Committees	<ul style="list-style-type: none"> <li>▪ Crows Foundation Board</li> </ul>
Current Directorships & business interests	<ul style="list-style-type: none"> <li>▪ CEO, Raising Literacy Australia</li> <li>▪ Director, Adelaide Crows Foundation</li> <li>▪ Director, Rare Finds Foundation</li> <li>▪ Director, Drinkwise Australia</li> <li>▪ Director, Ambassador, Childhood Cancer Foundation</li> </ul>
Previous Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Federal Minister for Sport</li> <li>▪ Federal Member for Adelaide</li> </ul>

### Richard Fennell – Director



Tenure	Appointed 5 April 2017; current term expires February 2025
Committees	<ul style="list-style-type: none"> <li>▪ Finance and Audit (Chair)</li> <li>▪ Board Executive</li> <li>▪ Independent Advisory Group</li> </ul>
Current Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Chief Customer Officer Consumer Banking, Bendigo and Adelaide Bank</li> <li>▪ Deputy Chairman, Helpmann Academy</li> </ul>
Previous Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Director, Australia Cambodia Foundation</li> <li>▪ Chief Financial Officer, Bendigo &amp; Adelaide Bank</li> <li>▪ Partner, PricewaterhouseCoopers</li> </ul>

### Graeme Goodings – Director



Tenure	Appointed 1 March 2022; current term expires February 2024
Committees	<ul style="list-style-type: none"> <li>▪ Member Engagement Panel</li> </ul>
Current Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Casual announcer and news presenter, 5AA</li> <li>▪ Media and Public Speaking Coach</li> <li>▪ Number 1 ticket holder, Crows Supporters Group</li> </ul>
Previous Directorships & business interests	<ul style="list-style-type: none"> <li>▪ TV presenter, Channel 7 Adelaide</li> <li>▪ Sports reporter and presenter, Eyewitness News</li> </ul>

# DIRECTORS' REPORT CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

## 9. Director information (continued)

### Rod Jameson – Director & AFC Life Member



Tenure	Appointed 26 February 2015; term expired in February 2023
Committees	<ul style="list-style-type: none"> <li>▪ AFC Past Players and Officials Pty Ltd (Chair) (<i>Resigned in 2023</i>)</li> <li>▪ AFC Past Players &amp; Officials Welfare Committee (Chair)</li> <li>▪ Football Strategy (<i>Resigned in 2023</i>)</li> <li>▪ Hall of Fame</li> </ul>
Current Directorships & business interests	<ul style="list-style-type: none"> <li>▪ National AFL Broadcast &amp; SANFL Finals, ABC Radio</li> </ul>
Previous Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Player, Adelaide Football Club (153 games, 1997 premiership)</li> <li>▪ Football Director, Glenelg Football Club</li> <li>▪ Ambassador, Craniofacial Australia</li> <li>▪ Ambassador, Neil Sachse Foundation</li> <li>▪ Business Director, Westpac Sports and Entertainment</li> <li>▪ Business Director, Childhood Cancer Association</li> <li>▪ Ambassador, Get Home Safe Foundation</li> <li>▪ Sales Director, Sandstone Technology</li> </ul>

### Imelda Lynch – Director



Tenure	Appointed 1 March 2023; current term expires February 2025
Committees	<ul style="list-style-type: none"> <li>▪ Finance and Audit</li> </ul>
Current Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Chair, Glenelg Golf Club</li> <li>▪ Chair, ACH Group</li> <li>▪ Member, Australian Medical Research Advisory Board</li> <li>▪ Director, Macular Disease Foundation Australia</li> <li>▪ Director, Bellberry Ltd</li> <li>▪ Independent Advisor, Northern Adelaide Local Healthcare Network Clinical Governance Committee to the Board</li> </ul>
Previous Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Brain Injury SA</li> <li>▪ Royal Adelaide Hospital</li> <li>▪ Cardiac Society of Australia and New Zealand</li> </ul>

### Warren Randall – Director



Tenure	Appointed 9 July 2020; current term expires February 2026
Committees	<ul style="list-style-type: none"> <li>▪ Capital Campaign (Chair)</li> </ul>
Current Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Chair, The Randall Wine Group</li> <li>▪ Director, Lark Distilling Co.</li> <li>▪ Part owner, Victory Hotel</li> <li>▪ Part owner, Star of Greece Restaurant</li> <li>▪ Part owner, La Trattoria Restaurant</li> <li>▪ Owner, Bridgewater Mill Restaurant</li> <li>▪ Ambassador, South Australian Government Premium Food and Wine from Our Clean Environment Initiative (PIRSA)</li> </ul>

# DIRECTORS' REPORT CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

## 9. Director information (continued)

### Mark Ricciuto – Director & AFC Life Member



Tenure	Appointed 1 July 2014; current term expires February 2025
Committees	<ul style="list-style-type: none"> <li>▪ Football Strategy (Chair)</li> <li>▪ List Management (Chair)</li> </ul>
Current Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Part owner, Alma Tavern, Hackney Hotel</li> <li>▪ Part owner, Aruma River Resort</li> <li>▪ Breakfast Announcer, Triple M</li> <li>▪ Expert Opinion and Special Comments, Fox Footy</li> <li>▪ Ambassador, Tool Kit Depot and Peter Kittle Toyota</li> </ul>
Previous Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Captain, Adelaide Football Club (312 games, 1998 premiership, 2003 Brownlow medallist, 8x all-Australian)</li> <li>▪ Part owner, Port Lincoln Hotel</li> <li>▪ Part owner, Kensington Hotel</li> </ul>

### Stephen Roche – Director



Tenure	Appointed 3 March 2021; current term expires February 2024
Committees	<ul style="list-style-type: none"> <li>▪ History &amp; Tradition (Chair)</li> <li>▪ Finance and Audit</li> <li>▪ Nominations</li> </ul>
Current Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Non-Executive Director, Myer Family Investments Ltd</li> <li>▪ Non-Executive Director, Baby Bunting Ltd</li> <li>▪ Non-Executive Director, GWA Group Ltd</li> </ul>
Previous Directorships & business interests	<ul style="list-style-type: none"> <li>▪ Managing Director, Bridgestone Australia &amp; New Zealand Ltd</li> <li>▪ Deputy Chair, Bridgestone Asia Pacific Pte Ltd</li> <li>▪ Managing Director, Australian Pharmaceutical Industries Ltd</li> <li>▪ Non-Executive Director, Blackmores Group Ltd</li> <li>▪ Founding Chair, The Priceline Sisterhood Foundation</li> </ul>

### Timothy Silvers – Chief Executive Officer



Tenure	Appointed 18 March 2021
Committees	<ul style="list-style-type: none"> <li>▪ Finance and Audit</li> <li>▪ Governance, Risk and Legal (<i>until June 2023 before merging with Professional Standards and Integrity Committee</i>)</li> <li>▪ Governance, Risk and Integrity Committee (<i>from June 2023</i>)</li> <li>▪ AFL Football Strategy</li> <li>▪ AFLW Football Strategy</li> <li>▪ List Management</li> <li>▪ Facility Committee</li> <li>▪ Capital Campaign</li> <li>▪ Board Executive</li> <li>▪ Nominations</li> </ul>
Previous roles	<ul style="list-style-type: none"> <li>▪ Chief Operating Officer, Hawthorn Football Club</li> </ul>

# DIRECTORS' REPORT CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

## 9. Director information (continued)

### Patrick Clifton – Club Secretary & Chief Operating Officer



Tenure	Appointed as Club Secretary 11 April 2023; Appointed as Chief Operating Officer 11 April 2023
Committees	<ul style="list-style-type: none"><li>Finance and Audit</li><li>Governance, Risk and Integrity Committee</li><li>Facility Committee</li></ul>
Previous roles	<ul style="list-style-type: none"><li>Vice President – Player Health &amp; Performance, National Basketball Association (NBA)</li><li>Head of Health, Safety &amp; Laws, Australian Football League (AFL)</li></ul>

### Shane Smallacombe – Club Secretary & Chief Operating Officer



Tenure	Appointed as Club Secretary August 2014, resigned 10 April 2023; Appointed as Chief Operating Officer 7 March 2022, resigned 10 April 2023
Committees	<ul style="list-style-type: none"><li>Finance and Audit</li><li>Governance, Risk and Legal</li><li>Football Strategy</li><li>List Management</li><li>Facility Committee</li></ul>
Previous roles	<ul style="list-style-type: none"><li>Chief Financial Officer, Adelaide Football Club</li></ul>

## 10. Lead auditor's independence declaration

The Lead auditor's independence declaration is set out on page 10 and forms part of the director's report for the financial year ended 31 October 2023.

This report is made in accordance with a resolution of the Directors:



Hon. J W Olsen, AO  
Chairman

Dated at Adelaide this 21<sup>st</sup> day of December 2023



# Lead Auditor's Independence Declaration under Section 307C of the Corporations Act 2001

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To the Directors of Adelaide Football Club Limited

I declare that, to the best of my knowledge and belief, in relation to the audit of Adelaide Football Club Limited for the financial year ended 31 October 2023 there have been:

- i. no contraventions of the auditor independence requirements as set out in the *Corporations Act 2001* in relation to the audit; and
- ii. no contraventions of any applicable code of professional conduct in relation to the audit.



A handwritten signature in black ink, appearing to read 'Paul Cenko'.

Paul Cenko  
Partner

Adelaide

21 December 2023



# CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

<i>In AUD</i>	<i>Note</i>	<b>2023</b>	<b>2022</b>
Football operations revenue	4	56,275,803	53,690,762
Net merchandise revenue	5	377,431	325,052
Grant revenue	4	755,633	482,000
Other revenue from operations	4	144,232	505,154
		<b>57,553,099</b>	<b>55,002,968</b>
Employee benefit expenses		(36,960,020)	(33,614,353)
Season ticket, membership and sponsorship expenses		(9,673,203)	(8,739,241)
Other sporting expenses		(1,613,556)	(1,437,200)
Travel and training expenses		(1,898,109)	(1,536,548)
Administrative expenses		(2,464,912)	(2,305,313)
Marketing and advertising expenses		(1,158,182)	(1,238,230)
Other expenses from ordinary activities		(673,635)	(778,073)
Net finance Income/(expense)	6	11,001	(934)
		<b>3,122,483</b>	<b>5,353,076</b>
Depreciation expense	10	(822,198)	(876,196)
Net facility project expenses	6	(306,667)	(934,837)
Unwind of discount on deferred liabilities		(158,082)	(183,671)
SANFL charges:			
SANFL license fee		(496,636)	(458,152)
Adelaide Oval prepayment amortisation	9	(216,063)	(216,063)
Contribution to Adelaide Crows Foundation		(50,000)	(50,000)
<b>Net profit for the year attributable to members of the Club</b>		<b>1,072,837</b>	<b>2,634,157</b>
Other comprehensive income		-	-
<b>Total comprehensive profit for the year attributable to members of the Club</b>		<b>1,072,837</b>	<b>2,634,157</b>

The notes on pages 15 to 30 are an integral part of these financial statements.

# CONSOLIDATED STATEMENT OF FINANCIAL POSITION

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

<i>In AUD</i>	<i>Note</i>	<b>2023</b>	<b>2022</b>
<b>Assets</b>			
Cash and cash equivalents	7	3,714,250	2,850,969
Investments	7	67,144	65,000
Trade and other receivables	8	749,314	1,549,746
Prepayments	9	321,331	234,299
<b>Total current assets</b>		<b>4,852,039</b>	<b>4,700,014</b>
Property, plant and equipment	10	20,642,933	17,830,430
Prepayments	9	1,944,560	2,160,623
<b>Total non-current assets</b>		<b>22,587,493</b>	<b>19,991,053</b>
<b>Total assets</b>		<b>27,439,532</b>	<b>24,691,067</b>
<b>Liabilities</b>			
Trade and other payables	11	7,277,537	5,925,033
Provisions	14	1,315,445	1,415,840
Unearned income	12	5,229,803	4,110,170
Lease liability	15	2,205	20,122
<b>Total current liabilities</b>		<b>13,824,990</b>	<b>11,471,165</b>
Trade and other payables	11	2,786,768	3,460,229
Provisions	14	136,298	138,828
Loans and borrowings	13	-	1
Lease liability	15	-	2,205
<b>Total non-current liabilities</b>		<b>2,923,066</b>	<b>3,601,263</b>
<b>Total liabilities</b>		<b>16,748,056</b>	<b>15,072,428</b>
<b>Net assets</b>		<b>10,691,476</b>	<b>9,618,639</b>
<b>Equity</b>			
Reserves	16	371,617	371,617
Retained earnings		10,319,859	9,247,022
<b>Total equity attributable to members of the Club</b>		<b>10,691,476</b>	<b>9,618,639</b>

The notes on pages 15 to 30 are an integral part of these financial statements.

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

<i>In AUD</i>	Reserves	Retained Earnings	Total Equity
Balance at 1 November 2021	371,617	6,612,865	6,984,482
<b><i>Total comprehensive profit for the year</i></b>			
Profit for the year	-	2,634,157	2,634,157
<b>Total comprehensive profit for the year</b>	<b>-</b>	<b>2,634,157</b>	<b>2,634,157</b>
<b>Balance at 31 October 2022</b>	<b>371,617</b>	<b>9,247,022</b>	<b>9,618,639</b>
Balance at 1 November 2022	371,617	9,247,022	9,618,639
<b><i>Total comprehensive profit for the year</i></b>			
Profit for the year	-	1,072,837	1,072,837
<b>Total comprehensive profit for the year</b>	<b>-</b>	<b>1,072,837</b>	<b>1,072,837</b>
<b>Balance at 31 October 2023</b>	<b>371,617</b>	<b>10,319,859</b>	<b>10,691,476</b>

The notes on pages 15 to 30 are an integral part of these financial statements.

# CONSOLIDATED STATEMENT OF CASH FLOWS

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

<i>In AUD</i>	<i>Note</i>	<b>2023</b>	<b>2022</b>
<b>Cash flows from operating activities</b>			
Cash receipts from customers		63,600,139	58,773,217
Cash paid to suppliers and employees		(58,757,597)	(53,377,196)
Interest received		39,134	6,204
Interest paid		(12,879)	(5,910)
<b>Net cash provided by operating activities</b>		<b>4,868,797</b>	<b>5,396,315</b>
<b>Cash flows from investing activities</b>			
Acquisition of property, plant and equipment		(3,167,274)	(92,536)
Proceeds from sales of assets		-	115,000
Purchase of investments		(2,144)	(65,000)
Game Development Grant – SANFL		(815,644)	(799,649)
<b>Net cash used in investing activities</b>		<b>(3,985,062)</b>	<b>(842,185)</b>
<b>Cash flows from financing activities</b>			
Repayment of borrowings		(1)	(4,499,999)
Repayment of lease liability		(21,453)	(28,145)
<b>Net cash used in financing activities</b>		<b>(21,454)</b>	<b>(4,528,144)</b>
Net increase in cash and cash equivalents		863,281	25,986
Cash and cash equivalents at beginning of year		2,850,969	2,824,983
<b>Cash and cash equivalents at end of year</b>	7	<b>3,714,250</b>	<b>2,850,969</b>

The notes on pages 15 to 30 are an integral part of these financial statements.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

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## 1 Parent entity

Adelaide Football Club Limited (the “Company”) is a not-for-profit Company limited by guarantee, incorporated and domiciled in Australia. The address of the Company’s registered office is 105 West Lakes Boulevard, West Lakes SA 5021. The consolidated financial statements, comprising the Company and its controlled entities (together the “Club”) are as at and for the year ended 31 October 2023.

The principal activities of the Club during the course of the financial year were the playing and promotion of Australian Football. The Club is a member of the Australian Football League, Australian Football League Women’s and South Australian National Football League.

## 2 Basis of preparation

### (a) Statement of compliance

These consolidated financial statements are general purpose financial statements for distribution to the members and for the purpose of fulfilling the requirements of the Corporations Act 2001. They have been prepared in accordance with Australian Accounting Standards — Simplified Disclosures made by the Australian Accounting Standards Board and the Corporations Act 2001.

Details of the Club’s accounting policies are included in Note 3.

The consolidated financial statements were authorised for issue by the Board of Directors on 21 December 2023.

### (b) Basis of measurement

The consolidated financial statements have been prepared on a historical cost basis.

### (c) Basis of consolidation

The consolidated financial statements comprise the financial statements of the Adelaide Football Club Limited and its controlled entities as at the period end and at any time during the period. Refer to Note 22 for a list of controlled entities.

Controlled entities are those entities over which the Club has the power to govern the financial and operating policies so as to obtain the benefits from their activities. The existence and effect of potential voting rights that are currently exercisable or convertible are considered when assessing whether the Club controls another entity.

The financial statements of the controlled entities are prepared from the date of their inception, for the period ended 31 October 2023, using accounting policies consistent with those of the Club. In preparing the consolidated financial statements, all intercompany balances, transactions and unrealised gains and losses resulting from intra-club transactions have been eliminated in full.

Controlled entities are fully consolidated from the date on which control was obtained by the Club and will cease to be consolidated from the date on which control is transferred out of the Club.

### (d) Functional and presentation currency

These financial statements are presented in Australian dollars, which is the Club’s functional currency.

### (e) Use of estimates and judgements

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

## 2 Basis of preparation (continued)

There are no judgements made by management in the application of Australian Accounting Standards that have a significant effect on the financial report.

There are no assumptions or estimation uncertainties that have a significant risk of resulting in a material adjustment in the next year.

### (f) Going concern

The financial statements have been prepared on a going concern basis, which contemplates the continuity of normal business activities and realisation of assets and settlement of liabilities in the ordinary course of business.

The Club generated a consolidated profit of \$1,072,837 for the year ended 31 October 2023 (2022: \$2,634,157) and derived cash inflows from operating activities of \$4,868,797 for the year (2022: inflows \$5,396,315). As at 31 October 2023, the Club had a current asset deficiency of \$8,972,951 (2022: \$6,771,151).

The deficiency in current assets is primarily due to the timing of membership and season tickets cash flows. Subsequent to year end, membership and season ticket sales continue to generate positive cash flows which management expects will be recognised as income within the next financial year, resulting in the remediation of the working capital deficiency.

The Directors have prepared a cash flow forecast for the Club for the period to March 2025 which indicates that the Club will have sufficient funds available to continue as a going concern. This plan considers the availability of the Club's borrowing facility with Bendigo and Adelaide Bank. The Club has a strong relationship with its banker Bendigo and Adelaide Bank, and is in constant communication with regards to ensuring that its finance facilities are adequate to support the working capital requirements of the business.

For the above reasons, Directors have prepared the financial report on a going concern basis.

### (g) New and amended standards adopted by the Club

The Club has assessed the impact of new and changed Australian Accounting Board Standards and Interpretations effective for annual periods beginning after 31 October 2023. None are expected to have a significant impact on the Club's financial statements in the period of initial application.

## 3 Significant accounting policies

The accounting policies set out below have been applied consistently to all periods presented in these financial statements, and have been applied consistently by the Club.

### (a) Financial instruments

Financial assets and financial liabilities are recognised when the Club becomes a party to the contractual provisions of the financial instrument, and are measured initially at fair value adjusted by transactions costs, except for those carried at fair value through profit or loss, which are measured initially at fair value.

Subsequent measurement of financial assets and financial liabilities are described below.

#### (i) Non-derivative financial assets

The Club initially recognises loans and receivables and deposits on the date that they are originated.

The Club derecognises a financial asset when the contractual rights to the cash flows from the asset expire, or it transfers the rights to receive the contractual cash flows on the financial asset in a transaction in which substantially all the risks and rewards of ownership of the financial asset are transferred. Any interest in transferred financial assets that is created or retained by the Club is recognised as a separate asset or liability.

### 3 Significant accounting policies (continued)

Financial assets and liabilities are offset and the net amount presented in the statement of financial position when, and only when, the Club has a legal right to offset the amounts and intends either to settle on a net basis or to realise the asset and settle the liability simultaneously.

The Club has the following non-derivative financial assets: loans and receivables and cash and cash equivalents.

#### *Loans and receivables*

Loans and receivables are financial assets with fixed or determinable payments that are not quoted in an active market. Such assets are recognised initially at fair value plus any directly attributable transaction costs. Subsequent to initial recognition, loans and receivables are measured at amortised cost using the effective interest method, less any impairment losses.

#### *Cash and cash equivalents*

Cash and cash equivalents comprise cash balances and call deposits with maturities of three months or less from the acquisition date that are subject to an insignificant risk of changes in their fair value, and are used by the Club in the management of its short-term commitments.

#### (ii) *Non-derivative financial liabilities*

The Club initially recognises debt securities issued and subordinated liabilities on the date that they are originated.

The Club derecognises a financial liability when its contractual obligations are discharged, cancelled or expire.

The Club classifies non-derivative financial liabilities into the other financial liabilities category. Such financial liabilities are recognised initially at fair value less any directly attributable transaction costs. Subsequent to initial recognition, these financial liabilities are measured at amortised cost using the effective interest method.

Other financial liabilities comprise loans and borrowings and trade and other payables.

#### (b) **Property, plant and equipment**

##### (i) *Recognition and measurement*

Items of property, plant and equipment are measured at cost less accumulated depreciation and accumulated impairment losses.

Cost includes expenditure that is directly attributable to the acquisition of the asset. The cost of self-constructed assets includes the following:

- the cost of materials and direct labour;
- any costs directly attributable to bringing the assets to a working condition for the intended use;
- when the Club has an obligation to remove the assets or restore the site, an estimate of the costs of dismantling and removing the items and restoring the site on which they are located; and
- capitalised borrowing costs.

Assets obtained by grant or donation are recorded at the fair value of the future benefits to be derived based on a commercial value assessment.

Incomplete and under construction items of property, plant and equipment are classified as work in progress until the date they are ready for use.

When parts of an item of property, plant and equipment have different useful lives, they are accounted for as separate items (major components) of property, plant and equipment.

### 3 Significant accounting policies (continued)

Any gain or loss on disposal of an item of property, plant and equipment (calculated as the difference between the net proceeds from disposal and the carrying amount of the item) is recognised in profit or loss.

#### (ii) Subsequent costs

Subsequent expenditure is capitalised only when it is probable that the future economic benefits associated with the expenditure will flow to the Club. Ongoing repairs and maintenance are expensed as incurred.

#### (iii) Depreciation

Items of property, plant and equipment are depreciated from the date that they are installed and are ready for use, in respect of internally constructed assets, from the date that the asset is completed and ready for use.

Depreciation is recognised in profit or loss. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements. Land is not depreciated.

The estimated depreciation rates for the current and comparative years of significant items of property, plant and equipment are as follows:

▪ Plant and equipment	10 – 34%	Straight line
▪ Buildings on leasehold land	2.5 – 14%	Straight line
▪ Buildings	2.5 - 5%	Straight line
▪ Player facilities	2.5%	Straight line
▪ Right of use assets	1.7%	Straight line

Depreciation methods, useful lives and residual values are reviewed at each financial year-end and adjusted if appropriate.

#### (c) Impairment

##### (i) Non-derivative financial assets

A financial asset not carried at fair value through profit or loss is assessed at each reporting date to determine whether there is objective evidence that it is impaired. A financial asset is impaired if there is objective evidence of impairment as a result of one or more events that occurred after initial recognition of the asset, and that the loss event had a negative effect on the estimated future cash flows of that asset that can be estimated reliably.

Objective evidence that financial assets are impaired can include default or delinquency by a debtor, restructuring of an amount due to the Club on terms that the Club would not consider otherwise, indications that a debtor or issuer will enter bankruptcy, adverse changes in the payment status of borrowers or issuers, economic conditions that correlate with defaults.

The Club considers evidence of impairment for financial assets measured at amortised cost (loans and receivables) at both a specific asset and collective level. All individually significant receivables are assessed for specific impairment. Those found not to be specifically impaired are then collectively assessed for any impairment that has been incurred but not yet identified. Assets that are not individually significant are collectively assessed for impairment by grouping together assets with similar risk characteristics.

In assessing collective impairment the Club uses historical trends of the probability of default, timing of recoveries and the amount of loss incurred, adjusted for management's judgement as to whether current economic and credit conditions are such that the actual losses are likely to be greater or less than suggested by historical trends.



### 3 Significant accounting policies (continued)

An impairment loss in respect of a financial asset measured at amortised cost is calculated as the difference between its carrying amount and the present value of the estimated future cash flows discounted at the asset's original effective interest rate. Losses are recognised in profit or loss and reflected in an allowance account against loans and receivables. Interest on the impaired asset continues to be recognised. When an event occurring after the impairment was recognised causes the amount of impairment loss to decrease, the decrease in impairment loss is reversed through profit or loss.

#### (ii) Non-financial assets

The carrying amounts of the Club's non-financial assets are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, then the asset's recoverable amount is estimated. An impairment loss is recognised if the carrying amount of an asset or cash-generating unit (CGU) exceeds its estimated recoverable amount.

The recoverable amount of an asset or cash-generating unit is the greater of its fair value less costs to sell and value in use, being the depreciated replacement cost of the asset. For the purpose of impairment testing, assets are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or groups of assets (the "cash-generating unit").

Impairment losses are recognised in profit or loss. Impairment losses recognised in respect of CGUs are allocated to reduce the carrying amounts of the other assets in the CGU (or group of CGUs) on a pro rata basis.

An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

#### (d) Employee benefits

##### (i) Short-term employee benefits

Short-term employee benefits are expensed as the related service is provided. A liability is recognised for the amount expected to be paid if the Club has a present legal or constructive obligation to pay this amount as a result of past service provided by the employee and the obligation can be estimated reliably.

##### (ii) Defined contribution plans

A defined contribution plan is a post-employment benefit plan under which an entity pays fixed contributions into a separate entity and has no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution plans are recognised as an employee benefit expense in profit or loss in the periods during which related services are rendered by employees.

##### (iii) Other long-term employee benefits

The Club's net obligation in respect of long-term employee benefits is the amount of future benefit that employees have earned in return for their service in the current and prior periods. That benefit is discounted to determine its present value, and the fair value of any related assets is deducted. The discount rate is the yield at the reporting date on high quality corporate bonds that have maturity dates approximating the terms of the Club's obligations in which the benefits are expected to be paid.

Leave entitlements for AFL and AFLW players are governed by the *AFL and AFLW Collective Bargaining Agreement 2023 to 2027* as ratified by the Australian Football League and the AFL Players' Association Limited. AFL Players are entitled to a defined leave period at the end of each season. This leave period covers the players' rights to all leave entitlements including long service leave, annual leave, personal leave and public holidays. Each player contracted year, which aligns with the Clubs financial year includes one defined leave period. As such, at the balance date the Club does not record any employee benefits provisions in respect of AFL and AFLW players.

### 3 Significant accounting policies (continued)

#### (e) Revenue received in advance

Income received in advance is recognised in line with the terms of specific contracts. Sponsorship income and membership income received in advance is recognised as revenue in line with the sponsorship contracts or membership subscription period and the respective performance obligations of the Club.

#### (f) Revenue

*Revenue from contracts with customers, including sponsorship, membership, government grants and match day*

Revenue from sale of goods or services is recognised at an amount that reflects the consideration to which the Club expects to be entitled in exchange for transferring goods or services to a customer. Revenue is recognised as or when each performance obligation is satisfied at the amount of the transaction price allocated to that performance obligation.

For each contract with a customer, the Club: identifies the contract with a member/customer; identifies the performance obligations in the contract; determines the transaction price which takes into account estimates of variable consideration and the time value of money; allocates the transaction price to the separate performance obligations on the basis of the relative stand-alone selling price of each distinct good or service to be delivered; and recognises revenue when or as each performance obligation is satisfied in a manner that depicts the transfer to the member/customer of the goods or services promised.

If the consideration in the contract includes a variable amount, the amount of consideration to which the entity is entitled in exchange for transferring the goods or services to the customer is estimated. The estimated variable consideration is constrained such that it is highly probable that a significant reversal of revenue will not occur when the associated uncertainty with the variable consideration is subsequently resolved.

All revenue is stated at net of the amount of Goods and Services Tax (GST).

The timing in which the entity typically satisfies its performance obligations for each major revenue stream is as follows.

##### *Merchandise revenue*

Sale of merchandise is made via the Club's merchandise partner, the Club acts as an agent in the transaction. Net merchandise revenue is recognised at a point in time when the Club is entitled to receive a commission for arranging merchandise goods be provided by the Club's merchandise partner to customers.

##### *Membership and daily ticket income*

Membership income is recognised over time throughout the duration of the AFL and AFLW Home and Away seasons. Match day income is recognised at a point in time at the conclusion of each AFL and AFLW home game.

##### *Sponsorship income*

Sponsorship income is recognised at a point in time a specific sponsorship benefit has been provided to the sponsor in accordance with the terms and conditions of the sponsorship contract.

##### *Government grants income*

To the extent a government grant contains enforceable rights and obligations with sufficiently specific performance obligations, government grant income is recognised at the point in time the specific benefit has been provided to the grantor or a third party as instructed by the grantor in accordance with the terms and conditions of the grant agreement. In some instances, government grants contain aspects which are considered contracts with customers and other aspects which are considered income for Not-for Profit Entities, in such instance's accounting treatment is split.

### 3 Significant accounting policies (continued)

*Income for Not-for-Profit Entities, including AFL sourced revenue and government grants.*

#### *AFL sourced revenue*

AFL sourced revenue including distributions and prize money income is recognised as it is received.

#### *Government grants income*

Where solely or in conjunction with enforceable rights and obligations a government grant contains consideration to acquire assets at significantly less than fair value which enables the not-for-profit to further its objectives, this portion of income is recognised as it is received.

#### (g) Government grants

Government grants are recognised at fair value where there is reasonable assurance that the grant will be received and all grant conditions will be met. Grants relating to expense items are recognised as income over the periods necessary to match the grant to the costs they are compensating.

Capital grants relating to the construction or acquisition of assets are initially deferred as unearned revenue and are recognised as revenue in the period in which all grant conditions are met and the benefit arising from the asset is realised.

#### (h) Interest income and interest expenses

Interest income is recognised as it accrues in profit or loss, using the effective interest method.

Borrowing costs directly attributable to the acquisition, construction or production of assets that necessarily take a substantial period of time to prepare for their intended use or sale, are added to the cost of those assets, until such time as the assets are substantially ready for their intended use or sale.

Borrowing costs that are not directly attributable to the acquisition, construction or production of a qualifying asset are recognised in profit or loss using the effective interest method.

#### (i) Tax

No income tax is payable as the Club is an exempt sporting organisation in accordance with Section 50-45 of the Income Tax Assessment Act 1997.

#### (j) Leases

At inception of a contract, the Club assess whether a contract is, or contains, a lease. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration.

##### (i) As a lessee

The Club recognises a right-of-use asset and a lease liability at the lease commencement date. The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability.

For leases with significantly below-market terms which are principally for the Club to further its objectives, the Club measures right-of-use assets at either fair value or cost on a class by class basis.

The right of use asset is subsequently depreciated using the straight-line method from the commencement date to the end of the lease term.

The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Club's incremental borrowing rate. Generally, the Club uses its incremental borrowing rate as the discount rate.

### 3 Significant accounting policies (continued)

The Club determines its incremental borrowing rate by obtaining interest rates from various external financing sources and makes certain adjustments to reflect the terms of the lease and type of the asset leased.

The lease liability is measured at amortised cost using the effective interest method. It is remeasured when there is a change in future lease payments arising from a change in an index or rate or if the Club changes its assessment of whether it will exercise a purchase, extension or termination option.

When the lease liability is remeasured in this way, a corresponding adjustment is made to the carrying amount of the right-of-use asset, or is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

#### *Short-term leases and leases of low-value assets*

The Club has elected not to recognise right-of-use assets and lease liabilities for leases of low-value assets and short-term leases, including IT equipment. The Club recognises the lease payments associated with these leases as an expense on a straight-line basis over the lease term.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

<i>In AUD</i>	<b>2023</b>	<b>2022</b>
<b>4 Revenue</b>		
<b>Football operations revenue</b>		
Season ticket sales and AFL membership	18,285,280	17,866,369
Sponsorship and fundraising	18,159,172	18,939,821
AFL sourced revenue	17,965,399	15,098,625
Corporate boxes and reserved seating	1,865,952	1,785,947
	<b>56,275,803</b>	<b>53,690,762</b>
<b>Grant revenue from operations</b>		
Government Grants	755,633	482,000
	<b>755,633</b>	<b>482,000</b>
<b>Other revenue from operations</b>		
Sundry income	144,232	505,154
	<b>144,232</b>	<b>505,154</b>
<b>5 Net merchandise revenue</b>		
Net revenue from in-store, match day, online, auction and licensing merchandise sales	377,431	325,052
<b>6 Expenses</b>		
<b>Net Interest income/(expense)</b>		
Interest income	41,623	6,204
Interest expense on finance facilities	(30,622)	(7,138)
	<b>11,001</b>	<b>(934)</b>
<b>Net facility project (expenses)</b>		
Facility project income	152,000	22,850
Facility project expenses	(458,667)	(957,687)
	<b>(306,667)</b>	<b>(934,837)</b>
<b>7 Cash and cash equivalents</b>		
Bank balances	3,536,204	2,840,399
Term deposits	167,496	-
Cash on hand	10,550	10,570
Cash and cash equivalents in the consolidated statement of cash flows	<b>3,714,250</b>	<b>2,850,969</b>
<b>Current investments</b>		
Term deposits	67,144	65,000

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

<i>In AUD</i>	2023	2022
<b>8 Trade and other receivables</b>		
Trade receivables	379,846	1,134,351
Expected credit loss provision	(12,994)	(130,433)
Accrued revenue	382,462	545,828
	<b>749,314</b>	<b>1,549,746</b>
<i>Receivables due from related parties which are included in trade receivables</i>	<i>25,000</i>	<i>268,119</i>
The movement in the expected credit loss provision in respect of receivables during the year was as follows:		
Balance at 1 November	130,433	140,236
Impairment loss recognised	12,994	34,377
Amounts written-off	(87,882)	(44,180)
Amounts recovered	(42,551)	-
Balance at 31 October	<b>12,994</b>	<b>130,433</b>
<b>9 Prepayments</b>		
<b>Current</b>		
Prepayments	303,095	216,063
Prepaid deposits	18,236	18,236
	<b>321,331</b>	<b>234,299</b>
<b>Non-current</b>		
Prepayments	1,944,560	2,160,623
	<b>1,944,560</b>	<b>2,160,623</b>

### ***Adelaide Oval Prepayment***

In March 2014, the Club entered an agreement with the SANFL to facilitate the relocation of football from AAMI Stadium to Adelaide Oval. The fees paid up to 2018 serve as a prepayment to play home games at Adelaide Oval until 2033 with \$2,160,623 recorded within prepayments at 31 October 2023 (2022: \$2,376,686). There are no further cash payments to be made.

During the year, an amortisation expense of \$216,063 was recognised in profit or loss (2022: \$216,063). As a result of the Adelaide Oval prepayment described above, the annual expense will remain consistent at \$216,063 in 2024 and ongoing until 2033.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

<i>In AUD</i>	2023	2022
<b>10 Property, plant and equipment</b>		
Land at cost	145,455	145,455
Less accumulated depreciation	-	-
<b>Carrying value of land</b>	<b>145,455</b>	<b>145,455</b>
Buildings on leasehold land at cost	3,035,647	3,035,647
Less accumulated depreciation	(2,636,901)	(2,566,423)
<b>Carrying value of buildings on leasehold land</b>	<b>398,746</b>	<b>469,224</b>
Buildings at cost	475,410	475,410
Less accumulated depreciation	(363,234)	(340,570)
<b>Carrying value of buildings</b>	<b>112,176</b>	<b>134,840</b>
Player facility at cost	20,061,772	20,061,772
Less accumulated depreciation	(7,024,369)	(6,522,825)
<b>Carrying value of player facility</b>	<b>13,037,403</b>	<b>13,538,947</b>
Plant and equipment at cost	6,069,429	5,840,707
Less accumulated depreciation	(5,709,476)	(5,563,087)
<b>Carrying value of plant and equipment</b>	<b>359,953</b>	<b>277,620</b>
Right of use asset at cost	3,692,043	3,759,695
Less accumulated depreciation	(562,922)	(549,451)
<b>Carrying value of right of use asset</b>	<b>3,129,121</b>	<b>3,210,244</b>
Capital work in progress	3,460,079	54,100
Total property, plant and equipment	<b>20,642,933</b>	<b>17,830,430</b>

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

## 10 Property, plant and equipment (continued)

<i>In AUD</i>	Land	Buildings on leasehold land	Buildings	Player facility	Plant and equipment	Right of Use assets	Capital work in progress	Total
<b>Carrying value</b>								
Opening balance	145,455	469,224	134,840	13,538,947	277,620	3,210,244	54,100	17,830,430
Additions	-	-	-	-	174,622	-	3,460,079	3,634,701
Transfers	-	-	-	-	54,100	-	(54,100)	-
Depreciation	-	(70,478)	(22,664)	(501,544)	(146,389)	(81,123)	-	(822,198)
<b>Closing balance</b>	<b>145,455</b>	<b>398,746</b>	<b>112,176</b>	<b>13,037,403</b>	<b>359,953</b>	<b>3,129,121</b>	<b>3,460,079</b>	<b>20,642,933</b>

The Club leases the land on which the Administration Building and Player Facility are situated from the SANFL, this lease is due to expire in 2048. Refer to note 15.

The Club has exclusive rights to certain assets at Adelaide Oval for a period expected to be not less than 60 years (2014 to 2073). Refer to note 15.

<i>In AUD</i>	2023	2022
<b>11 Trade and other payables</b>		
<b>Current</b>		
Trade payables	1,422,970	1,269,227
Accrued expenses	4,200,692	3,046,572
Goods and services tax	838,499	809,757
SANFL game development grant liability <sup>(i)</sup>	815,376	799,477
	<b>7,277,537</b>	<b>5,925,033</b>
<b>Non-current</b>		
SANFL game development grant liability <sup>(i)</sup>	2,786,768	3,460,229
<i>Payables due to related parties included in trade payables</i>	21,166	287,210
<i>Payables due to related parties included in accrued expenses</i>	15,000	-

- (i) In March 2014, the Club committed to support the development of football in South Australia through a Game Development Grant payable to the SANFL, ending 2028. The liability for these future payments is recognised at its net present value.

## 12 Unearned income

### Current

Income received in advance	5,229,803	4,110,170
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# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

<i>In AUD</i>	2023	2022
<b>13 Loans and borrowings</b>		
<b>Non-current</b>		
Commercial bills	-	1

Loan facilities available to the Club are \$6,800,000 (2022: \$7,750,000) with Bendigo and Adelaide Bank which provides the Club with the financial stability to remain a financially independent unassisted club from the AFL. The loan facility imposes financial covenants over the Clubs performance, the Club was in compliance with all covenants at 31 October 2023. The effective interest rate on borrowings was 7.613% (2022: 6.17%). Based on the current level of draw down there are no payments required within the next 12 months. Subsequent to year end the Club entered into an extension of the loan facility which revised the facility limit to \$6,000,000 with an expiry date of 30 June 2026.

## 14 Provisions

### Current

Liability for long service leave	808,137	868,544
Liability for annual leave	507,308	547,296
	<b>1,315,445</b>	<b>1,415,840</b>

### Non-current

Liability for long service leave	136,298	138,828
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During the year, the Club recognised \$2,524,749 of contributions to defined contribution superannuation plans in the profit or loss (2022: \$2,209,838).

## 15 Leases

### Current liability

Motor Vehicles	2,205	20,122
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### Non-current liability

Motor Vehicles	-	2,205
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Lease liabilities relates to the lease of motor vehicles which generally have terms between 1 to 4 years.

In addition to this, the Club holds a lease agreement for the right to use the Administration Building and Player Facility situated at West Lakes owned by the SANFL. The said premises are leased to the Club for \$1 per annum, and as such is held off-balance sheet due to significantly below-market terms and conditions principally to enable it to further its objectives. The lease expires on 31 October 2048.

The Club also holds a sub-license agreement with the SANFL for the right to use certain areas of the Adelaide Oval, such as the Change Rooms and Premiership Suite. The Club has exclusive rights to said areas for a period expected to be not less than 60 years (from 2014 until 2073). The Club has no lease liability recorded under this arrangement, while the related right-of-use asset amounting to \$3,126,758 as at 31 October 2023 (2022: \$3,188,078) representing its deemed cost less accumulated depreciation, is presented within the property, plant and equipment note. The Club is dependent on this lease to further its objectives as it utilises the areas for the benefit of its players.

The carrying amounts of right-of-use assets recognised and the movements during the period are set out in Note 10.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

## 16 Issued Capital

### Share capital

The Company is limited by guarantee. If the Company is wound up, the Constitution states that each member is required to contribute any sums unpaid on shares held towards meeting any outstanding obligations of the Company. At 31 October 2023, there is one voting member (2022: one voting member). Notwithstanding, no member need contribute more than an aggregate of \$0.10 (2022: \$0.10) to the winding up of the Company.

### Nature and purpose of the reserves

#### Establishment reserves

Establishment reserves represents administration and consultancy costs contributed by the South Australian National Football League in the formation of the Company.

## 17 Commitments

### (i) Player and coaching remuneration contracts

The Club negotiates individual contracts of varying length and terms for each of the football players and coaching staff. Certain players are entitled to receive base payments regardless of their level of performance or number of games played, as well as entitlements should player employment contracts be terminated before expiry. Selected coaching staff are also entitled to performance related payments. As contract terms in this regard vary considerably, with some future payments dependent upon number of matches played, level of performance, whether players remain on approved lists and early termination, it is not practical to estimate the total future commitments or contingencies under playing and coaching contracts. The base contractual commitments are as follows:

<i>In AUD</i>	2023	2022
<b>Payables</b>		
Within one year	13,646,554	13,996,375
One year or later and no later than five years	14,507,595	12,620,000
	<b>28,154,149</b>	<b>26,616,375</b>

### (ii) Capital and operational expenditure

The Club is committed to capital expenditure in relation to facility development of \$Nil (2022: \$Nil) and operational expenditure in relation to software contracts of \$Nil (2022: \$64,113).

## 18 Related parties

### Key management personnel compensation

Key management personnel are those persons having authority and responsibility for planning, directing and controlling the activities of the Club and includes the Directors and executive management. Included in key management personnel is the Chief Executive Officer, Chief Operating Officer, Chief Commercial Officer, and Executive General Managers.

The total key management personnel compensation recognised during the year was \$3,030,474 (2022: \$2,731,561).

### Transaction with related parties

Transactions between the Club and related parties are on normal commercial terms no more favourable than those available to other external parties.

### (i) Directors' transactions

During the year the Directors purchased club membership and coterie packages, finals tickets, attended Club functions, made donations and contributed towards fundraising auctions. The terms and conditions of the transactions with the Directors and their director related entities were no more favourable than those available, or which might be reasonably expected to be available, on similar transactions to non-director related entities on an arm's length basis.

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

<i>In AUD</i>	<b>2023</b>	<b>2022</b>
<b>18 Related parties (continued)</b>		
<b>Net (income)/expenses from director related entities excluding GST:</b>		
Bendigo and Adelaide Bank	(347,126)	(343,357)
Seppeltsfield Wines Pty Ltd	(33,830)	(40,255)
Star of Greece Pty Ltd	2,066	-
<b>Net (income)/expenses from entities which became director related excluding GST:</b>		
Glenelg Golf Club Incorporated	3,548	N/A
<i>Director related party amounts included in trade receivables</i>	-	-
<i>Director related party amounts included in trade payables</i>	-	-
<i>Director related party amounts included in accrued expenses</i>	15,000	-
 <b>(ii) Australian Football League (AFL)</b>		
The AFL became a related party in 2014 when it became the sole voting member of the Company.		
The Club entered into the following transactions with the AFL:		
Distribution to the Club	17,975,399	15,337,052
Net goods and services		
Revenue	932,234	639,847
Expenses	(2,532,259)	(2,431,533)
Net expense	<b>(1,600,025)</b>	<b>(1,791,686)</b>
<i>AFL related party amounts included in trade receivables</i>	25,000	268,119
<i>AFL related party amounts included in trade payables</i>	20,116	287,210
<b>19 Auditors remuneration</b>		
<b>Amounts paid to auditors of the Club, KPMG Australia</b>		
Audit of financial statements	59,813	55,260
Other assurance services	15,000	12,488
	<b>74,813</b>	<b>67,748</b>
<b>20 Subsequent events</b>		
There has not arisen in the interval between the end of the financial year and the date of this report any item, transaction or event of a material and unusual nature likely, to affect significantly the operations of the Club, the results of those operations, or the state of affairs of the Club, in future financial years.		
<b>21 Economic dependency</b>		
A significant portion of income derived by the Club is received from the Australian Football League.		

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS CONT.

ADELAIDE FOOTBALL CLUB LIMITED & ITS CONTROLLED ENTITIES // FOR THE YEAR ENDED 31 OCTOBER 2023

## 22 Group entities

	Country of incorporation	Ownership interest	
		2023	2022
<b>Parent entity</b>			
Adelaide Football Club Limited	Australia		
<b>Controlled entities</b>			
Adelaide Baseball Pty Ltd ATF Adelaide Baseball Trust	Australia	100%	100%
ASE Management Pty Ltd ATF ASEM Trust	Australia	100%	100%
Adelaide Sports & Entertainment Pty Ltd	Australia	100%	100%
Corvus Ventures Pty Ltd	Australia	100%	100%
Adelaide FC Pelligra Gasworks Co Pty Ltd	Australia	50%	50%
AFC Brompton Pty Ltd ATF AFC Brompton Unit Trust	Australia	50%	50%
<b>In AUD</b>		<b>2023</b>	<b>2022</b>

## 23 Parent entity disclosures

Adelaide Football Club Limited is the parent entity and ultimate controlling party of the Club for the financial year ended 31 October 2023.

	Parent	Parent
<b>Profit/(loss) for the year</b>	<b>1,072,577</b>	<b>2,676,699</b>
<b>Total comprehensive income/loss attributable to the member</b>	<b>1,072,577</b>	<b>2,676,699</b>
<b>Financial position of the parent entity at the year end</b>		
Current assets	4,850,609	4,461,790
Non-current assets	22,587,495	19,991,054
<b>Total assets</b>	<b>27,438,104</b>	<b>24,452,844</b>
Current liabilities	14,147,229	11,556,350
Non-current liabilities	2,923,067	3,601,263
<b>Total liabilities</b>	<b>17,070,296</b>	<b>15,157,613</b>
<b>Equity</b>	<b>10,367,808</b>	<b>9,295,231</b>

As at 31 October 2023 there were no material or significant legal claims or contingencies against the parent entity (2022: \$Nil).

## Directors' declaration

In the opinion of the Directors of Adelaide Football Club Limited (the Club):

- (a) the Club is not publicly accountable;
- (b) the consolidated financial statements and notes that are set out on pages 15 to 30 are in accordance with the *Corporations Act 2001*, including:
  - (i) giving a true and fair view of the Club's financial position as at 31 October 2023 and of its performance for the financial year ended on that date; and
  - (ii) complying with Australian Accounting Standards – Simplified Disclosure Requirements and the *Corporations Regulations 2001*; and
- (c) there are reasonable grounds to believe that the Club will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of Directors.



Hon. J W Olsen, AO  
*Chairman*

Dated at Adelaide this 21<sup>st</sup> day of December 2023



# Independent Auditor's Report

To the Members of Adelaide Football Club Limited

## Opinion

We have audited the **Financial Report** of Adelaide Football Club Limited (the Company).

In our opinion, the accompanying Financial Report of the Company is in accordance with the *Corporations Act 2001*, including:

- giving a true and fair view of the **Group's** financial position as at 31 October 2023 and of its financial performance for the year ended on that date; and
- complying with *Australian Accounting Standards - Simplified Disclosures Framework* and the *Corporations Regulations 2001*.

The **Financial Report** comprises:

- Consolidated statement of financial position as at 31 October 2023;
- Consolidated statement of profit or loss and other comprehensive income, Consolidated statement of changes in equity, and Consolidated statement of cash flows for the year then ended;
- Notes including a summary of significant accounting policies; and
- Directors' Declaration.

The **Group** consists of the Company and the entities it controlled at the year-end or from time to time during the financial year.

## Basis for opinion

We conducted our audit in accordance with *Australian Auditing Standards*. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the Financial Report* section of our report.

We are independent of the Group in accordance with the *Corporations Act 2001* and the ethical requirements of the *Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the Financial Report in Australia. We have fulfilled our other ethical responsibilities in accordance with these requirements.

## Other Information

Other Information is financial and non-financial information in Adelaide Football Club Limited's annual reporting which is provided in addition to the Financial Report and the Auditor's Report. The Directors are responsible for the Other Information.

Our opinion on the Financial Report does not cover the Other Information and, accordingly, we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the Financial Report, our responsibility is to read the Other Information. In doing so, we consider whether the Other Information is materially inconsistent with the Financial Report or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We are required to report if we conclude that there is a material misstatement of this Other Information and based on the work we have performed on the Other Information that we obtained prior to the date of this Auditor's Report we have nothing to report.



## Responsibilities of the Directors for the Financial Report

The Directors are responsible for:

- preparing the Financial Report that gives a true and fair view in accordance with *Australian Accounting Standards -Simplified Disclosures Framework* and the *Corporations Act 2001*;
- implementing necessary internal control to enable the preparation of a Financial Report that gives a true and fair view and is free from material misstatement, whether due to fraud or error; and
- assessing the Group and Company's ability to continue as a going concern and whether the use of the going concern basis of accounting is appropriate. This includes disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless they either intend to liquidate the Group and Company or to cease operations or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the Financial Report

Our objective is:

- to obtain reasonable assurance about whether the Financial Report as a whole is free from material misstatement, whether due to fraud or error; and
- to issue an Auditor's Report that includes our opinion.

Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with *Australian Auditing Standards* will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error. They are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken based on the Financial Report.

A further description of our responsibilities for the audit of the Financial Report is located at the *Auditing and Assurance Standards Board* website at: [http://www.auasb.gov.au/auditors\\_responsibilities/ar3.pdf](http://www.auasb.gov.au/auditors_responsibilities/ar3.pdf) .This description forms part of our Auditor's Report.



Paul Cenko  
Partner

Adelaide

21 December 2023









A F C . C O M . A U

**WE FLY  
AS ONE**



The Adelaide Football Club acknowledges Aboriginal and Torres Strait Islanders as the traditional owners of country throughout Australia and their ongoing connection to land, sea and community. We pay our respect to them and their cultures, and elders both past and present.